



Label Management Program Streamlines Chaotic Process

Challenge

A major manufacturer of commercial-grade kitchen equipment was struggling to manage more than 20 label vendors for just one of its industry segments. This created a needlessly complex vendor management process with multiple contracts and time-consuming administration work. It also resulted in an inefficient mix of label material constructions as the company's engineering staff juggled conflicting printed parts specifications and approval processes. The manufacturer's chaotic, fragmented approach to label sourcing led to increased costs and poor production execution.

Solution

Taylor utilized its propriety MAP³ process – the Methodical Assessment of Printed Parts and Processes – to examine the form, fit and function of each item in the client's vast labeling program. We then engineered an enterprise labeling and technical literature program to consolidate the products of more than 20 legacy vendors into a single optimized plan managed by Taylor. The new program incorporated formal Lean Six Sigma methodologies and a total cost improvement strategy with contracted year-over-year savings. It was thoughtfully designed to simplify label material specifications while also ensuring no production lines would shut down due to a lack of printed parts.

Results

The consolidated label program created and managed by Taylor has brought new levels of efficiency to the client's manufacturing process.



LOWER COST

Total cost of ownership has declined through contracted year-over-year savings and process simplification.



HIGHER QUALITY

Lean manufacturing standards have enhanced the quality and consistency of labeling materials.



IMPROVED PERFORMANCE

Labels are now standardized and optimized for each specific product application.