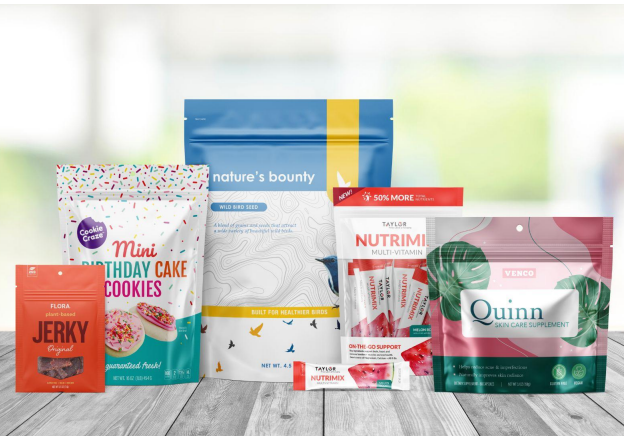




Prime Labels & Packaging

Building brands while enhancing operational efficiency



CONFIDENTIALITY NOTICE: This document contains confidential information intended solely for the recipient(s) named herein. The information set forth in this document may not be reproduced or disclosed by the recipient(s) without the prior written consent of the author.

Taylor has acquired more than **200 companies** over the past **50 years**, forming a communications enterprise of extraordinary depth and diversity.

1975 to 1979

Camp Hill Art Press
Heinrich Envelope
McPhersons, Inc.
Wiggins & Freund

1980 to 1989

Anderson's Party Supplies (Taymark)
Artco
Executive Thermographics, Inc.
Hubbard Printing
Original Smith Printing
Print Craft, Inc.
Schmidt Printing
TransCanada Thermographing Ltd.

+ 22 more

1990 to 1999

Amsterdam Printing & Litho Corp.
Ann's Wedding Stationery
First Marketing Company
Marketing General, Inc.
National Recognition Products, Inc.
Progressive Communications, Inc.
Thayer Publishing Corporation
Travel Tags, Inc.

+ 57 more

2000 to 2009

CCA Occasions Ltd.
Commercial Printing Associates
Cosco Industries
Flexo Impressions
Integrated Mktg. Solutions (U.S.), Inc.
Lillian Vernon
NowDocs, Inc.
Optima Graphics, Inc.
PhotoCraft
Walter's Publishing

+ 45 more

2010 to Present

AccuLink & AccuFlex Packaging
Acrylic Design Associates
CardsDirect, LLC
Jon Michael Design (JMD)
LifePics, Inc.
Reindl Bindery Co., Inc.
Standard Register
Staples Print Solutions
Vectra, Inc.
Venture Solutions Inc.

+ many more



97 locations
around the world



40,000 customers

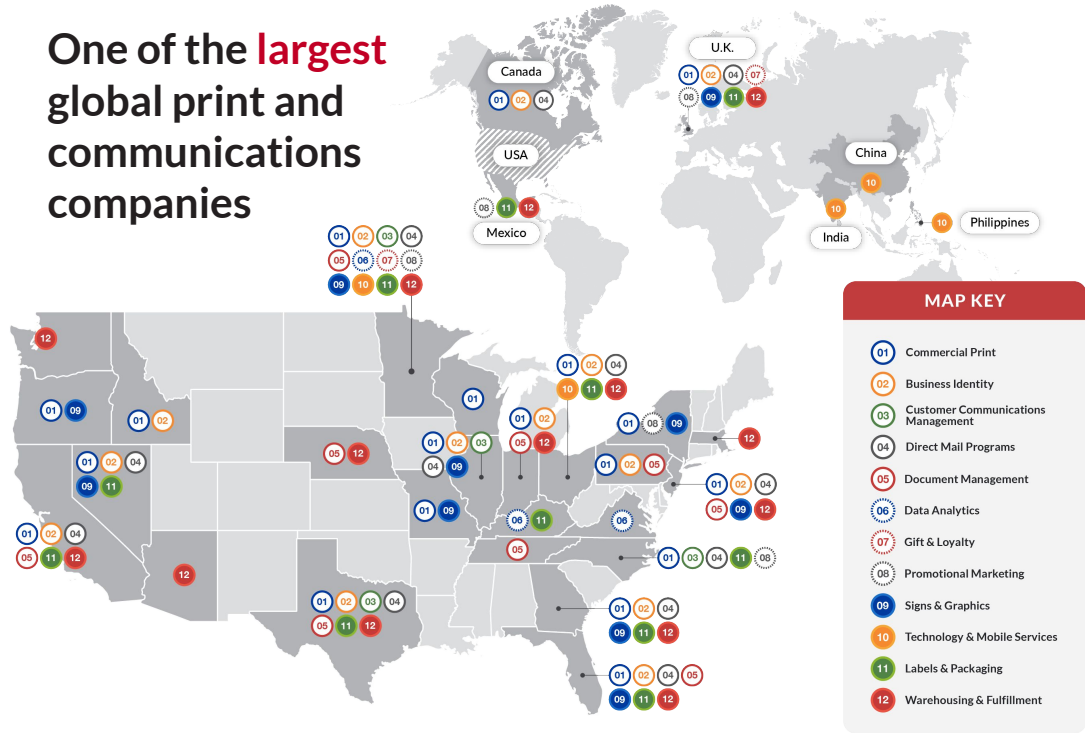


10,000 employees



Operations in
Dozens of U.S. states
Multiple countries

One of the **largest**
global print and
communications
companies



The Simplicity of a Single Source

**CORPORATE
IDENTITY &
BRANDING**

**PROMO
MARKETING**

**SIGNS &
GRAPHICS**

**PRIME LABELS &
PACKAGING**

**DATA
ANALYTICS**

**DIRECT MAIL
PROGRAMS**

**GIFT &
LOYALTY**

**COMMERCIAL
PRINT**

**DOCUMENT
MANAGEMENT**

**WAREHOUSING &
FULFILLMENT**

**LABELING
SOLUTIONS**

**CUSTOMER
COMMUNICATIONS
MANAGEMENT**

Living Our Commitment Every Day

Environmental Stewardship

- Recycle more material from our facilities
 - 27,975 tons recycled in 2024
- Produce less non-recyclable waste
 - 75% of trash recycled in 2024
- Divert more waste to waste-to-energy
 - 4,321 tons of waste were diverted to energy generation in 2024

Community Enrichment

- Create jobs and be a good corporate citizen
- Offer flexible hours for employees who volunteer
- Support nonprofit organizations that serve those in need

Health, Safety and Respect

- Maintain a work environment free from discrimination
- Work proactively with diverse supplier partners
- Focus on safety and hazard prevention in all workplace settings

“We will protect the environment and the quality of life of our colleagues, customers and community.”

Taylor Prime Labels & Packaging

Expertise from end to end

- Initial conceping
- Graphic design
- Materials science
- Compliance standards
- Color calibration
- Production, finishing and fulfillment

Options for any application

- Pressure-sensitive labels
- Shrink sleeves
- Roll-fed labels
- Flexible packaging
- Folding cartons
- Special enhancements



Labels and Packaging for the Nation's Leading Brands



Food



Beverages



**Household
Products**



Pet Products



Cannabis



Co-Packers



**Pharmaceutical &
Animal Health**



Personal Care



**Grocery &
Produce**



Wine & Spirits



Nutraceuticals



Automotive



Endless Possibilities for Product Decoration

- A wide variety of substrates
- Numerous adhesive alternatives
- Lamination options
- Excellent color saturation
- Clear films for a “no label” look
- Choice of UV and air-dried inks



A Revolutionary Approach to Packaging

- Full-body shrink sleeve labels
- Multi-pack shrink sleeves
- Decorative printed neckbands
- Full array of shrink film options including PETG, PVC and OPS

Choice of Print Platforms

- Digital print for small quantities with quick turnaround
- Web offset print for medium quantity, highly detailed designs
- Wide web, highly efficient, 10-color flexo for your higher-usage SKUs
- Let us tailor a program to your needs



In-House Graphics Team

- Works closely with your design and prepress team to ensure success
- 3D scanning to measure distortion and create virtual samples
- Digital press to create actual samples
- Helps create and implement special effects

Field Tech Service Team

- Partners with your packaging engineers and sleeving line personnel
- Fluent in sleeve application equipment
- Provides support from project inception through commercialization
- Proactive support for life of project



Engineered for High-Speed Applications

- Customized laminate structures
- Mono-web film for cost savings
- White, clear and metalized label materials
- Traditional and luminescent eye-marks

Choice of Print Platforms

- Digital print for small quantities with quick turnaround
- Web offset print for medium quantity, highly detailed designs
- Wide web, highly efficient, 10-color flexo for your higher-usage SKUs
- Let us tailor a program to your needs



Increase the *speed and efficiency* of your labeling line

Better Technology = Maximum Labeling Line Efficiency

- Precise tension controls, servo presses and intricate measuring equipment result in consistent label sizes
- Clean-cut rolls with individualized tension control minimize label stretch
- State-of-the-art slitting equipment for precision on your production line

In-House Graphics Team

- Works closely with your design and prepress team to maximize shelf appeal

Field Tech Service Team

- Partners with your packaging engineers and sleeving line personnel
- Fluent in labeling application equipment



A Convenient Option for Consumers on the Go

- Roll stock for automated filling
- Multiple film structures available based on barrier needs and machine capabilities
- Trial rolls available with a purchase order
 - Request a free trial roll of Taylor's roll stock film to test on your automated filling equipment



At the Intersection of Technology and Innovation

- Digitally printed, high-quality graphics
- Variety of materials including
 - Barrier film
 - Lay flat
 - Stand up
 - Center-spouted pouches
 - Roll stock
- Wide web printing
- FDA-compliant materials
- Single-ply barriers and heat-seal films
- Integrated tear-offs and zippers



A “Friendlier” Packaging Choice

- Sustainability advantages compared to other packaging formats
 - Less water consumed in manufacturing
 - Less plastic used than water bottles
 - Lower overall greenhouse gas emissions
- Lighter and less bulky
- Extended shelf life with high-barrier films
- Adaptable to many shapes and sizes
- Liquid-friendly



A Strong, Versatile & Recyclable Choice

- Straight tuck
- Reverse tuck
- Rollover trays
- Autobottom “crash lock”
- 1-2-3 bottom “snap lock,” and more

Package Development from Start to Finish

- Design, prototyping and prepress services
- Printing and finishing with embossing, foil, gloss and soft-touch UV
- Die cutting and digital CNC cutting
- Folding and gluing
- Hand bindery and kitting



Techniques That Set Brands Apart

- Cast & Cure™
- Cold foil
- Embossing
- Holographic effects
- Hot stamping
- Matte and gloss varnish
- Soft-touch
- Speciality and fluorescent inks
- Spot UV

Wow your audience with *exceptional finishes*



Web Offset

- Large volume
- Highly efficient
- Top-quality offset litho printing

Flexographic

- Medium volume, flexible order quantities
- HD print quality
- Up to 10 stations for endless decorating and design options

Digital

- Low minimums, on-demand printing
- Fast turn times
- Ideal for prototypes, seasonal varieties, SKU proliferation



Behind every great brand, there's Taylor.

Thank You

See how Taylor's special expertise with prime labels and packaging helps build your brand while enhancing operational efficiencies.

Contact your Taylor representative to learn more.



1725 Roe Crest Drive, North Mankato, MN 56003
800.631.7644 • [taylor.com](https://www.taylor.com)

© 2025 Taylor Corporation #5185