



**iMed**Health

**TAYLOR**  
HEALTHCARE

# iMedConsent™ With iMedEngage

Standardize and digitize your informed consent process





# Enable Shared Decision-Making — From Anywhere

Informed consent is a legal and ethical cornerstone of medical practice. It also has far-reaching impacts on hospital operations as the patient and provider share in key decisions. Everything from patient satisfaction and legal risk to the revenue generated by operating rooms is influenced by your informed consent process.

These challenges have intensified in the post-pandemic world. Telehealth is now an integral method of healthcare delivery and it's here to stay. Patients want it, physicians depend on it and your bottom line thrives on it. The key is to integrate informed consent with telehealth in a way that increases patient satisfaction and reduces risk while maximizing the productivity of your physicians.

# Standardize and Digitize

Taylor Healthcare has created a better approach to informed consent documentation. iMedConsent™ provides easy-to-understand consent forms in a digital format for more than 4,000 treatments in 37 clinical specialties. Patient (or parent/guardian) and provider signatures are captured via mobile device or digital signature pad. Signed documents are then automatically stored to the EHR, patient portal and/or the document management system.



## Risk Management

Consent documents are never lost or misplaced, reducing malpractice risk.



## Patient Satisfaction

Patients can sign consent documents from anywhere using their own mobile devices.



## Regulatory Compliance

Consistent information is used in consent processes by all providers and facilities.



## Operational Efficiency

Operating rooms do not sit unused while consent forms are located, maximizing surgical revenue.

# Focus On Patient Care, Not Managing Paper



## iMedContent

iMedConsent is linked to iMedContent, a clinical content library of more than 4,000 treatments and procedures including risks, benefits, alternatives and descriptions. iMedContent is optimized for best practice patient literacy objectives and available in both English and Spanish. A dedicated content team regularly reviews existing content to maximize accuracy and continually adds new procedures and treatments to the library as innovations occur.



## iMedEngage

A key component of iMedConsent is iMedEngage, Taylor Healthcare's patented technology. This allows patients to digitally review and sign documents on their own smart devices in a HIPAA-compliant process. No apps or passwords are required and the need to invest in hospital-owned devices is minimized.



## Telehealth-Enabled

The completely web-based iMedConsent application — available in hospital-hosted and software-as-service configurations — interfaces with all EHR and document management systems. It also empowers patients to interact with physicians and provide consent from anywhere in the world using their own digital devices. No office visits necessary.



## Did You Know?

88% of consumers want to *continue using telehealth services* for non-urgent healthcare needs after the pandemic eases.

SYKES Enterprise Inc., March 2021



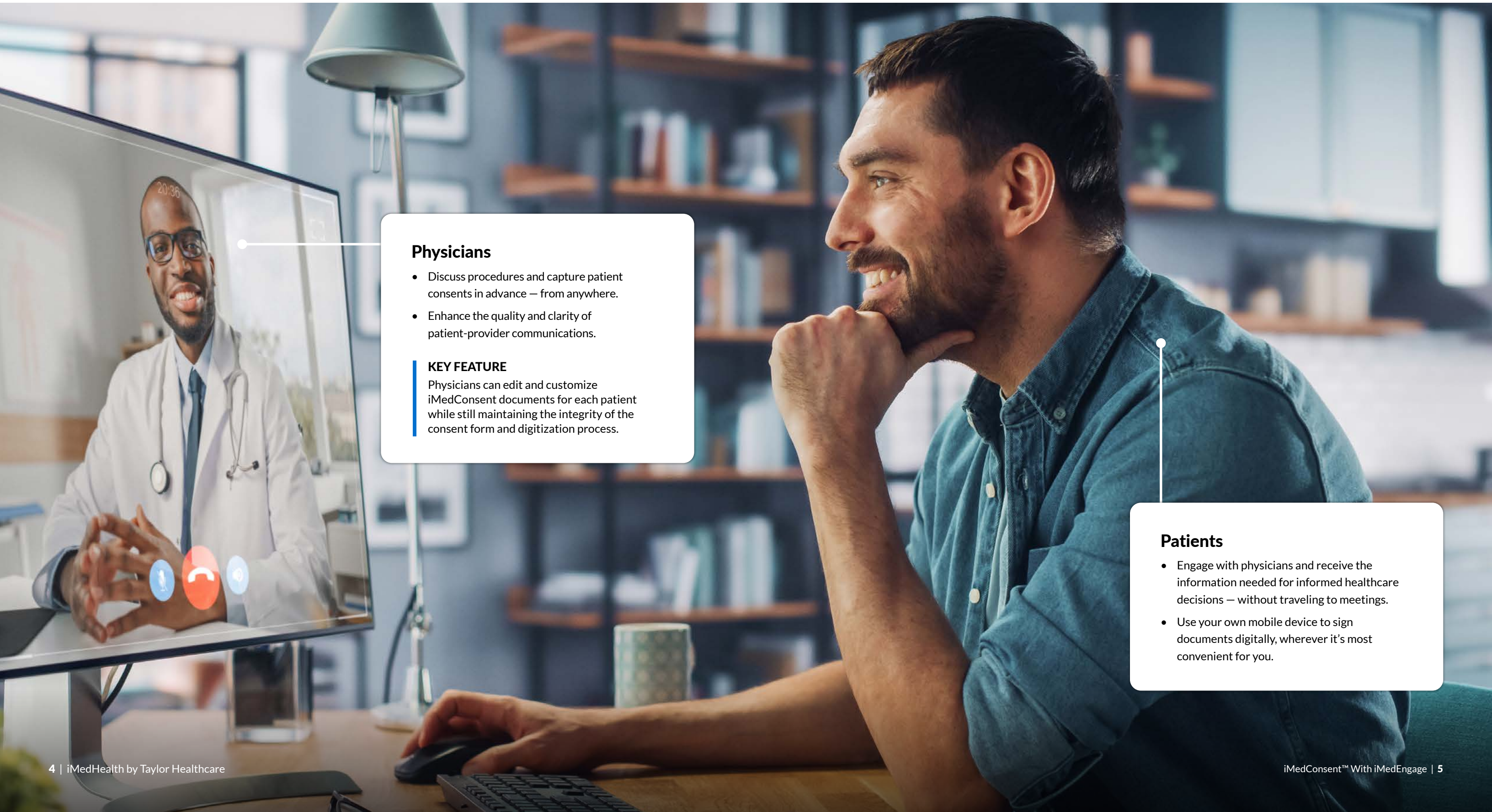


# Facilitate Patient-Provider Communications



## Did You Know?

Trusted by more than 250 hospital systems — including the entire VA medical network — iMedConsent is used by tens of thousands of physicians worldwide and helps facilitate millions of informed consent discussions each year.



### Physicians

- Discuss procedures and capture patient consents in advance — from anywhere.
- Enhance the quality and clarity of patient-provider communications.

#### KEY FEATURE

Physicians can edit and customize iMedConsent documents for each patient while still maintaining the integrity of the consent form and digitization process.

### Patients

- Engage with physicians and receive the information needed for informed healthcare decisions — without traveling to meetings.
- Use your own mobile device to sign documents digitally, wherever it's most convenient for you.



# Improve Performance Systemwide



## Did You Know?

1 in 10 surgeries are delayed due to missing consent forms, costing the average hospital \$580,000 per year.

Study Finds 66% of Surgeries Lack Consent. Relias Media, Aug. 2018



### Legal and Risk Management

- Minimize legal risk via the standardized library of consent forms, including procedure and treatment-specific best practice risks for each procedure.
- Provide tools that empower physicians to deliver the finest care possible.

### Compliance Officer

- Utilize the same base consent templates at all times in all locations and dynamically add variable information on a case-by-case basis.
- Deploy digital solutions that are fully HIPAA compliant and exceed industry standards for security.

### Chief Financial Officer

- Maximize OR revenues by eliminating surgical consent delays.
- Improve HCAHPS scores and associated reimbursement.

### Chief Medical Information Officer

- Drive efficiency through standardization and digitization of paper-based processes.
- Support shared decision-making between physicians and patients.





# About Us

Taylor Healthcare provides innovative document automation and patient engagement solutions that standardize and enhance communications across the continuum of care. We improve patient care by enabling healthcare organizations to engage patients with the right information at the right time.

**iMedHealth**

by **TAYLOR**  
HEALTHCARE

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