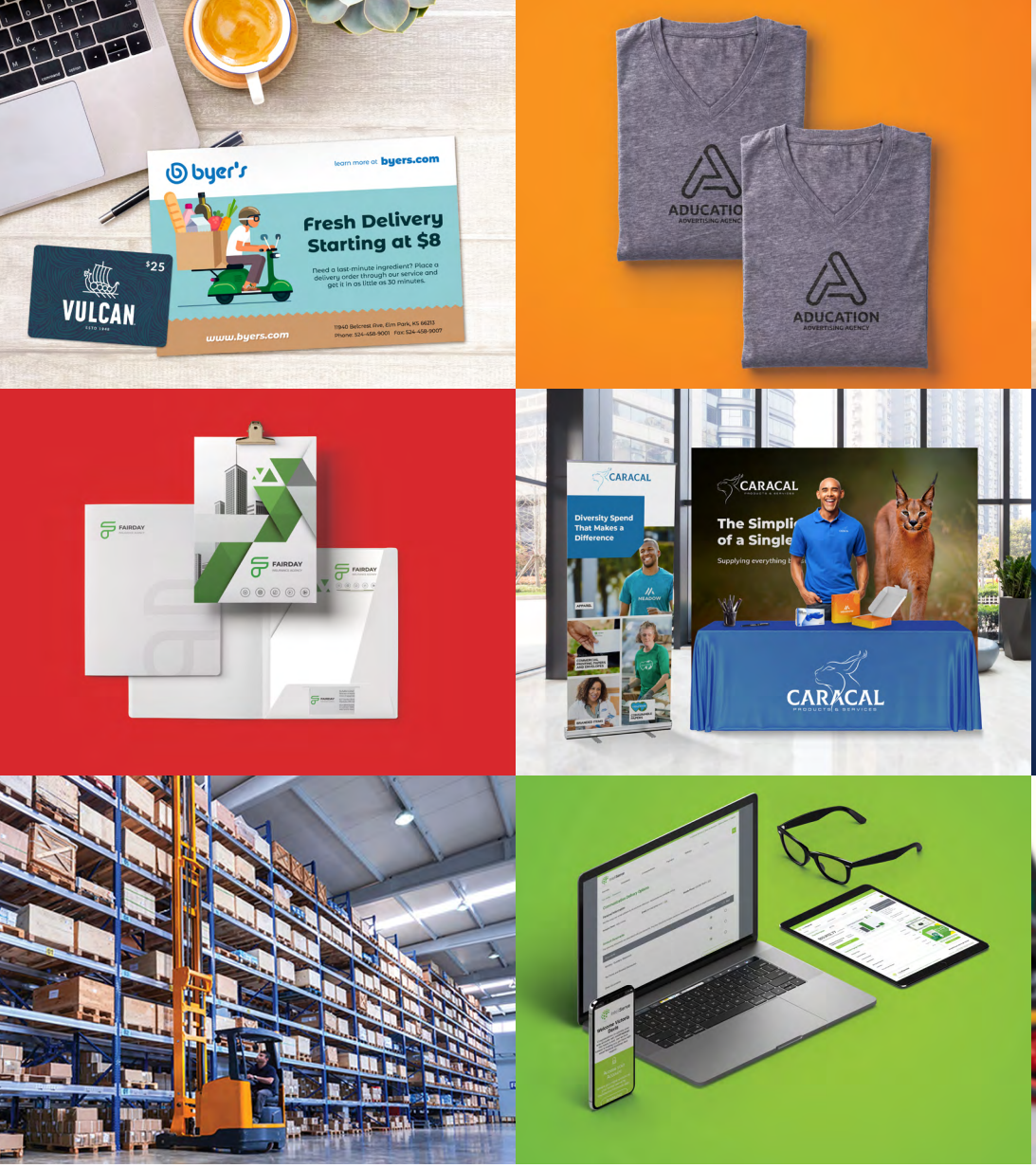
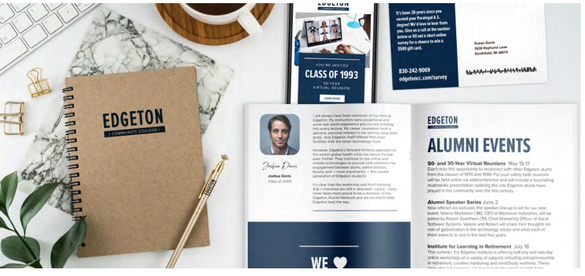


TAYLOR™

Capabilities Overview

A branding solution unlike any other



Behind every great brand, there's Taylor.

Taylor makes it possible to build a powerful, consistent brand across countless touchpoints. In a single relationship, you can engage your customers through multiple channels and create a truly seamless brand experience.

Corporate Identity & Branding

Business cards, badges and stamps to stationery, envelopes, folders and more

Cold Chain Packaging Solutions

With our specialized network of large manufacturers, testing laboratories and package engineering, we can optimize your current program with alternatives that offer clear cost and performance benefits

Commercial Print

From buck slips and door hangers to elegant books, manuals and everything in between

Customer Communications Management

Secure management of statements, invoices, contracts, checks and other confidential disclosures

Direct Mail Programs

Direct mail, email and SMS text campaigns with multichannel precision

Document Management

Outsourced print management services, forms, documents, technical, training and marketing materials via our nationwide print and distribution network

Gift & Loyalty

One of the largest and most innovative gift and loyalty card producers in the world

Labeling Solutions

Durable labels for industrial uses, wristbands and labels for healthcare, IML and distribution labels, and much more

Data Analytics

Marketing analytics and modeling, data sourcing strategies and customer journey mapping

Prime Labels & Packaging

Pressure-sensitive, roll-fed and specialty labels, shrink sleeves, flexible packaging and custom folding cartons

Promo Marketing

A distributor and manufacturer of promotional marketing products offering unmatched sourcing clout

Signs & Graphics

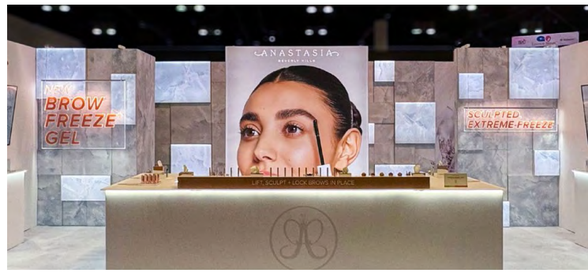
In-store retail signage solutions to building wraps and trade show booths — backed by turnkey installation

Warehousing & Fulfillment

A wide array of fulfillment, inventory management, logistics and kitting services with one-day delivery to most major markets

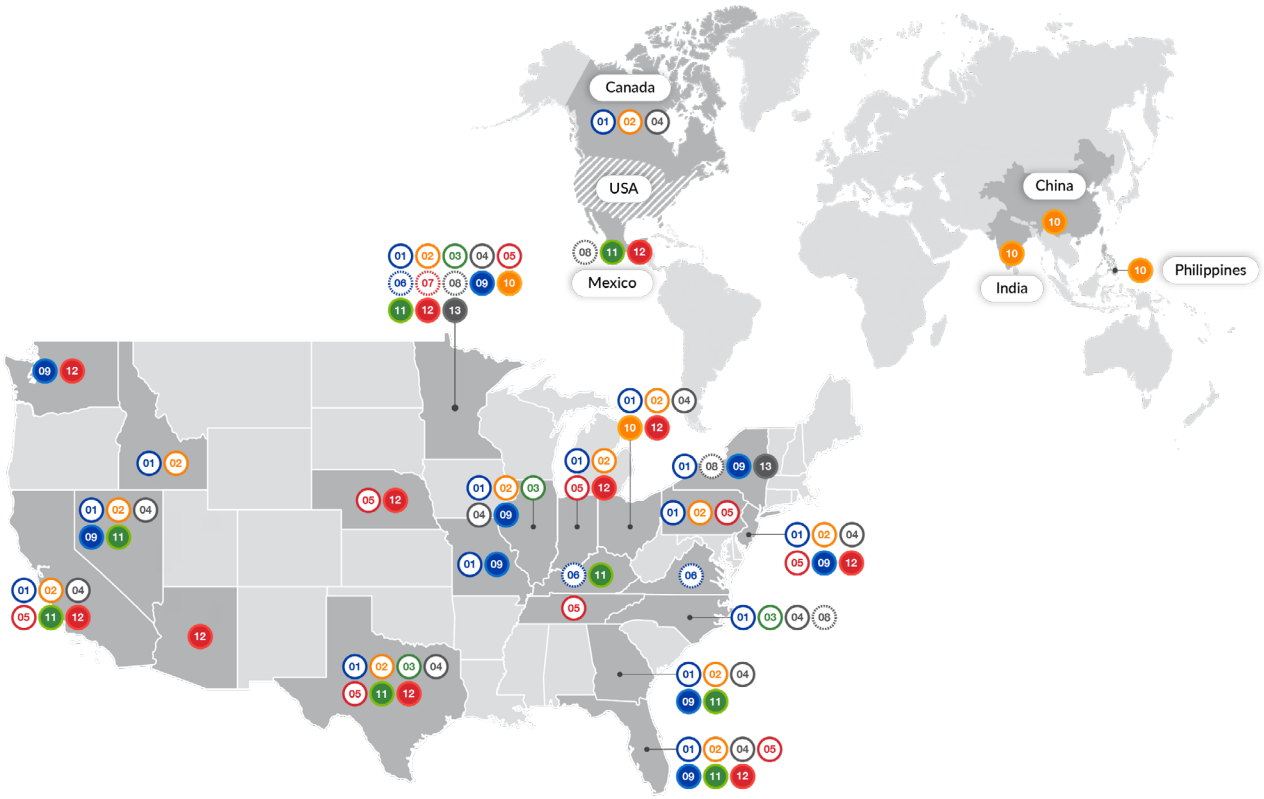
Print Center Outsourcing

Industry-leading technology and production processes allow Taylor to deliver immediate hard- and soft-cost savings through print center outsourcing programs.



Learn More

See for yourself how easy brand building can be when you work with the right partner. Contact us today to learn more.



MAP KEY

- 01 Commercial Print
- 02 Business Identity
- 03 Customer Communications Management
- 04 Direct Mail Programs
- 05 Document Management
- 06 Data Analytics
- 07 Gift & Loyalty
- 08 Promotional Marketing
- 09 Signs & Graphics
- 10 Technology & Mobile Services
- 11 Labels & Packaging
- 12 Warehousing & Fulfillment
- 13 Agencies & Creative Designs

TAYLOR

1725 Roe Crest Drive, North Mankato, MN 56003
800.631.7644 | taylor.com

© 2026 Taylor #4661