



# Tribeca Festival

From blank to beautiful in five days

The Tribeca Festival is an annual celebration of storytelling on the big and small screens. Festival organizers wanted to create an immersive experience for audiences at three separate sites – and they needed to do it *fast*.

Taylor sprang into action, conducting site surveys and printing a variety of window graphics, interior signage and pull-up banners. Everything was created and installed by Taylor in just five days.

CASE STUDY



SITE SURVEYS | PRINTING | INSTALLATION