



beMatrix®

Our supplier becomes a customer

beMatrix, a manufacturer of exhibit framing systems and long-time Taylor supplier, wanted to update its own trade show display. Sustainability was a key priority.

Taylor created new backlit SEG graphics for beMatrix's massive 20 x 50 x 20 exhibit — each carefully sized for a “drum tight” fit. The graphics were then printed to precise G7® color standards.

Taylor's recycled rLIT™ fabric helped beMatrix shrink its carbon footprint. When it's time for an update, our *Recycling x Taylor* program can give the outdated fabric panels a new life as something else.

CASE STUDY



Taylor was wonderful to work with. The *partnership, communication* and *quality of work* were all top-notch.

TARA ERICSON
CEO, beMatrix USA



MATERIALS SCIENCE | PRINTING | SEWING | FABRICATION