



TAYLOR™

EVENT IDEAS

See how innovative, on-brand promotional marketing items lead to events that motivate and inspire.



Taylor has a proven track record in making events come to life. Our team of experts has the ability to conceptualize and plan your next observance or company event, providing all of the necessary promotional marketing items to represent your brand. In the following pages you will see a selection of company events and corresponding product checklists that your Taylor sales representative can utilize to deploy a wonderful campaign internally or community-wide, supporting the initiatives most important to your organization.

Table of Contents

01	Golf Events	5
02	Awareness Events.....	11
03	Groundbreaking Events.....	17
04	Trade Shows.....	23
05	Company Events.....	29
06	Earth Day	35
07	Heart Month	41
08	Holiday Season	47



Golf Events

The golf event is no longer your typical four-man scramble with a hot dog at the turn. These events have turned into wonderful brand recognition opportunities for any business. Allow Taylor to design, produce and deliver the best “golf-themed” ideas for your next golf event. Producing a memorable event will ensure golfers return year after year. Taylor can brand all aspects of your event to raise brand awareness and ensure your logo is highly visible, creating a lasting impression.

01

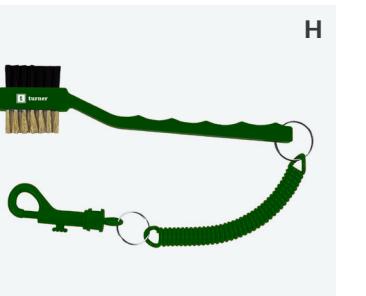


A Custom Golf Gloves
B Golf Hats

C Golf Polos
D Custom Belts

Golf Events Checklist

- Tees
- Balls
- Polos, Caps, Gloves
- Hole Sponsorship Signage
- Club Fitting Event
- Sunglass Fitting Event
- Cleat Fitting Event
- Banners/Event Signage
- Hole Flags
- Ball Markers
- Divot Tools
- Sunscreen and Bug Repellent
- Golf Bags
- Golf Towels
- Club Cleaners
- Golf Umbrella
- Scorecard Holder and Cart Pencils
- Awards
- Closest to the Pin, Longest Drive and Putting Contest Gifts

**A****B****C****D****E****F****G****H****I****J****K****L**

A Golf Tee Packets
B Custom Gloves
C Valuables Pouch
D 6-Ball Pouch

E Divot Tools
F Custom Belts
G Golf Towels
H Club Cleaner

I Golf Umbrellas
J Scorecard Holders
K Cart Pencils
L Custom Awards



02 AWARENESS EVENTS

Raising awareness among your employees and within the community for specific causes generates positive brand recognition. Tying in promotional marketing to your organization's awareness calendar provides healthy brand impression possibilities and increases ROI. Taylor will assist in product selection that will protect your brand and raise awareness, while meeting budget expectations.



A Awareness-Branded Tees
B Lapel Pins

C Proper Ribbon-Color Items
D Branded Clipboards

E Event Badges
F Writing Instruments

Awareness Events Checklist

- Proper Ribbon-Color Items
- Tote Bags
- Water Bottles
- Journalbooks/Stationery
- Campaign Education Materials
- Specific Disease Collateral
- Awareness T-Shirts
- Event Staff Shirts
- Custom Jewelry
- Silicone Bracelets
- Lapel Pins
- Temporary Tattoos
- Writing Instruments
- Stress Relievers
- Custom Magnets
- Keychains
- Photo Frames
- Themed Calendars

**A****B****C****D****E****F****G****I****J****K****L**

JANUARY
Cervical Cancer Awareness
National Birth Defects Prevention Month
Thyroid Awareness

FEBRUARY
American Heart Month
National Cancer Prevention Month

MARCH
Colorectal Cancer Awareness
Kidney Cancer Awareness
Multiple Myeloma Awareness

APRIL
Alcohol Awareness Month
Autism Awareness
Testicular Cancer Awareness

MAY
Melanoma and Skin Cancer Awareness
Brain Cancer Awareness
Stroke Awareness Month
Bladder Cancer Awareness

JUNE
Men's Health Month
National Cancer Survivor Month

JULY
Sarcoma Awareness
UV Safety Month

AUGUST
National Immunization Awareness Month
Psoriasis Awareness Month

SEPTEMBER
Childhood Cancer Awareness
Suicide Prevention Awareness
Ovarian Cancer Awareness
Prostate Cancer Awareness

OCTOBER
Breast Cancer Awareness
Down Syndrome Awareness

NOVEMBER
American Diabetes Month
COPD Awareness Month
Pancreatic Cancer Awareness

DECEMBER
Safe Toys and Gifts Month

A Silicone Bracelets
B Awareness Clips
C Headwear
D Custom T-Shirts

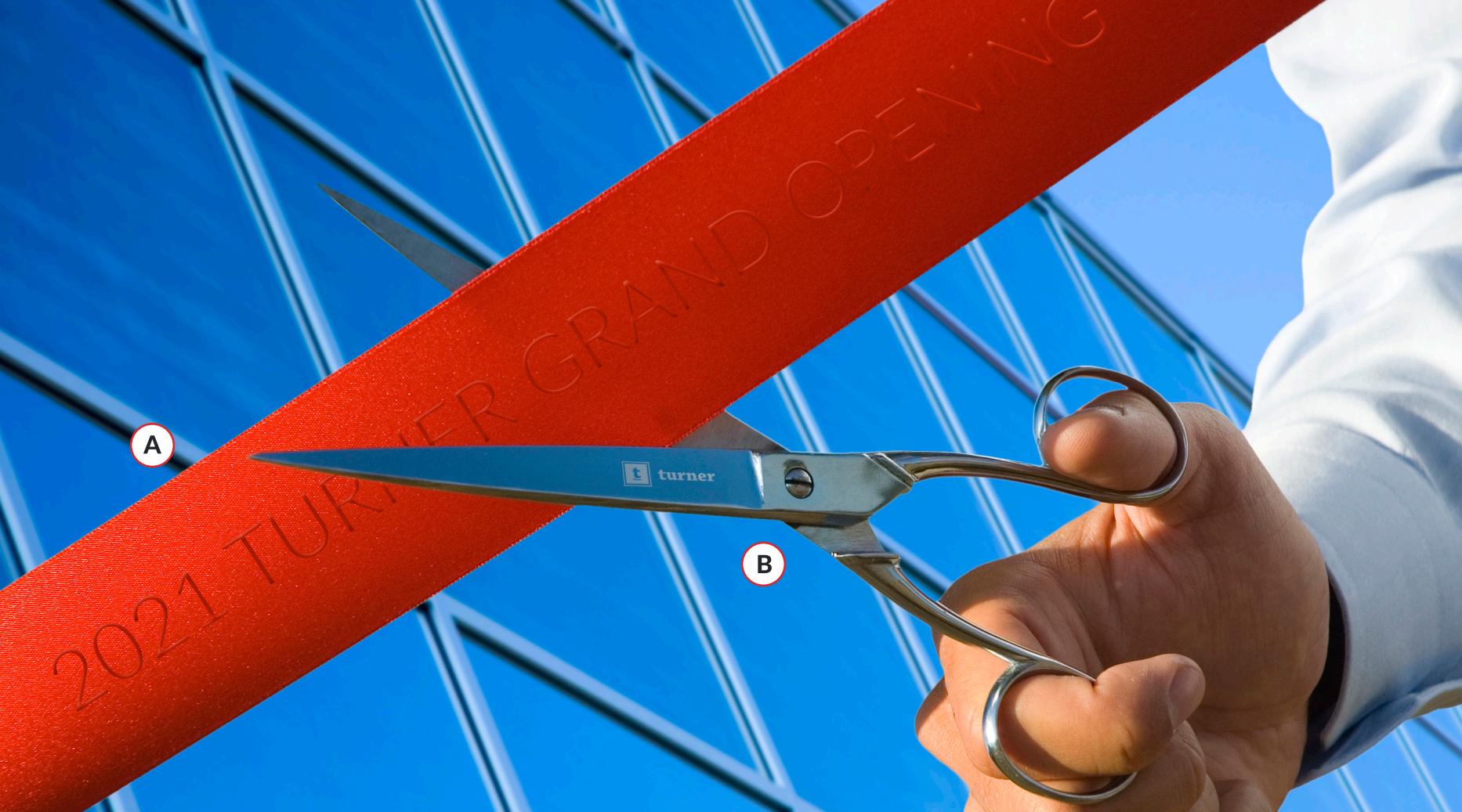
E Bottle Holders
F Stress Relievers
G Ribbon Totes
H Cinchpacks

I Custom Lanyards
J Cups for a Cause
K Flexi-Bottles
L Tuscany™ Journal and Ferrero Rocher® Chocolates Gift Sets

Other Awareness Events

Breast Cancer Awareness (BCA) is not the only awareness event that Taylor specializes in when it comes to providing proper ribbon-color branded items. Check out the calendar above to see just a few of the other awareness events we've worked on.





GROUND-BREAKING EVENTS

03

Growth is exciting. We can't be there to cut the ribbon, but Taylor's promotional marketing experts will suggest the perfect groundbreaking-themed products to make your event a success. We know this is a critical time for your organization. Trust us to ensure everything from invitations to giveaways to employee uniforms are in order for this important event.



- A** Custom Ribbon (prev pg.)
- B** Laser-Engraved Scissors (prev pg.)

- C** Custom Table Throws
- D** Branded Hard Hats

Groundbreaking Events Checklist

- Hard Hats
- Shovels and Play Shovels
- Shovel-Themed Products
- Ribbons
- Scissors
- Commemorative Shovels
- Plaques
- Balloons
- Tablecloths
- Banners
- Event Signage
- Awards
- Plates, Napkins and Serving Accessories
- Attendee Gifts
- Ceremony Materials



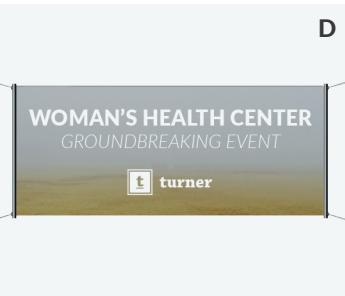
A



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L



A Commemorative Plaques
B Ceremonial Ribbon Scissors
C Pop-Up Banners
D Event Banners

E Gift Bags
F Chocolate Shovels
G Ceremonial Shovels
H Table Throws

I Key Tags w/Lucite Embedment
J 3D Crystal Etched Buildings
K Acrylic Commemorative Cubes
L Brick Replicas



04

TRADE SHOWS

From concept to design through delivery, Taylor is your single source for all your trade show and recruiting fair needs. Allow our experts to select the perfect promotional items to entice attendees, generate booth traffic and say thank you to booth visitors. The ideal promotional product will evoke the necessary emotions to leave a lasting impression with the recipient. This is achieved by a booth representing your organization's brand while providing a giveaway that creates awareness and complements the trade show initiative.



A Large-Format Photo Prints

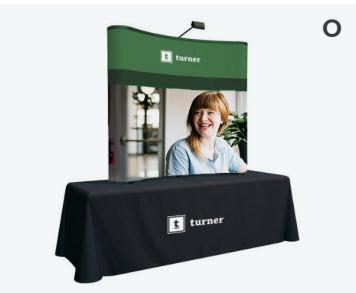
B Travel Mugs



C Acrylic Tumblers with Straws

Trade Show Checklist

- Pre-Show Attendee Teasers
- Themed Giveaways
- Booth Design and Materials
- Carpet Graphics
- Physical Booth Creation
- Traffic-Builder Booth Gifts
- Exhibitor Apparel
- Elevator Graphics for Trade Show Sponsorship
- Raffle Prizes
- Follow-Up Gifts
- Invitations: Dimensional Mailings and E-vites
- Food and Beverage Items
- Lanyards
- Badge Holders
- Writing Instruments
- Show Bags
- Name Badges
- Custom Booth Carpets

**A****B****C****D****M****N****O****P****E****F****G****H****I****J****K****L**

A Acrylic Tumblers with Straws
B Stress Relievers
C Custom Water Bottles
D Dual LED Mini-Flashlights

E Phone Wallets
F Tote Bags
G Custom Tumblers
H Custom Caps

I Spinning Brochure Holders
J Hand Sanitizer
K Trade Show Survival Kits
L UltraFit Chair Backs

M Trade Show Booth Staff Polos
N Pop-Up Banner Displays
O Tabletop Displays
P Teardrop Sail Signs



05 COMPANY EVENTS

Your employees should be proud to boast about your brand. There are many events that Taylor can help you conceptualize and bring to life with promotional products that your employees will use all year. A diverse product selection is available to create brand excitement within your organization. These events can serve a dual purpose of celebration and rewarding employees. By having a positive work environment with employee appreciation as a main factor, company pride will be easily attained.



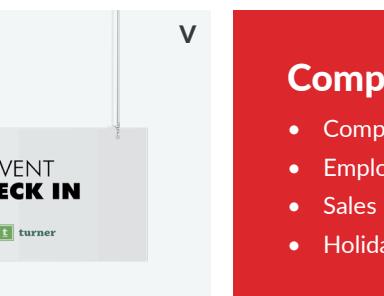
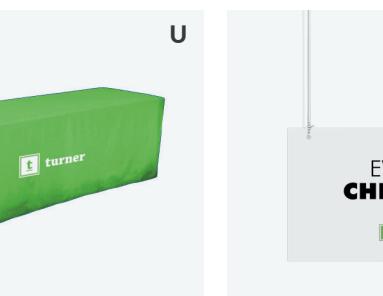
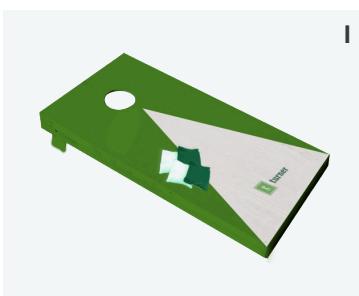
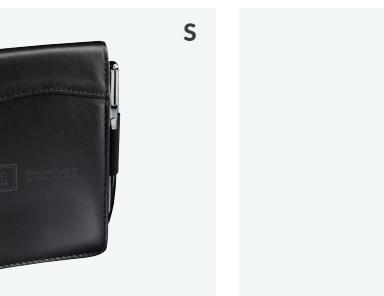
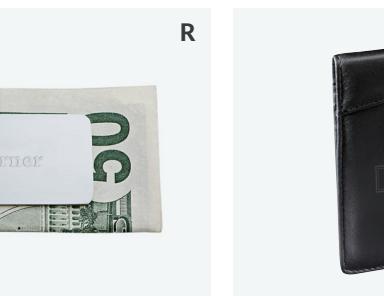
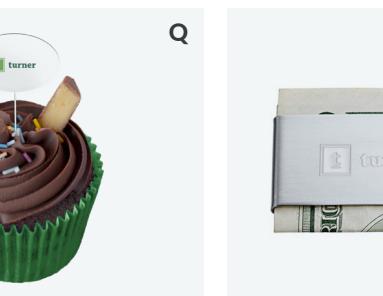
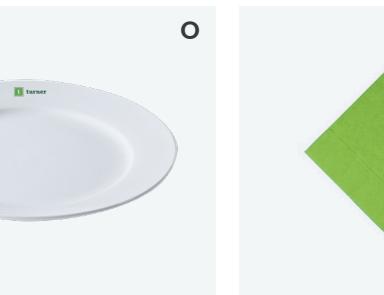
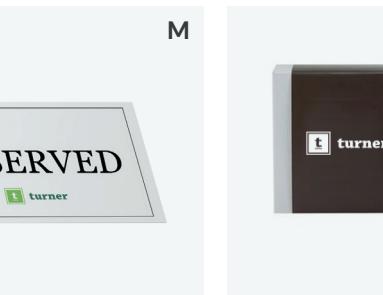
A Branded Presentation
B Material Writing Utensils

C Padfolios
D Branded Mugs

E Laser-Etched Glassware

Company Events Checklist

- Balloons
- T-Shirts and Caps
- Tablecloths
- Banners
- Lip Balm
- Sunscreen
- Custom Food, Gifts and Games
- Plates, Napkins, Cups and Serving Accessories
- Coolers
- Water Bottles
- Invitations
- Themed Giveaways
- Hand Fans
- Drink Koozies®
- Padfolios and Stationery Items
- Writing Instruments
- Employee Takeaway Gifts
- Company Pride Items
- Laser Pointers
- USB Drives



A Branded Caps
B Custom T-Shirts
C Sunscreen
D SPF 15 Lip Balm

E Gourmet Barbecue Sauce
F Branded Rock Glasses
G Koozie® Can Koolers
H Custom Water Bottles

I Cornhole Games
J Hand Fans
K Coleman® Stadium Seats
L Coleman® 9-Quart Coolers

M Custom Reserved Signs
N Premium Scented Candles
O Branded Plates
P Luncheon Napkins

Q Cupcake Toppers
R Money Clips
S Leather Personal Jotters
T Cross® Pen Sets

U Nylon Table Covers
V Hanging Event Signs

- Company Picnics
- Safety Celebrations
- Employee Birthdays
- Employee Goal Luncheons
- Sales Meetings
- Department Breakfasts
- Holiday Parties
- Sales Club Travel Events





A Custom Earth Day T-Shirts

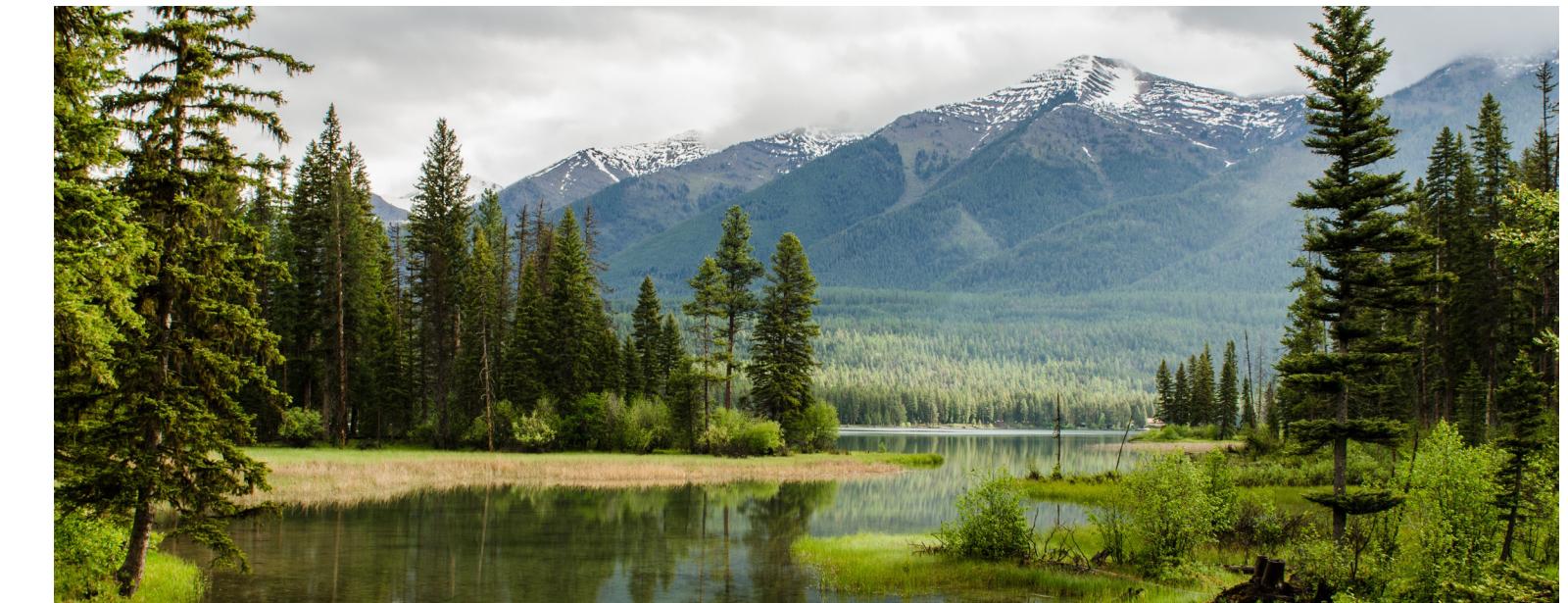
B Branded Tents

C Green Branded Items

D Event Signage

Earth Day Checklist

- Buttons
- Balloons
- Banners/Signage
- Sustainable Products
- Grow Kits
- Green-Colored Items
- Globe-Themed Items
- Seed Paper Items
- Temporary Tattoos
- Natural Lip Balm
- Sunscreen
- Organic Cotton Bags
- Plant-a-Tree Gifts
- Gardening Tools
- Festival T-Shirts and Event Caps
- Energy-Saving Products
- Educational Materials
- Children's Educational Books
- Bird Feeders
- Calendars

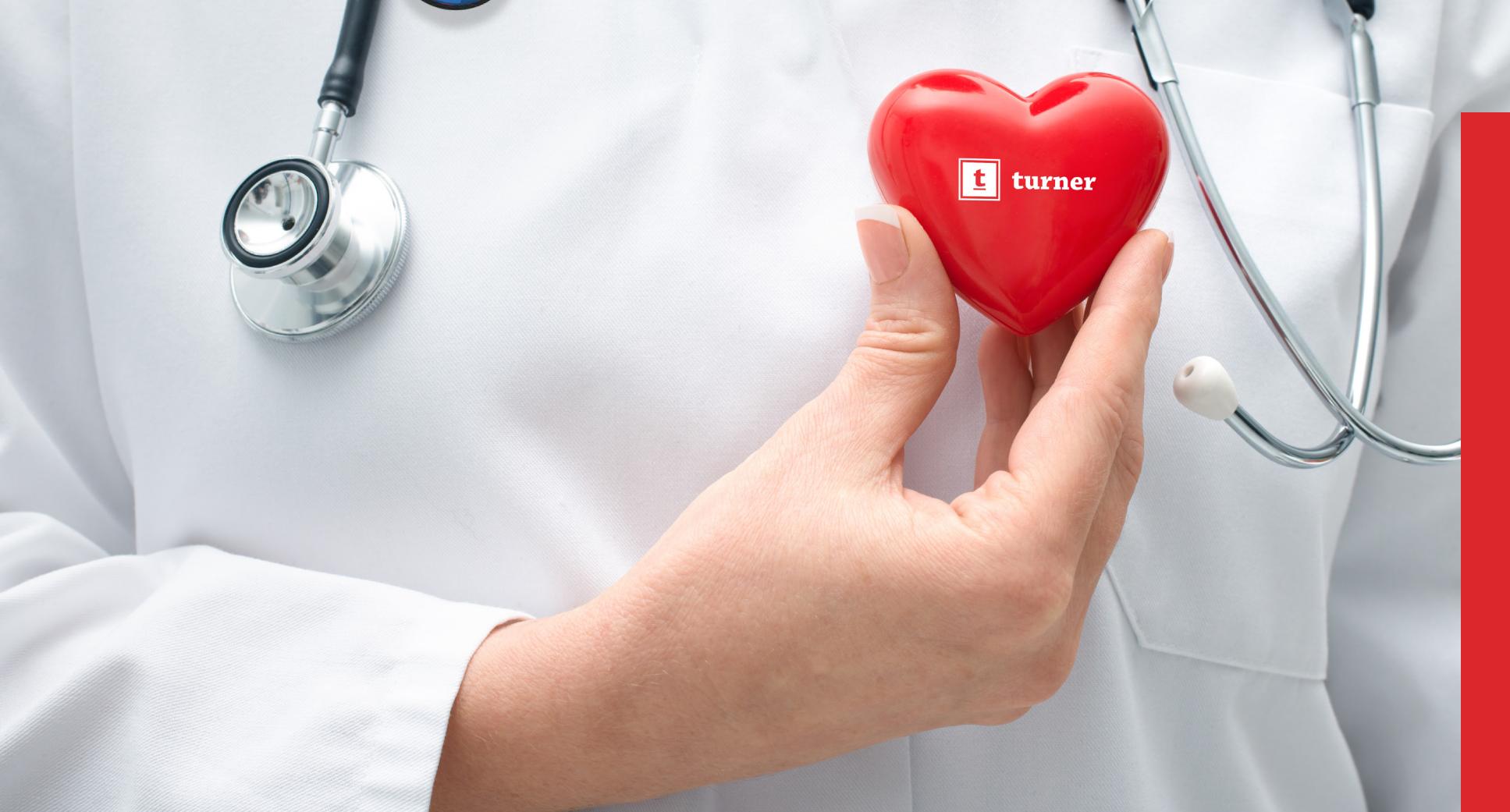


A Balloons
B Banners/Signage
C Beachcomber Sandals
D 6-Can Lunch Coolers

E Mini-Planting Kits
F Earth Tote Bags
G Seed Paper
H Activity Books with Temporary Tattoos

I Natural Lip Balm
J Educational Materials
K Mini-Target Flyers
L Bird Feeders

M Desktop Gardens
N Herb-Seeded Paper Confetti
O Triangle Rain Gauges
P Seeded Paper Hangtags



HEART MONTH

Every February we observe American Heart Month. Community outreach and your organization's heart health campaigns are enhanced with the use of promotional products. Great ways to demonstrate support include community walks, blood pressure screenings, healthy cooking classes and Wear Red Day® participation. Allow Taylor to assist you in reaching your company heart month initiatives through award-winning promotional marketing strategies.

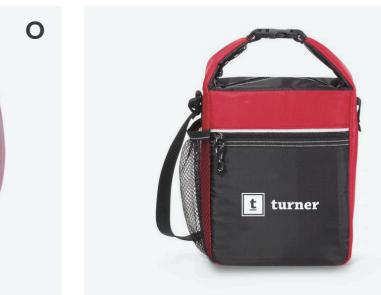
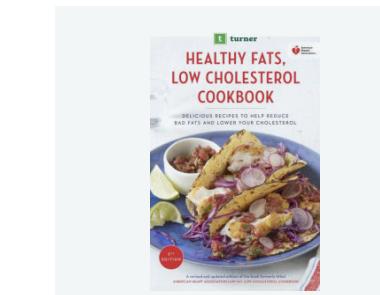


A Branded Fitness Items
B Wear Red Day® Apparel

C Custom ID Badges
D Fitness Accessories

Heart Month Checklist

- Red Items
- Wear Red Day® Apparel
- Lanyards
- Writing Instruments
- Lapel Pins
- Badge Charms
- Heart-Shaped Items
- Educational Materials
- Cookbooks
- Pill Organizers
- Medicine Tracker Journals
- Fitness Items
- Heart Walk T-Shirts
- Facility Signage/Banners



- A** Weekly Pill Boxes
- B** Lunch Containers
- C** Red Drinkware
- D** Oven Mitts

- E** Heart-Shaped Badge Reels
- F** Educational Materials
- G** Flashing Walking Lights
- H** Letter Openers

- I** Stress Relievers
- J** Fitness Trackers
- K** Memo Boards
- L** Power Clips

- M** Healthy Cookbooks
- N** Gel Hot/Cold Packs
- O** Stay Fit Training Pedometers
- P** Spirit Lunch Coolers

- Q** Heart Clip Memo Holders
- R** 4" x 4" Adhesive Notpads
- S** Tape Measure Key Tags
- T** 3-Color Heart Highlighters



The holiday season is the perfect time to give the gift of your brand to customers and employees. Taylor can provide amazing products to show gratitude, support and ensure brand awareness during this time of year. If you are looking for retail name brands or the perfect edible gift, we have exactly what you are looking for. Placing your logo on a holiday gift will provide a memorable experience and generate positive brand recognition.



A Holiday Ornament
B Drinkware

C Photo Frame
D Custom Calendar

E Branded Edibles
F Custom Gift Wrap

Holiday Season Checklist

- Holiday Greeting Cards
- Client Gifts
- Employee Gifts
- Calendars
- Custom Wrapping
- Holiday Banquet Items
- Ornaments
- Branded Yearly Gifts
- Winter-Themed Gifts
- Lifestyle Gifts
- Photo Albums and Frames
- Travel Accessories
- Edibles
- Drinkware
- Custom Wine and Accessories



A



B



C



D



E



F



G



H



I



J

Holiday Events

- Customer Appreciation Events
- Customer Holiday Gifts
- Employee Parties
- Awards Banquets
- Calendar Programs
- Luncheons
- Employee Gift Programs

A Angular Awards
B Sweet and Savory Gift Tower
C Custom Chocolate Bars
D Beveled Ornaments

E Wool Knit Hat and Scarf Sets
F Cutter & Buck® Frames
G Etched CA Merlot Red Wines
H Etched Glass Ornaments

I Branded Desk Calendars
J Custom-Branded Cards





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