

The Taylor logo, featuring the word "TAYLOR" in a bold, black, sans-serif font. The letter "A" is stylized with a red horizontal bar and a red upward-pointing arrow.

## Roll-Fed Labels

A high-quality solution for high-speed applications

Labels are critical for beverages, food and many other consumer goods categories. The product must be fast and economical to produce but also stand out on the shelf and catch the consumer's eye at the point of sale. Taylor's industry-leading roll-fed label technology offers the ideal solution for high-speed, high-volume consumer product applications.



### Better Technology Means Better Labels

Taylor's roll-fed production process is specifically engineered to deliver uniform, high-quality label stock that will enable your production line to run at maximum efficiency — all with the added benefit of zero printing plate costs.

- Precise tension controls, servo presses and intricate measuring equipment result in consistent label sizes.
- Our high-gloss coating ensures low static and a reliable coefficient of friction.
- Clean cut rolls with individualized tension control eliminate unwanted label stretch and dust buildup.
- Perfect pancakes from our state-of-the-art slitting equipment means more accuracy for your production lines.
- Solventless laminated labels prevent curl and are less harmful to the environment.
- 100% inline label inspection prevents errors before they occur.
- Numerous eyemark options are available to match your specific needs.
- A wide range of alternatives is possible including:
  - Clear, white and metalized label materials
  - Gloss or matte laminations
  - Energy-cured inks and coatings including EB options
  - Monoweb and laminated constructions



## Expertise from End to End

Taylor's in-house team of label and packaging specialists can guide you every step of the way.



DESIGN & PREPRESS



MATERIALS SCIENCE



PRODUCTION & FULFILLMENT



REGULATORY COMPLIANCE

## Choice of Print Platforms

Let us tailor a program specific to your needs.

- Digital print for small quantities with quick turnaround.
- Web offset print for medium-quantity, highly detailed designs.
- Wide web, highly efficient, 10-color flexo for your higher-usage SKUs.

## The Right Press for Every Project

Our diverse fleet of production equipment means the optimum technology is used for each job.



WEB OFFSET



FLEXOGRAPHIC



DIGITAL



Our last packaging vendor didn't really make us feel like we were partners — more like we were small fish in a big pond. Taylor has made us feel like we're **as important** as their **big customers**.

**EMILY COHEN & DREW LEDERMAN**  
Resist Nutrition, Co-founders