



# Trade Shows, Events & Graphics

Elevate your brand with attractive signage solutions



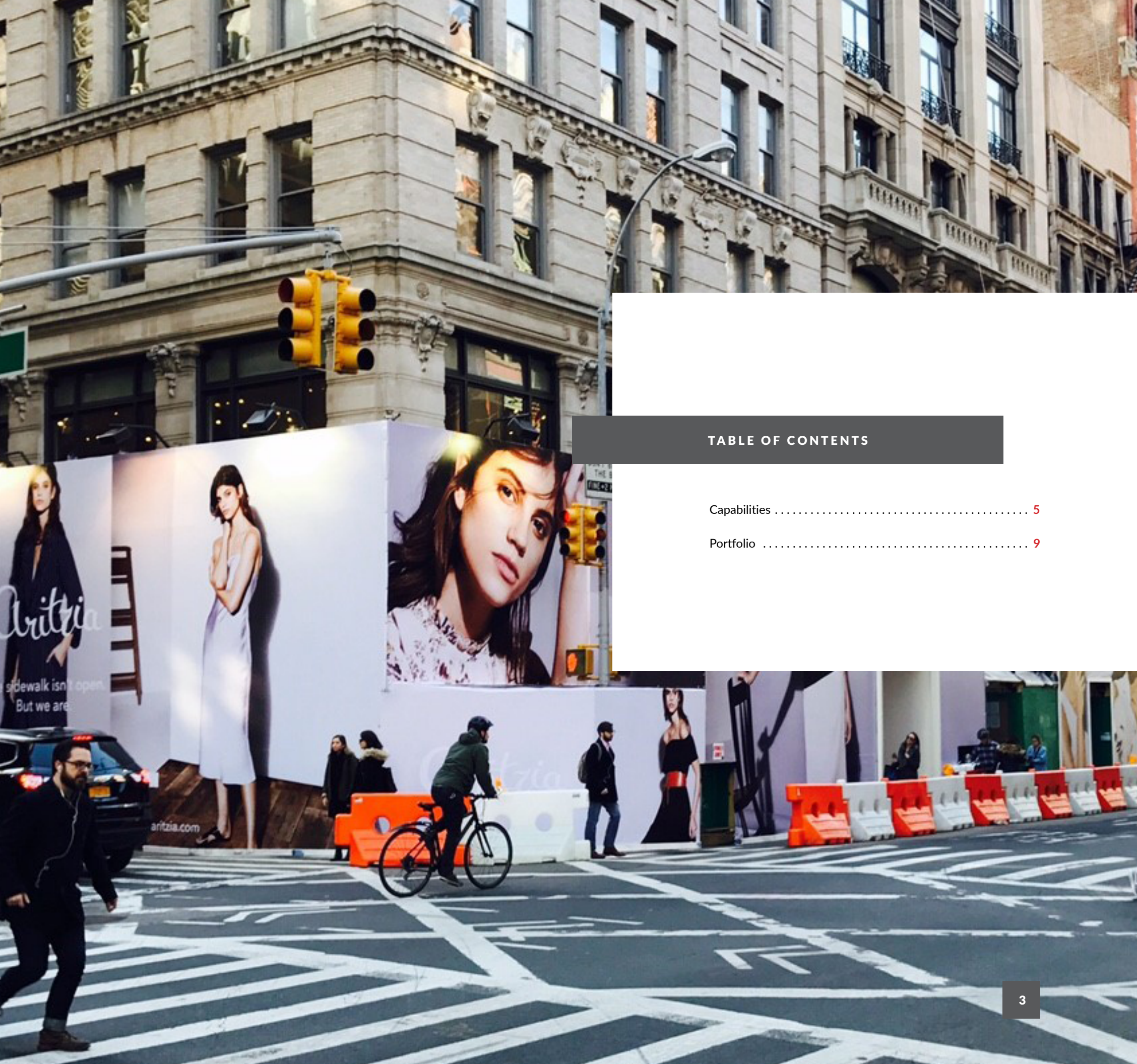


# Grab Attention in a Split Second

In an increasingly competitive marketplace, trade shows and events present some of your best opportunities to highlight your products, services and brand. Make the most of those moments with the help of a partner highly experienced in creating memorable trade show displays, event materials and visual graphics.

## Dream Big — or Small

Whatever the size or scope of your project, we welcome the opportunity to turn your vision into reality. In fact, we are especially excited about projects that allow us to demonstrate an array of our creative skills, innovative thinking, material knowledge and production capabilities.



### TABLE OF CONTENTS

Capabilities .....	5
Portfolio .....	9





# Why Not Have It All?

## Coast-to-Coast Network

Enjoy enhanced service, speed and cost efficiency thanks to Taylor’s national network of strategically located signs and graphics manufacturing facilities:

- Atlanta, Ga.
- Minneapolis, Minn.
- New York City, N.Y.
- Orlando, Fla.
- Portland, Ore.
- St. Louis, Mo.

## Design and Creative Services

Our award-winning in-house creative team can guide you from initial strategic concept to reality.

- Comprehensive design and illustration
- Deep knowledge of base materials and hardware systems
- G7® Master Certified color management

## Engineering and Fabrication

Mindful of the complexities of trade show and event operations, Taylor cost-effectively brings new ideas to life and has the capabilities needed to finish the job.

- Complete R&D services
- Custom prototyping and manufacturing
- Extrusions, tubes and assembly





# A Complete Solution

## Project Management and Installation

We have teams focused specifically on exhibits, trade shows and permanent installations to ensure seamless execution of your event.

- Turnkey installation management with flexible schedules
- National and international coverage
- High-quality installations and professionalism required to represent your brand

## Commitment to Sustainability

Taylor's green initiative spans all areas of our business and guides how we consult with our clients.

- Maximum visual appeal with minimum environmental impact
- Achieve sustainability goals through our expertise
- Eco-friendly and budget-friendly work together

## Our Commitment in Action

Preserving Earth x Taylor gives our customers an easy way to recycle the signs we create. Just send them back to us and we will work with recyclers to give those materials a second life as something else.

Taylor also acquired the distributor of Recrylic®, the only 100% recycled and recyclable acrylic widely available. Recrylic has all the properties of virgin acrylic but is manufactured from recycled acrylic.















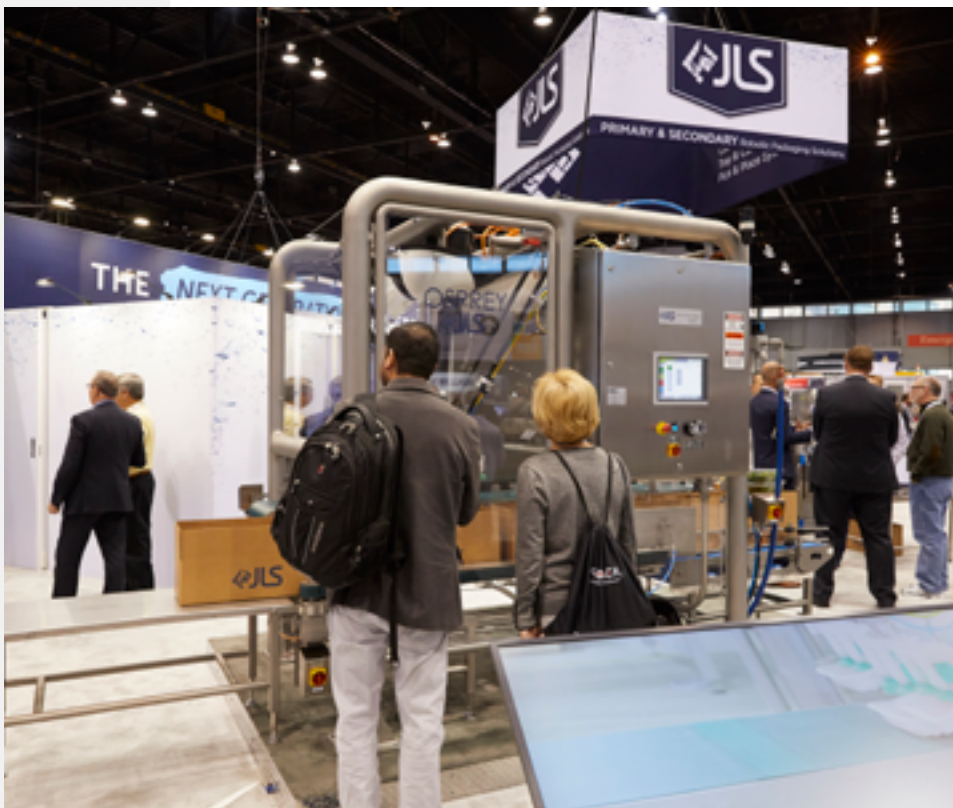








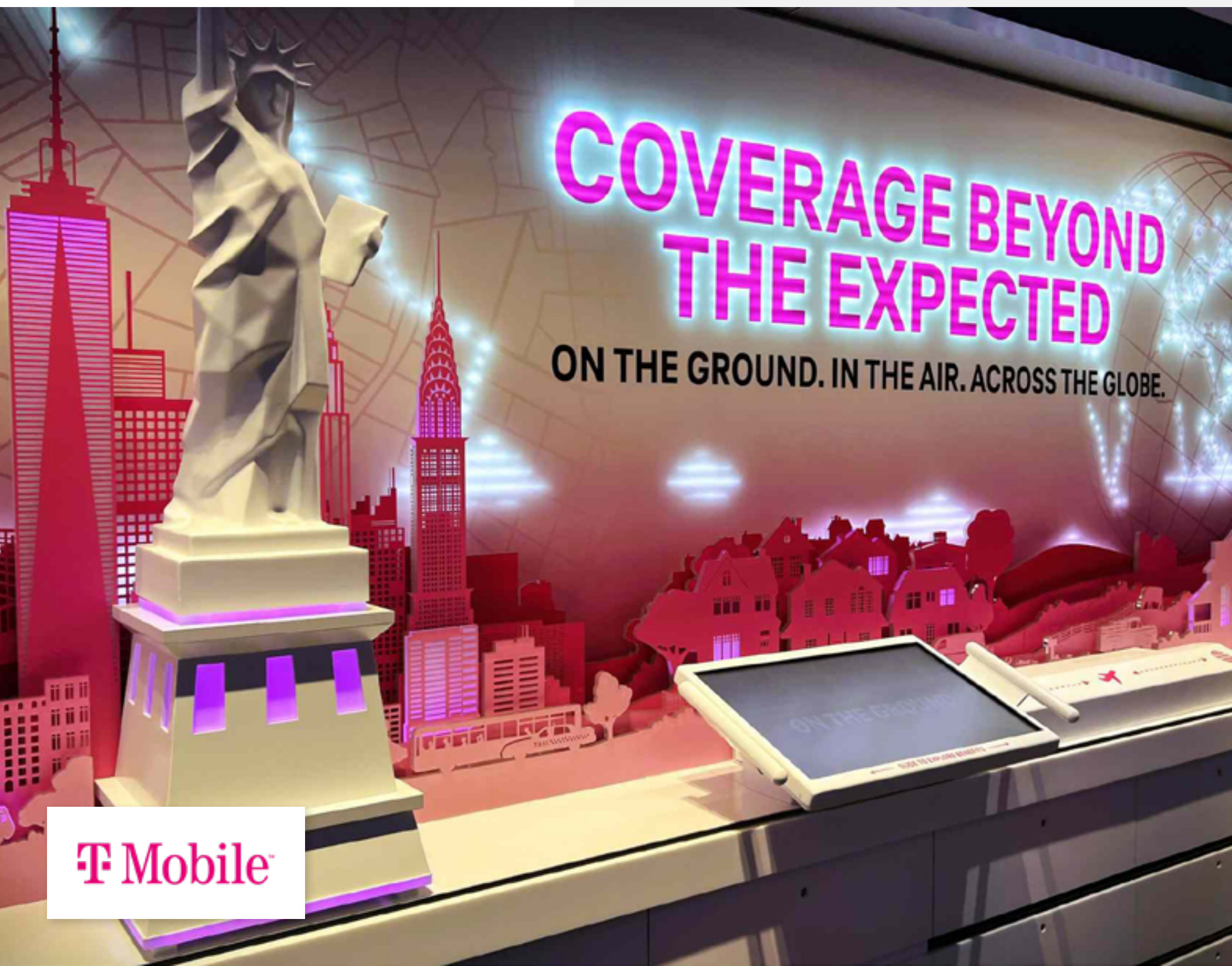
















# Learn More

See how Taylor can help you grab attention in a crowded marketplace.  
Contact your Taylor representative to learn more.

**TAYLOR**

1725 Roe Crest Drive, North Mankato, MN 56003  
800.631.7644 | [taylor.com](http://taylor.com)

© 2023 Taylor #4568