



Launch Lab

Experience the future of packaging — today

Taylor applies decades of packaging industry savvy to bring you the Launch Lab. Cutting-edge design, rapid prototyping services and materials mastery are combined in a single partner. Have an idea? Tell us about it. The Launch Lab can custom fabricate an innovative packaging solution for your needs.



Packaging Expertise

More than 60 years of packaging industry experience



Brand Building

Custom designs that reflect your brand — from mockups and prototypes through final production



Customer Service

Your exact requirements, done right the first time and on time

Yes, We Can Do That

Design

- Folding carton structural design
 - Using your dimensions
 - Using your product samples
- POP/POS display structural design

Mockups, Prototypes & Printing

- Unprinted carton prototypes
- Printed folding carton mockups
- Printed posters and signage
- Printed corrugated display mockups
- Unprinted stitched book mockups

Specifications & Support

- CAD reports with part specifications
- 1-up die line art templates (PDF and EPS)
- Bill of Materials for multi-part displays



Materials Used

Blank White Samples

- White folding carton board: 10pt – 24pt C1S Tango
- Text and cover weighted stocks
- Foil board
- Custom-sourced paper stocks

Printed Folding Carton Prototypes

- White folding carton board: 10pt – 24pt C1S Tango
- Custom-sourced paper stocks

Corrugated Prototypes

- B-flute mottled white, 1 side
- E-flute mottled white, 1 side
- N-flute white, 1 side

Lenticular Lens

- 14mil 100 LPI APET 0-sleeve
- 16mil 75 LPI APET 0-sleeve

Clear

- APET

Foamcore

- 3/16" white

Turn Times

White Comps (1-up art dieline)

- 3 days from supplied specifications

Printed Prototypes (from imposed 1-up art file)

- Qty. 1 to 10: 3 days
- Qty. 11 to 20: 4 days



Learn More

Give your product the packaging it deserves and start commanding attention at the point of sale. Ask your Taylor representative about the Launch Lab.