



Hot Wheels

Custom fixtures for a new retail concept

Iconic toy brand Hot Wheels was launching a new retail store concept and wanted its products at center stage. The architectural design agency reached out to Taylor for our expertise with custom acrylic fixtures.

Taylor painstakingly crafted a series of crystal-clear display vitrines, each sized to showcase a certain Hot Wheels product line. Everything was completed in two weeks – from production specs to final delivery – keeping the big reveal on schedule.



MATERIALS SCIENCE | RAPID PROTOTYPING | CUSTOM FABRICATION