



CASE STUDY

Lincoln Center

The signage behind the experience

Since its inception in 2022, *Summer for the City* has become a fixture of New York's cultural scene and Taylor has been there every step of the way.

For the fourth consecutive year, Lincoln Center called upon Taylor's expertise with large-format graphics. Taylor printed, sewed, welded, grommeted and installed thousands of square feet of vibrantly colored signage. From massive vinyl tents and stage graphics to fabric fence wraps, wayfinding kiosks, tabletop decals and more, Taylor was Lincoln Center's partner behind the scenes once again.



MATERIALS RESEARCH | LARGE-FORMAT PRINTING | CUSTOM FABRICATION | INSTALLATION