



Print Center Outsourcing Strategy Creates New Value

Results

Taylor Healthcare's print center outsourcing solution unlocked value for Methodist Health System in a variety of ways.

Challenge

Methodist Health System, a Dallas-based healthcare network with a dozen hospitals and more than 10,000 employees, was struggling with an outdated print model. A single internal print shop served the entire organization's needs but staffing challenges and aging production equipment limited its capabilities. Meanwhile, the lack of a modern print management platform obscured spending patterns and prevented Methodist from focusing more resources on higher-value operations and, ultimately, patient care.

Solution

Taylor Healthcare's comprehensive print center outsourcing solution enabled Methodist Health System to focus more resources on patient care.

Methodist gained access to Taylor Healthcare's state-of-the-art printing, warehousing and fulfillment network – without having to invest precious capital in updated equipment.

- Taylor implemented its Converge online ordering platform, empowering Methodist employees systemwide to order printed materials anytime from anywhere.
- A digital library of print files ensured that Methodist Health System maintained tight control of their brand across all locations.
- Taylor's robust reporting capabilities enabled Methodist to track print expenditures and manage inventory levels.
- Methodist Health System enjoyed ongoing cost savings through Taylor's Premier GPO relationship.
- Methodist quickly tapped into other Taylor capabilities, such as wide-format printing and custom kitting and fulfillment services.



CAPITAL FLEXIBILITY



RESOURCE EFFICIENCY



COST CONTROL

“Methodist Health System has had a great experience working with Taylor. We found them to be very knowledgeable, timely and professional as they assisted us in migrating our internal graphics print center, which had been in place for many years, to Taylor's external services. Undoubtedly, this transition was a significant change in process for our organization but, almost a year into our alliance, Taylor has proven to be the right choice by integrating their team into our culture and positioning themselves as an outstanding service partner.”

LUKE MCKITTRICK

Director, Supply Chain Operations
Methodist Health System