



CASE STUDY

New York Rangers

Bringing team pride to life

In honor of the team's 100th anniversary, the New York Rangers sought fan-engagement displays worthy of an "Original Six" NHL franchise. Taylor responded with two high-impact solutions for the Rangers' iconic Madison Square Garden home.

Vibrant, eye-catching adhesive vinyl graphics were installed throughout the arena. Meanwhile, a museum-quality history exhibit — engineered and installed by Taylor — proudly displayed photos, jerseys and other memorabilia.



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