



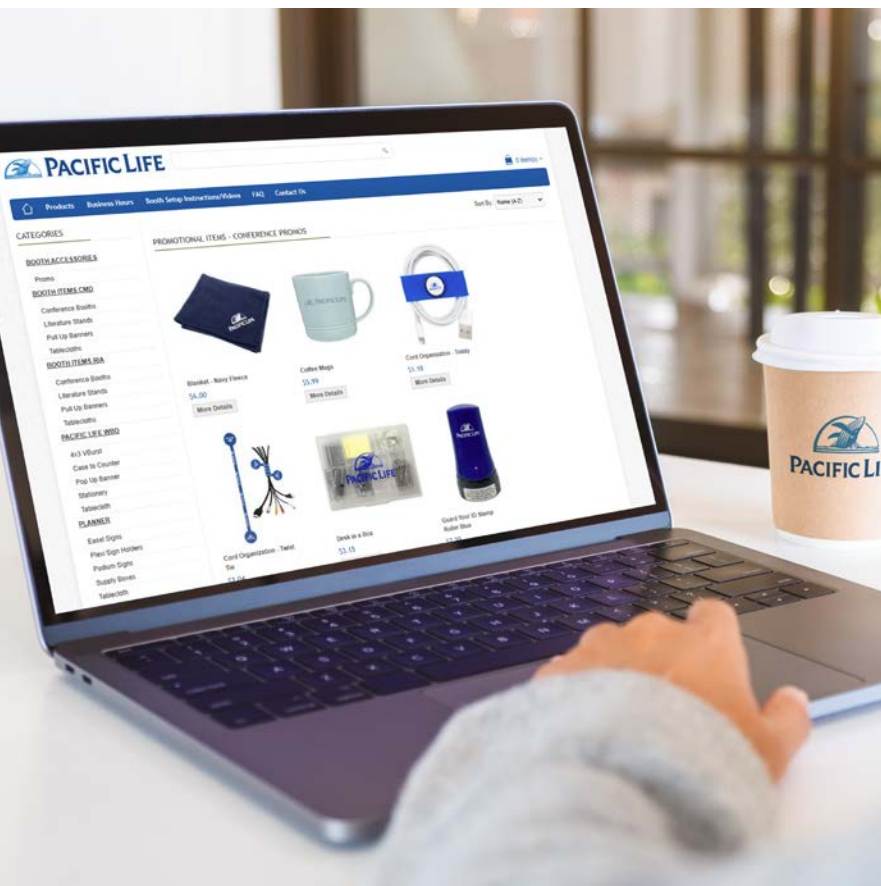
Pacific Life

Seamless events, stronger brand

With an annual calendar of 200+ trade shows and events, Pacific Life needed a smarter way to manage their many trade show assets. Taylor's Event & Asset Management (EAM) service streamlined logistics for Pacific Life, reducing their internal workload and ensuring each event ran smoothly.

Taylor handled everything from producing and storing Pacific Life's custom displays to coordinating shipping, setup, teardown and post-show maintenance inspections. Promo marketing and print collateral items were also managed by Taylor. Real-time inventory tracking and GPS-enabled shipment monitoring gave Pacific Life peace of mind — eliminating stress and ensuring that their brand showed up strong every time.

CASE STUDY



BOOTH FABRICATION | EVENT & ASSET MANAGEMENT (EAM) SERVICE