



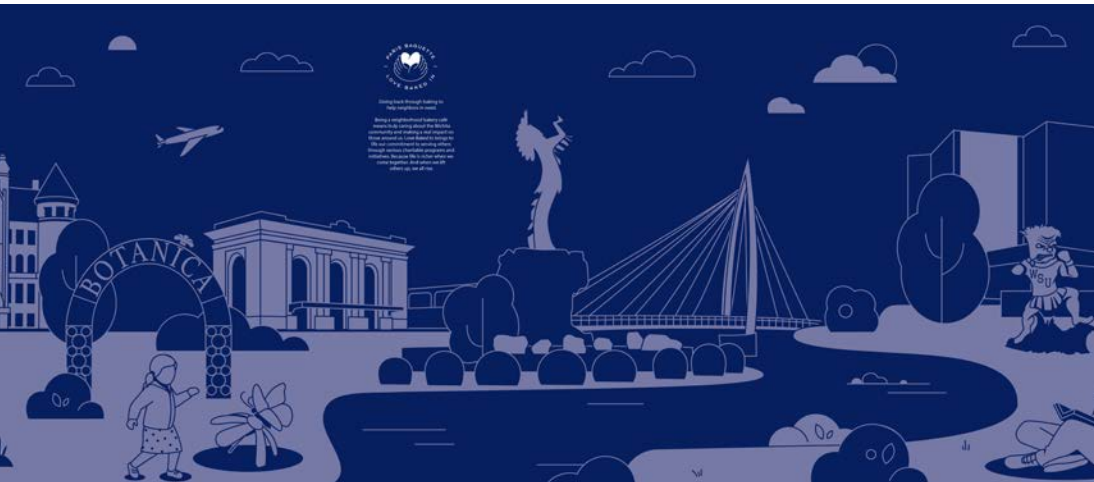
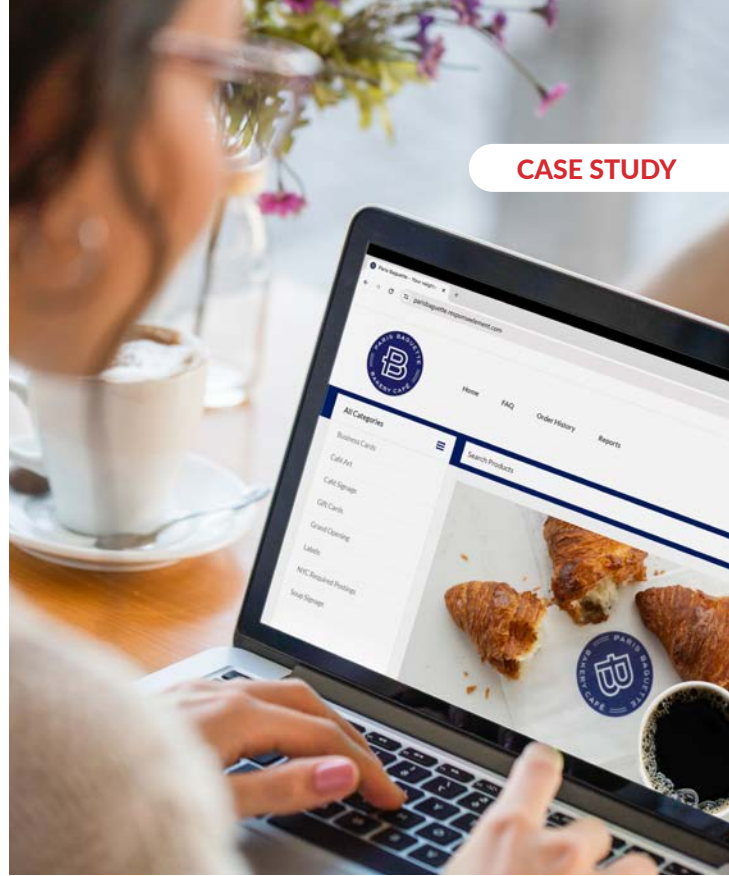
CASE STUDY

Paris Baguette

Fueling growth for a multi-store chain

Paris Baguette had outgrown its print provider and needed more capabilities – as well as faster turn times – if they were to open hundreds of new franchised restaurants.

Taylor used its industry-leading technology and nationwide production network to deliver the efficient, single-source solution Paris Baguette wanted. From wall murals and POP kits to grand-opening banners, Recrylic® tabletop signs and more, franchisees were able to order dozens of items through Taylor's proprietary Response Element™ platform.



DESIGN | PROTOTYPING | ORDERING PLATFORM | PRINTING | INSTALLATION