



Print Center Outsourcing Accelerates Nonprofit Merger

Challenge

A non-acute care company was struggling to streamline its operations after four separate nonprofit organizations were merged into one. A redundant headquarters building needed to be vacated within 45 days but it came with a complication. The building housed an internal print shop that provided print services critical to ongoing operations. However, the CFO of the merged organization was eager to focus those resources on activities central to the company's mission.

Solution

Taylor Healthcare applied its expertise with print center outsourcing (PCO) to create a seamless transition plan for the company.

- An assessment of print shop assets revealed that they were outdated and should be retired. Taylor Healthcare counseled the company on how to terminate its equipment leases early.
- Taylor then began an accelerated multi-phase transition plan to assume responsibility for the care company's print needs.
- Thousands of SKUs were transitioned including full-color marketing print, folders, promo marketing merchandise and operational documents. Redundant SKUs were eliminated along the way.
- Print materials could be ordered 24/7 via Taylor Healthcare's Converge™ platform — supported by detailed reporting for informed decision-making.

Results

Taylor Healthcare's PCO solution revolutionized the care company's approach to purchasing printed materials.



VENDOR CONSOLIDATION

Dozens of outside print vendors were eventually consolidated into a single relationship.



COST SAVINGS

Taylor Healthcare reduced the care company's total print spend by 19% in the first year.



SPEED TO MARKET

Everything was accomplished within the 45-day window required for the merger.