



CASE STUDY

Tommy Bahama

Ringing in the holidays, island style

Renowned lifestyle brand Tommy Bahama wanted to dazzle holiday shoppers at its flagship 5th Avenue location. In partnership with Winston Retail, Taylor's special expertise with acrylic and vinyl brought the "island life" to Manhattan.

Custom-fabricated acrylic display panels and self-adhesive vinyl graphics captured the Tommy Bahama aesthetic in vibrant color. Meanwhile, turnkey installation services – right down to the swings and palm trees – freed up in-store employees at a hectic time of year.



CUSTOM FABRICATION | LARGE-FORMAT PRINTING | TURNKEY INSTALLATION