

## CASE STUDY

### TUMI™

#### Custom holiday displays in a hurry

Premium luggage retailer TUMI wanted finely crafted holiday-themed props for its window displays — but they had to be delivered *fast*. In partnership with Winston Retail, Taylor's materials science expertise and rapid prototype-to-approval cycle made it possible.

The props were engineered for consistent branding in any store format while simple instructions enabled TUMI's in-store teams to manage installation. What began as a stretch goal for TUMI's top 50 stores became a full nationwide rollout — on time and budget.



MATERIALS SCIENCE | RAPID PROTOTYPING | CUSTOM FABRICATION