

CASE STUDY

Anastasia Beverly Hills®

À la carte options, stunning results

Renowned beauty product company Anastasia Beverly Hills wanted to create an immersive brand experience at a critical beauty industry trade show.

Working from concept through completion, Taylor produced signs, graphics, displays and lighted fixtures — a 20' x 30' space branded from floor to ceiling. Anastasia Beverly Hills was able to select materials à la carte that conveyed the luxury of the brand, such as Recrylic® certified recycled acrylic, while staying within their marketing budget.



Taylor called upon the specialties of multiple production facilities to create the variety of elements needed, incorporating Recrylic® **recycled acrylic sheeting** in the material selection.



DESIGN | ENGINEERING | MATERIALS SCIENCE | PROTOTYPING | FABRICATION