



# Pressure-Sensitive Labels

Endless possibilities for product decoration

Pressure-sensitive labels are found on many of the consumer products we use throughout the day and with good reason. Done right, the aesthetics and cost-effectiveness of pressure-sensitive labels are hard to beat. Taylor has invested in the technology necessary to lead the way in this popular category and produces millions of pressure-sensitive labels for top brands each day.



## Everything You Need in One Partner

Taylor is your single-source provider for pressure-sensitive labels. With decades of experience, we offer comprehensive services from graphic design to print production and fulfillment. Our offerings include:

- Various substrates and laminations
- Custom adhesive options
- Excellent color saturation
- Durable options for squeezable packaging
- Clear films for a “no label” look
- UV and air-dried inks
- Custom finishes like cold foil, glow in the dark, and thermochromic ink

We provide high-performing solutions for surfaces such as plastic, glass, metal, corrugate and wood.



## A Flexible Digital Platform

In addition to traditional printing platforms, Taylor also offers digital print to meet the evolving needs of the market. Whether you're trying to customize your product or reduce inventory, we can help you meet your objectives. Our digital platform offers:

- One-to-one marketing
- Mass customization
- Variable data for barcodes
- Low-cost promotional opportunities
- Low setup costs
- Cost-effective production at low quantities
- Fast turnarounds for speed to market
- High-quality graphics and color matching



## Expertise from End to End

Taylor's in-house team of label and packaging specialists can guide you every step of the way.



DESIGN & PREPRESS



MATERIALS SCIENCE



PRODUCTION & FULFILLMENT



REGULATORY COMPLIANCE

## Industry-wide Applications

Taylor produces pressure-sensitive labels for consumer products across a wide range of industries including:

- Agricultural products
- Animal health
- Automotive
- Food and beverages
- Household products
- Nutraceuticals and personal care products



## The Right Press for Every Project

Our diverse fleet of production equipment means the optimum technology is used for each job.



WEB OFFSET



FLEXOGRAPHIC



DIGITAL



Working with Taylor feels like a **true partnership**. We can now focus on running our business knowing that Taylor has taken care of the production details.

**EMILY COHEN & DREW LEDERMAN**  
Resist Nutrition, Co-founders