



Pressure-Sensitive Labels

Endless possibilities for product decoration

Pressure-sensitive labels are found on many of the consumer products we use throughout the day and with good reason. Done right, the aesthetics and cost-effectiveness of pressure-sensitive labels are hard to beat. Taylor has invested in the technology necessary to lead the way in this popular category and produces millions of pressure-sensitive labels for top brands each day.

Everything You Need in One Partner

As one of the largest and most diverse label manufacturers in North America, Taylor is a true single-source provider for pressure-sensitive labels of all types. We have decades of experience in the industry and offer everything you need in just one relationship – from graphic design and materials science expertise to print production, finishing and fulfillment.

- A wide variety of substrates, including laminations
 - Numerous adhesive options for custom applications
 - Excellent color saturation for a high degree of shelf appeal
 - Durable and conformable options for “squeezable” packaging
 - Clear films that enable product viewing and a “no label” look
 - A choice of UV and air-dried inks
- Custom print processes and finishes for enhanced aesthetics including:
 - Cold foil
 - Glow in the dark
 - Thermochromatic ink
 - High-performing solutions for a variety of surfaces including:
 - Plastic
 - Glass
 - Metal
 - Corrugate
 - Wood



A Flexible Digital Platform

In addition to traditional printing platforms, Prime Labels & Packaging also offers digital print to meet the always evolving needs of the market. Whether you're trying to customize your product or reduce inventory, we can help you meet your objectives. Our digital platform offers:

- One-to-one marketing
- Mass customization
- Variable data for barcodes
- Low-cost promotional opportunities
- Low setup costs
- Cost effectiveness for low quantities
- Speed to market/quick turnaround
- High-quality graphics and color matching

Applications for Any Industry

Taylor produces pressure-sensitive labels for consumer products across a wide range of industries including:

- Agricultural Products
- Animal Health
- Automotive
- Beverages (including craft beer, wine and spirits)
- Food
- Household products
- Nutraceuticals
- Personal care products