



TAYLOR™

**RETAIL
SIGNS & GRAPHICS
LOOK BOOK**

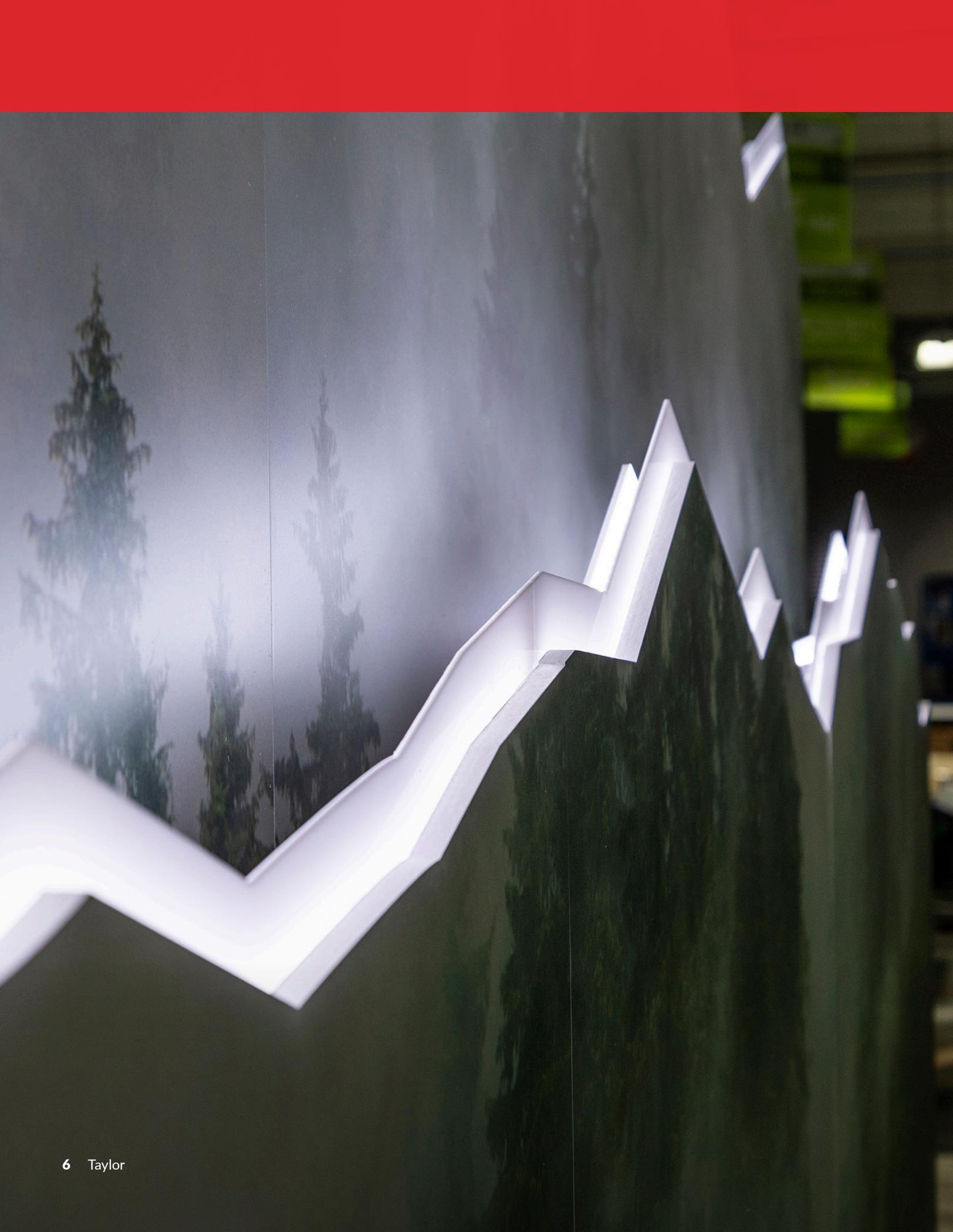
CREATING EXPERIENCES THAT INSPIRE

Taylor brings retail brands to life with solutions across the full spectrum of signs and graphics. Let us show you how.



OUR RETAIL SIGNS & GRAPHICS SOLUTIONS

01





Coast-to-Coast Capabilities

Strategically located manufacturing facilities across the country enhance service, speed and cost efficiency.

- Beaverton, OR
- Carlstadt, NJ
- Fenton, MO
- North Mankato, MN



Retail Technologies

Digital technology is at the heart of Taylor's retail signs and graphics capabilities.

- Online ordering platform for fast access to on-demand and inventoried items
- Store profiling tools to ensure each store receives the right product at the right time
- Stable, secure online management of all digital assets for brand integrity



Agency-Level Creative Services

Our award-winning in-house creative team can meet your creative needs anywhere along the process – from initial strategic concept through final execution.

- 3D modeling and rendering
- Brand strategy
- Creative leadership
- Installation coordination
- Production design
- R&D display engineering



Value Engineering and Prototyping

Mindful of the complexities of in-store operations, Taylor brings new ideas to life cost-effectively.

- Complete R&D services
- Fixture design and manufacturing
- Full décor design, production and sourcing



Printing Excellence

Taylor continuously invests in technology and talent to ensure the highest quality for everything we print.

- Large- and small-format printing with endless substrate options
- Screen printing for signs and banners up to 60" x 120"
- In-house color expertise with two certified G7® experts on staff



Finishing and Fabrication

We treat retail signs and graphics as a specialty unto itself and have all of the capabilities needed to finish the job.

- Mounting and laminating, die and contour cutting, and sewing and welding
- Paint booth, 3D propping and motion solutions
- Dimensional and LED signage





Project Management and Installation

We have teams focused specifically on retail signs and graphics to ensure seamless execution of large-scale retail rollouts.

- Turnkey installation management with flexible schedules
- National and international coverage
- Site assessments and detailed store associate training



Warehousing, Consolidation and Kitting

Taylor can manage all aspects of the fulfillment process to make replenishment a turnkey operation.

- Custom collating with multiple QC checks for accuracy
- Worldwide shipping options using custom-designed boxes and crates
- Distribution list management, including location-specific requirements



POP and Promotional Solutions

We are a one-stop shop for all varieties of point-of-purchase (POP) and promotional signage and offer the flexibility of print-on-demand.

- Window, wall and floor graphics
- Posters, signs, easels and POP displays
- Shelf strips, shelf talkers and tear-off coupon pads



Store Décor

Break through the clutter of competing products and brands.

- Innovative dimensional printed items
- Custom hanging sign systems
- Custom POP displays



Commercial Print

One of the five largest graphic communications companies in North America, Taylor is a single-source solution for all of your marketing print needs.

- Posters and signs
- Inserts and flyers
- Coupons and buckslips



Commitment to Sustainability

Our facility in Beaverton, Oregon is certified by the Sustainable Green Printing Partnership (SGP), proof of Taylor's ongoing commitment to:

- Environmental health and safety regulatory compliance
- Mandatory best practices based on metric measurements
- Continuous improvement projects and reports
- Sustainability policies and procedures, management systems, and committees

**OUR WORK
SPEAKS
FOR ITSELF**

02







GHOST 12

WITH DNA LOFT







WHEN IT RAINS,
EXPLORE

WAYFINDER OUTDRY SHOE



BREATHABLE
WATERPROOF
CONSTRUCTION





Eddie Bauer





LOVESAC

Designed for Life[™] Furniture Co.

FOOTSAC BLANKETS

Footsacs are cozy blankets with a special pocket for your feet. These innovative, incredibly soft blankets will change your nap forever.



SACTIONALS ACCESSORIES

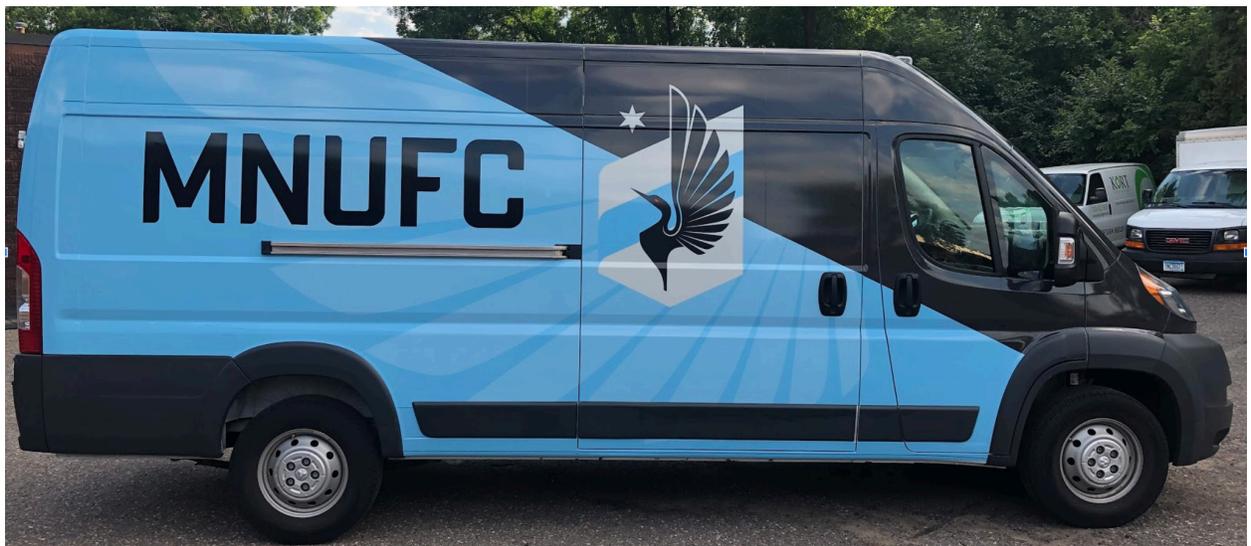
These custom-made accessories were designed specifically for Sactionals. From keeping your shoes from getting in your way to providing a handy space for extra, these accessories are designed to fit into your Sactional like a glove.







HOME OPENER





MEN'S











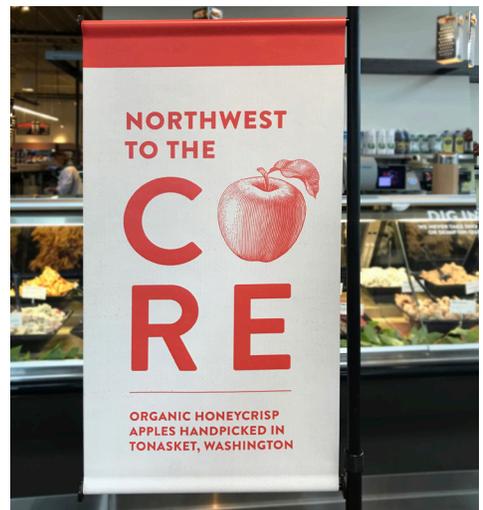




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STOP
EXPLORING™









discover the
TATCHA RITUAL





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