



Pharmaceutical Labeling Expertise Leads to Process Transformation

Challenge

A large pharmaceutical client was looking for a way to streamline operations, specifically the method in which lot numbers were applied to labels during production. Under the existing process, lot numbers were added to prime labels in a secondary operation based on individual job needs – a slow and inefficient extra step. To make matters worse, the print quality of the lot numbers was so poor that an inspection process was required to ensure legibility.

Solution

Taylor was called upon to assess the situation and identify a solution. As one of the leading pharmaceutical label converters in the nation, we quickly applied our expertise to re-engineer the process from start to finish. Production was moved to a digital press, which enabled lot numbers and expiration dates to be printed on labels as they were created. Turnaround time improved dramatically and the crisp, clear print quality of the digital press eliminated the need for lot number inspections.

Results

Taylor's knowledge of pharmaceutical labeling technology completely transformed a slow, inefficient and risk-prone process for the client.



SPEED TO MARKET

The new production process reduced turn times to just five to seven days from the point of order entry.



PRODUCT QUALITY

The digital press utilized by Taylor was able to apply lot numbers in a small, easy-to-read font.



PROCESS EFFICIENCY

Two steps were eliminated from the production process, improving the pharmaceutical company's throughput.