

5 Ways to Make Them Dig Your Dispensary

- 1 Promote It**
 Make every visit unique. Posters, clings and magnetic signs let you announce new products and events, inspiring customers to spread the word.
- 2 Express It**
 Unique brands equal unique experiences. Artistic signage solutions like light boxes leave vivid brand impressions.
- 3 Brand It**
 Branding is the silent influencer. Be sure to place your brand at the center of everything customers see, touch and taste.
- 4 Wear It**
 Influencer marketing is everywhere. Branded apparel transcends the consumable to shape cannabis culture.
- 5 Repeat It**
 Invite customers to come back for more. Loyalty programs and gift cards provide incentives and drive retention.

