



**TAYLOR**™

# RETAIL SAFETY PRODUCTS

Health and safety readiness in the age of coronavirus





# RETAIL SAFETY FROM THE OUTSIDE IN

Health and safety awareness has changed dramatically due to COVID-19. Many things we used to do without a second thought — such as shopping in a brick-and-mortar retail store — now give us pause.

Social distancing guidelines are everywhere but shoppers may still be apprehensive about re-engaging in public. You can put your customers and employees at ease with products that encourage safe interactions and responsible retailing.





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# As Customers Pass By

Make sure customers know you're back in business. Use signs, decals and flags to attract passersby and communicate the things you're doing to provide a safe shopping experience.

## ① A-Frame Signs

A-frames are perfect for drawing shoppers inside and facilitating curbside pick-up.

## ② Durable Banners

Banners offer an eye-catching, weather-resistant way to announce you're open for business.

## ③ Floor Decals

Decals underfoot are an easy way to promote your brand and guide shoppers to the door.

## ④ Window/Wall Decals

A high-visibility way to share information, decals can emphasize social distancing and safety instructions.

## ⑤ Single-Sided Feather Flags

Feather flags use color and movement to grab attention, making them especially effective for promoting new services and hours of operation.





2

OLIVIA  
BOHO BOUTIQUE

# NOW OPEN!

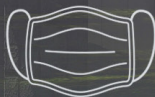
*in store - online - curbside pick-up*

5

welcome  
back!

OLIVIA  
BOHO BOUTIQUE

4



FACE MASKS  
REQUIRED

All customers and staff are  
required to wear a face mask  
while in Olivia's Boho-Boutique.  
We are committed to keeping  
you and our employees safe.  
Thank you for understanding.

we are  
OPEN!

OLIVIA  
BOHO BOUTIQUE

NEW HOURS  
THURSDAY - SUNDAY  
10:00 A.M. - 8:00 P.M.

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OLIVIA  
BOHO BOUTIQUE

welcome  
back!

OLIVIA  
BOHO BOUTIQUE

CURBSIDE PICK-UP

1

CALL US ONCE YOU'RE HERE &  
WE WILL BRING YOUR ORDER OUT TO YOU!  
1.708.555.0028



# Inside the Store

Safeguard the health of all who enter. Position kiosks and partitions to protect your employees, apply decals to encourage social distancing, and use direct mail to promote new business practices.

## 1 Retractable Banner Stands

Large and easy to read, retractable banners communicate effectively but use minimal floor space.

## 2 Direct Mail

Direct mail is ideal for promoting re-opening events, curbside pick-up and other new safety-minded services.

## 3 Wall/Window Decals

Easy-on, easy-off decals can be applied to nearly any flat surface to welcome customers and share safety information. Don't forget the mirrors in changing rooms and restrooms.

## 4 Floor Decals

Floor decals are a simple-but-effective way to direct traffic and encourage social distancing.

## 5 Acrylic Partitions

Portable counter-top barriers are the first line of protection for your staff and customers.

## 6 Acrylic Partition Kiosks

Temporary point-of-sale register kiosks allow you to break up lines and disperse crowds.

## 7 Paper Table Tents

Table tents let you share important messages where they're needed most.







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Sally,

Olivia Boho Boutique will re-open for business on July 1 and we're better than ever:

**NEW** curbside pick-up  
**NEW** personal shopper services  
**FREE** home delivery on purchases over \$100

Use this promo code – either in-store or online – to receive an extra 20% off all items: 2020GR

Learn more:  
[oliviaboho.com/GrandReopening](http://oliviaboho.com/GrandReopening)

OLIVIA  
BOHO BOUTIQUE

U.S.  
POSTAGE  
PAID

Sally Jones  
1234 Elm Street  
Springfield, IL 62721



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ONLINE PICK UP

7

6

4

OLIVIA  
BOHO BOUTIQUE





# LEARN MORE

Find out how health and safety readiness products from Taylor can support your retail operations.

Contact your Taylor representative for more information.

**TAYLOR**<sup>™</sup>

1725 Roe Crest Drive, North Mankato, MN 56003  
800.631.7644 | [taylor.com](https://taylor.com)

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