



TAYLOR

Vaccine Programs and Communications

Your single-source for complete marketing solutions



Powering Brands, Delivering Solutions

Supporting the Fight Against COVID-19

The coronavirus pandemic has forced us all to find new ways to adapt. It has had wide-ranging impact on our customers' needs and priorities, causing us all to pivot and continue marching. The ideas and innovations in the pages that follow can drive real results in the battle against the virus and make a big difference in the effectiveness of vaccine programs and keeping communities safe.

Taylor is uniquely equipped to excel in this space, from the signs, graphics and displays used at vaccination and testing sites to print and digital technologies that convey your brand values at every turn. As a leading graphic communications company – with robust supply chain partners and ideation capabilities – we help you tackle your objectives with solutions that fit your brand and budget.



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Choose a Partner Who Cares

Comprehensive End-to-End Support

As vaccines are made available and you map out your processes, our expert teams at Taylor are here to help outfit your locations and supply expedited print and technology solutions. A dedicated account management team specifically focused on immunization products and fulfillment will advise and deliver products that meet your current needs, and manage and source all aspects of your vaccination services.

Value-Added Strategies

Your brand is at the forefront of helping families get well, stay well and prevent illnesses. The gravity of the current circumstances requires innovation and expedience, and Taylor provides the perfect balance of technology, manufacturing and experience to support your offering. Our bandwidth and global footprint places us primed and prepared to implement and execute quickly.

- Vaccine services awareness
- Exterior and interior fundamentals
- Operative essentials
- Post-vaccine solutions

We care about your brand as much as you do and can ensure it is faithfully represented every time.

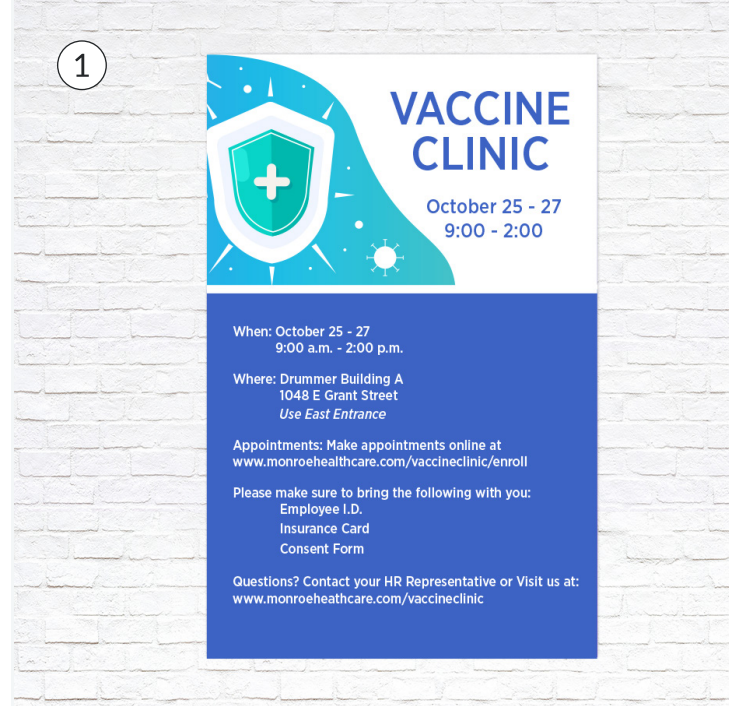
Solutions

Vaccine Services Awareness

Notifying people of your vaccine readiness will take quick and laser-focused contact through multiple channels including direct mail, mobile and digital platforms.

Educating employees requires comprehensive training materials and communication plans, including pocket folders, brochures and long-form content printing.

- ① **Event posters**
- ② **Custom stickers**
- ③ **Folder brochures**
- ④ **Custom postcards**
- ⑤ **Custom flyers**
- ⑥ **Contact tracing forms**
- ⑦ **Vaccination reminder**





MADISON MEMORIAL
HOSPITAL & CLINIC

EDUCATION

This is additional information for follow-up appointments.

You can watch additional information. Dial x7058 and four

THE RESOURCES

Our Office of Community Health and Engagement is for all and healthy. We want to improve the health and wellbeing of our medical centers for care.

stop the spread of
COVID-19

Use this chart to determine whether you may have COVID-19. Consult your medical provider.

Not Feeling Right?
Here's what to do next.

Follow the steps on the back of the card to help you and your manager decide what your options are.

Visitors Contact Tracing Form

(6)

1

Why get vaccinated?

Influenza vaccine can prevent influenza (flu). Flu is a contagious disease that spreads around the United States every year, usually between October and May. Anyone can get the flu, but it is more dangerous for some people. For example, young children, people 65 years of age and older, and people with certain health conditions are at higher risk of complications from the flu.

3

Talk to Your Healthcare Provider

Tell your vaccine provider if the person getting the vaccine:

- Has had an allergic reaction after a previous dose of influenza vaccine, or has any severe, life-threatening allergy
- Has ever had Guillain-Barré Syndrome (also called polyneuritis)

In some cases, your health care provider may decide to postpone influenza vaccination to a future visit. People with a fever or a cold may be vaccinated when the illness has improved.

COVID-19 Vaccination Reminder

Our records show you are due for your second round of the COVID-19 vaccination. Please schedule an appointment with us to complete your vaccination.

Nuestros registros muestran que debe recibir la segunda ronda de la vacuna COVID-19. Programe una cita con nosotros para completar su vacunación.

Name: John Doe

Name: John Doe DOB: 7/10/1977

Date of Round One of Vaccination 01/25/2021
Fecha de la primera ronda de vacunación

Date Second Round is due by 04/30/2021
Fecha de vencimiento de la segunda ronda

7

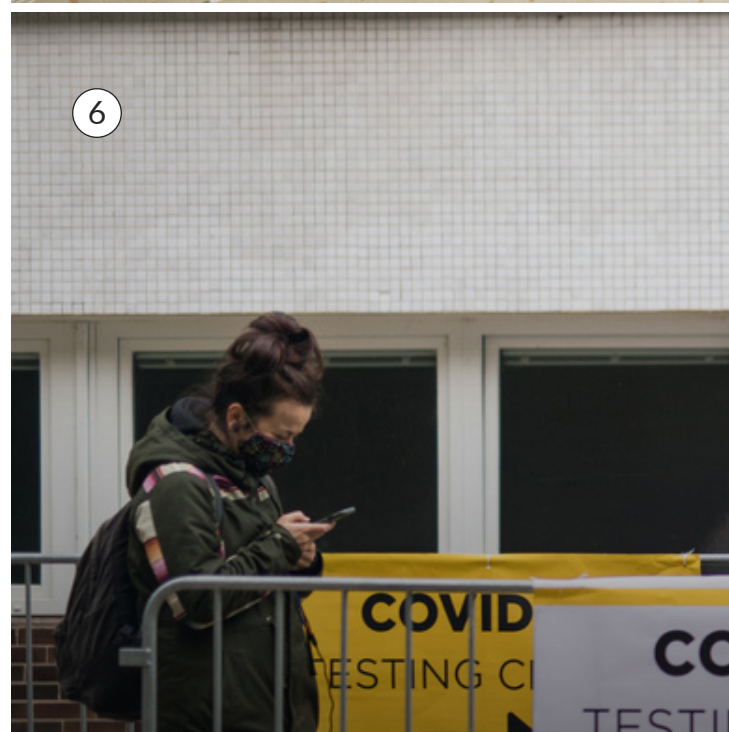
Exterior and Interior Fundamentals

Catch the eye of passersby and boost public awareness with a full array of signage and graphic solutions – everything from custom metal, acrylic and plastic signage to free-standing applications and decals for nearly any type of surface.

Use interior and exterior design elements to notify and inform. Whether for permanent installation or temporary use, Taylor can help you convey important details through custom signage systems, decals, murals and displays.

Turn any wall, window, vehicle or floor space into valuable wayfinding, instructional or marketing real estate. Taylor's wide array of print solutions offers full-color graphics, building and vehicle wraps, fixture toppers, decals, and point-of-sale materials.

- ① **Retractable banner stands**
- ② **Kiosks with acrylic dividers**
- ③ **Floor decals**
- ④ **Fabric partitions**
- ⑤ **Outdoor banners and signs**
- ⑥ **Testing center essentials**





Operative Essentials

Servicing your clientele safely and efficiently requires product, label and packaging solutions that protect contents, safeguard users, and optimize performance and experience.

Vaccination consent forms in both digital and print formats gather details and share important information across platforms.

- ① Safety posters
- ② Medical folders
- ③ Screening forms
- ④ “Screened” stickers
- ⑤ Consent forms
- ⑥ FDA education materials

Enhanced Safety Measure

Employee Wellness Check

Gloves & Face Coverings

Confidential Employee Record™

Employee's Name: _____

Address Information: _____

Status: ☐ Part Time ☐ Seasonal ☐ Educational Co-Op ☐ Full-Time ☐ Temporary

Personal Information: _____

Federal Withholding: _____

Insurance: _____

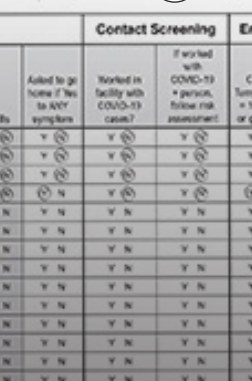
Emergency: _____

Separation Record: _____

ZION MANUFACTURING

Employee Screening Log - Healthcare Facility

First Name	Last Name	Date	Time	Check Temp (oral or greater)	Initial	Cough	Sore Throat	New Shortness of Breath	New Loss of Sense of Taste	Muscle Pain	Other
1	John	10/18	8:42 A	97.6	JS	Y	Y	Y	Y	Y	Y
2	Caroline	10/18	8:42 A	97.6	JS	Y	Y	Y	Y	Y	Y
3	Mark	10/18	8:42 A	97.6	JS	Y	Y	Y	Y	Y	Y
4	Greg	10/18	8:42 A	97.6	JS	Y	Y	Y	Y	Y	Y
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communications | 11

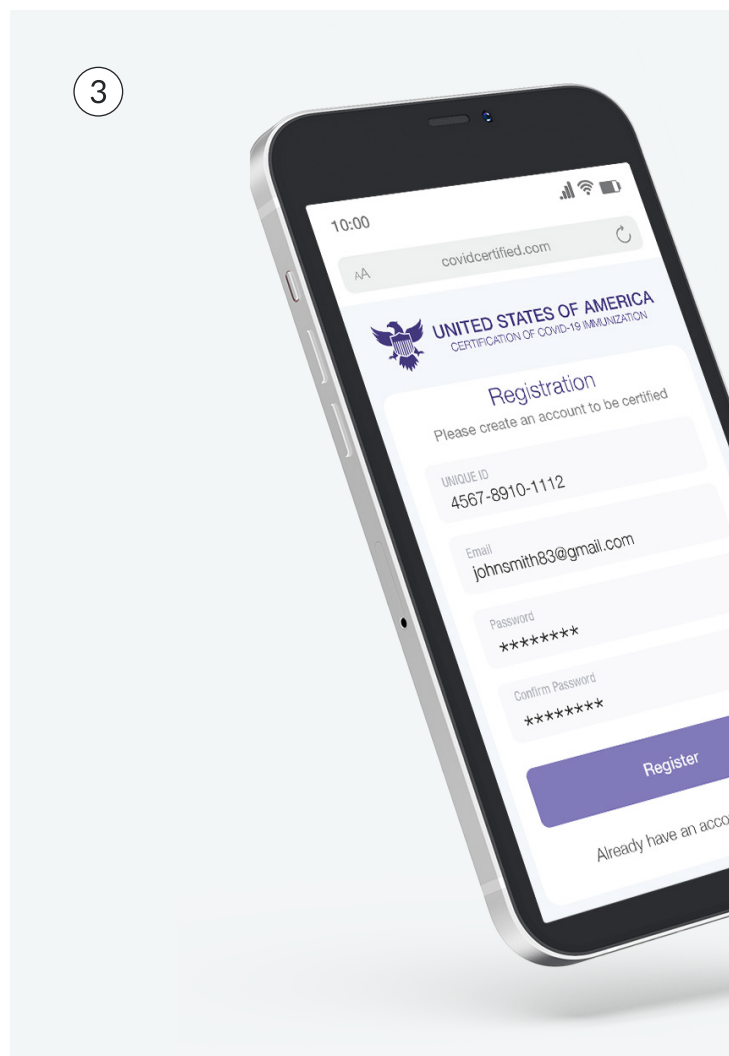
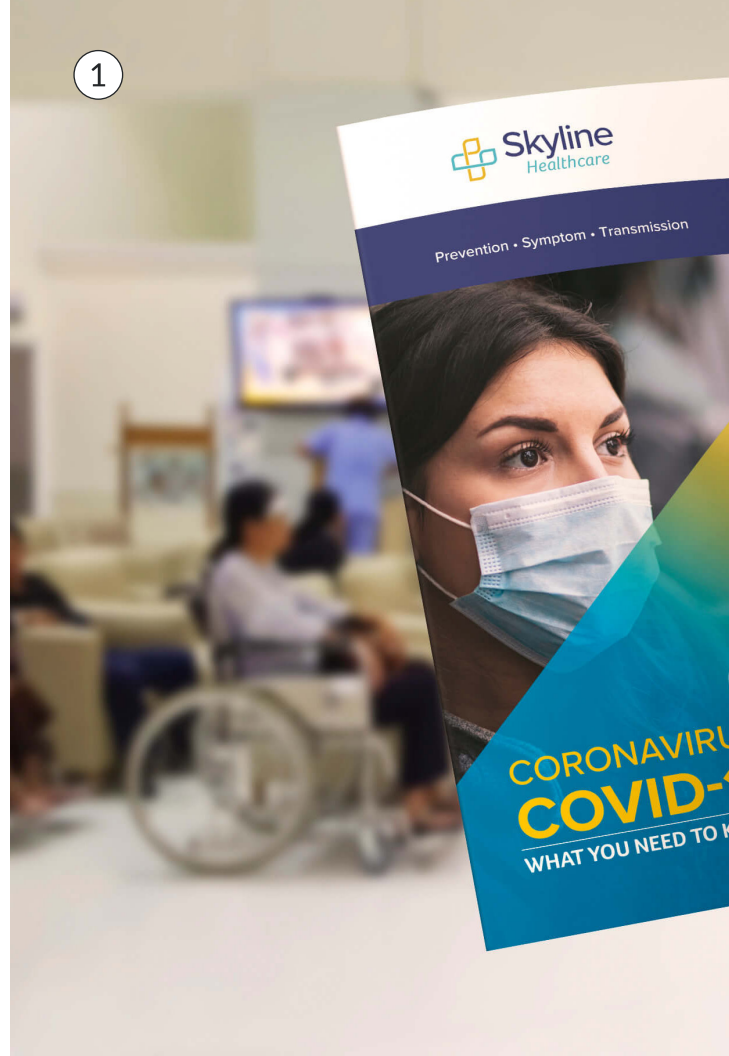
Solutions

Post-Vaccine Solutions

A new vaccine requires education and information on what to expect, how to care for yourself, second dose instructions, tip sheets and steps to keep yourself safe.

Proof of vaccination takes a secure print and technology platform. Taylor provides temporary and permanent cards that can include digital integration to extend the methods verification.

- ① **Brochures and flyers**
- ② **Proof of vaccination cards**
- ③ **Digital integration**
- ④ **Tip sheets and after-care guides**



2



COPING & STRESS DURING COVID-19

- **Take breaks from watching, reading, or listening to news stories**
Including social media. Hearing about the pandemic repeatedly can be upsetting.
- **Take care of your body**
 - Take deep breaths, stretch, or meditate.
 - Try to eat healthy, well-balanced meals.
 - Exercise regularly, get plenty of sleep.

u are feeling.

ess-anxiety.html



UNITED STATES OF AMERICA CERTIFICATION OF COVID-19 IMMUNIZATION



NAME _____

ADDRESS _____

UNIQUE ID _____

VACCINE PROVIDER _____

THIS CARD ENSURES THE INDIVIDUAL LISTED ABOVE HAS RECEIVED THE COVID-19 VACCINATION AND MEETS GOVERNMENT IMPOSED CONDITIONS OF ENTRY OR ACCESS TO PUBLIC TRANSPORTATION AND SPACES.

AS OF 12/31/2020

4



COVID-19: Practical Strategies to Cope with Stress

Are you worried about all the news surrounding the new coronavirus (COVID-19)? You are not alone. If you're wondering how to cope with some of the anxiety you may be feeling, here are some tips to help you manage stress during this outbreak.

Embrace Your Feelings

Accept that it's normal to feel sad, stressed, overwhelmed, confused, scared or angry during an outbreak.

Talk it Out

Find ways to talk about how you feel with others, especially if you are in quarantine.

Keep Tabs on Your Loved Ones

Keep an eye out for your children during this time, and for loved ones who already have mental illness. They may need help dealing with this added anxiety.

Get Help

If you feel overwhelmed, seek support from a healthcare professional.

Maintain Healthy Habits

Don't use smoking, alcohol or other drugs to deal with your emotions. Keep your body as healthy as possible by eating well, exercising and getting enough sleep.

Get the Facts

Gather information that will help you accurately determine your own risk. Find a credible source you can trust such as a national, local or state public health agency.

Avoid Media Overload

Minimize worry by narrowing your media exposure to a few trusted sources.

Use Life Lessons

Draw on skills you have used in the past that have helped you to get through difficult times.

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Item #140275

This poster is intended to provide a general awareness of the subject matter and is not intended to be construed as legal or medical advice or opinion on any specific facts. Consult your attorney or healthcare professional concerning your particular situation and be urged to consult appropriate legal or medical professionals.

Source: World Health Organization

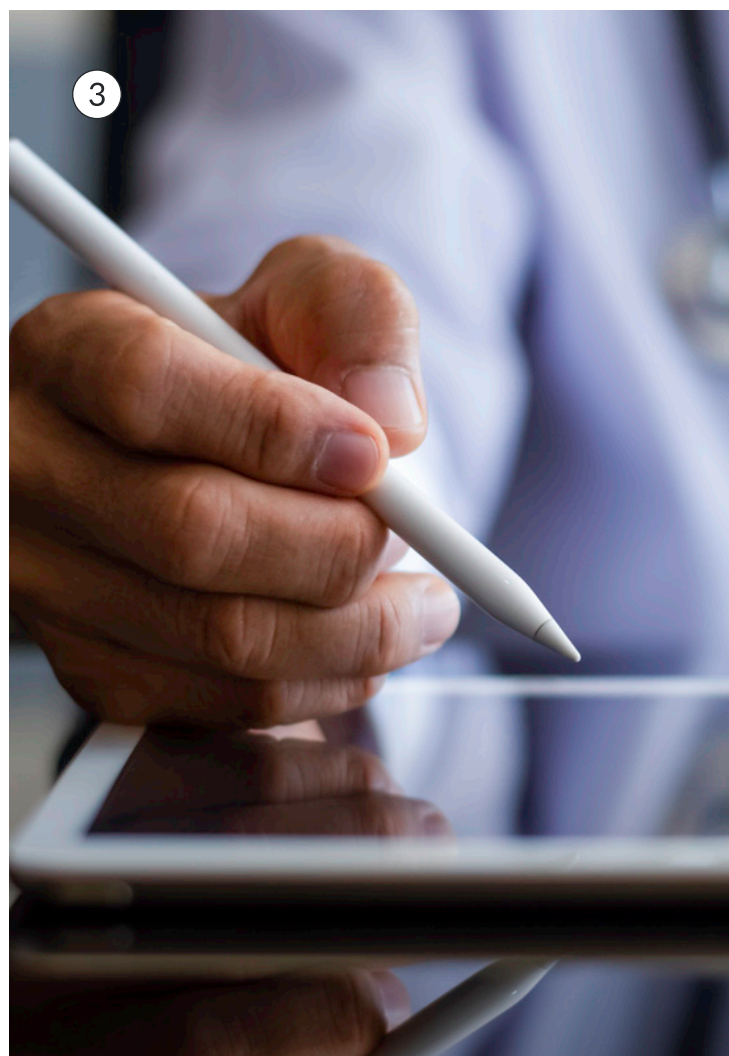
Solutions

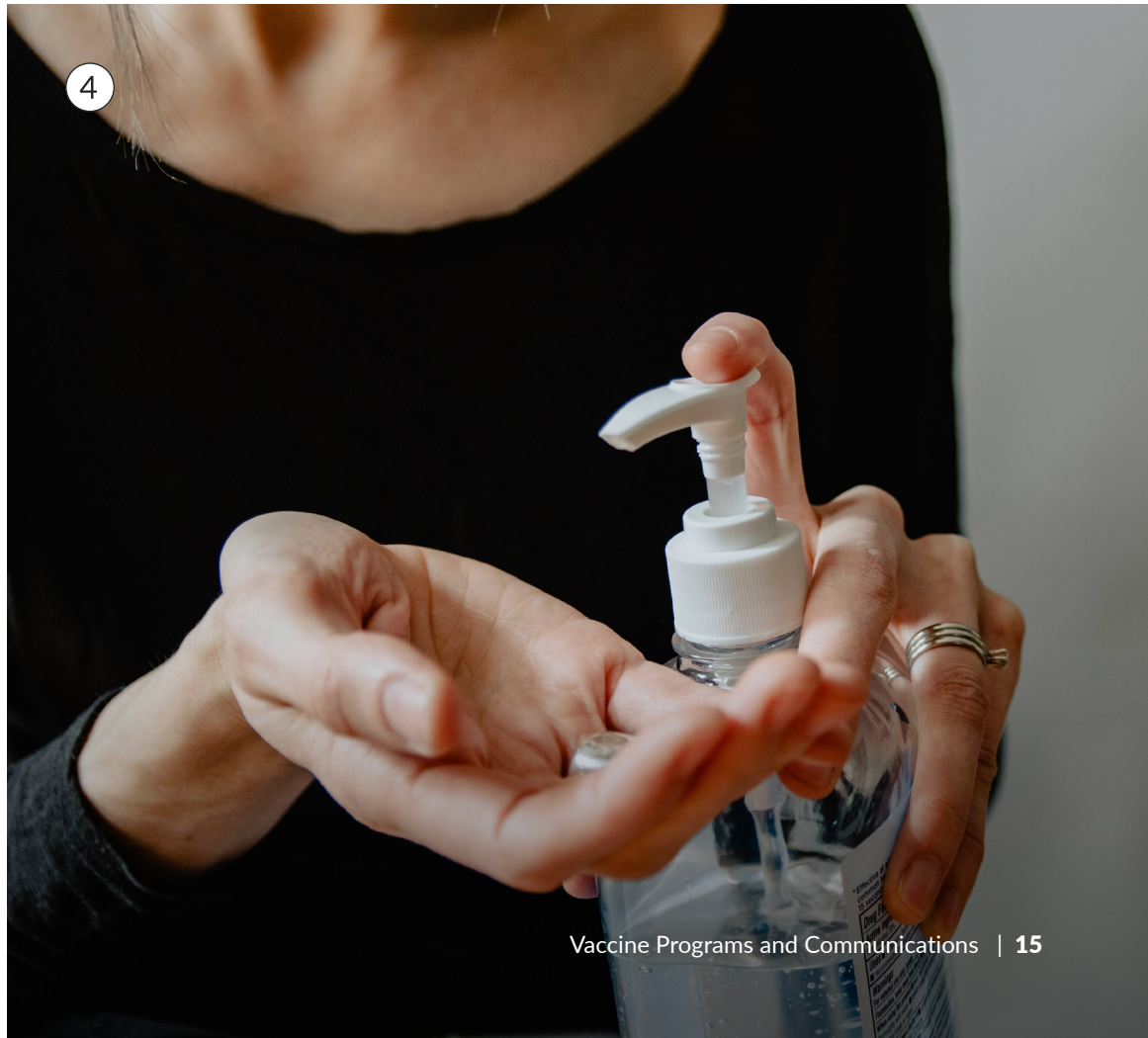
Personal Safety Gear

The spread of COVID-19 and the explosion of products geared to stop the spread of the virus has underscored the significance of robust product safety and compliance measures. With legal and brand reputation risks on products like masks, face coverings, sanitizing solutions and more — it is imperative that you are partnering with a trusted provider who offers the scale, resources and proven processes to ensure production of custom merchandise that is compliant to the highest levels of safety, quality, environmental and social compliance regulations.

As a top 10 promotional marketing distributor, Taylor has developed deep and strategic supply chain partnerships with leading domestic and international suppliers. We only partner with trusted supply chain partners who adhere to our strict requirements, and make product quality and safety an important measure on ongoing partnership evaluations.

- ① **Face coverings**
- ② **Disinfecting wipes**
- ③ **Anti-microbial products**
- ④ **Hand sanitizer**





Solutions

scentcard™ and scentcard™ PRO

Loss of smell is a primary marker for many conditions, including the virus that causes COVID-19. It generally occurs well before other virus symptoms manifest such as fevers, high body temperatures, chills, cough or headaches. Testing for and detecting the loss of smell is one of the best ways to check for one of the earliest symptoms.

Early detection means protection, and **scentcard** and **scentcard PRO** are simple, non-invasive, loss of smell screening tools that help protect your brand and safeguard retail spaces.

① **scentcard™**

② **scentcard™ PRO**





TAKE THE NEXT STEP

Let's discuss your needs and how we can help.
Please contact us today to learn more about the
many solutions available from Taylor.

[solutions.taylorcommunications.com/
vaccine-program](https://solutions.taylorcommunications.com/vaccine-program)



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