



# Taylor Healthcare Consolidates Print Services for Growing Health Care System

## Results

Taylor Healthcare has improved business practices and saved the client more than \$1M in the first year of the engagement.

## Challenge

A large, growing faith-based health system in the Midwest used Taylor Healthcare as a print overflow partner for years. After consolidating three in-house print shops to a single print center, the health system finally decided to maximize its cost efficiencies and exit the print business altogether. However, they needed a partner to help them through the tight 45-day transition.

## Solution

On the strength of cost savings delivered for other healthcare clients – and our unified web-to-print technology platform – Taylor Healthcare was selected as the health system's new comprehensive print management provider:

- Phase 1 was completed in the first 45 days and saw Taylor take on the production of all printed materials – clinical forms, wide-format signage, corporate identity and stationery, brochures, rack cards, folders and more – routed to the client's on-site print center. During this period, Taylor Healthcare successfully managed over 1,200 orders.
- Phase 2 involved the re-introduction of a web-based ordering system alongside a centralized ordering and billing process. Encompassing more than 3,000 items at launch, Taylor Healthcare's online store was fully integrated with the hospital's systems and enabled users to order forms, stationery and commercial print items directly from their workstations.
- Phase 3 integrated the client's Marketing and Creative Services Team into the print management program. Working together closely, the health system and Taylor Healthcare defined core processes regarding creative design, item setups, color management, quote requests, paper specifications, wide-format signage and one-off orders.



### REPORTING

Transparent reporting on item usage, order volume, cost center budgets, and more are now readily available.



### BRAND MANAGEMENT

Taylor Healthcare was able to deliver improved print quality, precise color management and tighter version control at a lower cost.



### PROCESS EFFICIENCY

Taylor Healthcare's user-friendly ordering platform streamlined the procurement process, turning jobs and item setups in under 72 hours.