



SIGNAGE SOLUTION HELPS SIERRA VISTA REGIONAL MEDICAL CENTER

Feature Wall Recognizes Valuable Team Members

RESULTS

Due to the project's success, Taylor Healthcare is rolling out feature walls to more hospitals within their integrated healthcare system.

CHALLENGE

Sierra Vista Regional Medical center needed a feature wall to recognize employees and their accomplishments in a meaningful way. They had specific guidelines pertaining to the design and overall look, keeping it tied to their mission to provide quality, compassionate care in the communities they serve. The hospital was in the middle of a logo redesign as well as coordinating an upcoming event where the wall would be showcased, posing time limitations. Design work could only proceed with a finalized logo, yet the pending event brought about a necessary deadline.

SOLUTION

Taylor Healthcare embraced the challenge and embarked on fact-finding discovery meetings. Teams came together to brainstorm and determine an applicable look and feel. We provided samples and visual documentation, price estimates, and a production timeline giving Sierra Vista a thorough illustration of our proposed solution including installation.

Delivering a comprehensive program from conceptualization to completion was an overall success and showcased Taylor's robust capabilities including:

- Effective product development
- Detailed and timely project management
- Quality product
- Professional installation

Sierra Vista Regional Medical Center praised the look and feel of the feature wall as well as the speed at which it was completed. Our consultative and collaborative approach resulted in the hospital requesting another wall display project, and design for that wall began right away.



CLIENT RESPONSE

The hospital is very pleased with how the feature wall looks and how it came together.



PROJECT SUCCESS

Completed within budget and on time, additional wall displays have been ordered.



EMPLOYEE ENGAGEMENT

The finished display shines a spotlight on employee accomplishments and the care they provide.