



TAYLOR
HEALTHCARE

Print Center Outsourcing

Streamline. Manage. Secure.



Healthcare systems have tremendous pressure to reduce costs. You're being asked to make better utilization of space, resources and capital, all while meeting increased demand from marketing, training and service lines. If you have an on-site print center, you're sitting in the eye of the storm.

A New Approach

Taylor Healthcare offers a flexible, scalable solution for managing your print-related programs and processes. By leveraging leading technologies and our nationwide network of secure print and distribution centers, we help you:

- Minimize on-site production and reclaim space
- Reduce inventory costs and obsolescence by moving to on-demand printing
- Free up capital while reducing technology risk and equipment maintenance costs
- Introduce a new level of capability to address both branding and security needs



The people I work with at Taylor Healthcare are responsive and *helpful* anytime I, or other associates, need assistance. From my perspective, our printing services have *improved*.

JENNIFER DRIVER
Program Coordinator, TQM
Ascension St. John

Reach and Flexibility

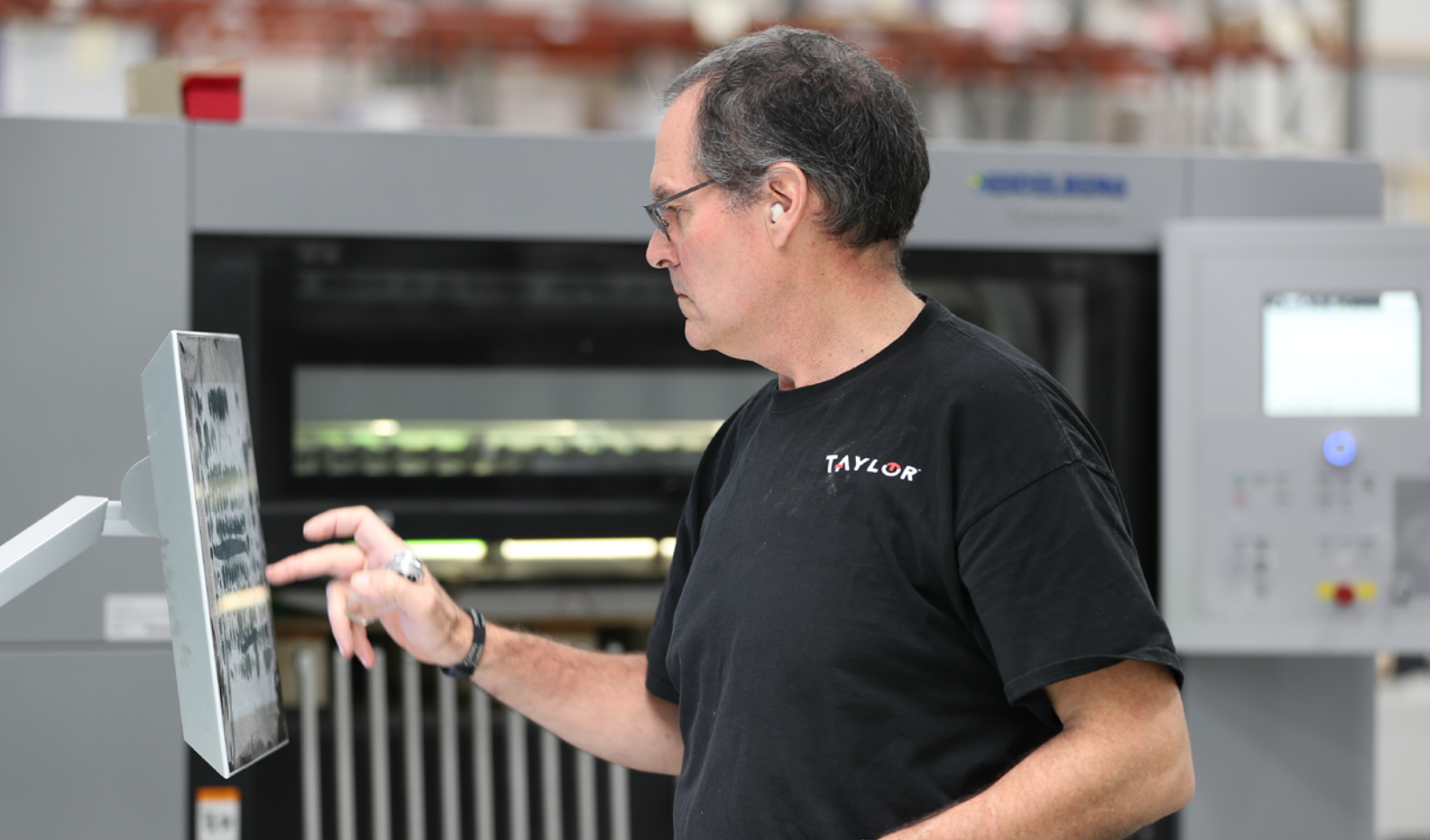
The recent pandemic underscored the business risks associated with on-site print operations. Designated as an “essential business,” Taylor Healthcare’s national print production and distribution center network remained operational throughout the crisis. Imagine facing a similar challenge and – with no incremental investment – having uninterrupted access to:

- Full capability for printing, mailing, kitting and fulfillment
- One-day service for 75% of U.S. markets via UPS ground
- An interconnected network of facilities on a common operating system, able to transfer work instantly if needed
- Print centers co-located with full-service warehouse and kitting operations to handle national distribution programs
- A global network of certified print partners to address specialized needs

Security and Response

Taylor Healthcare is experienced in managing critical information and communications. We keep pace with regulatory aligning practices, policies and capabilities to minimize your security risks and help you comply with HIPAA, HiTech and all state privacy and security laws currently on the books:

- 24/5 SOC-2 compliant print and mail centers for security and peace of mind
- Secure technology platform with automated data encryption to safeguard information and speed response
- “Automated Document Factory,” including 2D barcoding and optical scanners to assure accurate, secure handling of kits and mailings
- Secure facilities with inventory access control, restricted production areas and 24/7 surveillance
- A culture of confidentiality



Single Point of Accountability

Taylor Healthcare becomes the gatekeeper for your organization's print and digital communications, fully accountable for all related assets, processes and spending:

- Makes comprehensive assessment of current print shop state
- Develops strategy to align with your goals, drive efficiencies, meet internal customer requirements
- Assures best output methods to meet quality, timeline and budget
- Provides expertise in enhancing communications and brand control
- Monitors print processes and spending against your goals




Significant Cost Savings

Guided by our subject matter expertise, your organization will start realizing significant cost savings:

- Reduce inventory storage costs and document obsolescence with on-demand production
- Slash costs related to equipment maintenance and lease agreements
- Curtail certain marketing and training expenses with easy access to quality digital color printing
- Minimize order processing expenses with online ordering
- Control spending and allocate costs with robust reporting
- Cultivate new behaviors that lead to continued cost savings

Improved Customer Service

With Taylor Healthcare's capabilities, you can:

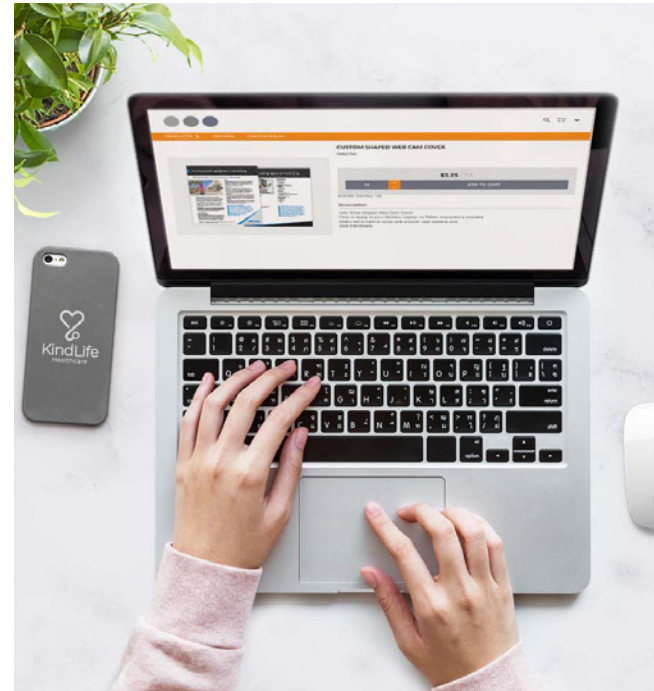
-  Offer a broader range of printing, mailing and fulfillment services
-  Improve order turnaround time and minimize backlogs
-  Simplify order placement and routing with online ordering



Improved Brand Management and Control

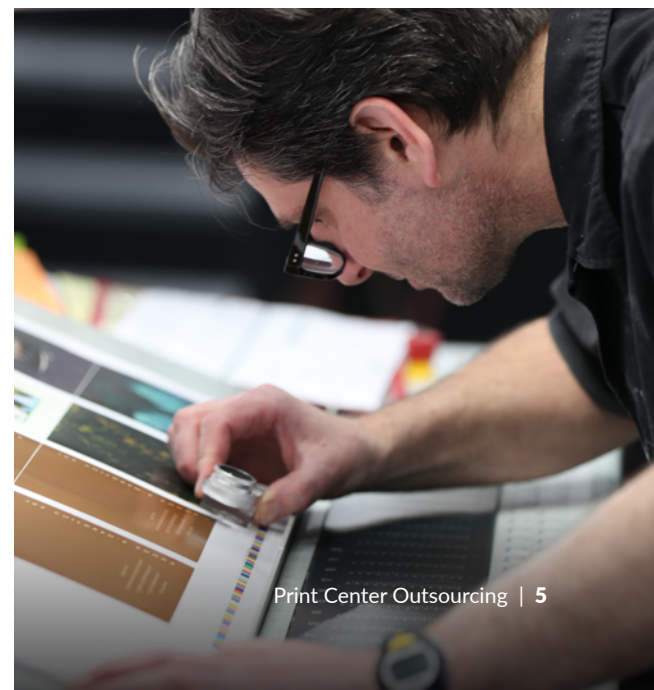
You also can improve brand management through the power of our technologies:

- Access to an online repository that provides easy web access to branded materials and templates
- Centralized control ensures most current versions are in use
- Industry-leading print and color management technology vividly presents your brand
- Color consistency from business cards and posters to newsletters and brochures



Taylor Healthcare has been *instrumental* in working with our marketing team to *ensure consistent branding*.

JOSH
Supply Chain Manager, A Taylor Healthcare Client





About Taylor Healthcare

Taylor Healthcare is one of the top five graphic communications companies in North America. Headquartered in North Mankato, Minnesota, we are a team of more than 10,000 client-driven experts with operations spanning 25 states and eight countries. We use deep industry knowledge to strengthen your customer's brand experience, enhance business efficiency and improve bottom-line profitability.

TAYLOR[™]
HEALTHCARE

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