



TAYLOR
HEALTHCARE

HOSPITAL SIGNS & GRAPHICS CATALOG

A simple way to improve patient safety and experience

Taylor Healthcare

TRUSTED PARTNER

At Taylor Healthcare, we believe in getting inspired and seeing possibilities; and that possibilities can become reality if projects are managed well from the first call through the install.

Signage is all around us – informing us, directing us and entertaining us. Signage is permanent and signage is temporary. Signage can be architecturally stunning and it can be perfectly practical. If we simply stop and notice, signage is a ubiquitous part of nearly every environment.

Ensuring your signage project comes in on budget and on time is our primary concern. That's why we have a project management team ready to guide you through the entire process. From conducting an initial sign audit through product selection and finally coordinating the installation, our team of knowledgeable professionals will be by your side.

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PROCESS

From the first call through install, we are with you every step of the way.

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PATIENT EXPERIENCE

Ensure simple and stress-free navigation of your facilities.

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PATIENT SAFETY

The safety of patients is the base of a great patient experience.

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COMPLIANCE

Easily remain in compliance with regulations and reduce risks.

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BRAND MANAGEMENT

Make a lasting positive impression at every touchpoint.

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01

PROCESS

*From the first call through install,
we are with you every step of the way.*

We know that effective project management, even on the smallest orders, is critical for bringing a project in on budget and on time. That's why we partner with you from the first call through the install to guide you through every step of your signage project.

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INQUIRY

The first step is to have a conversation with you to discuss the project scope, specifications, budget and timeline.



ASSESSMENT



Depending upon the project, we may suggest an on-site visit to your facility. During the visit we discuss sign placement, pain points and collect information for use in developing your proposal.

PROPOSAL

Together, we develop a comprehensive proposal that addresses your signage needs and meets your budget and timeline.



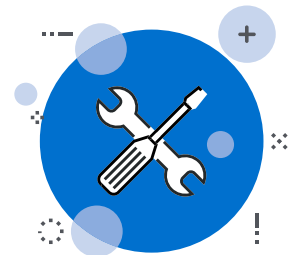
PRODUCTION



We ensure that production of your signs complies with all federal ADA (Americans with Disabilities Act) requirements, meets our high quality standards and adheres to the project schedule.

INSTALLATION

To ensure a smooth installation, we coordinate with you to make sure your facility is ready for our installation team.



COMPLETION



When the installation is complete, we will provide you with a final signage report that you can use for replacement orders or to place new orders.



Process

PROJECT MANAGEMENT

Through years of experience, we know what it takes to manage projects successfully. Our project management process clearly explains who is involved, when they are involved and how they are involved over the life of a project. We have found that clear expectations throughout a well-defined process are keys to success.

CASE IN POINT:

From the moment I reached out to the signage team through the completion of the orders, they guided me through the process. They are very knowledgeable about the product. We were very confident in their ability to provide what was needed and meet all requirements necessary.

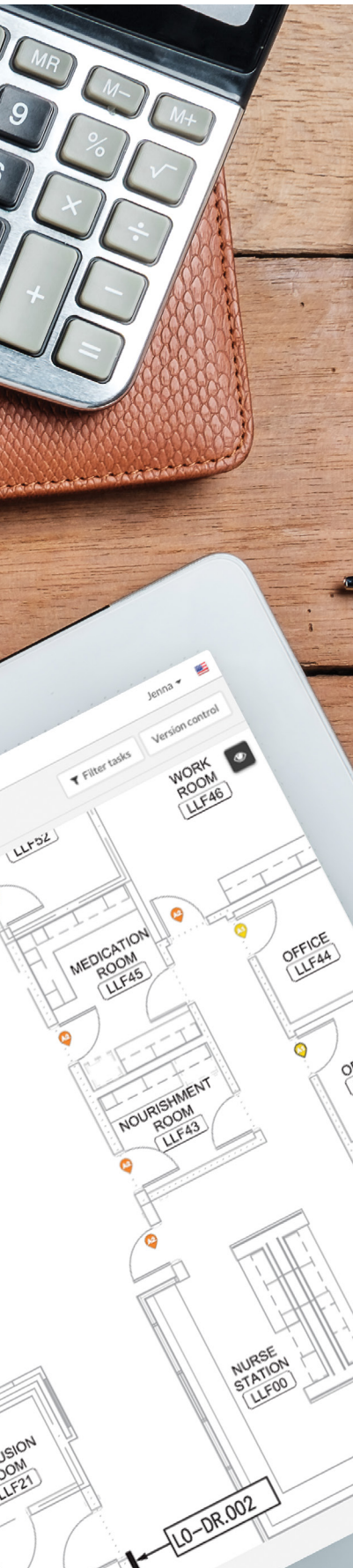


The success of our large project was the result of the creative and on-going collaboration I had with the signage team. In fact, it was their initiative to find and ultimately source the exact product we needed that made the sale a success.

Throughout the entire quoting, planning and production process the signage team's organization and collaboration with both me and the customer was wonderful.







Process

SIGN AUDIT

If the complexity or scope of a project would benefit from it, we may recommend an on-site sign audit. This is a billable service in which our signage consultants will visit your site with you to determine the best signage product solutions based on your site challenges and goals. During our visit, we will do a sign audit of your existing signage and document all the signage needs based on your goals and objectives.

With the project information we receive prior to the sign audit, and on-site photos we collect during our visit, we will prepare a sign mapping plan customized for your project.

Based on the sign mapping plan, we will then prepare “good-better-best” signage options that meet your budget and project timeline. Once we decide on the best signage solution, production of your custom signs begins.





Process

INSTALLATION PROCESS

With differing state and local codes, it is important to ensure that you are working with a knowledgeable installation partner. Simple mistakes in the installation process can cause significant delays and additional expenses if signs are installed incorrectly or not to code. This is why we partner with a national network of more than 400 qualified local installers.

We coordinate all aspects of installation with our sign installers. Using the sign mapping plan we developed from the sign audit, you can be assured that all the signs in your project are installed right the first time.

At the end of the installation process, you will receive a full packet detailing the location and construction of your signs, making reorders a snap.



02

PATIENT EXPERIENCE

Ensure simple and stress-free navigation of your facilities.

The patient experience is much more than the treatment provided by your medical staff. When patients come to a healthcare facility, they already expect to receive quality care. Ensuring an outstanding patient experience is dependent on how easy it is for patients, as well as visitors, to effectively engage with your services. Signage plays a critical role in meeting that objective.

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Patient Experience

WAYFINDING SIGNAGE

Thirty percent of first-time visitors report getting lost when visiting a hospital, underscoring the importance of clear signage in healthcare facilities. Clear, easy-to-read signage alleviates an already stressful situation by helping patients and family members get where they need to go. Suspended and wall mounted wayfinding signs and floor decals direct people through your facility; ADA (Americans with Disabilities Act) signage keeps your facility accessible and meeting code requirements; patient communication boards keep critical information right where it's needed.

- 1 Appliqué ADA Signs
- 2 Wall Decal
- 3 Portable Communication Board
- 4 Directory Frame System
- 5 Suspended Frame System
- 6 Opaque Window Decal
- 7 Textured Floor Decal

Wayfinding

GENERAL SIGNAGE

Curved aluminum frame with clear lens and custom printed insert(s).

END CAP MATERIAL:

- Plastic
- Aluminum (frame size determines material)

END CAP COLOR:

- Gray
- Black

INSERT MATERIAL:

- 20 mil white plastic polystyrene
- Full color digital print on 1 side
- Square corners
- Suction cup provided for insert and clear lens removal

MOUNTING METHODS:

- 3M® VHB Double Sided Foam Tape Mount (10" frames and smaller)
- Screw Mount (11" frames and larger; holes only, screws not included)
- Cable Mount (suspended frames; cables included)

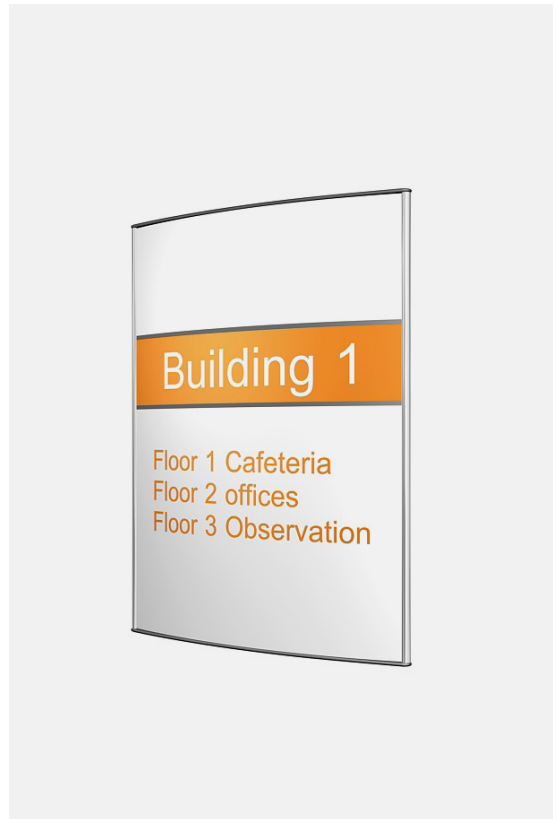
PRODUCTION TIME:

Due to the complexity of these signs, please allow 6 – 8 weeks for production time once proof has been approved and order has been placed.

Design assistance available upon request for an additional charge.



Suspended Sign



Curved Wall Sign

Wayfinding

WALL SIGNS



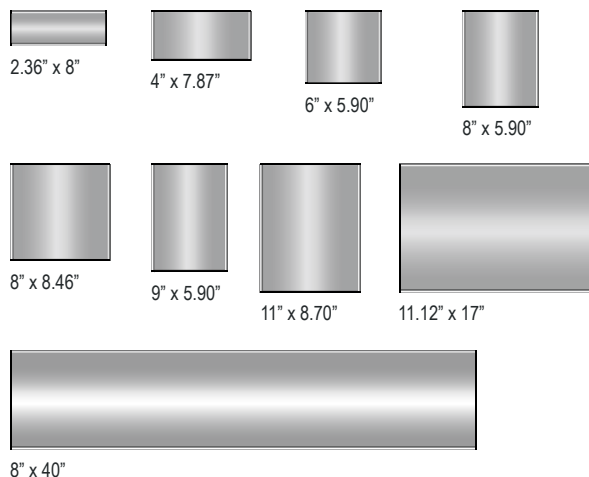
Curved Wall Frame: Size 2.36" x 8"



Curved Wall Frame: Size 11" x 8.70"

| Item Number | Description | Size (HxW) |
|----------------|------------------------------------|--------------|
| 3WF-3LFW-HEA3 | Curved Wall Frame (1 insert) | 2.36" x 8" |
| 5WI-3LFW-HEA3 | Insert Only | 2.28" x 8" |
| 3WF-04PFW-HEA3 | Curved Wall Frame (1 insert) | 4" x 7.87" |
| 5WI-04PFW-HEA3 | Insert Only | 4" x 7.80" |
| 3WF-03PFW-HEA3 | Curved Wall Frame (1 insert) | 6" x 5.90" |
| 5WI-03PFW-HEA3 | Insert Only | 6" x 5.83" |
| 3WF-33PFW-HEA3 | Curved Wall Frame (1 insert) | 8" x 5.90" |
| 5WI-33PFW-HEA3 | Insert Only | 8" x 5.83" |
| 3WF-26PFW-HEA3 | Curved Wall Frame (1 insert) | 8" x 8.46" |
| 5WI-26PFW-HEA3 | Insert Only | 8" x 8.27" |
| 3WF-53PFW-HEA3 | Curved Wall Frame (1 insert) | 9" x 5.90" |
| 5WI-53PFW-HEA3 | Insert Only | 9" x 5.83" |
| 3WF-48PFW-HEA3 | Curved Wall Frame (1 insert) | 11" x 8.70" |
| 5WI-48PFW-HEA3 | Insert Only | 11" x 8.5" |
| 3WF-861PF-HEA3 | Curved Wall Frame (1 insert) | 11.12" x 17" |
| 5WI-861PF-HEA3 | Insert Only | 11" x 17" |
| 3WF-1301T-HEA3 | Curved Dept. Wall Frame (1 Insert) | 8" x 40" |
| 5WI-1301T-HEA3 | Insert Only | 7.8" x 40" |
| 3WF-5101T-HEA3 | Curved Dept. Wall Frame (1 Insert) | 11.2" x 79" |
| 5WI-5101T-HEA3 | Insert Only | 11" x 79" |

See page 16 for specifications on the wayfinding signage. All inserts are customizable; inserts are removable and can be replaced with new ones if updating needed. When ordering frame, all inserts are included; replacement inserts are available on an individual basis.

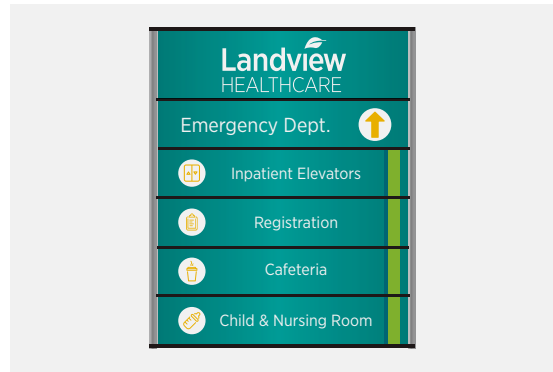


Wayfinding

DIRECTORY SIGNS

| Item Number | Description | Size (HxW) |
|---------------|------------------------------------|----------------|
| 3WF-8D-HEA3 | Curved Directory Frame (8 inserts) | 22.75" x 16" |
| 5WI-8DA-HEA3 | Insert Only - A | 4.5" x 16" |
| 5WI-8DB-HEA3 | Insert Only - B | 2.5" x 16" |
| 3WF-71D-HEA3 | Curved Directory Frame (8 inserts) | 27.75" x 23.5" |
| 5WI-71DA-HEA3 | Insert Only - A | 6" x 23.5" |
| 5WI-71DB-HEA3 | Insert Only - B | 3" x 23.5" |

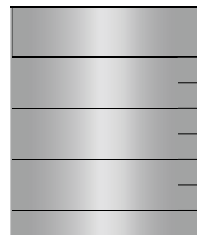
See page 16 for specifications on the wayfinding signage. All inserts are customizable; inserts are removable and can be replaced with new ones if updating needed. When ordering frame, all inserts are included; replacement inserts are available on an individual basis.



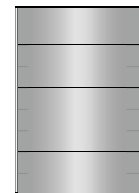
Directory Sign



20" x 39.5"



27.75" x 23.5"



22.75" x 16"

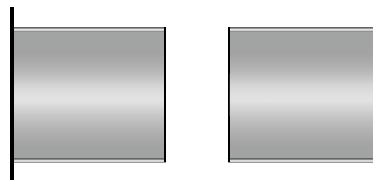
PROJECTED SIGNS

| Item Number | Description | Size (HxW) |
|----------------|------------------------------------|--------------|
| 3WF-12BSB-HEA3 | Curved Project Frame (2 inserts) | 8.46" x 10" |
| 5WI-12BSB-HEA3 | Insert Only | 8.27" x 10" |
| 3WF-82BSB-HEA3 | Curved Projected Frame (2 inserts) | 11.12" x 17" |
| 5WI-82BSB-HEA3 | Insert Only | 11" x 17" |

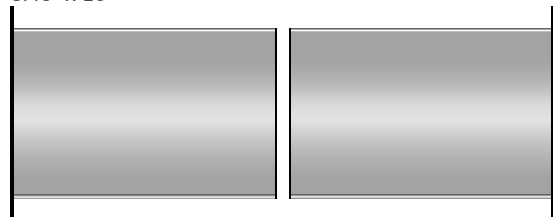
See page 16 for specifications on the wayfinding signage. All inserts are customizable; inserts are removable and can be replaced with new ones if updating needed. When ordering frame, all inserts are included; replacement inserts are available on an individual basis.



Projected Sign



8.46" x 10"



11.12" x 17"



Suspended Sign



Suspended Sign

Wayfinding

SUSPENDED SIGNS

| Item Number | Description | Size (HxW) |
|----------------|------------------------------------|--------------|
| 3WF-83SUS-HEA3 | Curved Suspended Frame (2 inserts) | 11.81" x 48" |
| 5WI-83SUS-HEA3 | Insert Only | 11.69" x 48" |
| 3WF-0201T-HEA3 | Curved Suspended Frame (2 inserts) | 8" x 59" |
| 5WI-0201T-HEA3 | Insert Only | 7.8" x 59" |

See page 16 for specifications on the wayfinding signage. All inserts are customizable; inserts are removable and can be replaced with new ones if updating needed. When ordering frame, all inserts are included; replacement inserts are available on an individual basis.



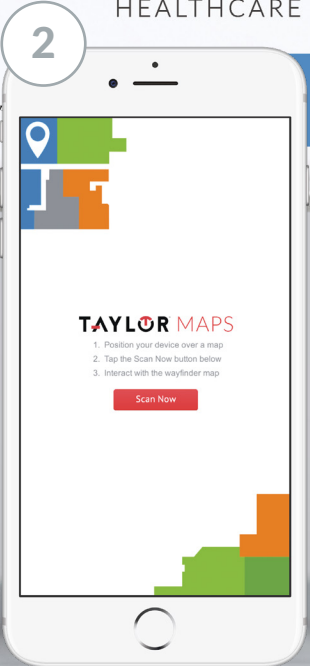
11.81" x 48"



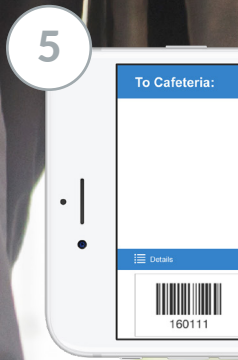
8" x 59"



1
IT'S SIMPLE!
Open your hospital's app on a smartphone.



Scan this page Discover interactive content





Wayfinding

DIGITAL WAYFINDING

Over 30 percent of first time hospital visitors get confused when visiting a facility. Hospitals lose more than \$1 billion annually as a result of poor patient satisfaction scores.

Each time a patient wanders aimlessly through your facility, frustration levels spike and patient satisfaction scores plummet. Improve wayfinding and satisfaction with a simple digital application patients can use on their smartphone. Taylor Healthcare's Digital Wayfinding offering provides patients with a simple and effective way to navigate your facility using augmented reality.

HOW IT WORKS:

Patients download your app, open the wayfinding tool on their smartphone and follow these simple steps:

1. Open the hospital mobile application on your smartphone.
2. Use the Wayfinding tab to open the scanning tool.
3. Use the smartphone camera to scan a participating poster or sign.
4. Use the next menu and select a destination.
5. Follow the step-by-step instructions and Visual Routing Guide to the final destination.

Patient Communication Boards

CLASSIC COMMUNICATION BOARDS

Constructed from 1/8" aluminum composite backer with 1/8" clear acrylic cover. Four standard flush mounts with clear anodized aluminum caps (screws and anchors included). 36" x 40" and 36" x 48" come with 6 flush mounts. Can be used with low odor dry erase markers. *Markers not included.*

INSERT MATERIAL:

15oz super smooth scrim vinyl banner. Printed with ECOGUARD / GREEN STAR GOLD inks, which eliminate the out-gassing of Volatile Organic Compounds (VOCs) associated with other ink systems such as solvent and UV based ink.

ARTWORK:

- 300 DPI (600 DPI recommended) CMYK with a .25" bleed on all sides

PRODUCTION TIME:

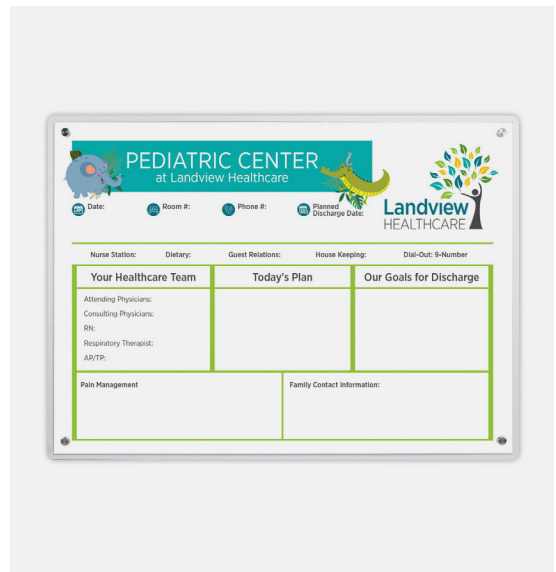
- 1-25 = 7 days
- 26-50 = 10 days
- 51-100 = 28 days
- 101+ = 6-8 weeks
- *Note: lead times are based on receipt of PO and/or proof approval*

EXTRAS:

- Template adjustments available
- Inserts available as 1 sided and 2 sided
- Security cap upgrade
- Available in both horizontal and vertical orientations
- Variable copy available for additional charge

| Item Number | Overall Size | Insert Size |
|---------------|---------------|---------------|
| ZAH-B4SM-HEA3 | 12" x 18" | 11" x 17" |
| ZAH-D4SM-HEA3 | 18" x 24" | 17" x 23" |
| ZAH-F4SM-HEA3 | 22.5" x 22.5" | 21.5" x 21.5" |
| ZAH-J4SM-HEA3 | 20" x 30" | 19" x 29" |
| ZAH-N4SM-HEA3 | 24" x 30" | 23" x 29" |
| ZAH-R4SM-HEA3 | 24" x 36" | 23" x 35" |
| ZAH-X4SM-HEA3 | 36" x 40" | 35" x 39" |
| ZAH-Z4SM-HEA3 | 36" x 48" | 35" x 47" |

Additional options available including two-sided inserts, inserts only and security mount boards.



Classic Communication Board

MOUNTING HARDWARE ONLY:

| Item Number | Description |
|---------------|---------------------|
| ZMK-3000-HEA3 | Standard (set of 4) |
| ZMK-3001-HEA3 | Security (set of 4) |



NEW Marker Holder

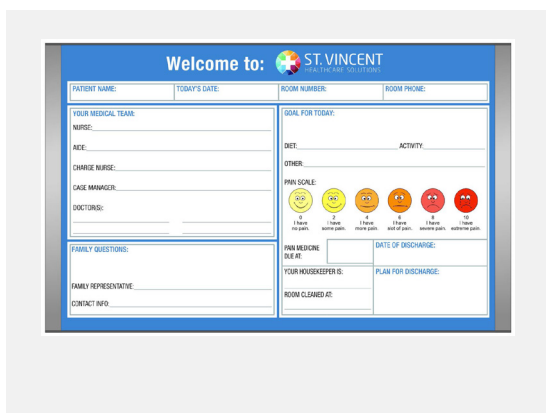
NEW

Inquire about our new style of marker holder

Patient Communication Boards

ELEGANT COMMUNICATION BOARDS

Add a high-end look to your communication board with this sleek and stylish aluminum frame! Satin silver aluminum frame with clear plastic lens that keeps the insert protected. To be used with low odor dry erase markers. Pre-drilled holes in frame for attaching to wall; mounting instructions are provided. (hardware and markers not included)



Elegant Framed Communication Board

INSERT MATERIAL:

- 20 mil. white plastic polystyrene
- Digital full color printed on one side only

ARTWORK:

- 300 DPI (600 DIP recommended) CMYK with a .25" bleed on all sides

PRODUCTION TIME:

- 1-25 = 20 days
- 26-50 = 23 days
- 51-100 = 28 days
- 101+ = 6-8 weeks
- Note: lead times are based on receipt of PO and/or proof approval

| Item Number | Orientation | Visual Size (WxH) | Insert Size (WxH) | Frame Size (WxH) |
|----------------|-------------|-------------------|-------------------|------------------|
| ZAH-37D9-HEA3 | N/A | 14" x 15.3125" | 14" x 14" | 14" x 13.375" |
| ZAH-37H3V-HEA3 | Vertical | 17" x 12.3125" | 17" x 11" | 17" x 10.375" |
| ZAH-37H3H-HEA3 | Horizontal | 11" x 18.4375" | 11" x 17" | 11" x 16.375" |
| ZAH-37IV-HEA3 | Vertical | 24" x 20.9375" | 24" x 19.5625" | 24" x 18.9375" |
| ZAH-37IH-HEA3 | Horizontal | 18" x 24.75" | 18" x 23.4375" | 18" x 22.75" |
| ZAH-37E9-HEA3 | N/A | 28" x 29.375" | 28" x 28" | 28" x 27.375" |

Call for Quote: Additional standard sizes available include: 22"x28", 24"x36" and 36"x40". Magnetic option is available in the same sizes.



Clear Marker Holders

MARKER HOLDERS

Double sided foam tape mount not included

| Item Number | Placement |
|---------------|-------------------------------|
| ZMK-TTCL-HEA3 | Bottom of Sign (Top Tab) |
| ZMK-LTCL-HEA3 | Left Side of Sign (Right Tab) |

Patient Communication Boards

SNAP FRAME COMMUNICATION BOARDS

Silver aluminum frame features flip open edges that secure the graphic in place and open easily for graphic changes. Clear plastic overlay included to keep graphics protected and can be used with low-odor dry erase markers. Markers not included. Mounting hardware included.

INSERT MATERIAL:

- 60 mil polystyrene insert

ARTWORK:

- 300 DPI (600 DPI recommended) CMYK with a .25" bleed on all sides

FRAME COLOR:

- Silver

PRODUCTION TIME:

- 1-25 = 7 days
- 26-50 = 10 days
- 51-100 = 15 days
- 101+ = 3-6 weeks
- Note: lead times are based on receipt of PO and/or proof approval

| Item Number | Visual Size (WxH) | Insert Size (WxH) | Frame Size (WxH) |
|---------------|---------------------|-------------------|---------------------|
| ZAH-01K1-HEA3 | 7.6875" x 10.1875" | 8.5" x 11" | 9.6875" x 12.1875" |
| ZAH-01H3-HEA3 | 10.1875" x 16.1875" | 11" x 17" | 12.1875" x 18.1875" |
| ZAH-01I3-HEA3 | 16.125" x 21.125" | 17" x 22" | 18.75" x 23.625" |
| ZAH-01O-HEA3 | 21.125" x 27.1875" | 22" x 28" | 23.75" x 29.75" |
| ZAH-01K-HEA3 | 23.125" x 35.0625" | 24" x 36" | 25.625" x 37.625" |

Additional options are available including two-sided inserts, inserts only, and frame only.



Front Loading Snap Frames



Front Loading Snap Frames (Open frame shown above)

Patient Communication Boards

MAGNETIC COMMUNICATION BOARDS

Make your ideas come to life with a magnetic communication board! Features a steel composite back panel with magnetic overlay that is custom printed to fit your needs. To be used with low odor dry erase markers. Includes four standard flush wall mounts with clear anodized aluminum caps. (Mounting hardware is included. Markers are not included.)



Magnetic Communication Board

INSERT MATERIAL:

- 15 mil. white magnet
- Digital full color printed on one side only
- Dry erase laminate applied to surface of magnet

ARTWORK:

- 300 DPI (600 DPI recommended) CMYK with a .25" bleed on all sides

PRODUCTION TIME:

- 1-25 = 10 days
- 26-50 = 15 days
- 51-100 = 20 days
- 101+ = 3-6 weeks
- *Note: Lead times are based on receipt of PO and/or proof approval*

| Item Number | Size (HxW) |
|---------------------------|------------|
| ZAH-72A1-HEA3 (no mounts) | 12" x 12" |
| ZAH-72A1H-HEA3 | 12" x 12" |
| ZAH-72B4-HEA3 (no mounts) | 12" x 18" |
| ZAH-72B4H-HEA3 | 12" x 18" |
| ZAH-72D4H-HEA3 | 18" x 24" |
| ZAH-72H4H-HEA3 | 24" x 24" |
| ZAH-72R4H-HEA3 | 24" x 36" |

Patient Communication Boards

PORTABLE COMMUNICATION BOARDS

Constructed using 1/8" clear acrylic face and back with subsurface printed black border. 1/32" black acrylic spacer which creates slot for removable insert. Thumb notch included for easy insert removal. Can be used with low-odor dry erase markers. *Markers not included.*

INSERT MATERIAL:

- 30 mil white plastic polystyrene
- Digital full color print on both sides

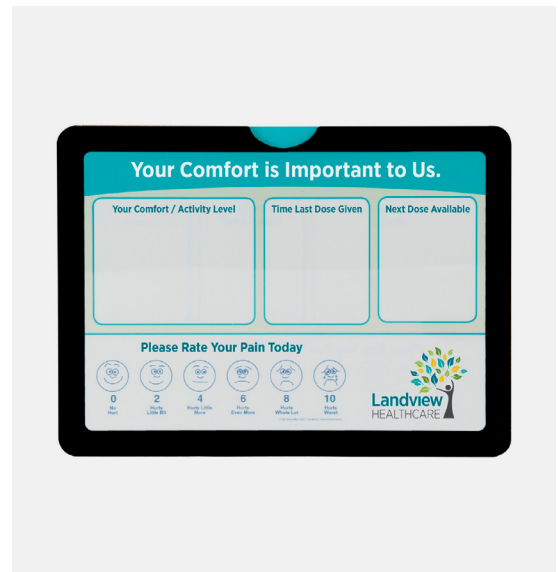
ARTWORK:

- 300 DPI CMYK with .25" bleed on all sides

PRODUCTION TIME:

- 1-25 = 10 days
- 26-50 = 15 days
- 51-100 = 20 days
- 101+ = 4-6 weeks
- *Note: lead times are based on receipt of PO and/or proof approval*

| Item Number | Insert Size | Size (HxW) |
|-----------------|-------------|--------------|
| ZAH-PORTSM-HEA3 | 8.5" x 11" | 9" x 12.125" |
| ZAH-PORTLG-HEA3 | 11.5" x 17" | 12" x 18" |



Portable Communication Board

Wall Decals

WALL & COUNTER DECALS

Easy to reposition time and time again, decals are great for adding graphics to counter tops, walls and more. These decals have a low-tac repositionable adhesive that adheres to most flat surfaces such as walls, glass, cabinets and doors.

MATERIAL:

- Fabric – 6 mil polyester with low-tac adhesive
- Gloss – 4 mil gloss vinyl with low-tac adhesive
- Digital full color print on one side
- Repositionable

ARTWORK:

- 300 DPI CMYK with .25" bleed on all sides

PRODUCTION TIME:

- 2 days (up to qty 50)

FABRIC:

| Item Number | Orientation | Size (HxW) |
|----------------|-------------|------------|
| 5FD-AEK1H-HEA3 | Horizontal | 8.5" x 11" |
| 5FD-AEK1V-HEA3 | Vertical | 11" x 8" |
| 5FD-AEA1H-HEA3 | n/a | 12" x 12" |
| 5FD-AEEH-HEA3 | Horizontal | 12" x 18" |
| 5FD-AEEV-HEA3 | Vertical | 18" x 12" |
| 5FD-AEIH-HEA3 | Horizontal | 18" x 24" |
| 5FD-AEIV-HEA3 | Vertical | 24" x 18" |
| 5FD-AEJH-HEA3 | n/a | 24" x 24" |
| 5FD-AEKH-HEA3 | Horizontal | 24" x 36" |
| 5FD-AEKV-HEA3 | Vertical | 36" x 24" |



Wall Decal



Counter Decal

GLOSS:

| Item Number | Orientation | Size (HxW) |
|----------------|-------------|------------|
| 5FD-AOK1H-HEA3 | Horizontal | 8.5" x 11" |
| 5FD-AOK1V-HEA3 | Vertical | 11" x 8" |
| 5FD-AOA1H-HEA3 | n/a | 12" x 12" |
| 5FD-AOEH-HEA3 | Horizontal | 12" x 18" |
| 5FD-AOEV-HEA3 | Vertical | 18" x 12" |
| 5FD-AOIH-HEA3 | Horizontal | 18" x 24" |
| 5FD-AOIV-HEA3 | Vertical | 24" x 18" |
| 5FD-AOJH-HEA3 | n/a | 24" x 24" |
| 5FD-AOKH-HEA3 | Horizontal | 24" x 36" |
| 5FD-AOKV-HEA3 | Vertical | 36" x 24" |



Fathead



Fathead



Fathead

Wall Decals

PEDIATRIC WALL DECALS

Great for adding a little something special to the walls in a pediatric unit. These repositionable fabric decals are easy to reposition time and time again.

MATERIAL:

- 6 mil polyester with low-tac repositionable adhesive
- Digital full color print one side

ARTWORK:

- Available in 4 different themes

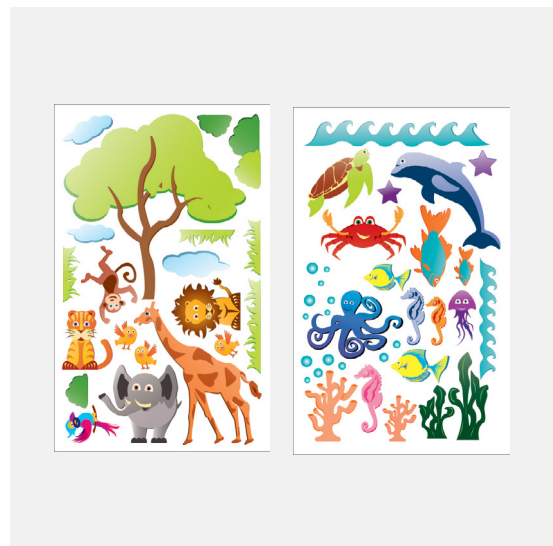
PRODUCTION TIME:

- 5 days (up to qty 50)

| Item Number | Description | Size (HxW) |
|----------------|-------------|------------|
| 5FD-AEC6F-HEA3 | Farm | 34" x 56" |
| 5FD-AEC6T-HEA3 | Forest | 34" x 56" |
| 5FD-AEC6J-HEA3 | Jungle | 34" x 56" |
| 5FD-AEC6S-HEA3 | Sea Life | 34" x 56" |



Pediatric Wall Decals: Farm and Forest



Pediatric Wall Decals: Jungle and Sea Life



Pediatric Wall Decals



Clear Window Decals



Opaque Window Decals



Frosted Window Decals



Floor Decals

Window & Floor Decals

WINDOW AND FLOOR DECALS

Windows and floors can be the best location for displaying important or timely information. Our line of transparent, opaque or perforated window and floor decals promises you the right product for the ideal location.

CLEAR WINDOW DECALS

Clear material allows natural light to flow through a solid image without the need for visible perforations.

OPAQUE WINDOW DECALS

These repositionable decals can be removed and reapplied where they are needed. Material has a white surface allowing for bright, high quality images.

FROSTED WINDOW DECALS

Frosted surface provides a level of privacy while still letting light to show through.

FLOOR DECALS

Ideal for challenging surfaces like curves or carpeting, these decals are printed on non-slip vinyl with stable fabric backing and repositionable adhesive. Floor decals can even be used for short-term outdoor use.

Window & Floor Decals

CLEAR WINDOW DECALS

Clear material lets natural light to flow through a solid image without the need for visible perforations. Can be easily removed and reapplied.

MATERIAL:

- 3.5 mil clear vinyl
- Digital full color print one side
- Repositionable

ARTWORK:

- 300 DPI CMYK with .25" bleed on all sides

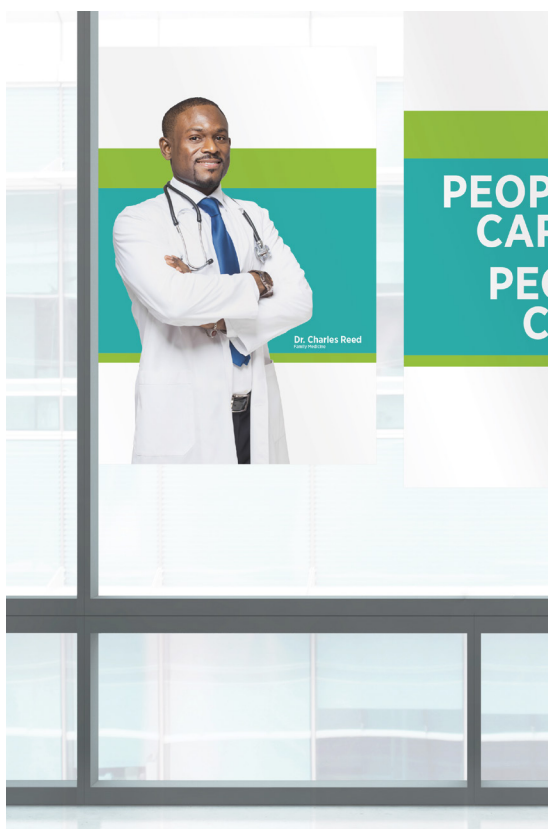
PRODUCTION TIME:

- 2 days (up to qty 50)

| Item Number | Orientation | Size (HxW) |
|----------------|-------------|------------|
| 5FD-AHK1H-HEA3 | Horizontal | 8.5" x 11" |
| 5FD-AHK1V-HEA3 | Vertical | 11" x 8" |
| 5FD-AHA1H-HEA3 | n/a | 12" x 12" |
| 5FD-AHEH-HEA3 | Horizontal | 12" x 18" |
| 5FD-AHEV-HEA3 | Vertical | 18" x 12" |
| 5FD-AHIH-HEA3 | Horizontal | 18" x 24" |
| 5FD-AHIV-HEA3 | Vertical | 24" x 18" |
| 5FD-AHJH-HEA3 | n/a | 24" x 24" |
| 5FD-AHKH-HEA3 | Horizontal | 24" x 36" |
| 5FD-AHKV-HEA3 | Vertical | 36" x 24" |



Clear Window Decal



Opaque Window Decal

Window & Floor Decals

OPAQUE WINDOW DECALS

White surface provides a bright, high quality image. The unique dot pattern allows for an easy, bubble-free application. Can be easily removed and reapplied.

MATERIAL:

- 4 mil opaque PVC film
- Digital full color print one side
- Repositionable

ARTWORK:

- 300 DPI CMYK with .25" bleed on all sides

PRODUCTION TIME:

- 2 days (up to qty 50)

| Item Number | Orientation | Size (HxW) |
|----------------|-------------|------------|
| 5FD-AGK1H-HEA3 | Horizontal | 8.5" x 11" |
| 5FD-AGK1V-HEA3 | Vertical | 11" x 8" |
| 5FD-AGA1H-HEA3 | n/a | 12" x 12" |
| 5FD-AGEH-HEA3 | Horizontal | 12" x 18" |
| 5FD-AGEV-HEA3 | Vertical | 18" x 12" |
| 5FD-AGIH-HEA3 | Horizontal | 18" x 24" |
| 5FD-AGIV-HEA3 | Vertical | 24" x 18" |
| 5FD-AGJH-HEA3 | n/a | 24" x 24" |
| 5FD-AGKH-HEA3 | Horizontal | 24" x 36" |
| 5FD-AGKV-HEA3 | Vertical | 36" x 24" |

Window & Floor Decals

FROSTED WINDOW DECALS

Frosted surface provides a level of privacy while still letting light to show through. The unique dot pattern allows for an easy, bubble-free application.

MATERIAL:

- 4 mil. frosted PVC film
- Digital full color print one side
- Repositionable

ARTWORK:

- 300 DPI CMYK with .25" bleed on all sides

PRODUCTION TIME:

- 2 days (up to qty 50)

| Item Number | Orientation | Size (HxW) |
|----------------|-------------|------------|
| 5FD-ANK1H-HEA3 | Horizontal | 8.5" x 11" |
| 5FD-ANK1V-HEA3 | Vertical | 11" x 8" |
| 5FD-ANA1H-HEA3 | n/a | 12" x 12" |
| 5FD-ANEH-HEA3 | Horizontal | 12" x 18" |
| 5FD-ANEV-HEA3 | Vertical | 18" x 12" |
| 5FD-ANIH-HEA3 | Horizontal | 18" x 24" |
| 5FD-ANIV-HEA3 | Vertical | 24" x 18" |
| 5FD-ANJH-HEA3 | n/a | 24" x 24" |
| 5FD-ANKH-HEA3 | Horizontal | 24" x 36" |
| 5FD-ANKV-HEA3 | Vertical | 36" x 24" |



Frosted Window Decal



Repositionable Floor Decal



Repositionable Floor Decal



Repositionable Floor Decal

Window & Floor Decals

FLOOR DECALS

Works on challenging surfaces like curves or carpeting and can be used on outdoor sidewalks for up to 3 months. These durable decals include a stable fabric backing and repositionable adhesive, along with ASTM slip resistance ratings and B1/M1 fire certifications.

MATERIAL:

- 8 mil non-slip textured vinyl
- Digital full color print one side
- Repositionable

ARTWORK:

- 300 DPI CMYK with .25" bleed on all sides

PRODUCTION TIME:

- 2 days (up to qty 50)

| Item Number | Orientation | Size (HxW) |
|----------------|-------------|------------|
| 5FD-APK1H-HEA3 | Horizontal | 8.5" x 11" |
| 5FD-APK1V-HEA3 | Vertical | 11" x 8" |
| 5FD-APA1H-HEA3 | n/a | 12" x 12" |
| 5FD-APEH-HEA3 | Horizontal | 12" x 18" |
| 5FD-APEV-HEA3 | Vertical | 18" x 12" |
| 5FD-APIH-HEA3 | Horizontal | 18" x 24" |
| 5FD-APIV-HEA3 | Vertical | 24" x 18" |
| 5FD-APJH-HEA3 | n/a | 24" x 24" |
| 5FD-APKH-HEA3 | Horizontal | 24" x 36" |
| 5FD-APKV-HEA3 | Vertical | 36" x 24" |





PATIENT SAFETY

The safety of patients is the base of a great patient experience.

Support your organization's patient safety efforts with a strong foundation of visual control products and services. Taylor Healthcare's signs and graphics solutions help you achieve several key Joint Commission's National Patient Safety Goals®, including: improving staff communications, preventing infections and identifying patient safety risks.

| | |
|--------------------------|----|
| Care Clings | 38 |
| Patient Care Signs | 40 |
| Safety Signage..... | 42 |

Patient Safety

CARE CLINGS

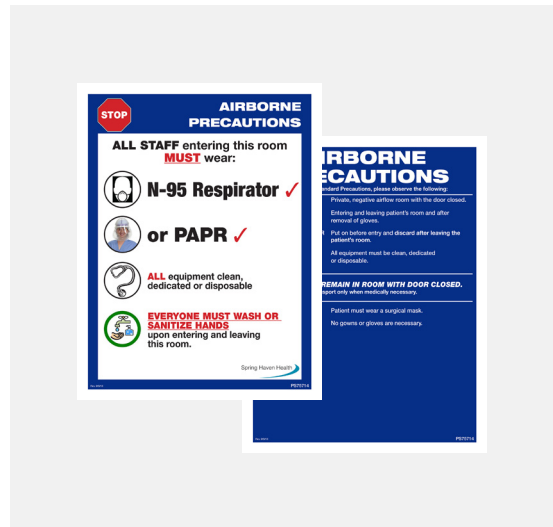
COMMUNICATE CRITICAL INFORMATION EFFICIENTLY

Health systems require a variety of signage and displays to best serve the needs of patients, families, visitors and staff. Taylor Healthcare’s care clings adhere to any surface, can easily be wiped clean and removed without leaving any messy residue – making them a valuable communication tool for anywhere critical information needs to be shared in the hospital.

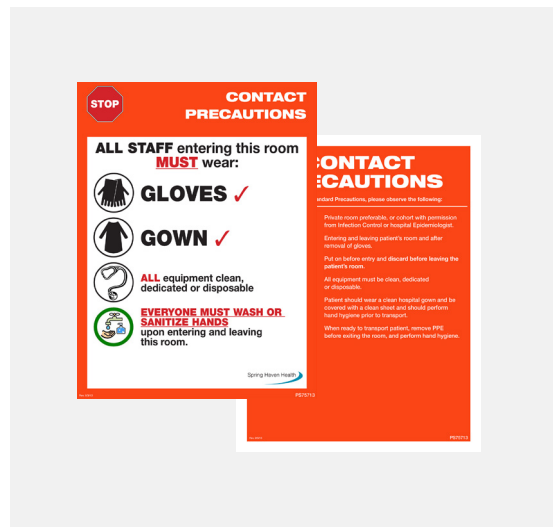
Our extensive variety of clings includes safety alerts, education tools, directional signs and wall murals. Using these clings will allow you to communicate important information to patients, families and staff safely and efficiently which ultimately will lead to improved patient satisfaction and outcomes.

REUSABLE AND DURABLE

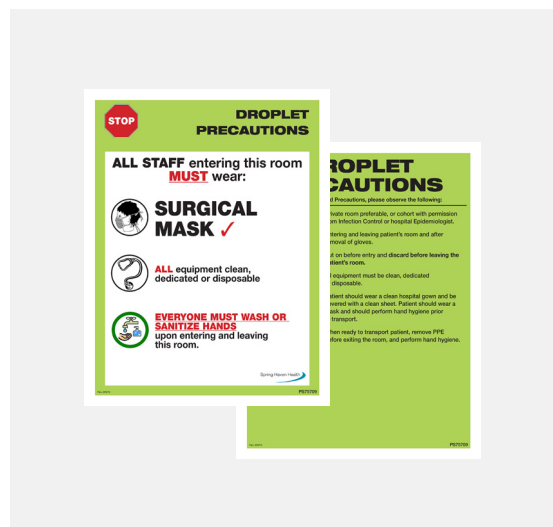
Care clings can be applied, removed and reapplied over and over again. In addition, they are tear resistant and waterproof, making them extremely durable – providing long-lasting value.



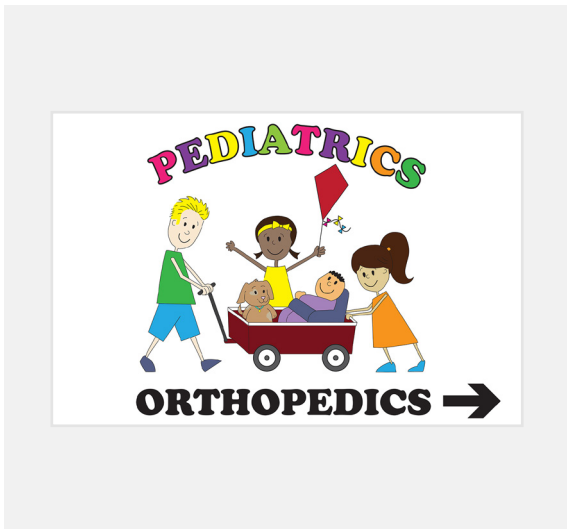
Safety Care Cling



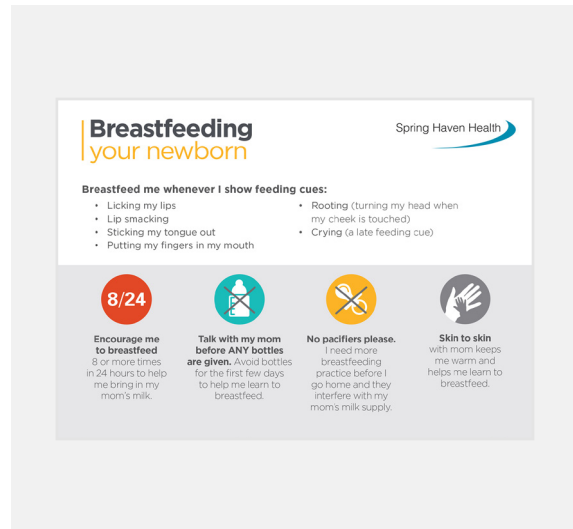
Safety Care Cling



Safety Care Cling



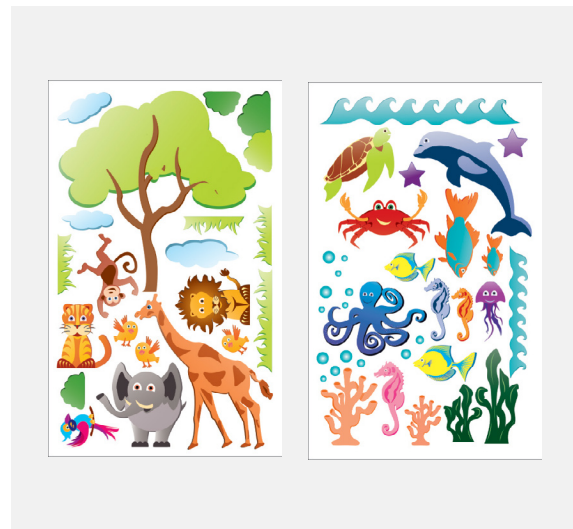
Wayfinding Care Cling



Patient Education Care Cling



Brand Awareness Care Cling



Patient Engagement Care Cling



Patient Safety Care Cling

Patient Safety

PATIENT ALERT SIGNS

Sadly, 80 percent of adverse events are a result of a breakdown of communication somewhere along the continuum of care. One vital way leading organizations are reducing communication errors is with patient care signs.

Patient care signs by Taylor Healthcare offer a functional and aesthetically pleasing way to inform doctors, nurses, staff and visitors about critical patient information and assure proper precautions are taken. In addition, these care signs are American Disabilities Act (ADA) compliant and fully customizable to meet the requirements of your facility, department or unit.

A DURABLE, CUSTOMIZABLE DESIGN

Patient care signs by Taylor Healthcare are designed to be placed on the wall outside of a patient's room. The sign is equipped with a durable design, customizable slide-and-lock information tabs, and simple precaution inserts that streamline communication and help reduce errors.

CONSIDER THE CONVENIENCE

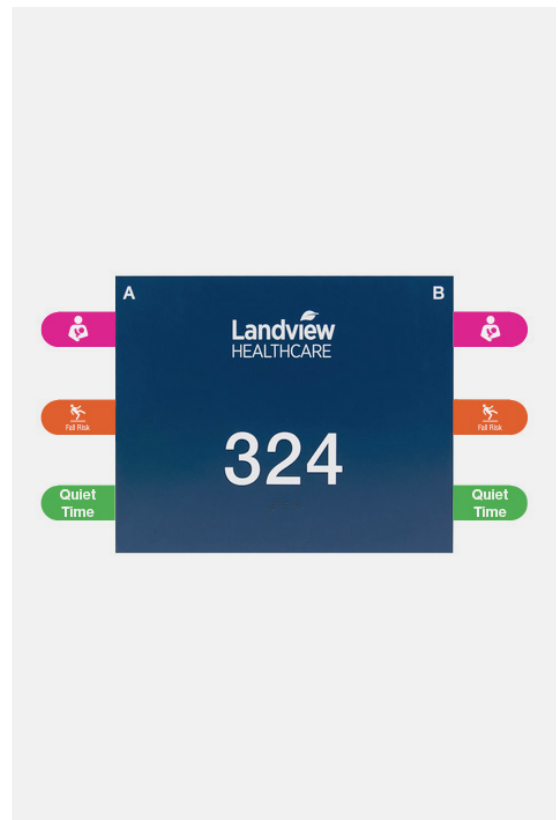
- Lock and unlock information tabs with one hand.
- Change critical information with a push-and-slide system.
- Combine room identification, critical patient status information and infectious disease control inserts into a single system.

ENHANCE COMMUNICATION, ACHIEVE GOALS

Taylor Healthcare's patient care sign is a cost effective tool for institutions to achieve their National Patient Safety Goals. Placard inserts have been designed to empower healthcare organizations to achieve specific goals.



Patient Alert Signs



Patient Alert Signs



Patient Alert Signs

Patient Safety

SAFETY SIGNAGE

Support your organization's patient safety efforts with a strong foundation of visual control products and services. Taylor Healthcare's signs and graphics solutions help you achieve several key Joint Commission's National Patient Safety Goals®, including:

- Improving staff communication
- Preventing infection
- Identifying patient safety risks



No Smoking Sign



Infection Prevention Sign: Hand Washing



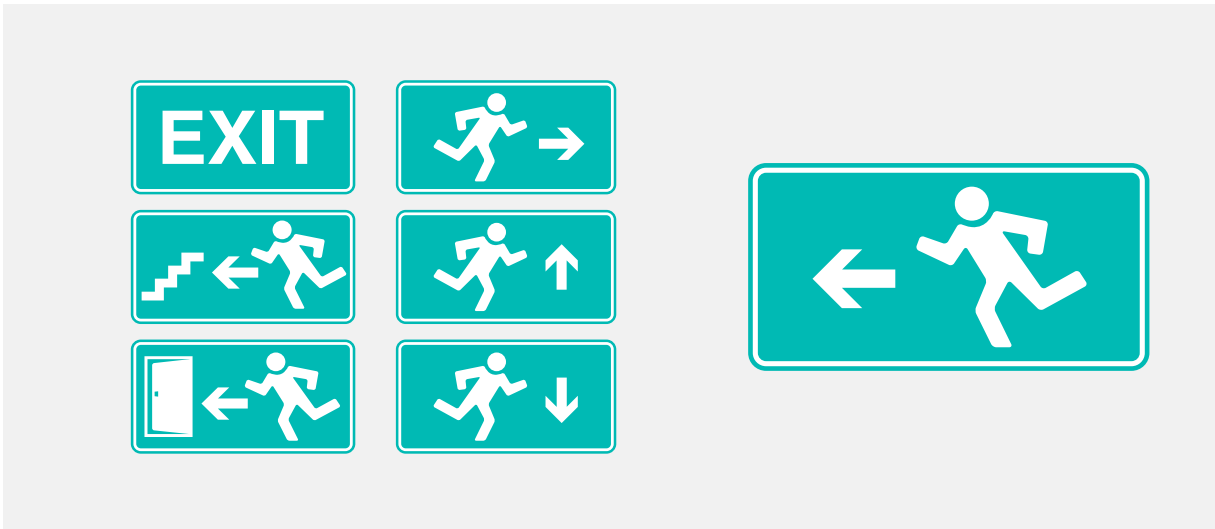
Infection Prevention Sign



Floor Decal



Huddle Board



Emergency Exit Signs



Patient Safety Signs



04

COMPLIANCE

Easily remain in compliance with regulations and reduce risks.

In today's dynamic healthcare environment, it's more important than ever to stay current on regulatory requirements and industry standards.

Some regulations are fairly straightforward, while others can be highly complex. The risk of not being in compliance can have negative – and costly – implications. Taylor Healthcare is your trusted advisor for regulatory compliance, offering turnkey solutions to your complex challenges.

| | |
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| ADA Signage | 46 |
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ADA Signage

ARE YOU ADA COMPLIANT?

The 2010 ADA Standards for Accessible Design set forth guidelines that are to be followed for signage needs when government (local, state and federal) and public buildings are being newly built or renovated. Those guidelines include the following:

- 1/32" minimum raised/tactile characters
- 5/8" minimum character height
- Raster Grade 2 Braille with rounded or domed shape
- High color contrast
- Non-glare finished surface
- Sans serif font

ADA STANDARD FONTS

Those guidelines include the following:

- Uppercase
- Raised 1/32" minimum
- Character height: 5/8" – 2"
- One of the fonts below:

HELVETICA MEDIUM
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 1234567890?!\$&

ARIAL
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 1234567890?!\$&

FUTURA STANDARD MEDIUM
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 1234567890?!\$&

AVANT GARDE MEDIUM
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 1234567890?!\$&

CHARLOTTE SANS MEDIUM
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 1234567890?!\$&

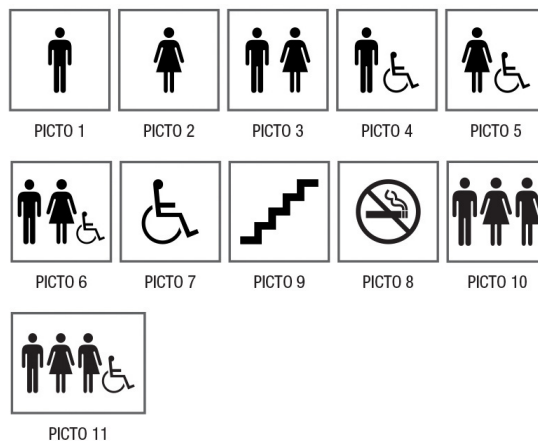


ADA PICTOGRAMS

Those guidelines include the following:

- Pictogram in a 6" tall field
- Text must not interfere with pictogram field
- Braille must be below text & pictogram

Available on ADA Series 1 signs SVA-60080-HEA3 (vert. orientation) and SVA-80080-HEA3 only (PICTO 7 can go on sign SVA-60060-HEA3 if no text is wanted). All pictograms need to be accompanied by text with the exception of PICTO 7. If a pictogram is wanted, you will be limited to 1 line of text with 8 characters for sign SVA-60080-HEA3 (vert. orientation), and 1 line of text with 12 characters for sign SVA-80080-HEA3.



ADA STANDARD BACKGROUND COLORS

Those guidelines include the following:

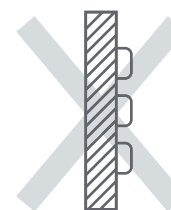
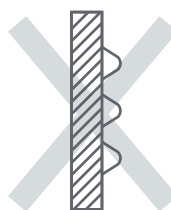
- High contrast needed
- Light-on-dark or dark-on-light
- Character Height: 5/8" – 2"



BRAILLE STANDARDS

Those guidelines include the following:

- Raster Grade 2 Braille
- Round or dome shape
- Braille directly below text



ADA Signage

ADA APPLIQUE

As our most economical and popular sign type, the ADA Series 1 features a non-glare, high contrast finished surface with raised text and braille; giving you piece of mind that your facility is ADA-compliant.

MATERIAL:

- 1/16" up to 1/4" acrylic with radius or square corners
- 1/32" raised text and raster bead grade 2 braille

MOUNTING:

- 3M® VHB double sided foam tape

PRODUCTION TIME:

- Ready to ship in 7 business days after proof approval/order is placed

Below is our standard 1/16" with radius corners item numbers. Custom quote available.

| Item Number | Max # of Lines | Max Char. (per line) | Size (HxW) |
|----------------|----------------|----------------------|------------|
| SVA-40080-HEA3 | 3 | 12 | 4" x 8" |
| SVA-60060-HEA3 | 5 | 8 | 6" x 6" |
| SVA-60080-HEA3 | 5 | 12 | 6" x 8" |
| SVA-V6Z8-HEA3 | 7 | 8 | 8" x 6" |
| SVA-80080-HEA3 | 6 | 12 | 8" x 8" |
| SVA-800D-HEA3 | 4 | 9 | 8" dia. |

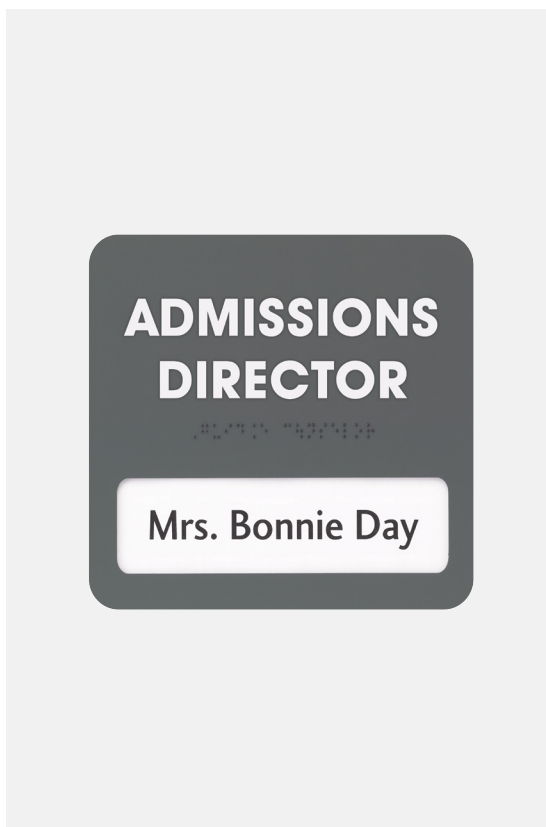
See page 46 and 47 for all color options, fonts and pictograms. There will be an additional charge for proofs. Production time may vary depending on quantities ordered.



ADA Series 1 Signage 6" x 8"



ADA Series 1 Signage 4" x 8"



ADA Insert Series Signage 8" x 8"



ADA Insert Series Signage 8" x 8"

ADA Signage

ADA APPLIQUE INSERT

With an open window designed to hold a removable paper insert, this sign series is extremely versatile and works great in offices.

MATERIAL:

- 1/16" acrylic top layer adhered to 1/16" back layer with double sided foam tape spacer
- 1/32" raised text and raster bead grade 2 braille

MOUNTING:

- 3M® VHB double sided foam tape

PRODUCTION TIME:

- Ready to ship in 7 business days after proof approval/order is placed

| Item Number | Max # of Lines | Max Char. (per line) | Size (HxW) |
|----------------|----------------|----------------------|------------|
| SIS-60060-HEA3 | 3 | 9 | 6" x 6" |
| SIS-80080-HEA3 | 4 | 12 | 8" x 8" |

See page 46 and 47 for all color options, fonts and pictograms. There will be an additional charge for proofs. Production time may vary depending on quantities ordered.

ADA Signage

ADA APPLIQUE ELEGANCE

With a variety of shapes and color combinations, this sign series offers a more professional and elegant look.

MATERIAL:

- 1/16" acrylic top layer laminated to 1/16" back layer
- 1/32" raised text and raster bead grade 2 braille

MOUNTING:

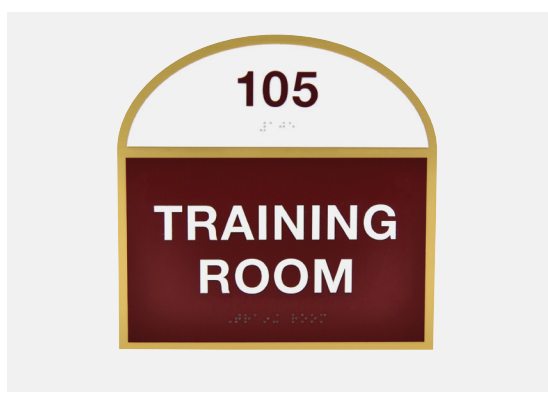
- 3M® VHB double sided foam tape

PRODUCTION TIME:

- Ready to ship in 7 business days after proof approval/order is placed

| Item Number | Max # of Lines | Max Char. (per line) | Size (HxW) |
|----------------|--------------------|----------------------|------------|
| SES-60060-HEA3 | 2 | 8 | 6" x 6" |
| SES-80080-HEA3 | Top: 1 / Bottom: 2 | Top: 5 / Bottom: 10 | 8" x 8" |

See page 46 and 47 for all color options, fonts and pictograms. There will be an additional charge for proofs. Production time may vary depending on quantities ordered.



ADA Elegance Series Signage 8" x 8" (Shape 1)

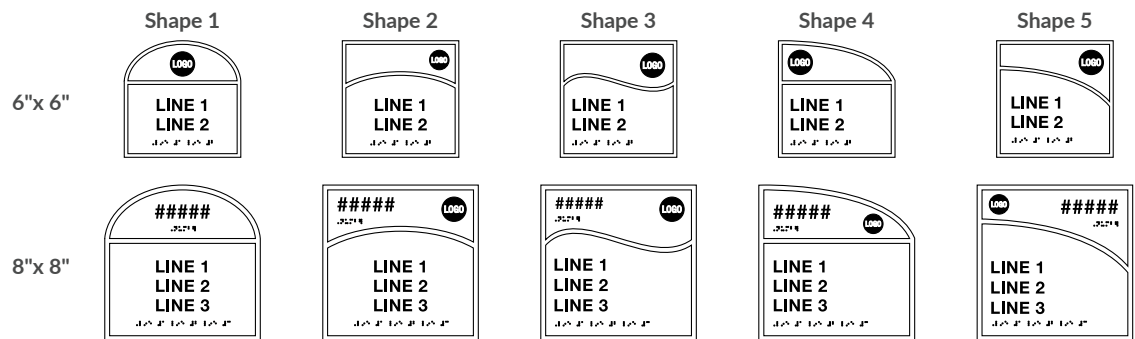


ADA Elegance Series Signage 6" x 6" (Shape 4)



ADA Elegance Series Signage 8" x 8" (Shape 5)

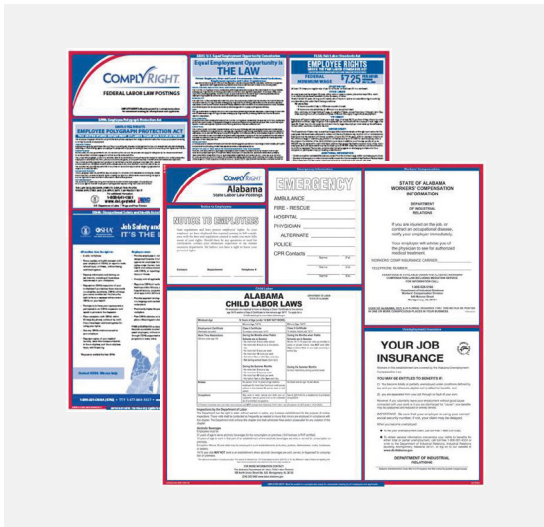
ADA ELEGANCE SERIES SIGN SHAPES



Logo and text placement is available only as shown. If a logo is wanted, you will need to select from the following options for the top background color: Yellow, Antique Ivory, Ash, Parchment, Sandalwood, Bright White or Light Gray.

COMPLYRIGHT™ POSTER SERVICE

By law all U.S. businesses must display the most current federal and state labor law posters, including updated posters when labor laws change. Handling posting compliance on your own can be time consuming and expensive. Federal and state labor rules change as frequently as 75-80 times a year, and fines and penalties can be upwards of \$17,000. Plus, labor laws vary from state to state and no two states have the exact same set of requirements. Without a poster subscription service, you're responsible for tracking these ever-changing posting regulations and contacting the appropriate agencies directly to get updates.



ComplyRight™ Poster Service



ComplyRight™ Poster Service

MORE THAN JUST POSTERS

Employers in the healthcare industry must display specific employee-facing and patient-facing notices in addition to federal and state postings. These posting requirements are subject to change at any time and vary by state. In healthcare, we feature posters that cover topics such as:

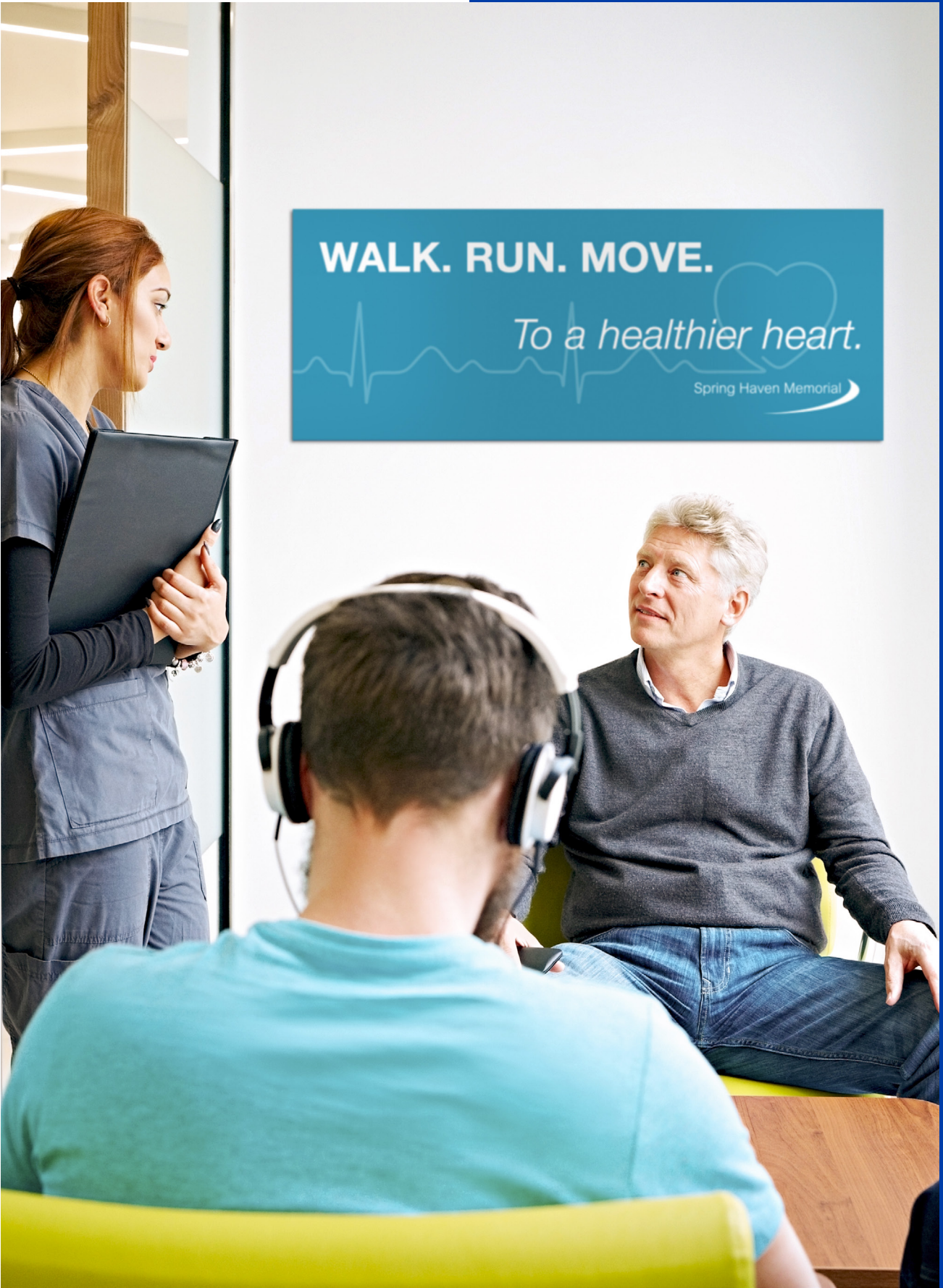
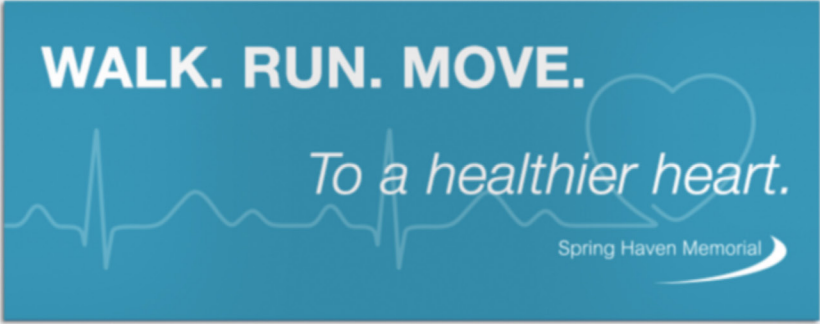
- Radiation notices
- Special overtime rules
- Employees' treatment of patients
- HIPAA

With HIPAA, CMS and HHS, healthcare continues to be one of our highest regulated industries. Rightfully so, as healthcare organizations deal with patient and employee lives on a regular basis. Consider ComplyRight's comprehensive poster service offering to loosen the regulatory load so your organization can focus on what they do best – providing outstanding care to the patients who visit your facility.

WALK. RUN. MOVE.

To a healthier heart.

Spring Haven Memorial



05

BRAND MANAGEMENT

Make a positive impression at every touchpoint.

As a function of marketing, brand management helps you increase the perceived value of your service offering over time. It also builds loyalty through strong awareness of and positive associations with your brand.

Taylor Healthcare's consultative approach to branded visual communications will help your organization identify branding gaps, fine-tune signage inside and outside of your facilities and ensure you meet regulatory requirements.

| | |
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| Retractor Stands | 54 |
| Banners | 58 |
| Signage..... | 60 |
| Badges & Name Plates | 65 |
| Specialty Signage | 71 |
| Event & Trade Show Materials | 76 |

Retractor Stands

ECONOMY RETRACTOR STAND

Includes carrying case and high-grade aluminum base with shock-corded pole that folds to store in base.

MATERIAL:

- 8 mil plastic polypropylene
- Digital full color print one side

DURABILITY:

- Hardware comes in silver with a 1 year warranty rated for at least 100 retractions

ARTWORK:

- 300 DPI CMYK with .25" bleed on all sides

PRODUCTION TIME:

- 2 days (up to qty 25)

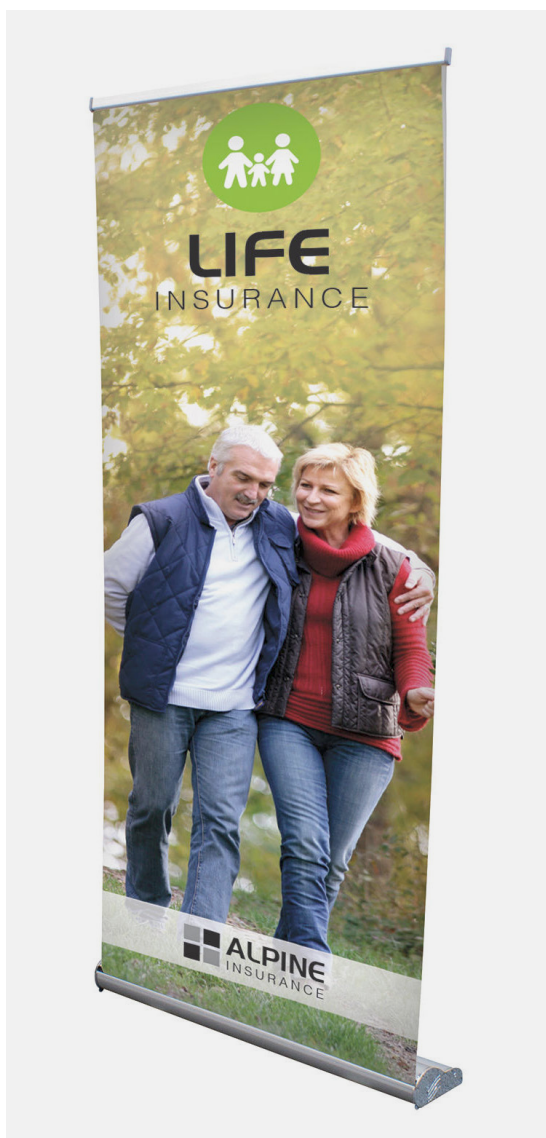
| Item Number | Description | Size (WxH) |
|--------------|------------------------------|-------------|
| 5CN-800-HEA3 | Economy Retractor Kit | 33.5" x 80" |
| 5BN-800-HEA3 | Economy Replacement Hardware | N/A |
| 5RN-800-HEA3 | Economy Replacement Banner | 33.5" x 80" |



Economy Retractor Stand Front



Economy Retractor Stand Back



Standard Retractor Stand Back



Standard Retractor Stand Base

Retractor Stands

STANDARD RETRACTOR STAND

Includes carrying case and high-grade aluminum base with a flip lever pole that offers adjustable height and folds to store in base.

MATERIAL:

- 10 mil blackout display film
- Digital full color print one side

DURABILITY:

- Hardware comes in silver with chrome end caps
- 1 year hardware warranty rated for at least 200 retractions

ARTWORK:

- 300 DPI CMYK with .25" bleed on all sides

PRODUCTION TIME:

- 2 days (up to qty 25)

| Item Number | Description | Size (WxH) |
|--------------|-------------------------------|-------------|
| 5CN-803-HEA3 | Standard Retractor Kit | 36" x 78.5" |
| 5BN-803-HEA3 | Standard Replacement Hardware | N/A |
| 5RN-803-HEA3 | Standard Replacement Banner | 36" x 78.5" |

Retractor Stands

PREMIUM RETRACTOR STAND

Two section twist-lock telescoping pole offers adjustable height and ease of assembly (69" – 80" height). Durable carrying case included.

MATERIAL:

- Available in 10 mil display film and 11 mil opaque no-curl fabric
- Digital full color print one side

DURABILITY:

- Hardware comes in silver with robust aluminum magnetic end caps
- 1 year hardware warranty rated for at least 300 retractions

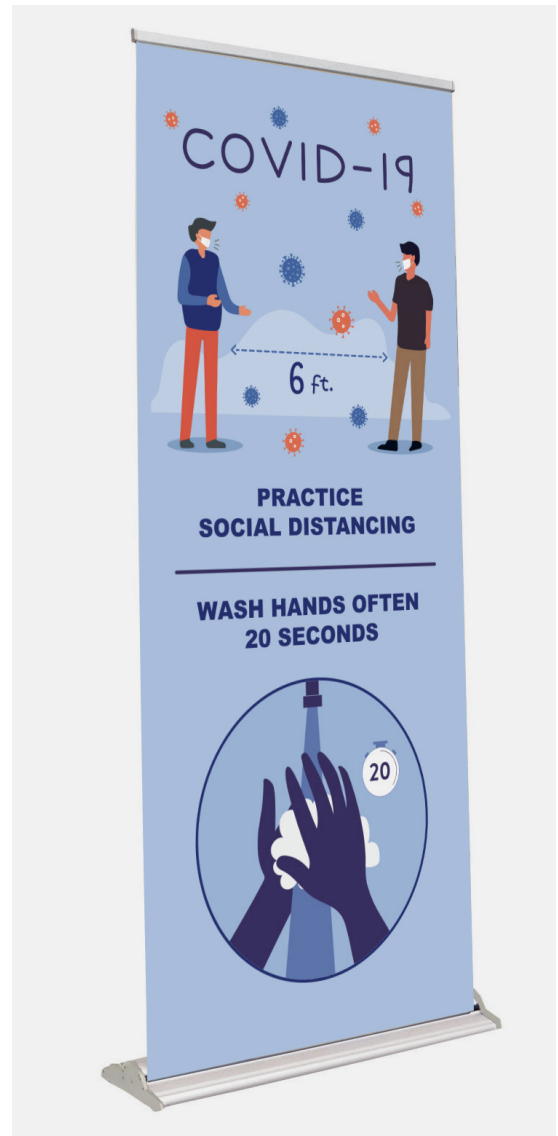
ARTWORK:

- 300 DPI CMYK with .25" bleed on all sides

PRODUCTION TIME:

- 2 days (up to qty 25)

| Item Number | Description | Size (WxH) |
|---------------|---|------------|
| 5CN-D807-HEA3 | Premium Retractor Kit with 10 mil Display Film Banner | 36" x 80" |
| 5CN-F807-HEA3 | Premium Retractor Kit with 11 mil Fabric Banner | 36" x 80" |
| 5BN-D807-HEA3 | Replacement Premium Retractor Hardware | 36" x 80" |
| 5RN-D809-HEA3 | Replacement 10 mil Display Film Banner | 36" x 80" |
| 5RN-F809-HEA3 | Replacement 11 mil Fabric Banner | 36" x 80" |



Standard Retractor Stand Back



Premium Retractor Stand



X-Frame Banner Front



X-Frame Banner Back

Banners

“X” DISPLAY BANNER STAND

This super lightweight banner travels easily and stands tall where you need it. Grommets in all four corners for attaching. Carrying bag included.

MATERIAL:

- 8 mil plastic polypropylene
- Digital full color print one side

ARTWORK:

- 300 DPI CMYK with .25" bleed on all sides

PRODUCTION TIME:

- 2 days (up to qty 25)

| Item Number | Description | Size (WxH) |
|----------------|-------------------------------|------------|
| 5CN-AAF2X-HEA3 | Banner with “X” Display Stand | 24" x 72" |
| 5CN-AAI2X-HEA3 | Banner with “X” Display Stand | 36" x 72" |
| 5RN-AAF2X-HEA3 | Replacement Banner | 24" x 72" |
| 5RN-AAI2X-HEA3 | Replacement Banner | 36" x 72" |
| 5BN-006-HEA3 | “X” Display Stand Only | N/A |

Banners

INDOOR BANNER

Great for short term outdoor and long term indoor use. Clear corner PowerTabs® are included for hanging (rope not included).

MATERIAL:

- 8 mil plastic polypropylene
- Digital full color print one side

ARTWORK:

- 300 DPI CMYK with .25" bleed on all sides
- Digital full color print one side

PRODUCTION TIME:

- 2 days (up to qty 50)

OUTDOOR BANNER

Indoors or outdoors, this sturdy, hard-working banner catches attention. Heat welded edges and grommeted with rope included for hanging.

MATERIAL:

- 15 oz. scrim vinyl
- Digital full color print one side

ARTWORK:

- 300 DPI CMYK with .25" bleed on all sides
- Digital full color print one side

PRODUCTION TIME:

- 2 days (up to qty 50)



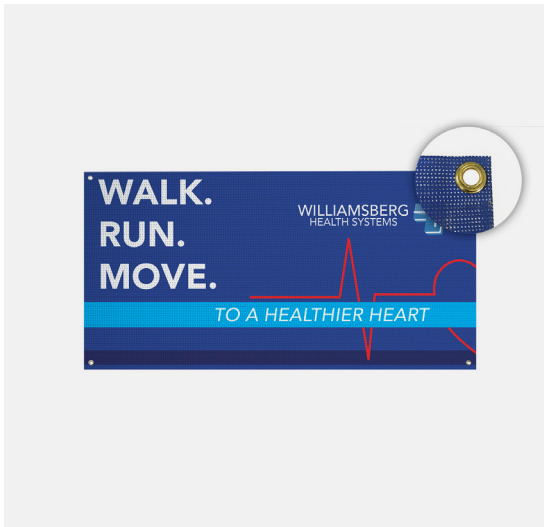
Indoor Banner

| Item Number | Size (HxW) |
|---------------|------------|
| 5VB-AAU-HEA3 | 24" x 48" |
| 5VB-AAN1-HEA3 | 24" x 72" |
| 5VB-AAK3-HEA3 | 24" x 96" |
| 5VB-AAX3-HEA3 | 36" x 48" |
| 5VB-AAY3-HEA3 | 36" x 72" |
| 5VB-AAL3-HEA3 | 36" x 96" |



Outdoor Banner

| Item Number | Size (HxW) |
|---------------|------------|
| 5FB-ABU-HEA3 | 24" x 48" |
| 5FB-ABN1-HEA3 | 24" x 72" |
| 5VB-ABK3-HEA3 | 24" x 96" |
| 5FB-ABX3-HEA3 | 36" x 48" |
| 5FB-ABY3-HEA3 | 36" x 72" |
| 5FB-ABL3-HEA3 | 36" x 96" |



Mesh Banner



Mesh Banner



Mesh Banner (zoomed in detail)

Banners

MESH BANNER

Great for outdoor use. With 25 percent air flow allowed through the material, this banner is durable enough to use outdoors, even on windy days. Heat welded edges and grommeted with rope included for hanging.

MATERIAL:

- 9 oz. vinyl mesh
- Digital full color print one side

ARTWORK:

- 300 DPI CMYK with .25" bleed on all sides

PRODUCTION TIME:

- 2 days (up to qty 50)

| Item Number | Size (HxW) |
|---------------|------------|
| 5FM-AFU-HEA3 | 24" x 48" |
| 5FM-AFN1-HEA3 | 24" x 72" |
| 5VB-AFK3-HEA3 | 24" x 96" |
| 5FM-AFX3-HEA3 | 36" x 48" |
| 5FM-AFY3-HEA3 | 36" x 72" |
| 5FM-AFL3-HEA3 | 36" x 96" |

Signage

PEDESTAL SIGNS

Pedestal signs are stable yet can be moved easily when used on counters and tables.

MATERIAL:

- 1/16" white plastic polystyrene
- Digital full color print one side

ARTWORK:

- 300 DPI CMYK with .25" bleed on all sides

PRODUCTION TIME:

- 2 days (up to qty 50)



Pedestal Sign

| Item Number | Size (HxW) |
|---------------|------------|
| ZPS-86-HEA3 | 8" x 6" |
| ZPS-108-HEA3 | 10" x 8" |
| ZPS-1210-HEA3 | 12" x 10" |

FULL COLOR POSTERS

Create the poster style you want with your choice of matte or gloss stocks.

MATERIAL:

- Matte: Standard heavy poster stock for durable use
- Gloss: Poster with a high gloss finish to make your photos pop
- Digital full color print one side

ARTWORK:

- 300 DPI CMYK with .25" bleed on all sides

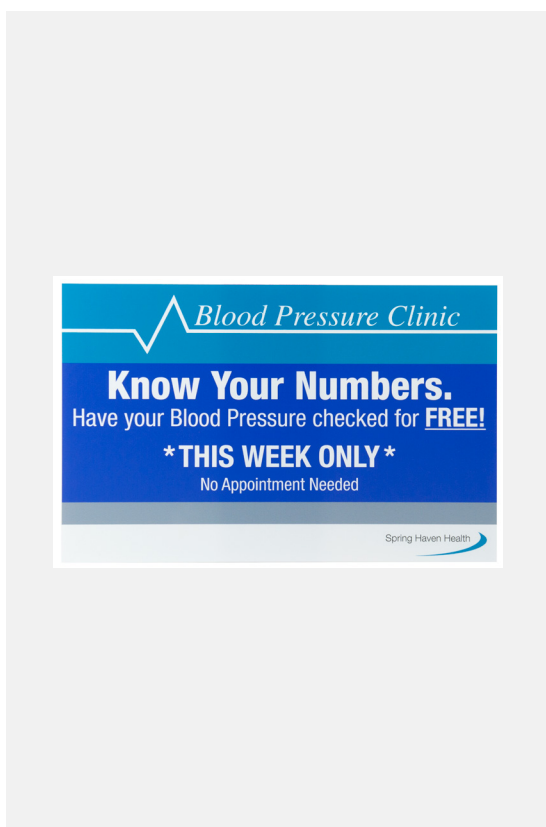
PRODUCTION TIME:

- 2 days (up to qty 50)

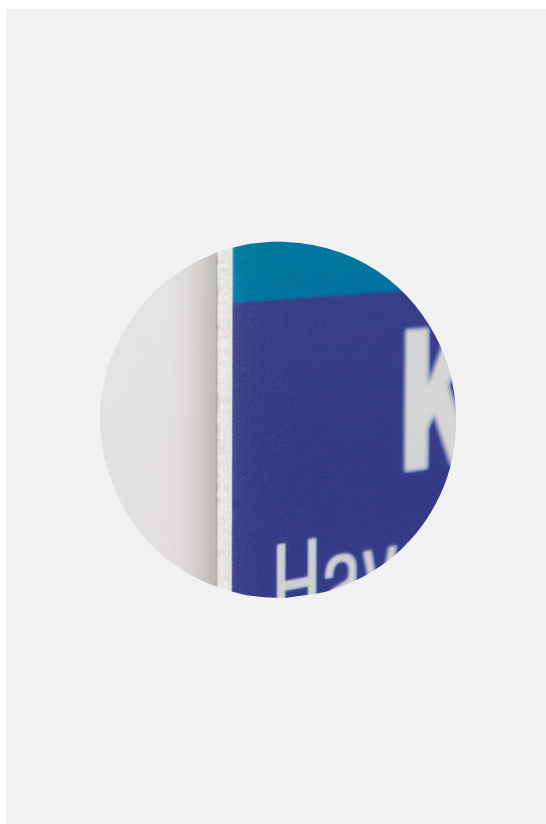


Full Color Posters

| Item Number (Vertical) | Item Number (Horizontal) | Description | Size (HxW) |
|------------------------|--------------------------|-------------|------------|
| 5VP-AIK1V-HEA3 | 5VP-AIK1H-HEA3 | Matte | 8.5" x 11" |
| 5VP-AIH3V-HEA3 | 5VP-AIH3H-HEA3 | Matte | 11" x 17" |
| 5VP-AIIV-HEA3 | 5VP-AIIH-HEA3 | Matte | 18" x 24" |
| 5VP-AIKV-HEA3 | 5VP-AIKH-HEA3 | Matte | 24" x 36" |
| 5VP-ALK1V-HEA3 | 5VP-ALK1H-HEA3 | Gloss | 8.5" x 11" |
| 5VP-ALH3V-HEA3 | 5VP-ALH3H-HEA3 | Gloss | 11" x 17" |
| 5VP-ALIV-HEA3 | 5VP-ALIH-HEA3 | Gloss | 18" x 24" |
| 5VP-ALKV-HEA3 | 5VP-ALKH-HEA3 | Gloss | 24" x 36" |



Foam Board Sign



Foam Board Sign (zoomed in detail)

Signage

FOAM BOARD SIGNS

Create eye-catching directional signage and more with this lightweight foam board option.

MATERIAL:

- 3/16" thick white foam board with expanded polystyrene foam core and dent resistant polystyrene surface
- Digital full color print one side

ARTWORK:

- 300 DPI CMYK with .25" bleed on all sides

PRODUCTION TIME:

- 2 days (up to qty 50)

| Item Number | Size (HxW) |
|---------------|------------|
| ZFS-15K1-HEA3 | 8.5" x 11" |
| ZFS-15H3-HEA3 | 11" x 17" |
| ZFS-15I-HEA3 | 18" x 24" |
| ZFS-15K-HEA3 | 24" x 36" |

Signage

A-FRAME BOARD

Draw attention to your message with easy-to-transport A-frame signs with molded handles. Special instructions included for easy application.

MATERIAL:

- Frame: Lightweight 100% polyethylene plastic
- Signs: 4 mm corrugated plastic (set of 2)
- Digital full color print one side (each sign)

ARTWORK:

- 300 DPI CMYK with .25" bleed on all sides

PRODUCTION TIME:

- 2 days (up to qty 50)

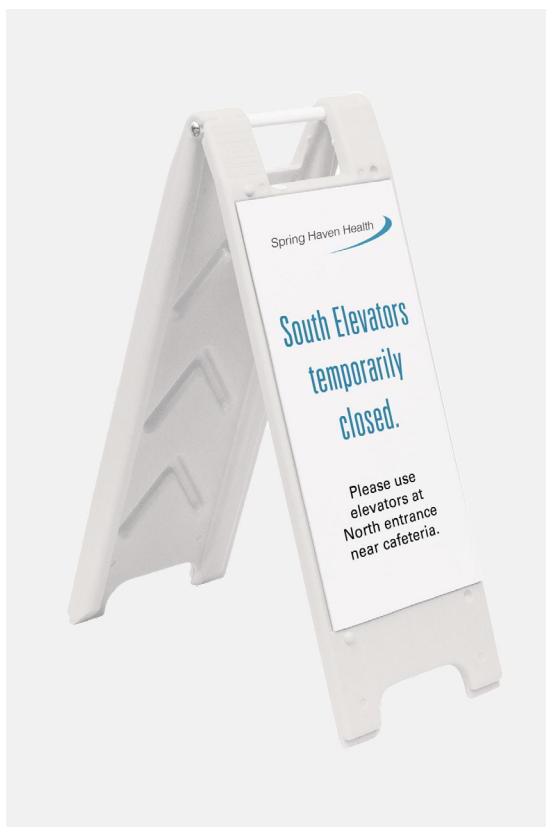
| Item Number | Description |
|--------------|--|
| ZYD-02Y-HEA3 | A-Frame Holder with (2) 28" x 22" Corrugated Signs |
| ZZD-SAY-HEA3 | A-Frame Holder only (no sign inserts) |
| ZRS-02Y-HEA3 | (1) 28" x 22" Replacement Corrugated Sign |



A-Frame Board



A-Frame Board



Minicade A-Frame Board



Minicade A-Frame Board

Signage

MINICADE A-FRAME BOARD

Smaller sign is lighter weight and easier to transport while still sending a big message. VELCRO® strips included with each sign for easy sign changes.

MATERIAL:

- Frame: Lightweight 100% polyethylene plastic
- Signs: 1/32" white plastic polystyrene (set of 2)
- Digital full color print one side (each sign)

ARTWORK:

- 300 DPI CMYK with .25" bleed on all sides

PRODUCTION TIME:

- 2 days (up to qty 50)

| Item Number | Description |
|---------------|--|
| ZYD-17FA-HEA3 | Minicade A-Frame Holder with (2) 24" x 12" Plastic Signs |
| ZZD-MINI-HEA3 | Minicade A-Frame Holder only (no sign inserts) |
| ZRS-17FA-HEA3 | (1) 24" x 12" Replacement Plastic Sign |

Signage

PLASTIC YARD SIGN

Rain or shine, your message will grab attention. Includes a 10" x 30" aluminum "H" step stake.

MATERIAL:

- 4 mm white corrugated plastic
- Digital full color print two sides

ARTWORK:

- 300 DPI CMYK with .25" bleed on all sides

PRODUCTION TIME:

- 2 days (up to qty 50)

| Item Number | Size (HxW) |
|--------------|------------|
| ZYS-02E-HEA3 | 12" x 18" |
| ZYS-02I-HEA3 | 18" x 24" |
| ZYS-02K-HEA3 | 24" x 36" |



Plastic Yard Sign



Plastic Yard Sign



Full Color Name Badge

| Item Number | Size (HxW) |
|-------------|------------|
| ZFC-1-HEA3 | 1" x 3" |
| ZFC-4-HEA3 | 1.5" x 3" |

Badges & Name Plates

FULL COLOR NAME BADGE

Full color name badges offer vivid color at an economy price.

MATERIAL:

- 1/16" thick white plastic polystyrene
- Includes a pin, swivel clip or military tack fastener (specify when ordering)
- Magnetic fastener available for extra charge
- Digital full color print one side

ARTWORK:

- 300 DPI CMYK with .25" bleed on all sides

PRODUCTION TIME:

- 2 days (up to qty 100)



Full Color Name Badge

| Item Number | Size (HxW) |
|-------------|------------|
| ZDP-1-HEA3 | 1" x 3" |
| ZDP-4-HEA3 | 1.5" x 3" |

SNAP-ON NAME BADGE

Increase the lifetime of your badge with the superior clarity of a clear snap-on badge.

MATERIAL:

- 1/16" thick white plastic polystyrene with plastic cover
- Includes a pin, swivel clip or military tack fastener (specify when ordering)
- Magnetic fastener available for extra charge
- Digital full color print one side

ARTWORK:

- 300 DPI CMYK with .25" bleed on all sides

PRODUCTION TIME:

- 2 days (up to qty 100)

Badges & Name Plates

ENGRAVED PLASTIC NAME BADGE

Crisp and clear engraving makes these badges easy to read.

MATERIAL:

- 1/16" 2-ply plastic (*select color from page 70*)
- Round corners & non-beveled edges
- Includes a pin, swivel clip or military tack fastener (specify when ordering)
- Magnetic fastener available for extra charge

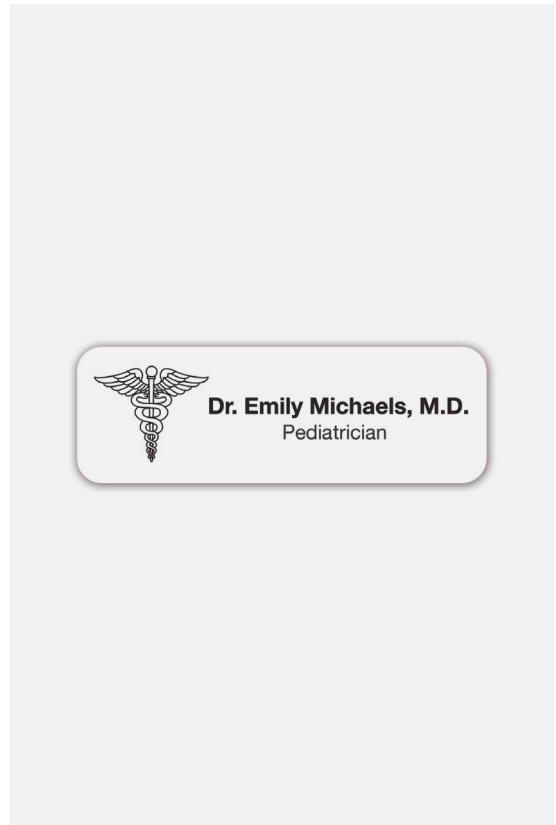
ARTWORK:

- 300 DPI CMYK with .25" bleed on all sides

PRODUCTION TIME:

- 1 day (*up to qty 100*)

| Item Number | Size (HxW) |
|-------------|------------|
| 4EL-1-HEA3 | 1" x 3" |
| 4EL-4-HEA3 | 1.5" x 3" |



Engraved Plastic Name Badge

Badges & Name Plates

ENGRAVED METALLIC NAME BADGE

Professional yet elegant, engraved metallic badges are a symbol of status.

MATERIAL:

- Available in silver Flexibrass® on silver metal badge, or black Flexibrass® on gold metal badge
- Includes a pin, swivel clip or military tack fastener (specify when ordering)
- Magnetic fastener available for extra charge

ARTWORK:

- 300 DPI CMYK with .25" bleed on all sides

PRODUCTION TIME:

- 2 days (up to qty 100)

| Item Number | Size (HxW) |
|--------------|----------------------|
| 4MB-22S-HEA3 | 1" x 3" silver |
| 4MB-22B-HEA3 | 1" x 3" black/gold |
| 4MB-23S-HEA3 | 1.5" x 3" silver |
| 4MB-23B-HEA3 | 1.5" x 3" black/gold |



Engraved Metallic Name Badge



Engraved Metallic Name Badge

Badges & Name Plates

DESK SIGNS

Full color eye-catching interior signage customizable to match your brand.

MATERIAL:

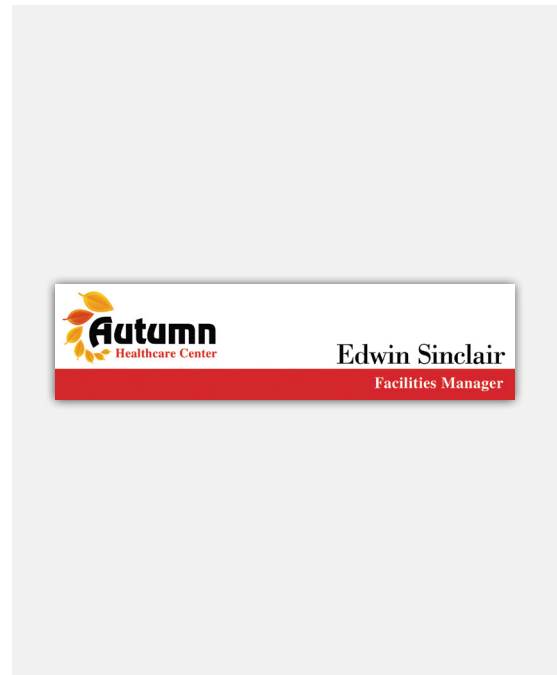
- 1/16" thick white plastic polystyrene (fits into metal holders)
- Square corners
- Adhesive backing applied

ARTWORK:

- 300 DPI CMYK with .25" bleed on all sides

PRODUCTION TIME:

- 1 day (up to qty 100)

*Desk Sign*

| Item Number | Size (HxW) |
|----------------|------------|
| ZFS-20080-HEA3 | 2" x 8" |
| ZFS-20010-HEA3 | 2" x 10" |

ENGRAVED DESK SIGN

When only the basics are necessary, engraved signage keeps messages clear and concise.

MATERIAL:

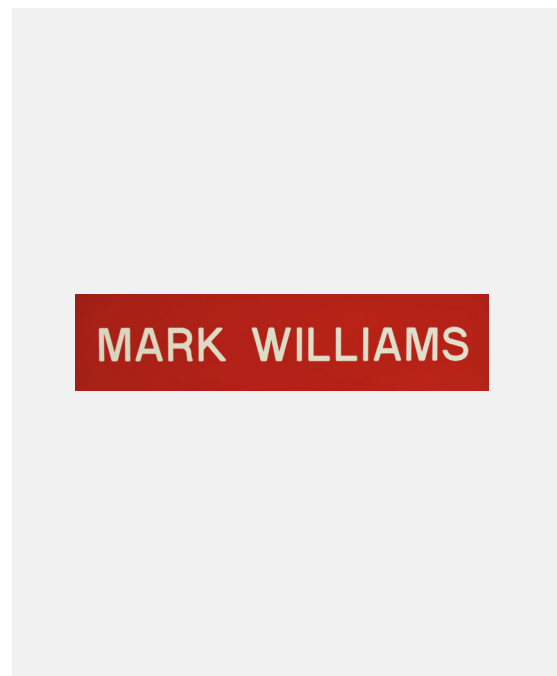
- 1/16" 2-ply plastic (select color from page 70)
- Square corners & non-beveled edges
- Adhesive backing applied

ARTWORK:

- 300 DPI CMYK with .25" bleed on all sides

PRODUCTION TIME:

- 1 day (up to qty 100)

*Engraved Desk Sign*

| Item Number | Size (HxW) |
|----------------|------------|
| 4ES-20080-HEA3 | 2" x 8" |
| 4ES-20010-HEA3 | 2" x 10" |



Metal Desk Sign Holder



Metal Desk Sign Holder



Metal Desk Sign Holder

Badges & Name Plates

METAL DESK SIGN HOLDER

Finish your interior with the perfect sign holder or mount.

MATERIAL:

- Available in rose gold or silver (if no color is specified when ordering, rose gold will be used)

PRODUCTION TIME:

- 1 day (based on stock availability)

| Item Number | Description | Size (HxW) |
|---------------|------------------------|------------|
| 2SH-368-HEA3 | Metal Flush Wall Mount | 2" x 8" |
| 2SH-3610-HEA3 | Metal Flush Wall Mount | 2" x 10" |
| 2SH-158-HEA3 | Metal Desk Base | 8" |
| 2SH-1510-HEA3 | Metal Desk Base | 10" |
| 2SH-488-HEA3 | Metal Desk Holder | 2" x 8" |
| 2SH-4810-HEA3 | Metal Desk Holder | 2" x 10" |

ENGRAVING CHIPS



White Sign
Black Lettering



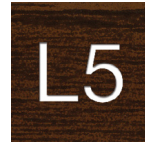
Blue Sign
White Lettering



White Sign
Blue Lettering



White Sign
Red Lettering



Oak Sign
White Lettering



Black Sign
White Lettering



Red Sign
White Lettering



Gold Sign
Black Lettering



Yellow Sign
Black Lettering



Green Sign
White Lettering



Burgundy Sign
White Lettering



Silver Sign
Black Lettering



Dark Brown Sign
White Lettering



Walnut Sign
White Lettering



Light Gray Sign
Burgundy Lettering



Teal Sign
White Lettering



Gray Sign
White Lettering



Gray Sign
Black Lettering



Light Gray Sign
Blue Lettering



White Sign
Green Lettering



Light Blue Sign
White Lettering



Pine Green Sign
White Lettering



Parchment Sign
Black Lettering



Navy Blue Sign
White Lettering



Medium Brown
Sign White
Lettering



Purple Sign
White Lettering



Black Marble Sign
White Lettering



Charcoal Gold
Fleck Sign
Gold Lettering



Green Gold
Fleck Sign
Gold Lettering



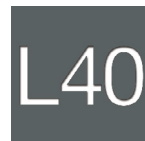
Rustico Granite
Sign Gold
Lettering



Gold Sign
Burgundy Lettering



Brushed Gold Sign
Black Lettering



Dark Gray Sign
White Lettering



Platinum Marble
Sign Black
Lettering



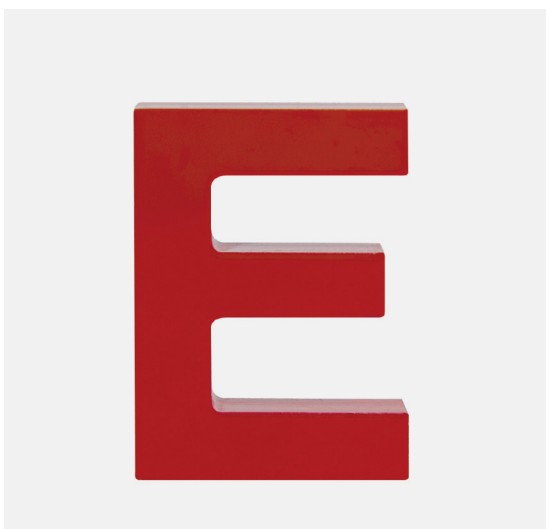
Black Sign
Gold Lettering



Black Sign
Silver Lettering



Ivory Sign
Brown Lettering



Flat Cut Metal Front



Flat Cut Metal Back



Flat Cut Metal Example

Specialty Signage

FLAT CUT METAL

The flat cut metal series uses waterjets and lasers to precisely cut metal letters and logos. It offers superior detail to the router-cut alternative and allows the ability to replicate any font or vector image provided.

With six major metals and over 50 standard finishes available, this series is durable enough for the outdoors yet stylish enough for any boardroom. The customization options for color, size and shape make the flat cut metal an excellent choice for any signage project.

All items in this product line are custom. Upon request, additional information can be sent for color/size/finish selection purposes. Please contact us for more information regarding a custom quote.

FEATURES:

- Sizes range from 1/2" – 60"
- Superior waterjet or laser cut edges
- Unlimited paint colors
- Anodized and polished finishes available
- Durable inside or outside
- Lifetime guarantee
- 6 standard thicknesses:
 - 1/8"
 - 1/4"
 - 3/8"
 - 1/2"
 - 3/4"
 - 1"

Specialty Signage

LASER CUT ACRYLIC

The laser cut acrylic is customizable for almost any application. This process offers the ability to replicate any font or shape not attainable with routers. The acrylic is cut with exacting precision and edges polished to create a finished product that is sharp, beautiful and works well for any signage project.

All items in this product line are custom. Upon request, additional information can be sent for color/size/finish selection purposes. Please contact us for more information regarding a custom quote.

FEATURES:

- Sizes range from 1" - 72"
- 32 standard pigmented colors
- Superior laser cut polished edges
- Lightweight and easy to install
- Lifetime guarantee
- 7 standard thicknesses:
 - 1/8"
 - 3/16"
 - 1/4"
 - 3/8"
 - 1/2"
 - 3/4"
 - 1"



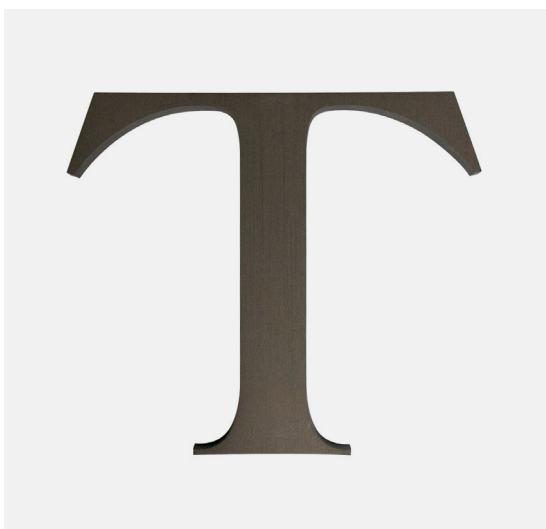
Laser Cut Acrylic Front



Laser Cut Acrylic Back



Laser Cut Acrylic Example



Cast Metal Front



Cast Metal Back



Cast Metal Example

Specialty Signage

CAST METAL

Cast metal is one of the longest lasting and durable sign solutions on the market. Available in aluminum or bronze, these letters and logos can be easily customized to meet your needs with a variety of finish options offered. Banks, government buildings and universities have long preferred cast metal letters and logos for their classic look, deep dimension and durability. When a sense of permanence and class is required, cast metal is the perfect option.

All items in this product line are custom. Upon request, additional information can be sent for color/size/finish selection purposes. Please contact us for more information regarding a custom quote.

FEATURES:

- More than 60 standard types to choose from
- Variety of finish options including painted, brushed, anodized, oxidized and patina
- Different face profiles available: flat, round or prismatic
- Suitable for both interior and exterior applications
- Many mounting options available
- Earth-friendly, no scrap, 100 percent recyclable; all metals are lead and mercury free
- Lifetime guarantee

Specialty Signage

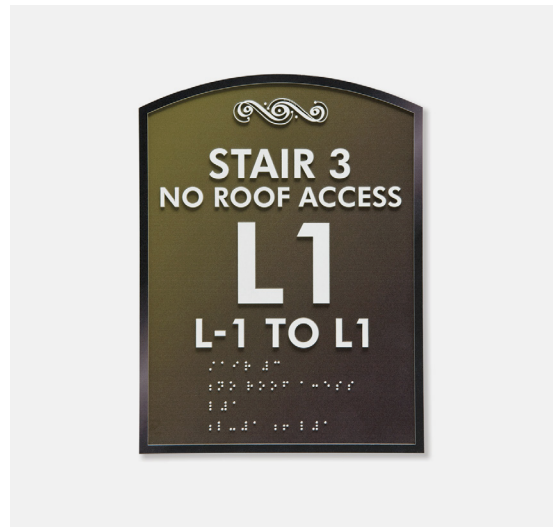
METAL PLAQUES

The metal plaques offer a sense of permanency with a classic look and architectural depth. Available in a range of metals, techniques and finishes, these plaques are ideal for almost any application. They work great in professional offices, university and government buildings, and commemorative uses.

All items in this product line are custom. Upon request, additional information can be sent for color/size/finish selection purposes. Please contact us for more information regarding a custom quote.

FEATURES:

- Types of plaques available: cast, precision tooled, etched, recessed, full color, ADA, thin gauge
- Multiple sizes available
- 16 finish options
- Integrate custom logos, emblems and portraits
- Earth-friendly; lead and mercury-free alloys
- Many border options and background textures available
- 3 standard thicknesses: (thickness is determined by type/size of plaque)
 - 1/8"
 - 1/4"
 - 5/16"



Metal Plaques



Metal Plaques



Metal Plaques

Specialty Signage

ALUMINUM PARKING SIGNS



Aluminum Parking Signs

SPECIFICATIONS:

- .80 Reflective Aluminum

PRODUCT COLORS:

- Standard federal colors (available only as shown)

FONTS:

- Standard federal fonts (available only as shown)

CORNERS:

- Standard federal radius corners and bolt holes

MOUNTING:

- Posts and mounting hardware not included

PRODUCTION TIME:

- Ready to ship in 10 – 15 business days after order is received



Aluminum Parking Signs

| Item Number | Description | Size (HxW) |
|---------------|-------------------------|------------|
| 3PS-HP-HEA3 | Handicap Parking | 12" x 18" |
| 3PS-VPO-HEA3 | Visitor Parking Only | 12" x 18" |
| 3PS-SPO-HEA3 | Staff Parking Only | 12" x 18" |
| 3PS-PPO-HEA3 | Patient Parking Only | 12" x 18" |
| 3PS-NPDO-HEA3 | No Parking Doctors Only | 12" x 18" |

Event & Trade Show Materials

TRUCOLOR THROW

Full color print technology on thermally applied vinyl and then profile cut and applied to pre-dyed table wrinkle resistant table solution material.

PRODUCT DETAILS:

- Get noticed without paying for a full print table throw
- Vivid print applied to a selection of pre-dyed wrinkle resistant table solution fabrics

| Item Number | Description | Size (WxH) |
|-------------|--|------------|
| TC6 | 4 color printed logo on pre-dyed material for a 6' table | 128" x 86" |
| TC8 | 4 color printed logo on pre-dyed material for a 8' table | 152" x 86" |



TruColor Throw

PERMA LOGO THROW

Maximum logo size is 45"w x 25"h. Perma Logo is a computer cut vinyl material, commonly used on sports uniforms, such as football jerseys. The vinyl is transferred to any standard color twill table throw with a high temperature heatpress.

PRODUCT DETAILS:

- Perma vinyl table throws are wrinkle resistant with standard color thermal vinyls applied to the face
- The vinyl is permanently adhered and will not peel, crack or fade
- It can be washed and ironed
- A variety of Perma Logo vinyl colors are available

| Item Number | Description | Size (WxH) |
|-------------|---|------------|
| PL6 | Thermal vinyl applied to table pre-dyed table solutions material for a 6' table | 128" x 86" |
| PL8 | Thermal vinyl applied to table pre-dyed table solutions material for a 8' table | 152" x 86" |



Perma Logo Throw

Event & Trade Show Materials

VBURST!

The VBurst! is a revolutionary pop-up system with a seamless dye sublimation fabric graphic. The graphic and frame pop together to create a fantastic visual backdrop. The VBurst! comes with three unique features: superior “J” connectors, scissor glides and improved durability with a newly designed extrusion frame. The VBurst! carries a lifetime warranty on frame.

PRODUCT DETAILS:

- Available as a flat wall or curved display
- Rolling hard case and LED lights available



VBurst! 3x3 Straight

| Item Number | Description | Open Dimensions | Closed Dimensions |
|-------------|-------------|-----------------------|-------------------|
| VB1X3 | VBurst! 1x3 | 31" x 88" x 12.5" | 4.5" x 12" x 32" |
| VB2X2 | VBurst! 2x2 | 59.5" x 59.5" x 12.5" | 9" x 9" x 32" |
| VB2X3 | VBurst! 2x3 | 59.5" x 88.5" x 12.5" | 9" x 12" x 32" |
| VB3X2 | VBurst! 3x2 | 88" x 59.5" x 12.5" | 12" x 9" x 32" |
| VB3X3 | VBurst! 3x3 | 88" x 88" x 12.5" | 12" x 12" x 32" |
| VB4X3 | VBurst! 4x3 | 116.75" x 88" x 12.5" | 15" x 12" x 32" |
| VB5X3 | VBurst! 5x3 | 145.5" x 88" x 12.5" | 18" x 12" x 32" |

Event & Trade Show Materials

NEXT!

NEXT! is the innovation in seamless modular fabric systems. With the NEXT! you can combine frames in many different ways to accommodate a variety of in-line spaces. The system allows you to create endless back drops and privacy covers for events.

PRODUCT DETAILS:

- Additional sizes and configurations available
- Rolling hard case and LED lights available



NEXT! 10ft Display - Backlit

| Item Number | Description | Open Dimensions | Closed Dimensions | Weight |
|-------------|------------------------------|--------------------|-------------------|--------|
| N1X3 | NEXT! 3ft Display | 30" x 88" x 13" | 3" x 7" x 32" | 17 lbs |
| N3X3 | NEXT! 8ft Display | 88" x 88" x 12.5" | 6.5" x 7" x 32" | 24 lbs |
| N4X3 | NEXT! 10ft Display | 117" x 88" x 12.5" | 8" x 7" x 32" | 28 lbs |
| NB1X3 | NEXT! 3ft Display - Backlit | 30" x 88" x 14.5" | 3" x 7" x 32" | 19 lbs |
| NB3x3 | NEXT! 8ft Display - Backlit | 88" x 88" x 14.5" | 6.5" x 7" x 32" | 26 lbs |
| NB4x3 | NEXT! 10ft Display - Backlit | 117" x 88" x 13" | 8" x 7" x 32" | 28 lbs |



Event & Trade Show Materials

BANSHEE™ KINETIC BANNER SYSTEM

The Banshee™ kinetic banner system is designed to be used indoors or outdoors in most weather conditions. Excellent product for product launches, brand awareness advertisements or special events. The Banshee™ comes in a variety of shapes and sizes including tear drop, razor, convex and concave.

PRODUCT DETAILS:

- Single or double sided
- Ground stake or feet style base
- Available with water weight bag

Banshee™ Kinetic Banner



Banshee™ Kinetic Banner Example

| Item Number | Description | Open Dimensions | Closed Dimensions |
|-------------|------------------------|-------------------|-------------------|
| SM3QUADB | SalesMate™ 3 Quad Unit | 43.875" x 33.125" | 17.5" x 6.75" |
| SM2X2B | SalesMate™ 2x2 Unit | 31" x 31" | 17.5" x 5.5" |
| SM4X3A | SalesMate™ 4x3 Unit | 60.5" x 45.75" | 17.5" x 9.5" |

Event & Trade Show Materials

EVENT TENT™

The Event Tent™ is the ultimate in outdoor branding opportunity. The best and fastest way to get your brand or company recognized above the crowds. A classic canopy-style tent that pops up in minutes.

PRODUCT DETAILS:

- Typically available in 10' or 20' configurations
- With a variety of print coverage, side walls, back walls and or event kits

| Item Number | Description |
|-------------|-------------|
| ET10 | 10' x 10' |
| ET20 | 10' x 20' |



Event Tent™



Event Tent™

Event & Trade Show Materials

V-THROW

Full dye sub table throws are seamless, wrinkle free and made of high quality dye sub V-Fabric material. It is professionally hemmed, machine washable and fire retardant. No hassles, easy ordering, and a great match of color and art to display.

PRODUCT DETAILS:

- 4 color print over entire throw on wrinkle resistant table solutions material
- Heavy weight polyester gives this throw the ability to lay flat, resist wrinkles and be used over and over again

| Item Number | Description | Size (WxH) |
|-------------|---------------------------|------------|
| VT6 | Full print 6' table throw | 128" x 86" |
| VT8 | Full print 8' table throw | 152" x 86" |



V-Throw



V-Throw



Our 2015 acquisition of Standard Register strengthened our ability to provide a broad range of innovative products and services for the healthcare market. Every day, our dedicated healthcare professionals work in concert with clinicians and staff. We understand and appreciate the challenges of providing high-quality care while simultaneously striving to boost patient satisfaction, improve outcomes, and cut risks and costs.

For more information about Taylor Healthcare and our products and capabilities, visit us at:

[taylorcommunications.com/healthcare](https://www.taylorcommunications.com/healthcare)

1725 Roe Crest Drive, North Mankato, MN 56003
800.442.5254 | [taylorcommunications.com/healthcare](https://www.taylorcommunications.com/healthcare)

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