



## Durable and Compliance Labels

Improving performance and efficiency while reducing cost

Durable and compliance-related labels are vital elements of the manufacturing process in a wide range of industries. If your labels are late to arrive, difficult to work with on the production line, fail to comply with current regulations or perform poorly once out the door, your brand and bottom line are guaranteed to suffer.

### Labeling Expertise From End to End

Manufacturers throughout North America rely on Taylor to design, produce and deliver durable labels that minimize all of these risks. Taylor's in-house label experts excel in materials science, agency compliance requirements, just-in-time (JIT) delivery and manufacturing efficiency – ensuring that our label solutions drive productivity while delivering improved performance.

Our product expertise encompasses all types of materials including polyester, vinyl and other polymer substrates. When combined with in-depth knowledge of adhesives and laminates, Taylor can ensure that your application receives the right material for the right construction at the right price.

### Case In Point

#### Challenge

A leading global HVAC manufacturer was struggling to maintain compliance and durability requirements for more than 2,000 SKUs assembled across multiple manufacturing locations. Dozens of label-related components were known to be out of compliance and out of date, but the manufacturer did not have the resources or the expertise to bring them into compliance in a cost-effective manner.

#### Solution

Taylor's label team analyzed all durable compliance label items across the company's manufacturing enterprise and made recommendations to standardize and kit all labels for maximum control and efficiency.

#### Results

The kitted solution implemented by Taylor dramatically improved operational efficiency, brought all labels into complete compliance and resulted in a cost savings of more than 12%.



## Assessing Your Needs To Maximize Performance

We begin by assessing your label program and providing recommendations for improvement. Our experts will help you maximize label performance, reduce obsolescence, lower total costs and enhance operational efficiencies. Because of the hundreds of complexities involved, we define the needs for each individual label application and identify the optimum solution for your process. Everything you need for an efficient, consistent, cost-effective label program is available in one partner:

- Agency compliance expertise in ANSI, UL, cUL, CSA
- Design services
- Electronic cataloging

- Knowledgeable and compliant in REACH, RoHS, Conflict Minerals, California Prop 65, ISO/TS1694 and ISO 9001:2008
- Mexico and U.S. production
- Process improvements through kitting and consolidation
- Responsible material sourcing including SFI® and FSC® certified suppliers
- Supplier consolidation strategies
- Translation services

## Learn More

Discover how Taylor's labeling solutions are driving higher productivity and delivering improved performance for manufacturers of all types. Contact your Taylor representative to learn more.