



Retail and Distribution Labels

Increase efficiency, reduce costs and gain revenue

Retail and distribution labels communicate vital operational information that enables the optimal flow of goods across your enterprise to your consumer. Whether used for shipping, identification or consumer information, these labels – and their performance – are critical to daily operations. Small failures can negatively impact shipments, the customer experience and ultimately revenue.

At Taylor we understand the impact of label performance to operations, brand and cost. Over the past 30 years, we have helped hundreds of companies with their labeling programs and welcome your most complicated design, printing, adhesive and die cutting challenges. Through the use of distinctive form label designs, customized coatings and unique formulations of adhesives and silicones, we have helped customers optimize performance, operate more efficiently and lower total cost of ownership.

Our expertise extends into all distribution constructions including:

- Thermal labels
- Laser labels
- Linerless labels
- Polyester labels
- Vinyl constructions
- EDP labels
- Form-label combinations
- Stock labels

Your application needs will drive the label design and construction. We will select the right facestock, adhesive and liners to ensure the best performance at a competitive price.

Case in Point

Challenge

A major U.S. retailer was experiencing daily slips and falls on their dock created by waste from the label liner of their distribution labels. In addition to the safety hazard, efficiency was also greatly impacted and shipments were being missed.

Solution

Our technical consultants analyzed this process and recommended an innovative pre-printed linerless label that completely eliminated the liner and all associated waste. Furthermore, at-dock printing was eliminated, thereby streamlining the shipping process.

Results

Implementation of the linerless labels eliminated the waste that caused slips and falls, and led to dramatic efficiency improvements.