

TAYLOR

**BREAST
CANCER
AWARENESS**





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Breast Cancer Awareness

THINK PINK

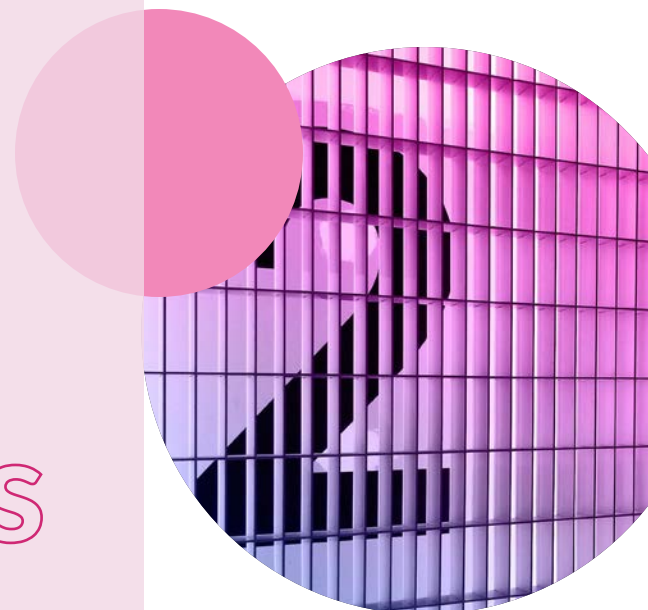
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MOST WANTED

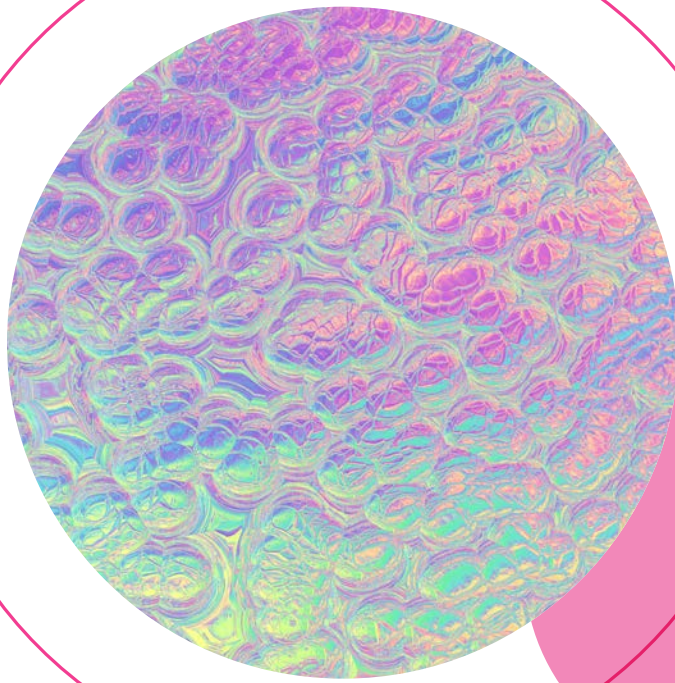
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iridescent PINK

This trendy finish features a lustrous rainbow-like play on color with pearly pink hues. Taylor Promo Marketing Group manufactures products and partners with other vendors who offer iridescent products providing you with variety of fun ways to deliver your Breast Cancer Awareness message.



iridescent PINK products



Items
available
separately or
in a kit



Add "fun and
functional" or
make this a
central statement







02

neon PINK

Neon is bold and back from the '80s. This trend has hit hard and fast with digital advertising, video games and even album covers. Taylor Promo Marketing Group can help you join in on the trend for your BCA events by offering products in neon colors, products decorated with neon logos, neon-colored light-up products and, yes, even simulated neon signs.



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02

Accent your campaign with neon pink artwork on your promotional items



Add flair to your walk and run events with neon pink branded items



neon PINK products





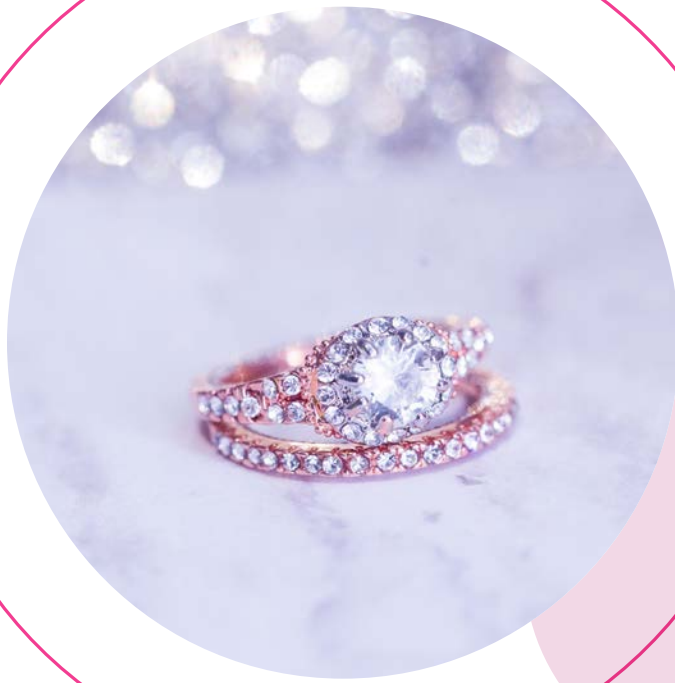
Get your BCA message across with simulated neon pink signs



Brand neon pink products to stand out and add energy

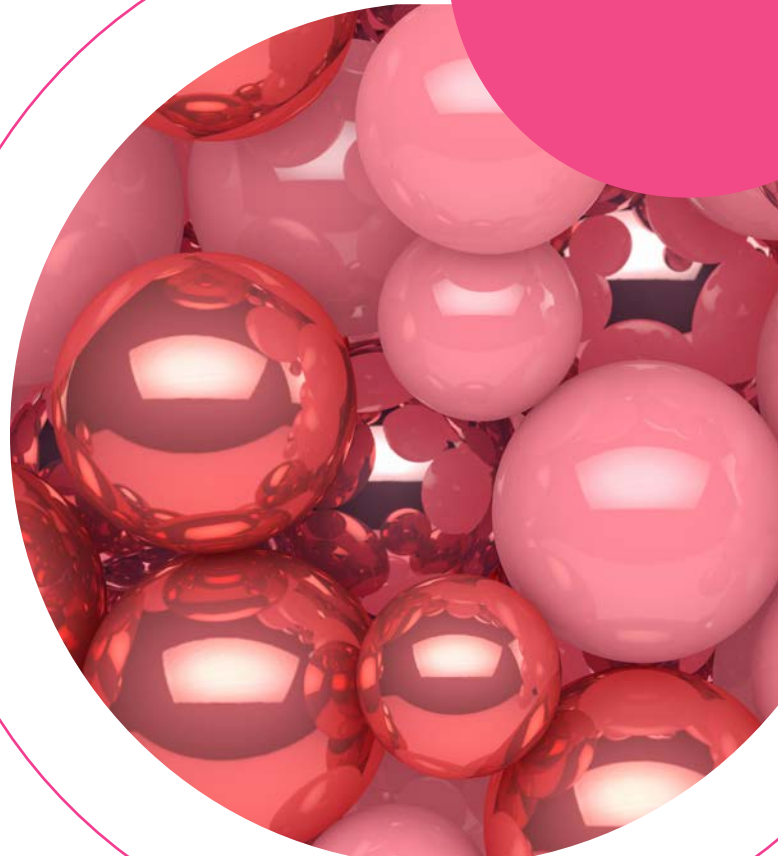






shine on PINK

Pink has captured consumers' hearts as a common alternative to traditional metal colors in the cellphone and jewelry industries. This "rose gold" color has been embraced on leather textures, sequins and many of our favorite shiny things. Taylor Promo Marketing Group offers pink products for BCA events that will make your campaign shine.





Textured Finish



Apparel with shiny reflective accents

Shine with this icy pink finish

shine on PINK products



Shine in the night with a light-up LED pink ribbon



Pink shines on a metallic finish

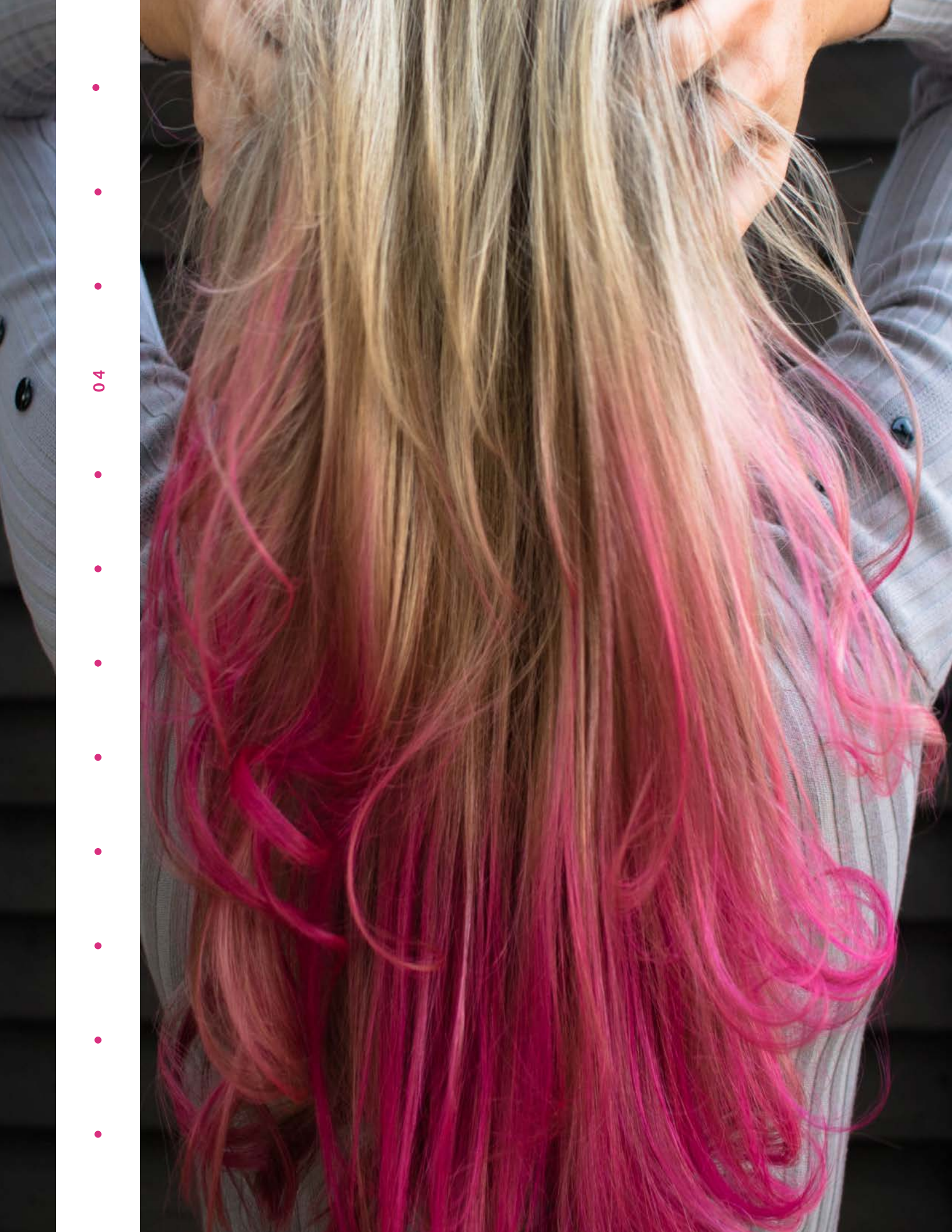


Pink leather and leatherette offer luxury and shine



Rose gold is a shiny alternative to traditional metal colors







PINK hair don't care

Hot in the hair industry now is pink and other non-traditional hair colors. Women are expressing their creative selves with the use of color on their crowns. This creativity can flow right into your pink Breast Cancer Awareness program initiatives. Taylor Promo Marketing Group can help you source items that complement both traditional and non-traditional hair colors and add extra flair to your BCA events.



Pink hair
tools



*Optional Packaging

Fully
customizable
gaiters

PINK hair don't care products



Multi-functional headwear
perfect for walks or runs





Choose from popular pink styles and patterns — just add your logo



Get your perfect pink with Pantone-matched hats and scarves





05

PINK patterns

Pink is perfectly found in nature in the rhythm and flow of flower petals. We see it used in tropical architecture and interior design. It is often found on items geared towards young girls and even on sweet edibles. Taylor Promo Marketing Group can help you embrace positively pink patterns to brighten and add flair to the most basic of promo items.



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05



Add custom
artwork to the
outside of your
Post-it® Notes

PINK pattern products

Add your logo
to BCA socks
or get a custom
pair made with
a unique design
for your brand





Add a full-color wrap to customize your own drinkware



"Ask us about our products that are predesigned with pink patterns perfect for BCA"



00



PINK impressions

Turn up the pink and make a big impression!
Taylor Promo Marketing Group can help you add
volume to your pink initiatives with decorating
techniques that are beyond the basic. Tie-dye,
water color, alcohol ink and lipstick designs add
texture and interest with a retail feel.



06



before



after

Pink ribbons
appear when
wet



Make a
memorable
impression
with custom
wraps and
flavors

Decorate with
trendy patterns
and your brand
in full color
wrapped around
insulated
drinkware

PINK impressions products



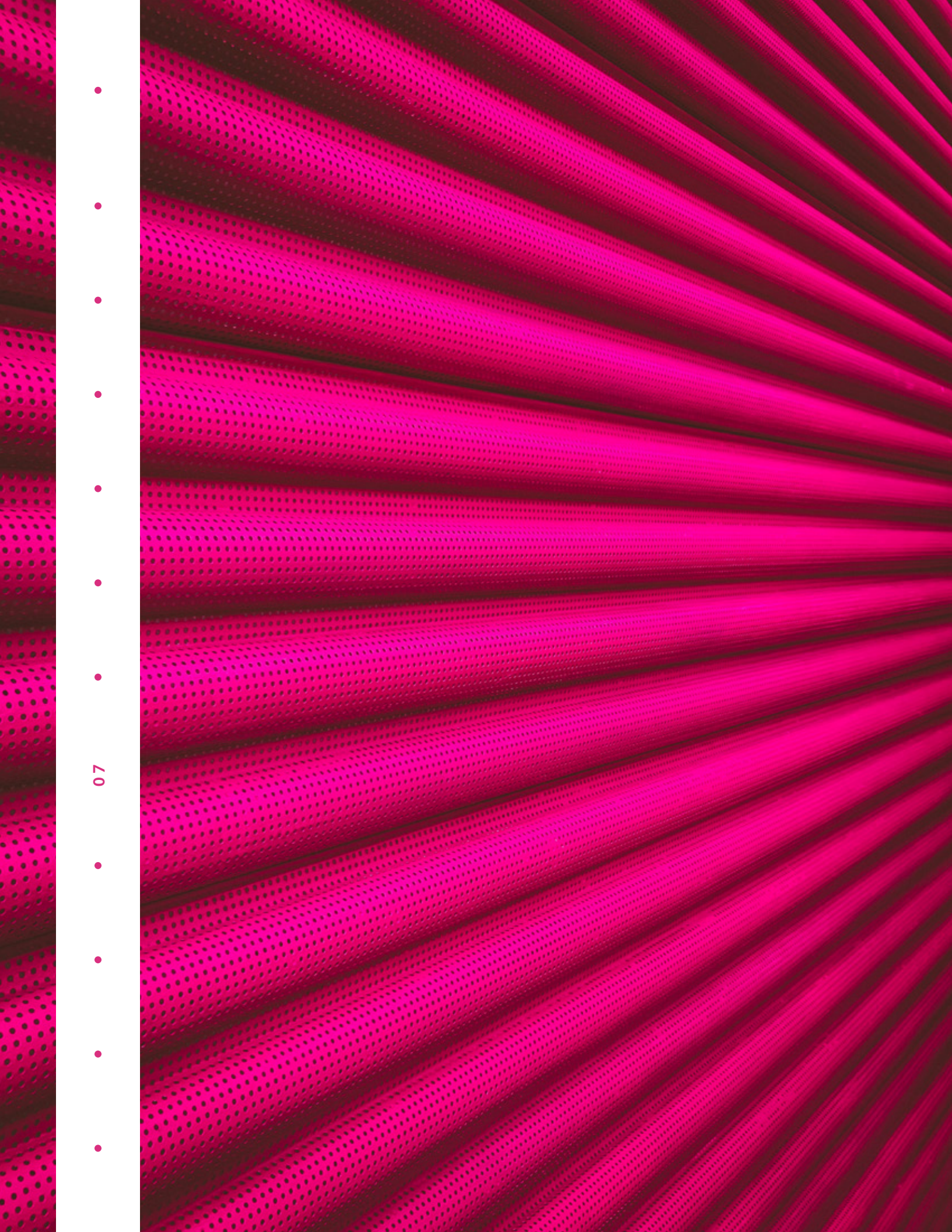


Make an impression on these items as they change color with heat

Amplify your message with tie-dye



Some items are available with pink foil decoration



07

PINK & Pantone's Colors of the Year

Make a bold statement with Pantone's Color of the Year, Viva Magenta 18-1750, a strong multi-dimensional color rooted in nature. It's unapologetic and bold color is sure to help your BCA campaign stand out and echo strength for the BCA community.



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07



PINK & Pantone's Colors of the Year products

Add excitement
and a fresh take on
your Breast Cancer
Awareness initiatives by
incorporating Pantone's
Colors of the Year









personally PINK

Unique items that speak solely to your brand are just an email away with Taylor Promo Marketing Group. Share with us your BCA event logos or design needs and we can custom-tailor products specifically for your event. We can even custom-design certain products with individual names on them!





Full-color
customization
on the front and
back cover



Make it
personal
and add the
recipient's
name

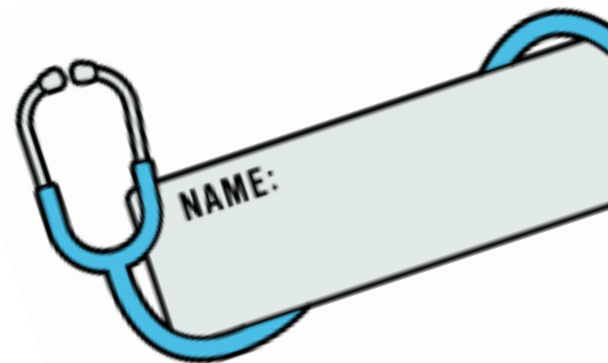
this bottle belongs to



personally PINK products

**Personalization is a unique service and limited to a choice assortment of products. Reach out to your Taylor Promo Marketing rep for further information.*

Custom label
imprints for
water bottles





Add campaign messaging and personalize the cover per recipient



Customize pens with individual names along with your business name





09

virtually PINK

Adapting to an online presence is a trending cultural shift and Taylor Promo Marketing Group can help you embrace this trend for your BCA events. From presentation tools, to event support, to awards and follow-ups, we've got you covered.

Check out some of these trending virtual BCA event ideas:

- Pink PJ or apparel day with virtual meetings. We can dropship apparel orders.
- Virtual walk/run using apps for tracking. We can help collect sizes.
- Host a virtual pink fashion show. Streamline with video editing.
- Lunch and learn with a breast cancer survivor. Offer promo with a supportive message.
- Shop for a cause. Partner with businesses that will donate a portion of sales on a designated day to a BCA cause.
- Raffles, drawings, games with prizes. Kits from Taylor Promo Marketing Group are perfect solutions!



00



Offer branded pink
BCA tech items to
support your virtual
events



virtually PINK products

Complement virtual
shopping events
with pink promo
items like shopping
bags or small candy
containers shaped
like shopping bags



Announce your virtual BCA event with a gift and custom packaging that speak to the details of the event

Offer fun decorations on drinkware that acknowledge the virtual BCA event and can be used and seen on screen during the event

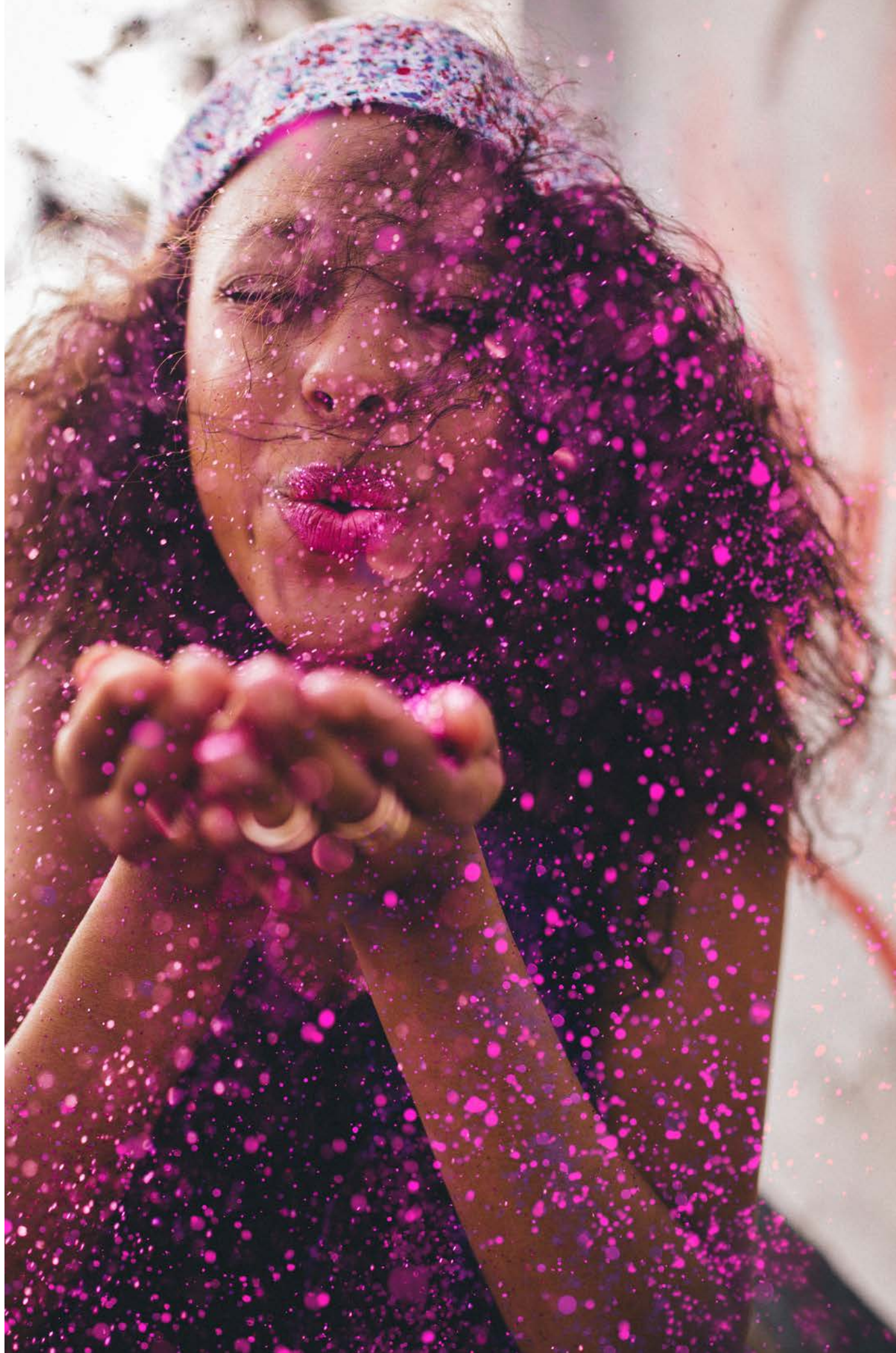


Host a virtual BCA event where participants can lounge around in their branded pink PJs



Virtual event hosts and participants will appreciate tools like selfie lights to boost their confidence for their on-screen appearance





10



PINK party

Taylor Promo Marketing Group is ready to support you on every level of your live and in-person BCA event. We've got tools for planning, educating, adding flair, gifting, awarding, signage and even supporting cancer patients with chemo care kits. We'd love to help you plan your next BCA event.

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10

Seat covers
for events



Customizable
thank-you tokens
for donors

PINK party products

Offer awards to
participants or
sponsors



RESERVED

Bags to hold all
the goodies



Decorations
and giveaways





pretty in PINK kits

Kits are a hit when you want to send a BIG message. Taylor Promo Marketing Group can source your items, develop appealing packaging, and even dropship your BCA kits to your recipients. Need to collect sizing? We have tools for that!



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pretty in PINK kits products

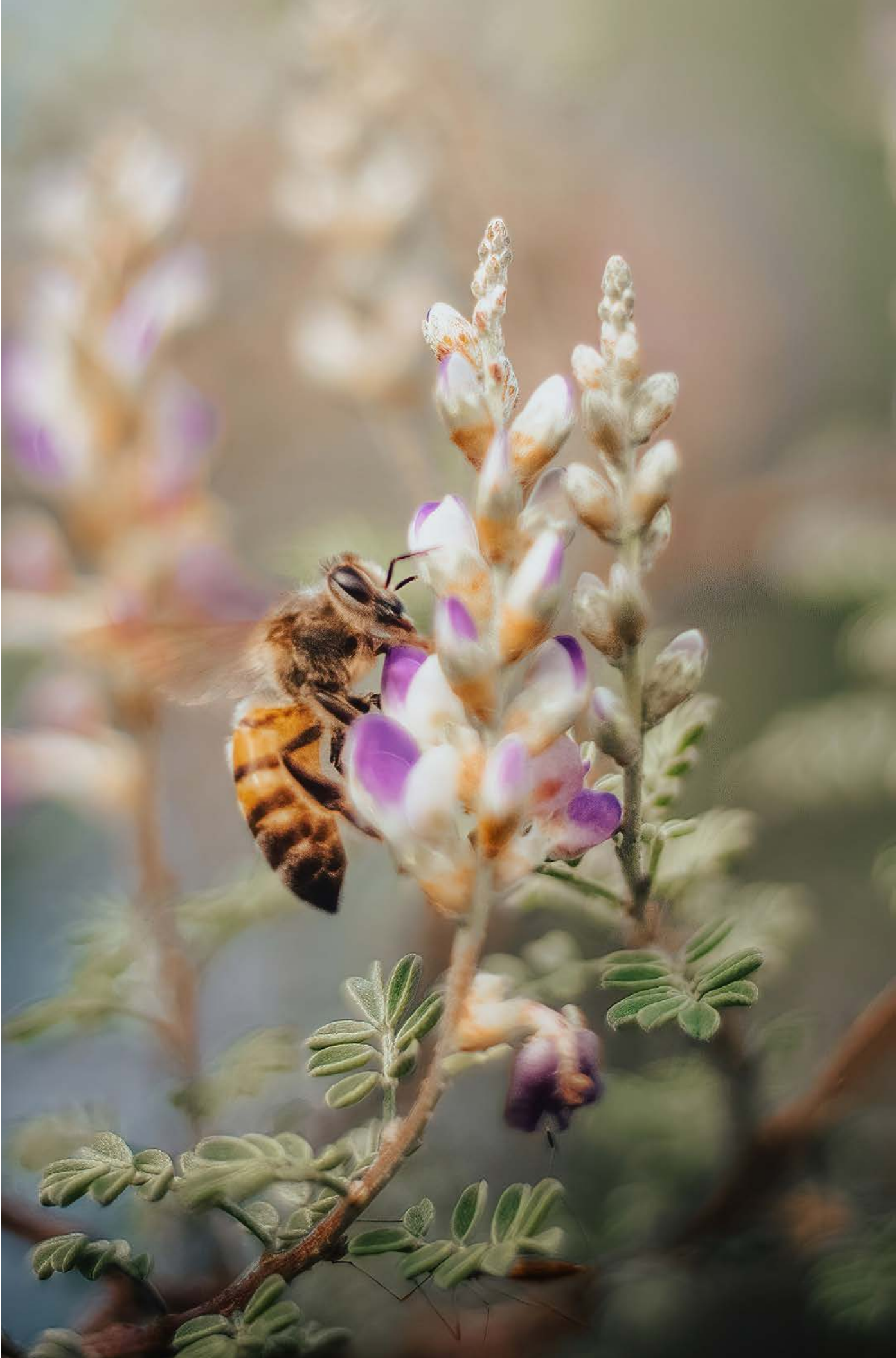
Taylor Promo Marketing
offers these kits and more!
Add your brand and your
message and even get drop
shipping. Reach out to us for
further information.



Crinkle Color Options

Stock Design: Pink Awareness







PINK products for a cause

Thinking pink drives home the BCA message. However, did you know Taylor Promo Marketing Group offers cause-related promotional items that give toward a worthy cause? Elevate your marketing mix and solidify your stance as a corporate philanthropist by placing your brand on products that do good for good.





Basecamp® will donate \$100,000 in 2021 to support wounded warrior project's mission to honor and empower wounded warriors.



MiiR gives 3% of revenue to trackable giving projects. Every MiiR product comes with a Give Code that allows you to experience the story behind your purchase. Flip. Register. Follow.

PINK products for a cause

5% of the proceeds from the AWS line will be donated to the following charities: Shiners Hospitals for Children, American Cancer Society, Boys Town, Make-A-Wish, St. Jude Children's Research Hospital.





Bee's Wrap is actively working with partners such as 1% for the Planet, The Bee Cause, The Rozalia Project, and National Geographic, pledging their support to ocean conservancy, beach cleanups, and environmental stewardship.



Your purchase donates soap to someone in need and can be tracked with your unique Hope Code®.



National Forest Foundation will plant a tree with the sale of each Re:vive Mini Backpack!







PINK- a-licious

Think “pink flavors” and there’s a good chance sweet items come to mind. Cotton candy, strawberry, cherry, watermelon and the list goes on. Pink flavors aren’t limited to edibles but can be recognized in chap sticks or candles with scents that recall your favorite pink-flavored items. Taylor Promo Marketing Group offers pink-a-licious flavors that pair well with your BCA efforts.





Tie your campaign to the product with custom packaging on trendy items like this hot chocolate bomb kit



PINK-a-licious products

Perfectly pink popcorn





Ask Taylor Promo Marketing for more kitted snack ideas



Select the snack and customize with your messaging

Chocolates, a delicious way to link your BCA message to your brand



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Beautifully branded decorations on edible creations





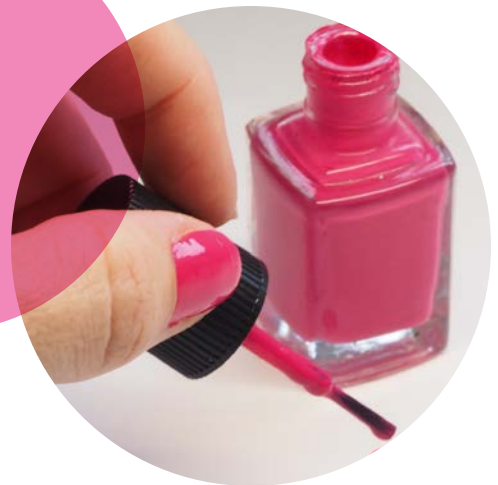
14

pampered & PINK

Breast Cancer Awareness is all about prevention and self-care is part of that message. Taylor Promo Marketing Group can help you deliver the message of slowing down, checking your health both physically and mentally to avoid and deal with cancer. With our pampered and pink items, your self-care message is sure to resonate.

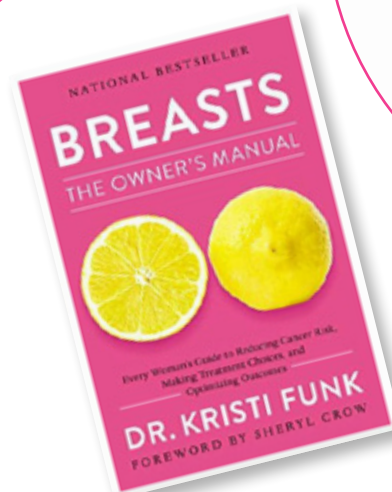


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14

Action &
Education



Exercise

pampered
& PINK
products

Nutrition





Nurture & Aromatherapy



Self-Care



**I SCREAM,
YOU SCREAM,
WE ALL SCREAM FOR...
BREAST CANCER AWARENESS**



15

PINK BCA themes

Add a twist to your BCA marketing efforts by incorporating images, decorations and messages around a theme. Taylor Promo Marketing Group has compiled a list of ideas to help you generate concepts for a memorable campaign. (see next page)



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15

PINK Breast Cancer Awareness Themes



"Don't Let Breast
Cancer Cheetah
You"



"Kiss Cancer
Good Bye"





"Buzz Off Breast Cancer"



PAGE 63

"Give Cancer the Boot"



Loads of Logos

1.



2.



3.



4.



5.



6.



7.



8.



9.



Need Art? Borrow Ours!

Taylor Promo Marketing Group can work with your print-ready logos or you can borrow one of ours to complement your branding and BCA initiatives. Below are some of our print-ready options.

10.



11.



12.



13.



14.



15.



16.



17.



18.





TAYLOR

1725 Roe Crest Drive
North Mankato, MN 56003

800.631.7644
taylor.com