

HEALTHCARE

APPRECIATION GIFT GUIDE



TAYLOR
HEALTHCARE

2024 Promotional Marketing

Please note, all items are subject to compliance approval before purchase.



There's always a reason to celebrate!

Show appreciation by acknowledging the contributions your physicians, nurses and health care professionals make every day!

RECOGNITION

- Fosters a positive work environment
- Increases productivity
- Increases job satisfaction

2024 marketing calendar

01	JANUARY	02	FEBRUARY	03	MARCH																	
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S		
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04	APRIL	05	MAY	06	JUNE																	
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07	JULY	08	AUGUST	09	SEPTEMBER																	
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10	OCTOBER	11	NOVEMBER	12	DECEMBER																	
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TAYLOR HEALTHCARE

- JANUARY**
 National Thank You Month
 Thyroid Awareness Month
 National Blood Donor Month
 1 New Year's Day
 12 National Pharmacist Day
 15 MLK
- FEBRUARY**
 National Heart Month
 Black History Month
 1-7 Patient Recognition Week
 2 National Wear Red Day
 4 World Cancer Day
 14 Valentine's Day
 17 Random Acts of Kindness Day
- MARCH**
 March Madness (Basketball)
 National Nutrition Month
 Gender Equality Month
 Ethnic Equality Month
 4 Employee Appreciation Day
 8 International Women's Day
 10 Ramadan Begins
 11-17 Brain Awareness Week
 12-18 Patient Safety Awareness Week
 17 St. Patrick's Day
 19 First Day of Spring
 26 Epilepsy Awareness Day
 30 Doctors' Day
- APRIL**
 Occupational Therapy Month
 Autism Awareness Month
 Celebrate Diversity Month
 2 Earth Day
 2-3 Patient Experience Week
 7 World Health Day
 14-20 Medical Lab Professionals Week
 21-27 Volunteer Appreciation Week
 24 Admin Professionals Day
 24-30 World Immunization Week
 29-May 3rd Healthcare Patient Experience week
- MAY**
 National Mental Health Month
 Skin Cancer Awareness Month
 Stroke Awareness Month
 6-10 Teacher's Appreciation Week
 6-12 National Nurses Week
 12-18 National Hospital Week
 12-18 National Women's Health Week
 14 Mother's Day
 29 Memorial Day
- JUNE**
 National Men's Health Month
 Pride Month
 5 World Environment Day
 10-16 National Men's Health Week
 16 Father's Day
 19 Juneteenth
 20 First Day of Summer
 27 PTSD Awareness Day
 29 Armed Forces Day
- JULY**
 4 Independence Day
 9-15 National Therapeutic Week
- AUGUST**
 Back to School
 Nat'l Immunization Awareness Month
 Tailgating Season
- SEPTEMBER**
 National Childhood Obesity Month
 National Preparedness Month
 Ovarian Cancer Awareness Month
 Prostate Cancer Awareness Month
 Hispanic Heritage Month
 World Suicide Prevention Month
 Labor Day
 2
 22 First Day of Fall
- OCTOBER**
 Breast Cancer Awareness Month
 National Physical Therapy Month
 7-11 Customer Service Week
 10 World Mental Health Day
 11 ER Nurses Day
 15 Global Washing Day
 20-26 National Respiratory Care Week
 31 Halloween
- NOVEMBER**
 American Diabetes Month
 Lung Cancer Awareness Month
 November
 National Native American Heritage Month
 3-9 National Radiological Technology Week
 11 Veterans Day
 28 Thanksgiving
- DECEMBER**
 Holiday Season
 3 International Day for People w/ Disabilities
 International Volunteer Day
 5
 21 First Day of Winter
 25 Hanukkah Begins
 25 Christmas
 26 Kwanza
 31 New Years Eve

About the Calendar

This event-based marketing calendar provides a foundation of important events recognized and endorsed by membership groups, national associations and government holidays. The purpose is to generate attention and interest among employees and communities alike about these important recognition and awareness events. This calendar is fully customizable and Taylor Promo will add or remove any event in support of your marketing message and mission.





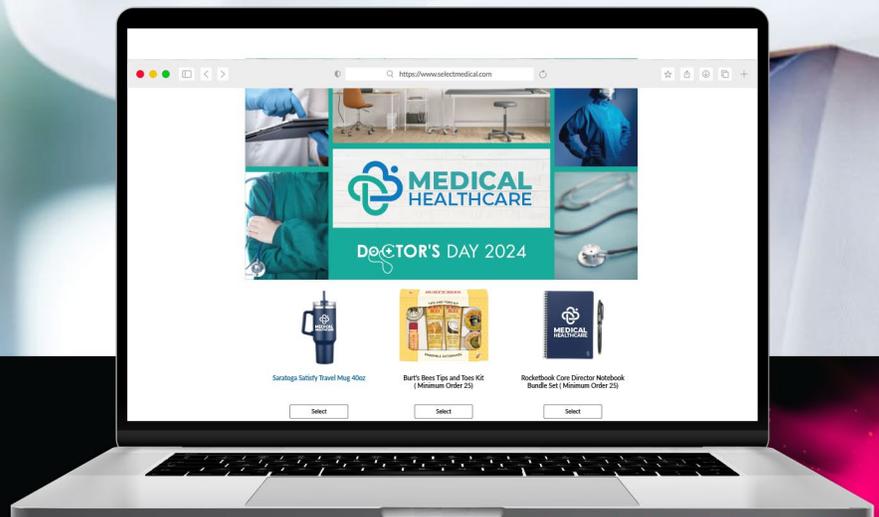
Offer the gift of choice!

Vopz, Virtual Pop-Up Shops, are fast and easy, short-term online shops that help you offer the gift that means the most to your employees and/or community.

Taylor Healthcare will help you curate product, then create the shop allowing you to focus on what you do best.

Vopz are great for recognition needs, events, and are especially helpful for collecting individual's apparel sizes and shipping locations.

Ask your rep for more details.



vopz benefitz

- No inventory = less cost & less waste
- More engaging than a form or PDF doc
- Easy access with a URL link or QR code
- Choice of gift
- Gather accurate apparel sizes

Heart Month

February

Love your Heart

1 Magnet Mailer

Send a personalized message to staff or patients with custom magnet mailer cards.

2 Heart Magnetic Memo Clip

A durable heart clip that you'll love. It includes a rubber grip, strong magnetic back, and plastic "teeth" for a superior hold.

3 Heart Presentation Board

Spread the love with this handcrafted, heart-shaped board. Use the ingenious dip-holding cutout to pair your favorite foods with a tasty accompaniment. Made from acacia hardwood, each piece is truly unique.

4 Heart Super Squish Stress Reliever

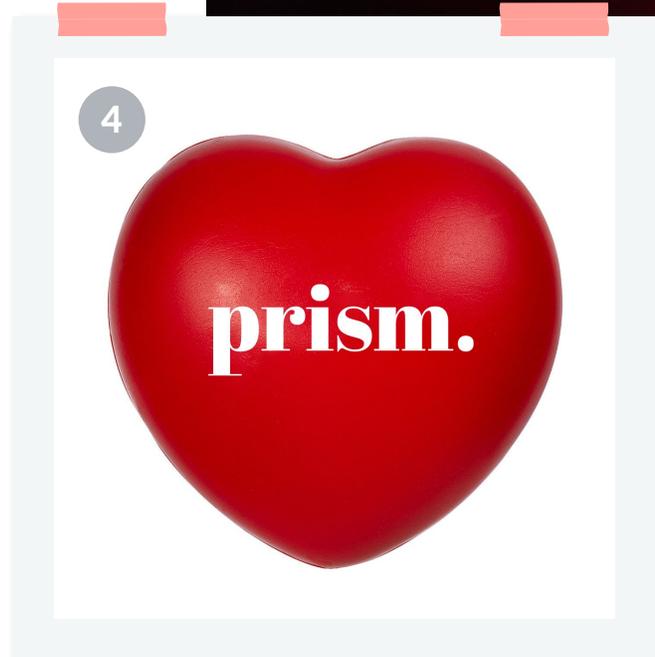
These hearts are super soft and squishy with prolonged release of shape after squeezing.

5 Heart Shaped Gel Beads Hot/Cold Pack

Reusable heart-shaped PVC hot/cold aqua bead gel therapy pack for temporary relief of sore muscles. Microwave- and freezer-friendly. Hand wash. (Not intended for children under the age of 3.)"

6 Activity Tracker Wristband 2.0

Bluetooth activity tracker. 13 functions: pedometer, distance traveled, calories burned, sleep cycle, time clock, text messaging alerts, social media alerts, call alerts, alarm clock, anti-lost, remote photo shoot, time sedentary, & heart rate.



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Doctors' Day

March 30, 2024

Rx Vacation

1 Waterproof 360 Bluetooth Speaker

This indoor/outdoor waterproof 10 watt Bluetooth® speaker features powerful 360 degree sound. IPX7 rating - waterproof. Built-in mic for hands-free calls. Operating range: 33ft/10m. Approx 5 hours of battery life. Approx 2-4 hours charging time.

2 Sidekick Travel Duffel *

Made of durable, recycled polyester, with plenty of storage and carrying options. Includes removable luggage tag and brass hardware for an elevated look.

3 Cuisinart® 14 Piece Deluxe Grill Tool Set

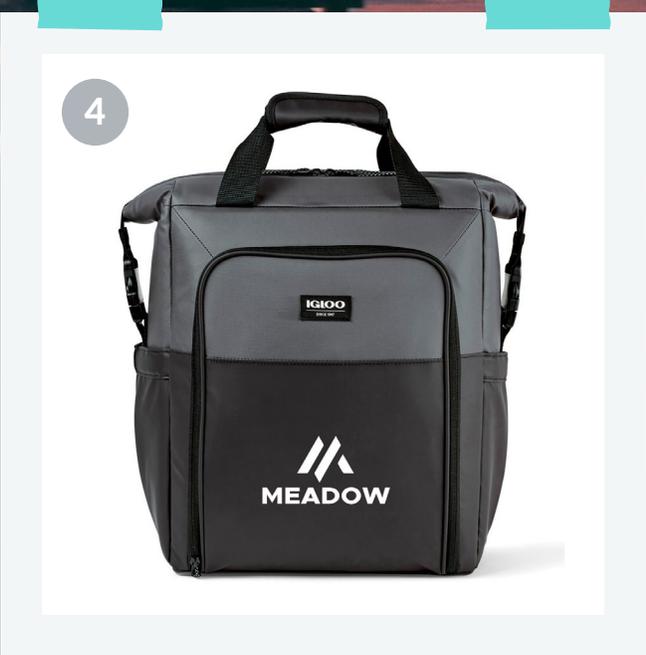
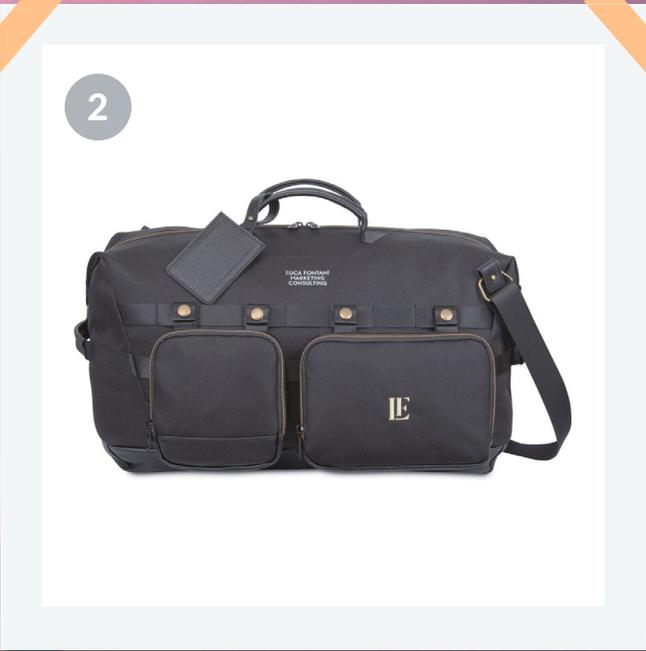
This set includes all the necessary tools to make your grilling experience easy and convenient. This durable set of stainless steel tools includes a chef's spatula, grill tongs, silicone basting brush, cleaning brush, extra cleaning brush head and 4 pairs of corn holders.

4 Igloo® Seadrift™ Switch Backpack Cooler

Carry as a backpack or tote, this 30 can capacity cooler features MaxCold® insulation. It is leak resistant, boosts an antimicrobial liner, and offers a wide, doctor bag style opening for easy packing with a secure side buckle closure.

*Compliance verified





Doctors' Day

March 30, 2024

On Call

1 **Saratoga Workspace Bag ***

Functions as both a laptop sleeve and a portable workstation with storage and sturdy sides that fold out for privacy.

2 **Audio Kit**

Make on call life easy and portable with wireless Bluetooth earbuds, Bluetooth speaker & charging cable.

3 **Adjustable Ring Light ***

Low, medium and high light settings provide perfect lighting for meetings, photos and videos. Clips on to most devices. Durable and shock proof. Compact size for easy storage and travel.

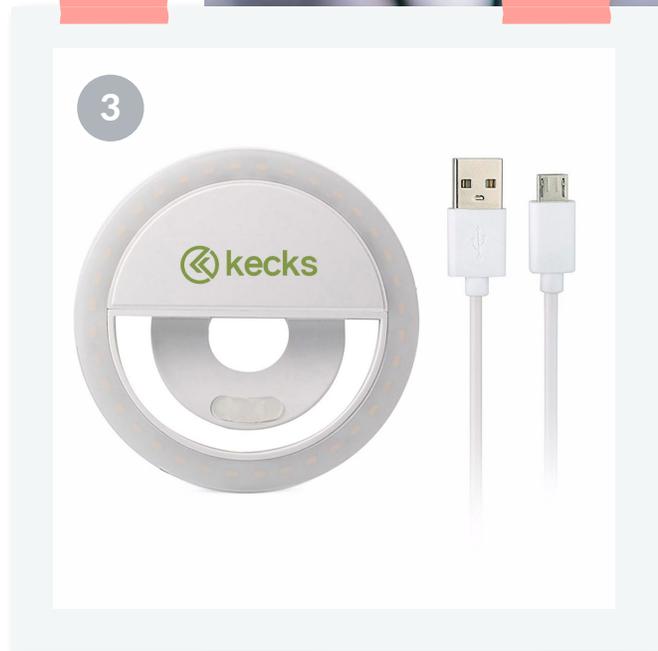
4 **Full Color Qi(r) Wireless Charging Pad ***

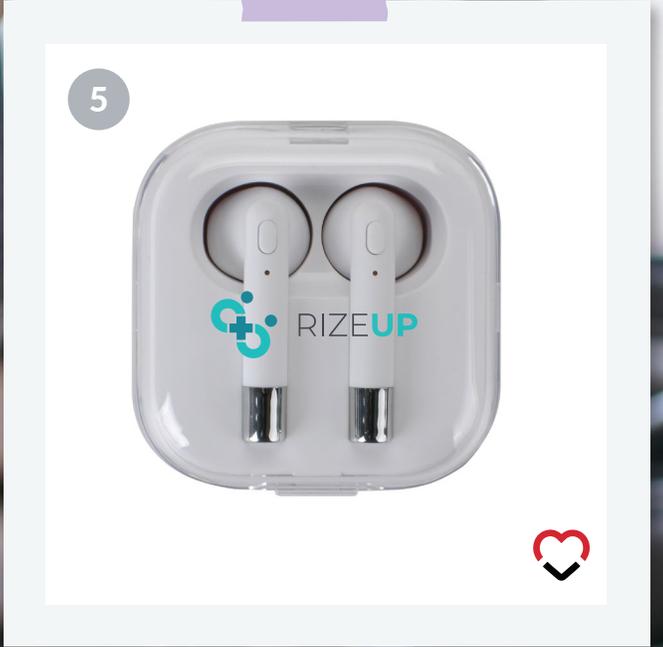
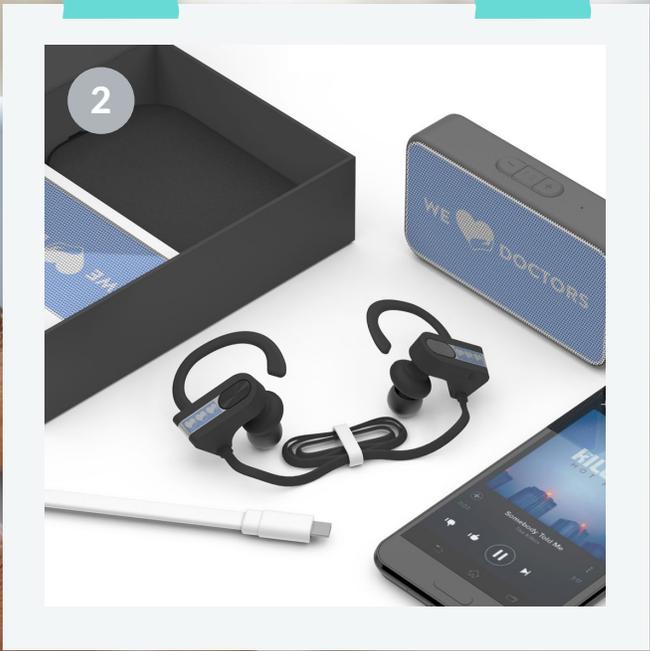
This 5V/1A wireless charging pad has a 5W output and is compatible with Qi®-enabled devices. High quality Qi® certified with automatic safety features.

5 **Full Color True Wireless Bluetooth * Earbuds**

Wireless earbuds with up to 3 hours playing time and Wireless Range of 10m. Features a charging case and automatic On/Off for Pairing. Built-in music controls and dual microphones for phone calls. Earphone battery: 35 mAh | Charging Box battery: 300 mAh | Bluetooth Version: 5.0

*Compliance verified





Doctors' Day

March 30, 2024

Doctor's Note

1 Rocketbook Core Director Notebook Bundle Set *

Recycled, reusable and packaged in a premium gift box, this set includes 36 pages that can be written on and then reused by wiping clean with a damp cloth. Made from fully recycled polypropylene.

2 Leather Wrap Journal

Premium, bonded leather wrap cover, refillable snap-in pad of 100 sheets lined filler, pewter wire binding, individually packed in gift boxes.

3 Post-it® Pop-up Note Dispenser

Weighted dispenser makes for simple, one handed dispensing. Includes 45 unprinted, 3x3, Aqua Wave Post-it® Pop-up Notes. Custom printed Pop-up Notes available for additional charge.

4 Cross Pen and Journal

An iconic slim silhouette gift set. Includes a polished chrome-plated pen with ink that flows flawlessly and a high-quality leatherette journal with perforated pages, elastic closure and ribbon page marker.

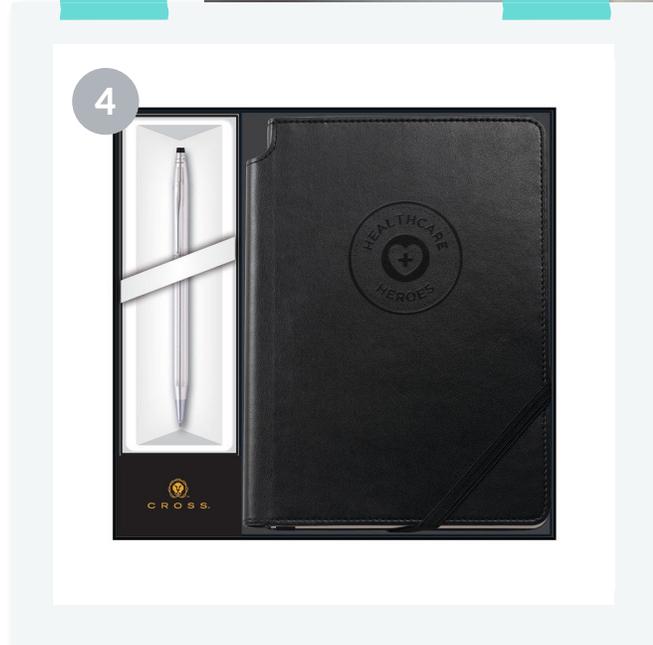
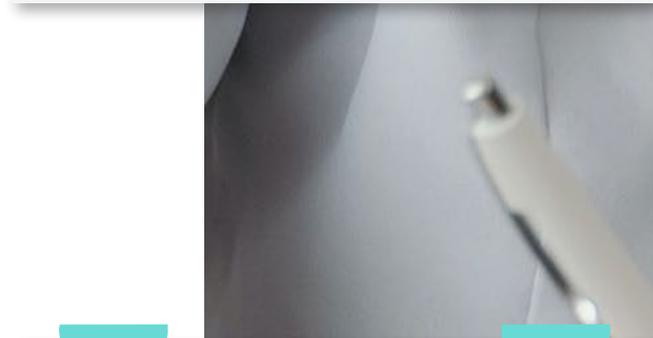
5 Tuscany™ Mobile Portfolio Power Bank & Pen Set *

Gift set includes Tuscany™ Mobile Portfolio paired with a Tuscany™ Slim Executive Charger & matching Tuscany™ Executive Pen. Includes 30 sheet writing pad.

6 Baronfig Squire Precious Metals Stainless Steel Pen

Industrial grade stainless steel barrel and 0.6mm stainless steel tip. Black ink. Twist to open. Made in the USA. Comes with a gift box that serves as a place to store and display the pen.

*Compliance verified



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Patient Experience

Patient Experience Week April 29 - May 3

1 Leeman Venezia Folding Bin

Faux leather collapsible fabric desk box. Great for carrying patient's personal belongings and gifts such as get well flowers.

2 Plush Big Paw Teddy Bear with Shirt *

These cute, cuddly animals are a great way to show your logo and offer comfort.

3 Ear Plug and Eye Mask Set *

Comfort ear plugs with cord and padded eye mask for rest and relaxation packaged in a convenient zippered carry pouch.

4 Comprehensive Patient Amenity Kit

Clear durable quart PVC bag featuring imprintable bottles of conditioning shampoo, body wash and body lotion that offers a soothing fresh unisex fragrance. Also includes Colgate toothbrush, Freshscent toothpaste, Freshscent alcohol free mouthwash and mini lip balm.

5 New Baby Welcome Kit

Clear PVC drawstring pouch packed with your choice of either Freshscent baby shampoo, Freshscent baby lotion, and Freshscent baby powder or Johnson & Johnson baby shampoo and Burt's Bees baby lotion, mint color 30"x40" waffle cotton receiving blanket, white 2 ply 100% cotton infant beanie, 4 pack set of baby wash cloths.

6 Walker Bag

Horizontal bag made out of laminated nylon with a zipper closure. Nylon webbing straps with hook & loop attach bag to top bar of a walker.

*Compliance verified

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Nurses Week

May 6-12, 2024

Wanted at the Nurses Station

- 1 Desk Air Purifier**

Purify workspace air and kill germs effectively in a 3-5 cubic meter space with a quiet motor.
- 2 Saratoga Satisfy Travel Mug 40oz ***

18/8 Stainless steel double wall thermal mug with copper vacuum insulation. It keeps drinks cold for up to 30 hours, hot for up to 12 hours. Fits most car cup holders.
- 3 Qi Certified Bamboo Phone Charger Stand ***

This stylish, beautiful bamboo wireless charger is made of real bamboo and wheat straw. It allows you to charge your Qi-enabled devices while also acting as a phone stand or desk accessory.
- 4 USB Plug In Fan ***

USB Fan that connects to any standard USB device and easily adjusted upwards or downwards with a 180 degree pitch angle.
- 5 Tuscany™ Wireless Mouse Pad**

Stay charged with this mousepad featuring wireless charging mat.
- 6 Full Color Delane Gel Pen ***

Metal pen with rose gold accents on the clip and tip. Features Softex™ luster finish that provides a comfortable grip and a choice of mess free, smudge proof, blue or black Gel-Glide™ ink.

*Compliance verified



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Nurses Week

May 6-12, 2024

Low Pressure

1 Pocket Sounds Wireless Speaker Key Chain *

Mini wireless speaker key chain with up to 25 hours of playback time. Features LED indicator light, that shines red while charging. Instructions and charging cable included.

2 Nurse's Week Happy's Box

Gift box including Mug Stuffers, Snap Top Tin Candle, Fig Bar, Goldfish Crackers, Zagasnacks Wide Promo Pack Bag, Crinkle Paper and Customizable Card.

3 Burt's Bees Tips and Toes Kit

Rich hand and cuticle creams, a refreshing foot cream, and a lip balm all packaged in a retail gift box.

4 Nurse's Week Care Package Kit

All the downtime essentials including a Non-Woven Budget Shopper Tote Bag, 15oz Sunsplash Double Wall Tumbler, Roll-up Blanket, Deck of Cards in Case and Coliseum Wireless Speaker.

5 Super Soft Fleece Sherpa Blanket *

50"x60" super soft sherpa blanket provides extra warmth.

6 Rest and Rejuvenate Kit

Kit includes star shape massager, gel beads hot/cold pack, ear plugs and eye mask, travel neck pillow, lip moisturizer ball, and jute tote bag.

*Compliance verified

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Nurses Week

May 6-12, 2024

Night Shift

1 Multi Tool with Flashlight *

Be prepared with this multi-function emergency tool and flashlight. Light includes multiple functions like an emergency light and dual mode flashlight (strobe and zoom modes). Tools include: knife, bottle and can opener, scissors, Philips head screwdriver, Flathead screwdriver with duo large/ small hex screwdriver, hammer (i.e., glass breaker), seat belt cutter, flashlight.

2 Iron Flask Wide Mouth Water Bottle *

22oz water bottle, with 3 lid options

Packaged in a color matching gift box, this water bottle keeps water ice cold and is cup holder friendly. Includes 2 plastic straws and 3 lid options. Lid with built in straw includes a clip to attach to your bag!

3 Stackable Bento Box with Insulated Carrying Case

Insulated zippered carrying case containing two stackable bento boxes, plastic fork, spoon and knife in secure second tier lid compartment.

4 Custom Full Color Sleep Mask

Pamper your late-nighter with this luxuriously soft, custom art, sleep mask. Add a travel pouch to complete the look and a custom hang tag to deliver your appreciation message.

*Compliance verified





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Emergency Services

National EMS Week May 21-27, 2024

National Emergency Nurse's Day October 9, 2024

Front Line Team

1 Sock Saver Mailer Kit

Boost team morale with completely customizable socks that ship directly from point of production to your recipient. Include your message with a full color postcard for a one of a kind experience.

2 Café-to-Go Tall Stainless Coffee Mug *

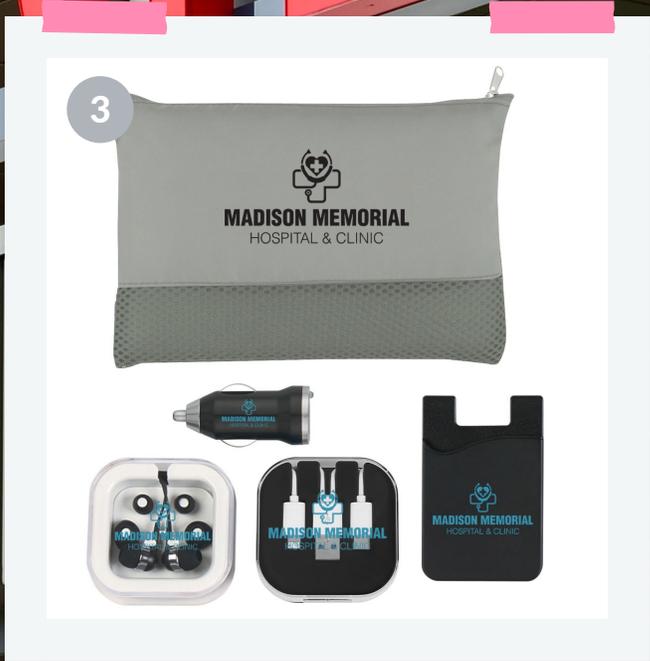
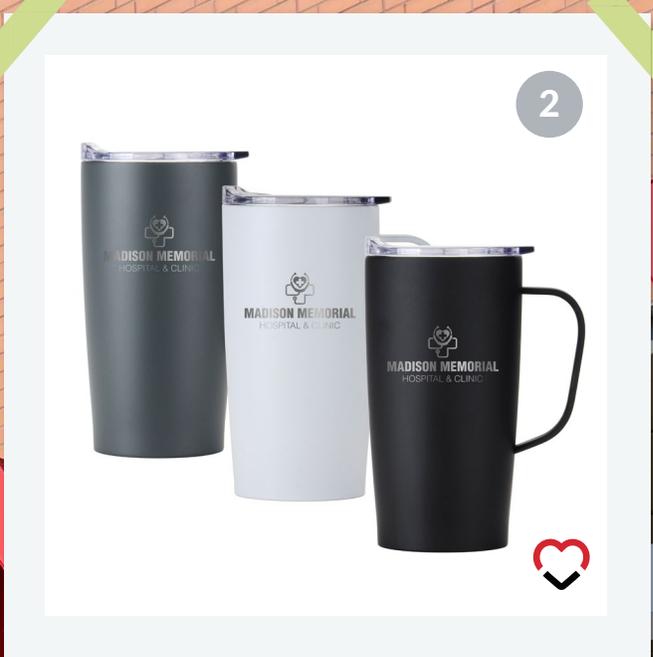
20oz stainless steel vacuum insulated double wall construction mug featuring a matte finish and convenient carry handle and supplied in a box. Clear acrylic lid with slide closure to guard against spills.

3 On-The-Go Tech Essentials Kit

Tech essentials packed in a reusable mech bag. Includes Earbuds in Case, On-The-Go Car Adapter, 3-in-1 Charge Cable with Phone Stand and Silicone Phone Wallet.

*Compliance verified





Hospital Week

May 12-18, 2024

Healthy Staff

1 Reusable Food Storage Bag Set *

Medium & large reusable food storage bags.
Eco-friendly, BPA-free & dishwasher safe.

2 The Aviana™ Cooler

Clean classic lunch cooler with soft nylon fabric bag,
that holds an upright water bottle.

3 Exercise/Nutrition Journal

A great journal to help stay on top of health goals.
Includes 100 sheets of stock exercise and nutrition
filler, daily food log on front and exercise log on back
of each sheet.

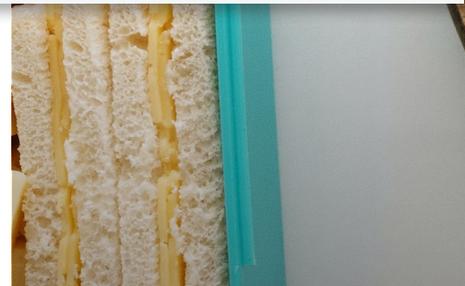
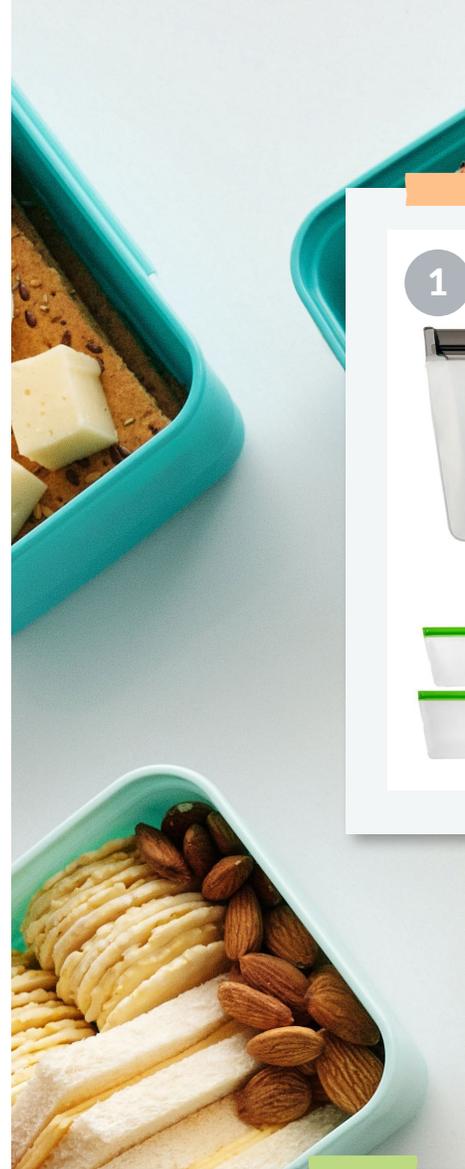
4 Spirit Plastic Water Bottle *

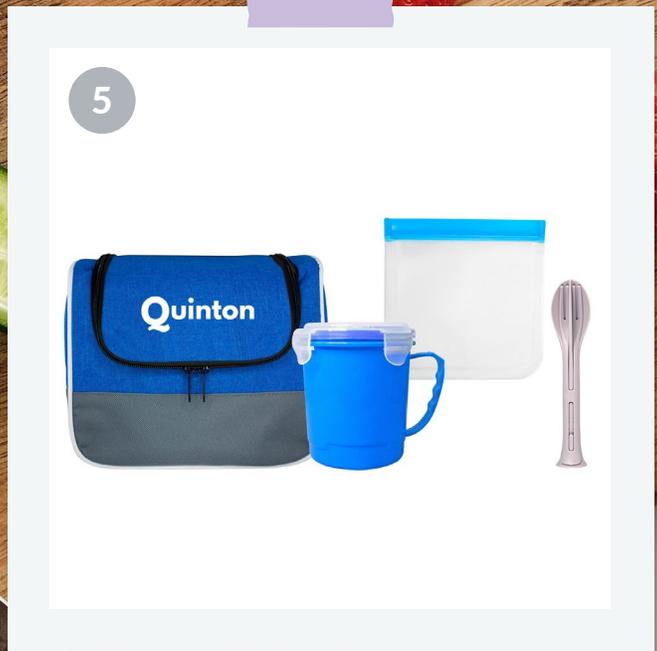
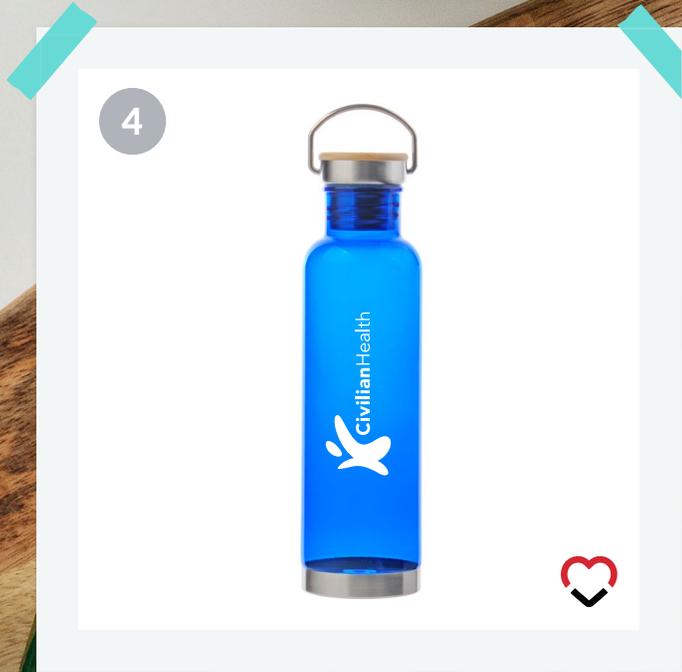
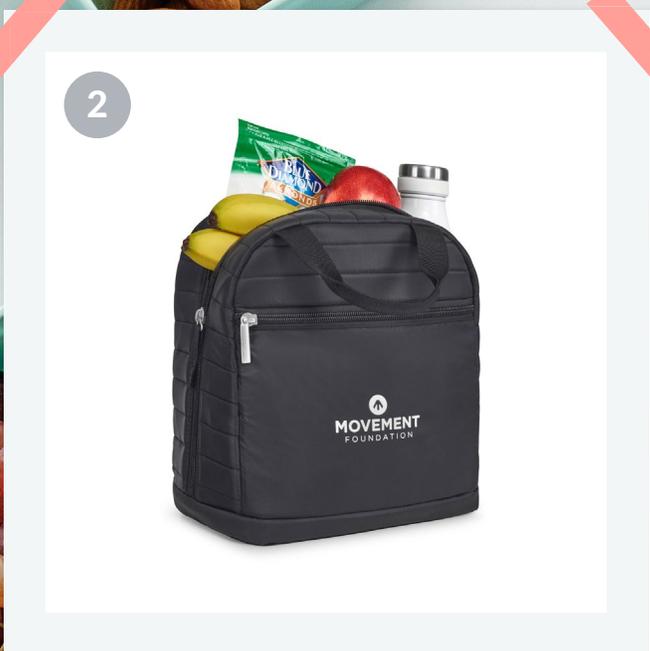
27oz capacity plastic bottle with a metal bottom and
screw on metal cap with a bamboo lid and handle.

5 Ridge Lunch & Cutlery Set

Insulated Ridge Cooler Bag, soup mug with handle,
reusable sandwich bag, fork, knife, and spoon cutlery
set.

*Compliance verified





Initiative Focus

Earth Day April 22, 2024 / All Year

Eco-Friendly

1 Saratoga Cork Journal *

Made of a cork & polycanvas cover material this journal includes a stylish elastic loop closure, and ribbon bookmark. 80 ruled pages and document pocket on inside back cover.

2 Saratoga Cork Bottom Stainless Tumbler *

Reusable stainless steel double wall construction tumbler that keeps drinks cold up to 12 hours & hot up to 6 hours. Clear plastic press-on lid with firm seal prevents spills and slide closure that closes drink spout.

3 Weekender Eco-Pack Kit *

Each kit is packaged in its own box for easy distribution. Imprint your logo or message on all items in the kit. Includes, 27oz Spirit Water Bottle, 8oz cotton canvas tote, Saratoga Cork Journal, and rPET Marcello Pen.

4 Saratoga Bamboo Grip Stylus Pen *

Align your brand with your sustainability mission with this eco-friendly bamboo grip pen. Features Softex™, a soft touch finish for a comfortable grip and includes stylus tip.

5 Cotton Canvas Tote *

8oz, 100% cotton canvas material is sustainable, renewable, and biodegradable. Includes double stitched drop handles for added strength and durability.

*Compliance verified



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Initiative Focus

All Year

Hire to Retire

1 New Hire Kit *

Welcome new hires or new clients with individually boxed kits that include a Classic Zippered Tote, 20 oz. Adventure Stainless Steel Tumbler, Newport Journal & Ultima™ Comfort Luxe Stylus Pen.

2 Summerland Years of Service Award

Small but mighty, this black granite service recognition award consisting of polished 1" thick blocks. Ideal for bookshelf or desktop. 3"x4".

3 MVP Attire Magnetic Badges

USA Made acrylic magnetic add-on "badges". A fun and unique way to recognize employees for their teamwork, and so much more.

4 Cubed

Motivate and engage employees with this steel cube and magnetic attachments. Accessorize with a variety of stock attachments, or customize your own. Great for celebrating significant achievements or years of service.

5 Astoria Award

Recognize a major milestone with this acrylic award featuring free-standing numbers molded into an oversized base for decorating with a special message.

*Compliance verified



Appreciation

Holidays / Special Occasions

Sweet Mementos

1 Scent-Sational Mint Gift Box *

Show customers and employees they were MINT to be appreciated! Gift set includes Peppermint & Cypress scented candle, Peppermint flavored lip balm and Peppermint mint tin.

2 Coffee and Donuts Mailer Kit

Kit features a full color ground coffee packet, a 2 oz bag of Donut Hole Bites, a 2 oz. bag of dark chocolate espresso beans and a 14 oz coffee mug. All come packaged in a mailer box featuring a full color customizable inside label.

3 Brownie Points Gift Set

Thank and engage your team with a brownie bake off. Kit comes in a gift box and includes a jute tote, brownie mix, apron, double oven mitts and silicone/wood baking tools.

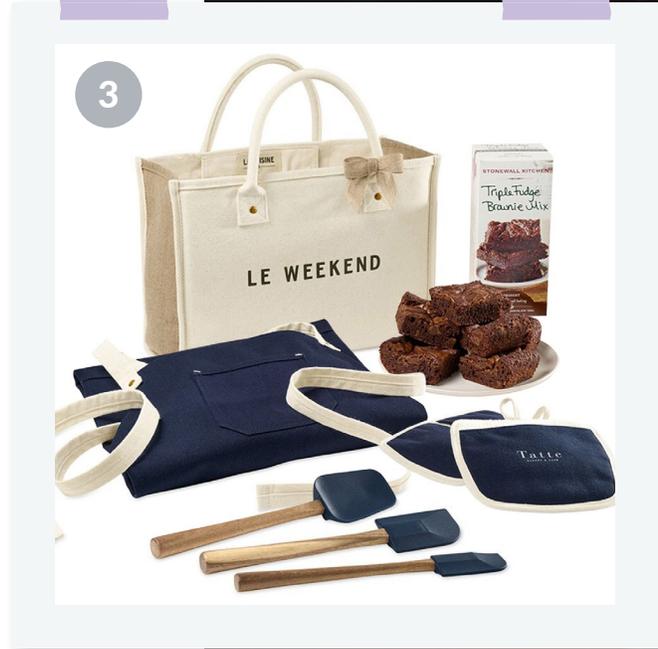
4 You're Appreciated Sustainable Snack Pack *

A keepsake pouch designed using recycled fabric and includes Haribo Gummy Bears and Twizzlers. These not so serious candy treats are a fun gift.

5 Sami Sweet N' Salty Snack Sack *

A purposeful and delicious employee appreciation gift. 100% recycled laminated nonwoven material cooler features a perfect combination of sweet and salty treats inside including chocolate hazelnut filled cookies, peanut brittle crunch and an energizing nut free dark chocolate sea salt seed bar.

*Compliance verified





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Breast Cancer Awareness

Month of October

1 Awareness Pen *

Brighten up your BCA campaign with this soft touch rubber coated, smudge proof, blue or black Gel-Glide™ Ink pen. Add your full color logo!

2 Awareness Wrist Band *

Show your support for any event! Silicone wristband fits most adults. 8.25" circumference.

3 9' Custom Feather Flag

Vivid and vibrant graphics boost your message. Kit includes aluminum poles, elastic rope, ground spike, cross stand, water bag and carrying bag.

4 Pop Mags Breast Cancer

This set of breast cancer themed magnets have staying power. The set includes 4 magnets, which can be popped out and displayed on a refrigerator, locker, file cabinet or any metal object you can think of!

5 Awareness Ribbon Lapel Pins

These premium quality pins feature die struck enamel with a highly polished gold finish and a clutch back.

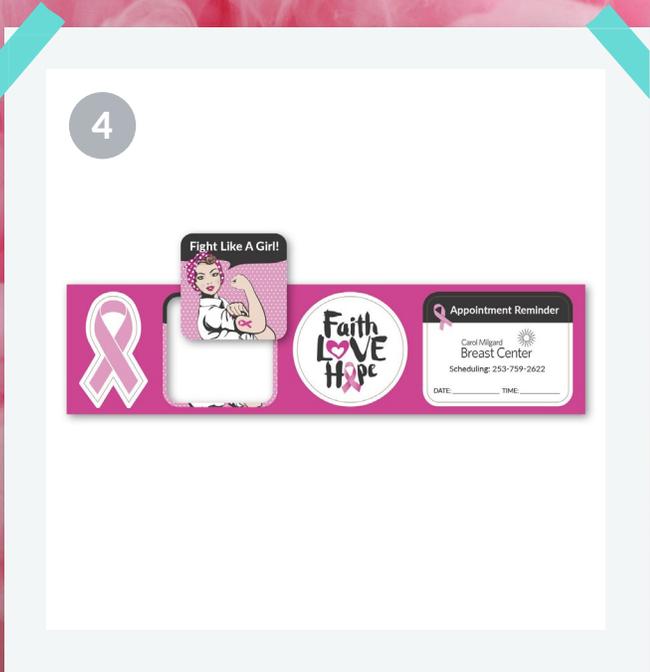
*Compliance verified

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Stock Design: Pink Awareness 20



Diversity, Equity, & Inclusion

1 Pride Rainbow Tote Bag *

210D polyester tote with 18" handles and features rainbow color pattern and the logo of your choice and makes a great for gift for diversity groups.

2 Appreciation Set *

A perfect gift set for new staff or to show appreciation. Includes a 11oz Full Color Accent Mug, Full Color Spiral Notebook and Pro-Writer Spectrum Gel-Glide Pen.

3 Stickers

Customizable stickers for sharing a displaying your various diversity messages.

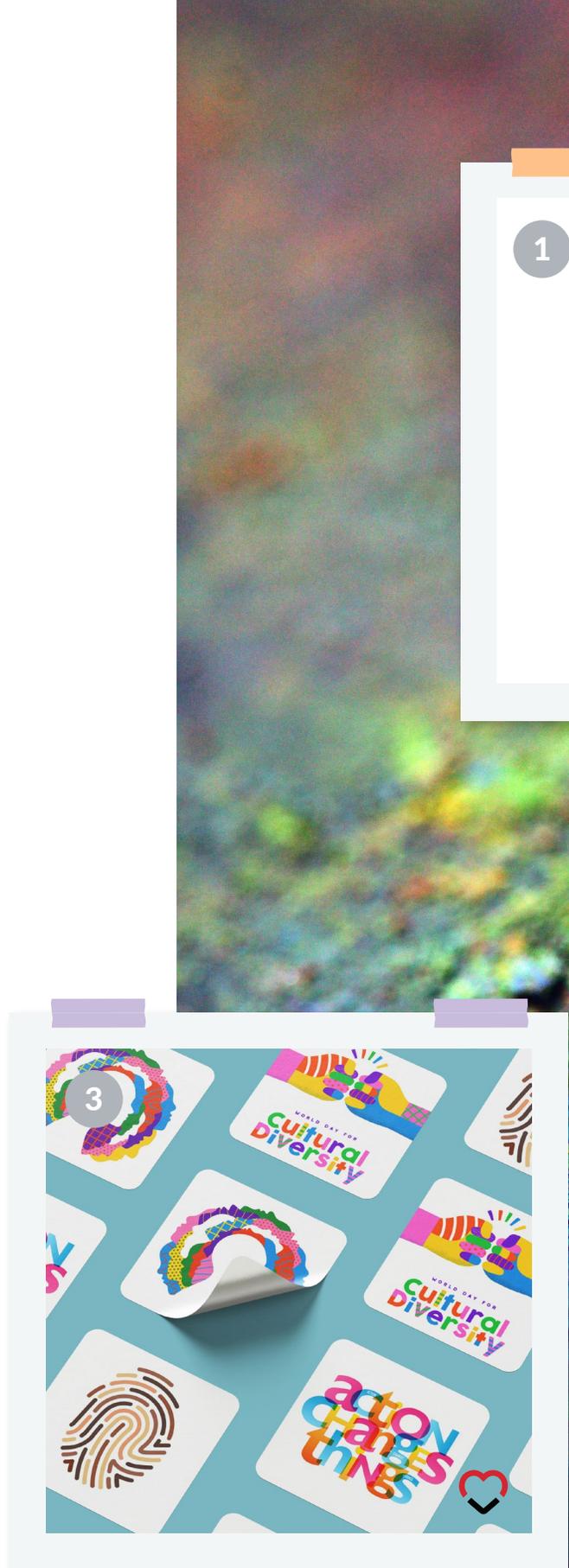
4 Matte Finish 1.5" Round Button *

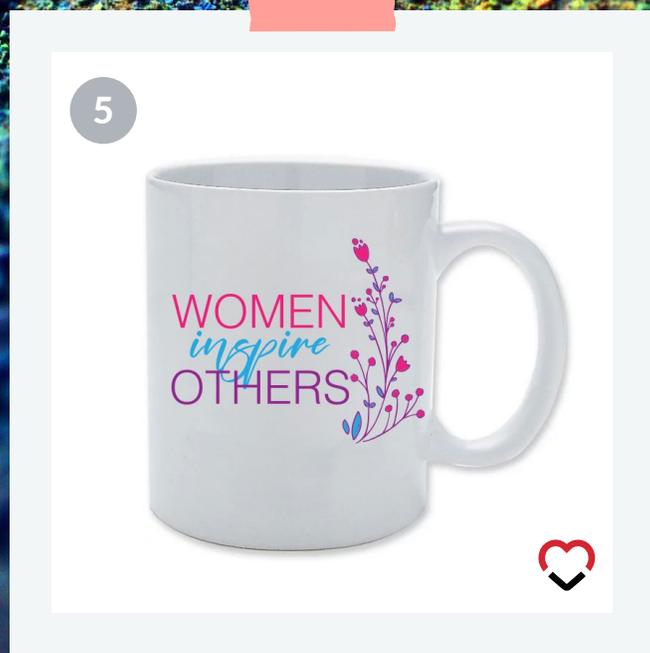
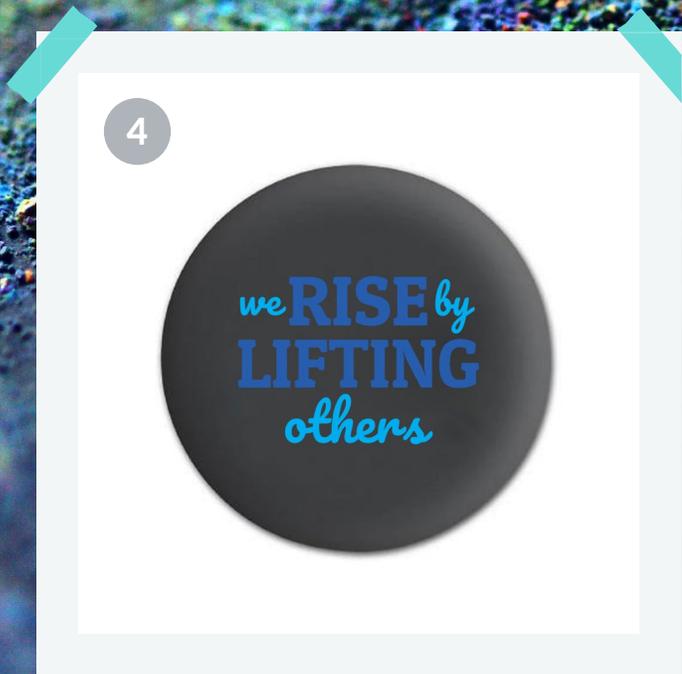
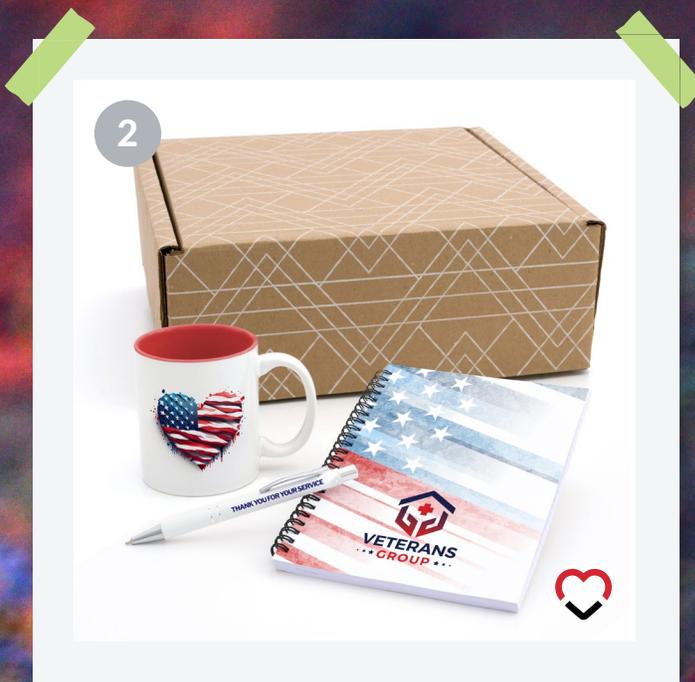
Made in the USA 1.5" Aluminum Button Pin with a matte finish. Great to accessorize bags, boards, clothes and more.

5 Full Color 11oz Ceramic Mug *

A popular, long lasting promotion, gift or giveaway. Microwaveable and top shelf dishwasher safe.

*Compliance verified





In Transit

1 NBN Whitby Sling w/ USB Port *

Lightweight, crossbody design with a zippered main compartment and a zippered security pocket in the back to easily carry day to day essentials.

2 Saratoga Mobile Office Pen Case *

Easy access storage case for office accessories and tech. Doubles as a phone stand and includes an easy-to-carry handle.

3 Saratoga Voyage Backpack *

This bag offers style, storage and high function. Includes adjustable straps, top flap buckle closure with personal pocket for cell phone, wallet, generous interior with padded laptop pocket and a front personal pocket with zip closure.

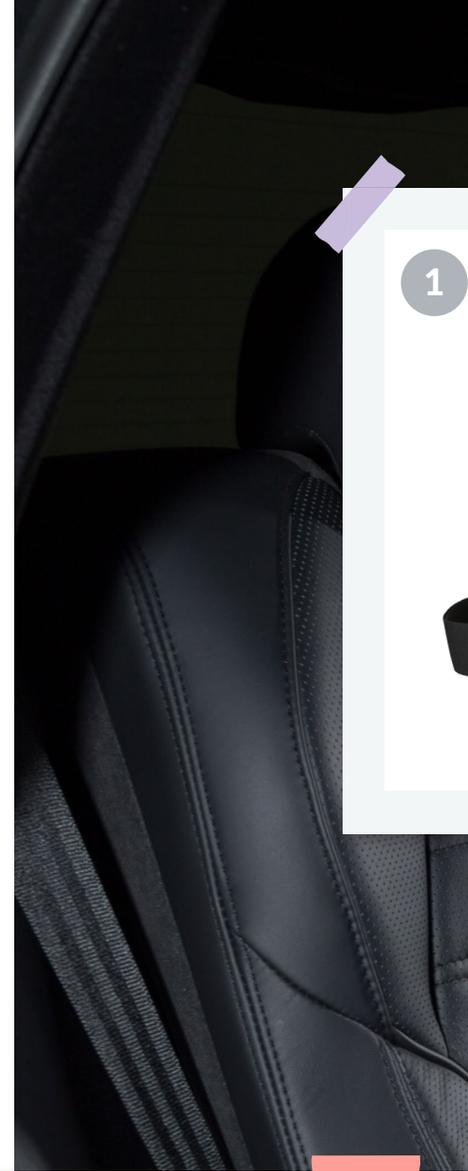
4 Saratoga Hanging Organizer *

Great organizer for on the go healthcare workers. Opens to secure to the front or back of a car seat for easy access. Includes tablet sleeve and multiple storage pockets. "Z" fold closure.

5 Saratoga Trunk Organizer *

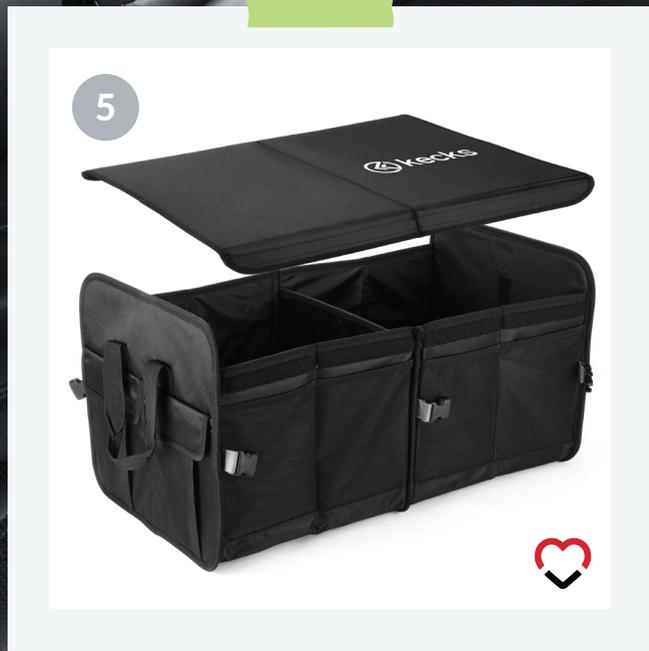
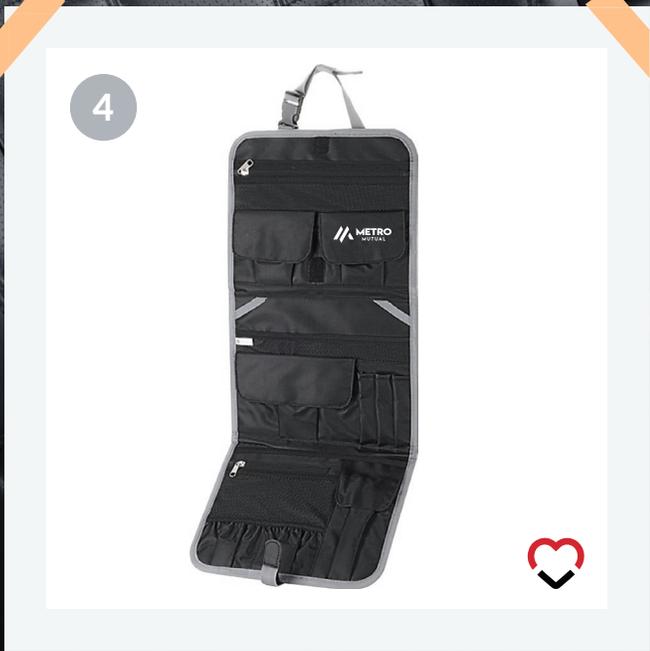
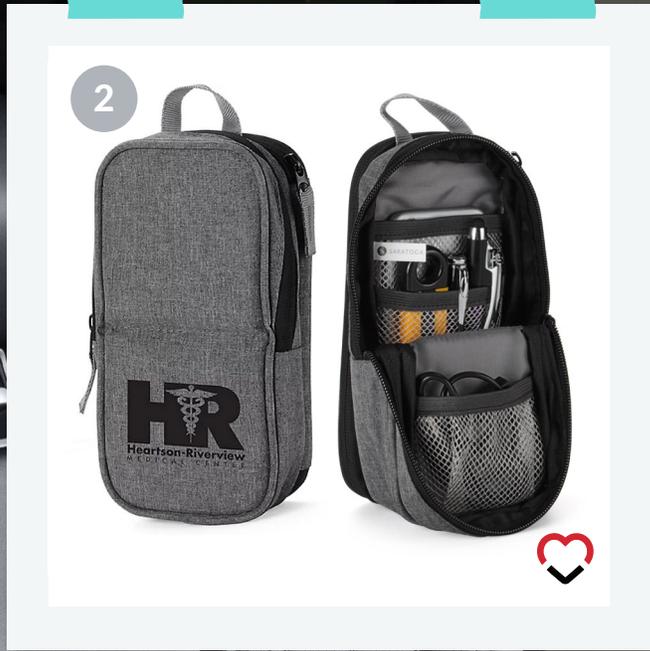
Organizer your bags or gear in this collapsible trunk organizer. Includes a removable lid, removable inner walls, and several outer pockets for on the go organization.

*Compliance verified



3





Office Apparel

1 Port Authority® Silk Touch™ Polo *

An enduring favorite, this comfortable classic polo is anything but ordinary. Features superior wrinkle and shrink resistance as well as a silky soft hand. It's a first-rate choice for uniforming just about any group.

2 OGIO Long Sleeve Pulse Crew

4oz, 100% poly jersey with stay-cool wicking technology. Ultra-breathable. XS-4XL

3 Port Authority® Collective Smooth Fleece Jacket

A smooth face, brushed back and coverstitching make this warm fleece jacket a classier alternative to more casual fleece. 5.9oz, 100% polyester fleece. XS-4XL

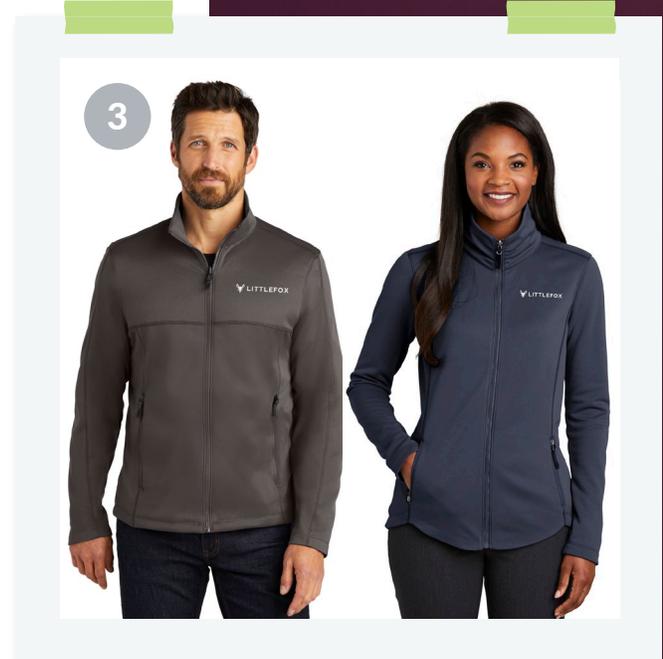
4 Cornerstone® Lightweight Polo *

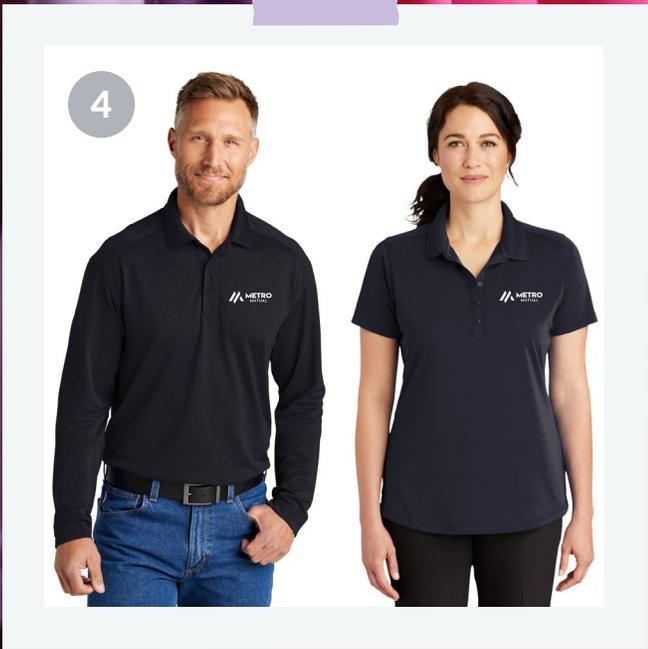
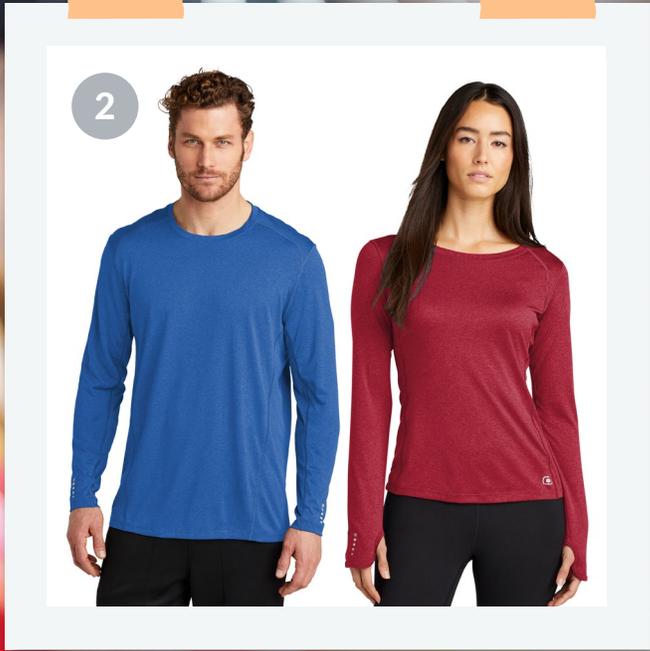
Durable performance wear. Heavy duty, light weight, snag proof, moisture wicking, tag free and odor fighting polo.

5 M&O Unisex Gold Soft T-Shirt Cotton *

High-quality, soft touch, and 100% cotton. Great for team pride in and out of work.

*Compliance verified





Uniforms

1 Chef Coat

UnCommon unisex chef coat featuring long sleeves with finished cuffs and collar, eight buttons, reversible closure, mitered breast pocket and thermometer pocket.

2 Lab Coats and Lab Jackets

Outfit your team with comfortable and stylish lab coats and jackets.

3 Aprons with Pockets *

Full-length protection with stain release. Includes 2 patch pockets and a pen pocket.

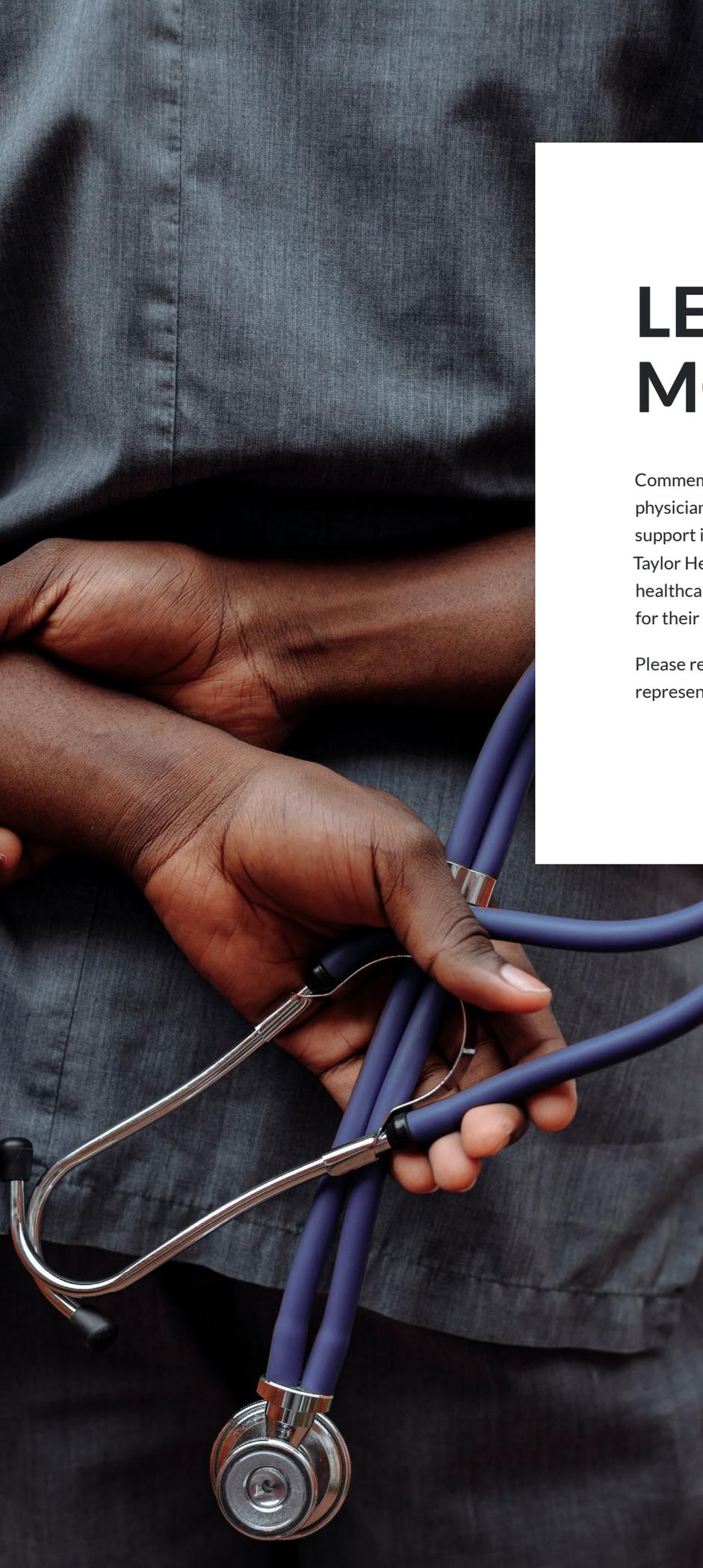
4 Scrubs

Taylor Healthcare offers scrub programs in multiple colors, fits, and even brands that can be decorated according to your team's needs.

*Compliance verified







LEARN MORE

Commemorate and acknowledge the contributions of physicians, nurses, and health care staff that heal and support individual patients and their communities. Taylor Healthcare has the ability to ensure your healthcare staff feel acknowledged and appreciated for their tireless efforts.

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