



TAYLOR™

LOYALTY, REWARDS AND INCENTIVES

Brand passion you can hold in your hands



GROWGEVITY
FINANCIAL

member-only rewards

BUILD AND REWARD BRAND PASSION

It's more than just a card. Rewards and loyalty cards are all about a tangible and personalized experience – one that cannot be recreated digitally. Use loyalty and rewards cards to:

- Drive in-store traffic
- Increase dollars spent per transaction
- Create a memorable buying experience

What card fits your brand?



Contents

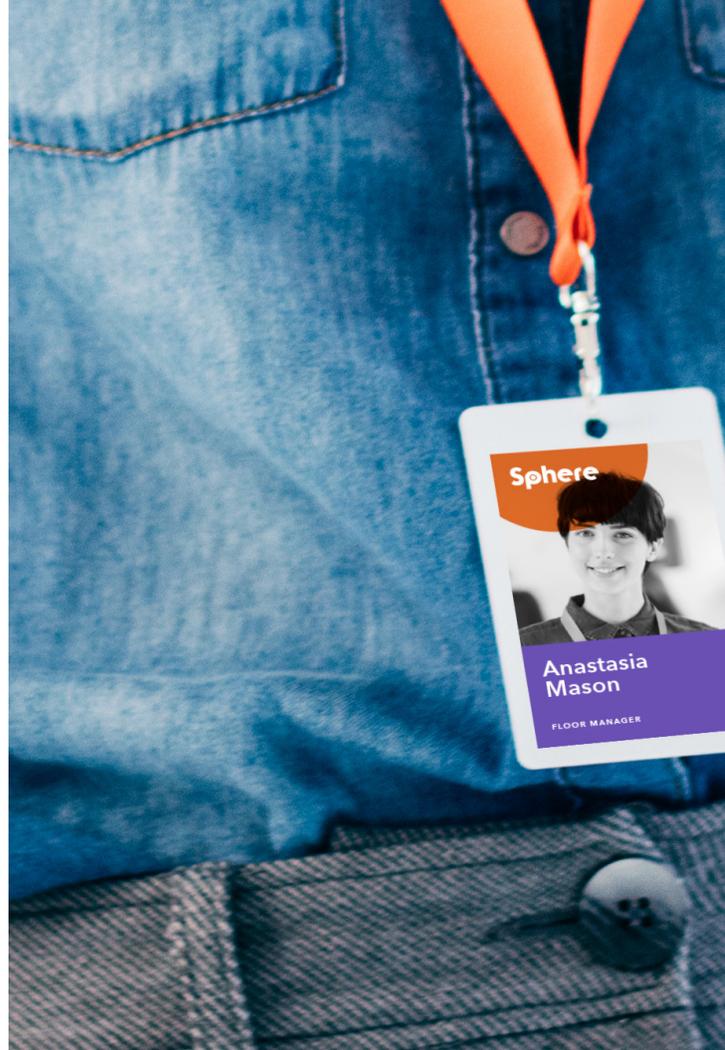
Cards	4
Materials and Embellishments	6
Packaging	8
Fulfillment	10

Solutions

Cards

The size, shape and style of card that you choose can have a dramatic impact on the effectiveness of your entire card-based program. Think about how, when and where your card will be used and select a format that ensures your program is always top of mind.

- CR 80 cards
- Combo cards
- Key fobs
- Unique shapes





Solutions

Materials and Embellishments

Taylor offers diverse print capabilities and a wide selection of materials, treatments and embellishments. Choose a look and feel that best represents your brand.

- Flocking
- Four-color and spot color
- Glitter and pearl inks
- Glow-in-the-dark inks
- Heat and light sensitive
- Hydrochromatic
- Matte and gloss spot
- Metallic inks
- Mosaic
- Patented motion lenticular
- Raised-surface silkscreen
- Scented surfaces
- Soft-touch surfaces
- Water reveal
- Writeable surfaces





Solutions

Packaging

Create a memorable, gift-like experience for your loyal customers. Taylor offers packaging for cards with an array of capabilities including personalization, affixing, insertion and mailing.

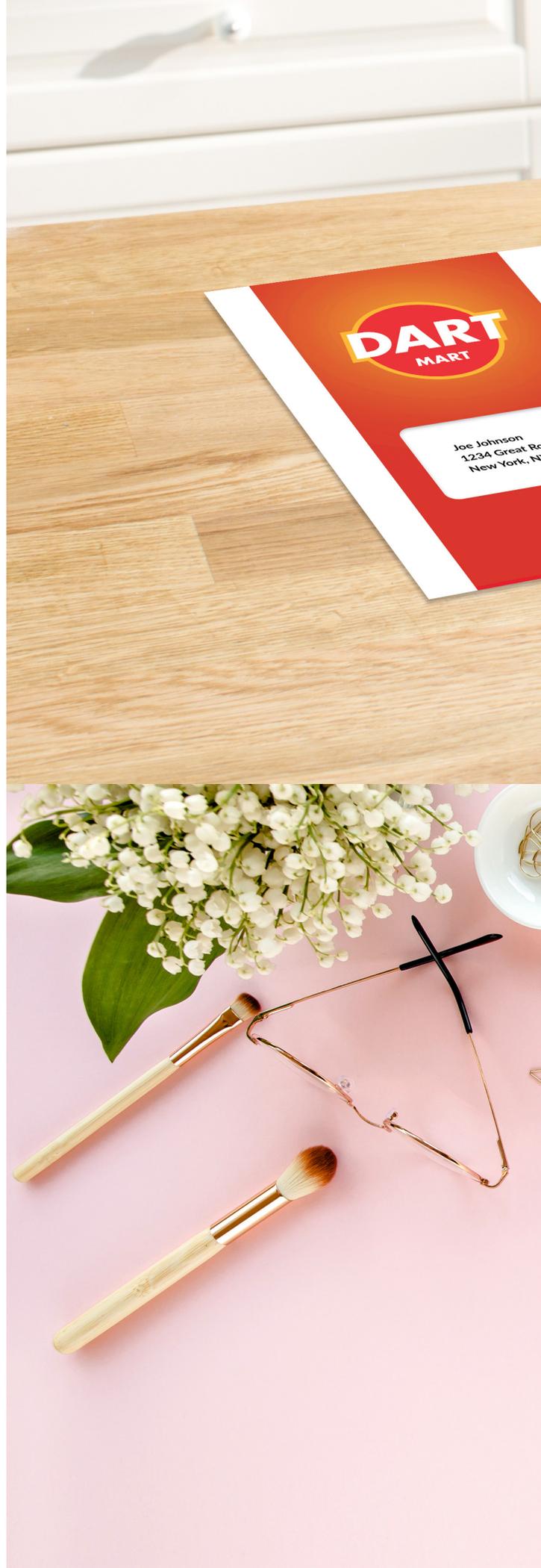




Solutions

Fulfillment

Complement your multichannel approach with card fulfillment that informs and delights. Whether small or large card production runs, our centrally located fulfillment facility can meet your needs for a successful busy season.



IMPORTANT: your perks are enclosed

POSTAGE WILL BE PAID BY ADDRESSEE
FIRST CLASS PERMIT NO. 6885
MINNETONKA, MN 55120

DART MART

Monthly perks for Steve Johnson

Turn this postcard around to see this month's perks. We appreciate you being a member of our rewards program.

How to view your perks

- Use coupons on the back of this card
- Download the app
- Go to our website: dartmart.com

rewards card

DART MART

ad
Y 10012

PINK FASHION
PARIS FRANCE

Jennifer Norwood
2873 Pedmount Lane
Minnetonka, MN 55148

Amore

PINK FASHION
PARIS FRANCE

Shopping Spree Money

PINK FASHION
PARIS FRANCE

A hand holding a blue loyalty card over a payment terminal. The background is a blurred kitchen setting with a clock and a bowl of fruit.

LEARN MORE

We use our deep knowledge of loyalty, rewards and incentives to strengthen your customer's brand experience, enhance business efficiency and improve your bottom-line profitability. Contact your Taylor representative to learn more.

TAYLOR[™]

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