

Curated Spaces

Signs and graphics for hospital environments





Environments That Calm & Heal

Signs and graphics are taking center stage in hospital environments as human-centered design (HCD) principles gain traction in the healthcare industry. Thoughtfully designed signage fixtures and visual elements can help put patients at ease, guide everyone where they need to go, and tell your brand story.

On the pages that follow, we show how signs and graphics can help hospitals create environments that calm and heal.

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MATERIALS EXCELLENCE

Taylor uses durable, hygienic materials that stand up to the special requirements and cleaning protocols of healthcare environments.

Reception & Welcome

First impressions are lasting impressions. Reception and welcome environments offer you an opportunity to foster trust in the organization, convey the values that set you apart and bring peace to those seeking care.

Taylor Healthcare Solutions in Action

- Custom-fabricated dimensional signage
- Feature walls and branded décor
- Freestanding banners and A-frame signs
- Hospital directories
- Wall and floor graphics
- Wayfinding signage



CREATIVE CONCEPTING

Bolster, a Taylor Company, is a team of design professionals who can develop detailed concepts for your review, helping you visualize how your brand comes to life through signs and graphics.



Wayfinding Solutions

Navigating a hectic hospital environment is a significant source of stress for patients, visitors and staff members alike. Efficient, intuitively designed signage systems can help reduce anxiety while enhancing the quality of care.

Taylor Healthcare Solutions in Action

- ADA-compliant signage fixtures
- Color-coded wall graphics
- Directional floor graphics
- Elevator door clings
- Hospital directories
- Wayfinding signage systems

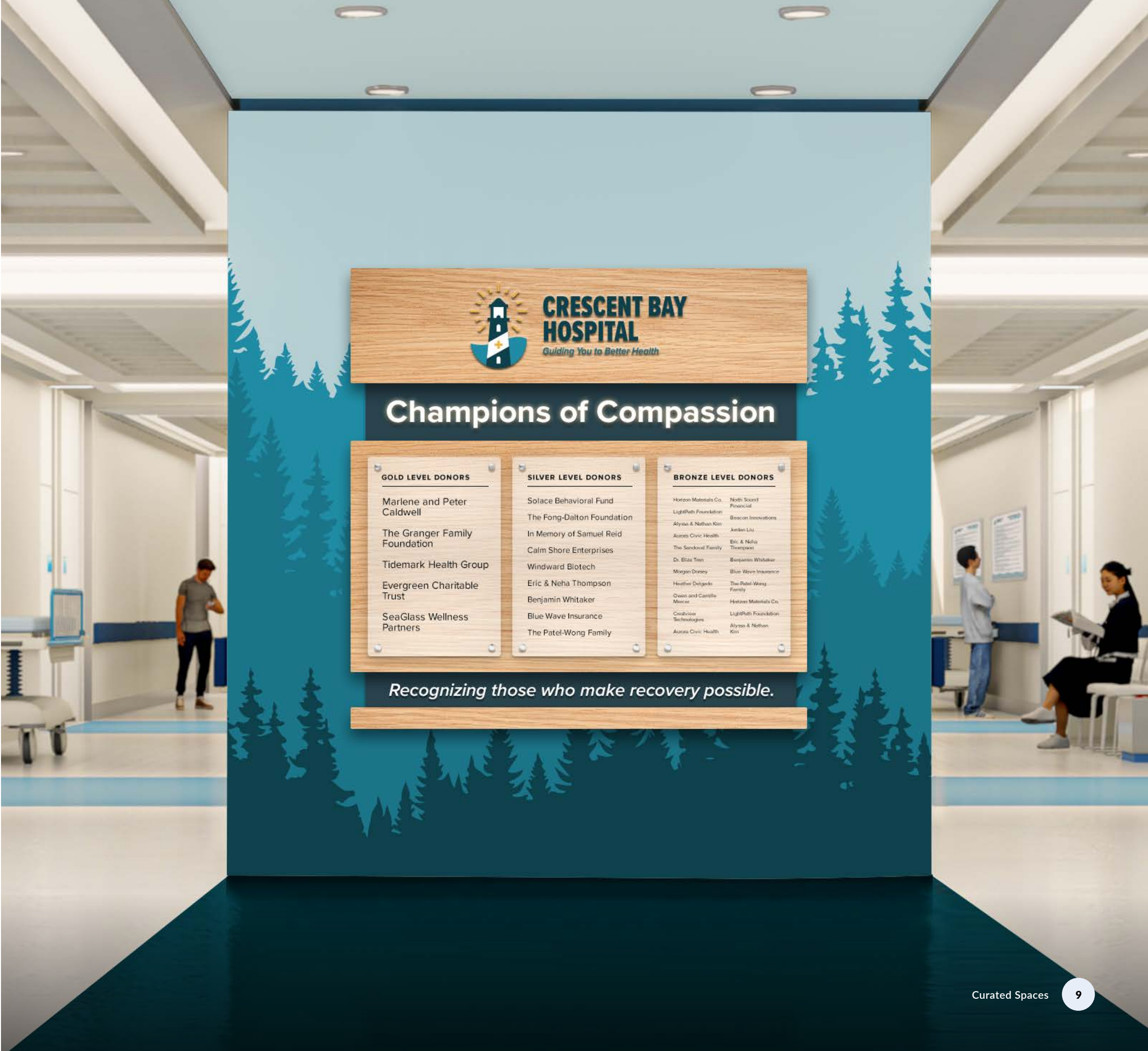


Donor Walls

A majority of hospitals nationwide rely on donations to help fund their operations. “Donor wall” displays are a powerful way to show appreciation for existing donors while expanding the community of support.

Taylor Healthcare Solutions in Action

- Cast, cut, engraved and printed elements
- Layered and dimensional features
- Materials including acrylic, glass, metal and wood
- Removable, updatable mounting systems



Cafés & Gift Shops

From cafeterias and other food service venues to gift shops and pharmacies, retail spaces are critical to the function of a hospital. Retail signage solutions help to create an inviting, stress-free environment for visitors and staff.

Taylor Healthcare Solutions in Action

- Custom-fabricated display fixtures
- Floor and window graphics
- Menu boards
- Wall murals and branded décor



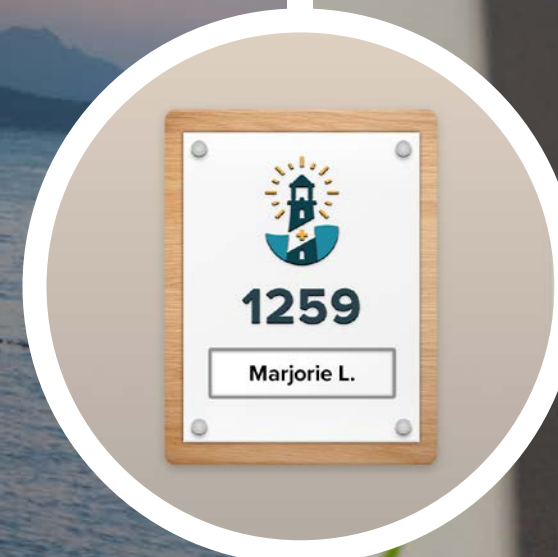
Exam & Procedure Rooms

Treatment room environments require clear communication that streamlines the delivery of care and aids in positive patient identification (PPID). They can also help to ease the anxieties of patients and their loved ones.

Taylor Healthcare Solutions in Action

- Backlit ceiling signage
- Calming, encouraging wall murals
- Interchangeable identification signage
- Patient communication boards
- Room number signage





Specialty Spaces

Different types of care require different environments but the link between a warm, welcoming space and healing is universal. Materials, color palettes and design elements can be applied in unique ways to promote healing and positive outcomes for all types of patients.

Taylor Healthcare Solutions in Action

- Colorful wall graphics for pediatrics
- Encouraging messaging for oncology
- Seek-and-find murals for kids
- Soothing color schemes for maternity





The Simplicity of a Single Source

Taylor Healthcare is uniquely positioned to create signage solutions like these for hospitals. Everything needed is available to you through a single partner.

Strategy & Creative Concepting

Marketing agency professionals from Bolster, a Taylor company, are on hand to offer their expertise with brand storytelling and experience development.

ADA Standards Guidance

Taylor Healthcare is well-versed in the requirements of the Americans with Disabilities Act and can ensure that your signs are easy to understand for people who are blind or visually impaired.

Materials Science Expertise

We utilize a wide variety of materials — acrylic, vinyl, fabric, metal, aluminum composite materials, wood and more — to deliver the functionality, durability and aesthetics required for each piece.

Custom Fabrication

Taylor’s research and development facilities (RaD Labs) enable us to experiment with materials beforehand and to custom-fabricate signage prototypes for your approval.

Signage Audits

Detailed site surveys allow us to assess existing signage systems and to prepare “good,” “better” and “best” options for you to consider.

Turnkey Installation

Taylor partners with highly trained local installers nationwide — including union labor where required — to ensure each item is installed to code.

Sustainability-Minded Solutions

Preserving Earth by Taylor offers you a more sustainable way to use signage. Recycled and recyclable materials, an opt-in signage recycling program, and waste-reducing campaign management software all come together in one comprehensive strategy.



Learn More

See how custom-fabricated signs and graphics can help to create hospital environments that calm and heal.

[Contact your Taylor Healthcare representative for more details.](#)



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