

TAYLOR

FEBRUARY 2026

TREND 10



All products require compliance approval before confirmation.

TREND RADAR

Mini - Size Products

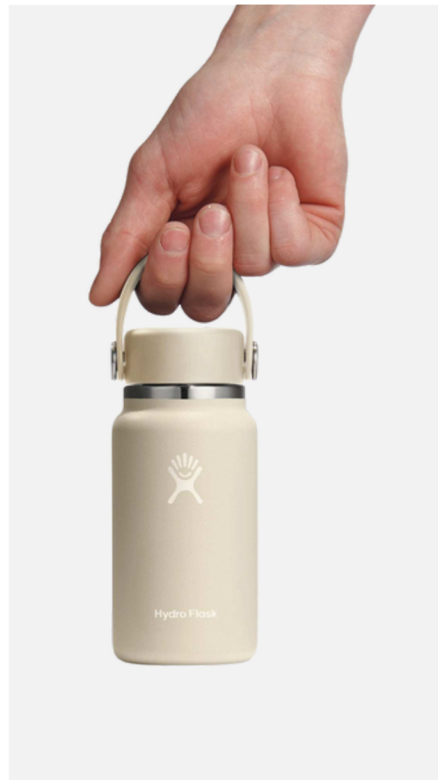
Miniature goods are winning the retail race. Current data shows small-scale products outperforming standard sizes in key categories, proving that the 'mini' trend is built to last.



2 OZ. MINI STAINLESS STEEL TUMBLER WITH STRAW



REED MINI CIRCLE WIRELESS SPEAKER



HYDRO FLASK® MICRO HYDRO MINI BOTTLE 6.7 OZ

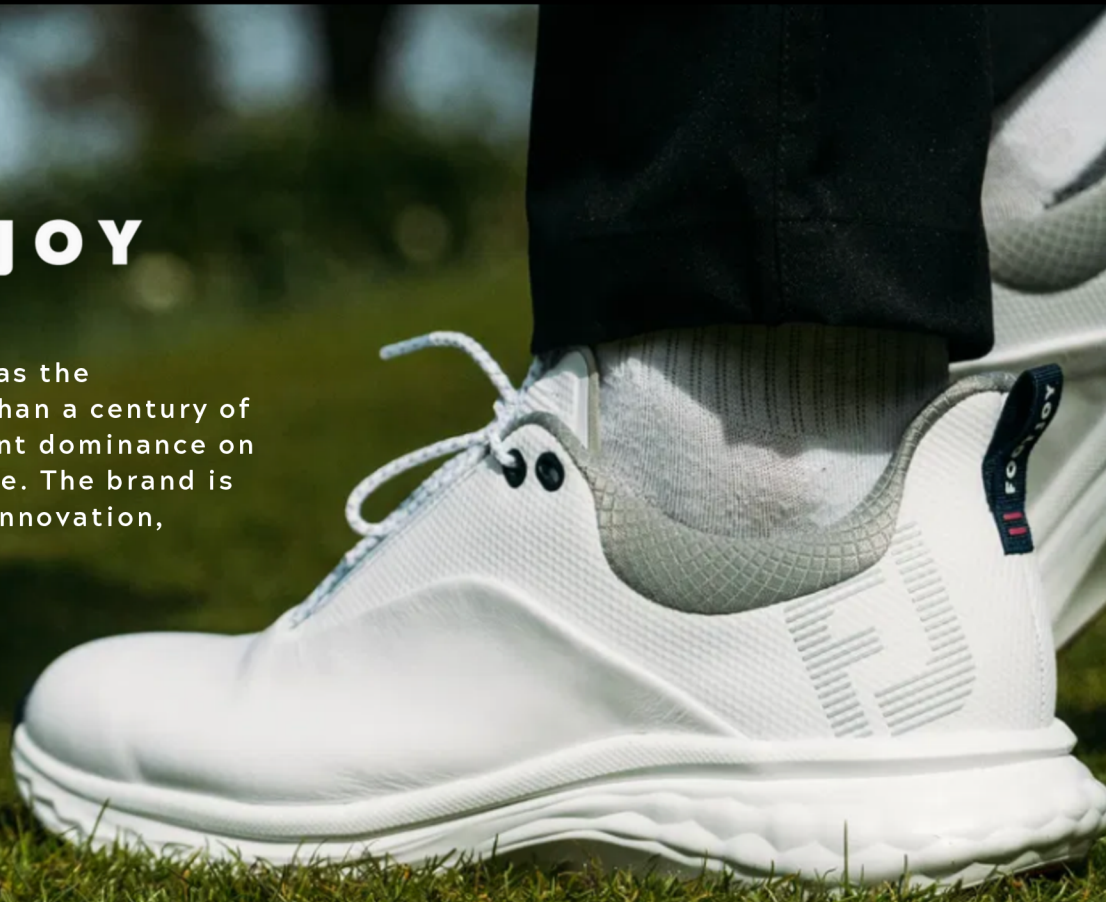


MINI LIP FUSION

FEATURED BRAND



FootJoy is widely regarded as the #1 shoe in golf, with more than a century of craftsmanship and consistent dominance on professional tours worldwide. The brand is known for its performance innovation, comfort, quality, and style.



FOOTJOY MEN'S QUANTUM GOLF SHOES



FOOTJOY CUSTOM GOLF GLOVE



FOOTJOY MEN'S ZEPHYR WINDSHIRT



FOOTJOY DELUXE SHOE BAG

STYLE SPOTLIGHT

*Work
+ Leisure*

The traditional boundary between work time and leisure time is dissolving. This shift is driven by technology, cultural changes, remote work, and new lifestyle models.

OGIO® WOMEN'S TRANSCEND CARDIGAN
OGIO® WOMEN'S TRANSCEND PANT



SWANNIES GOLF LAPTOP
BACKPACK WITH INSULATED
FRONT POCKET



MEN'S OWEN QUARTER-ZIP
COLORBLOCK PULLOVER



WORKATION - RENEW BACKPACK

DESIGN & DECORATION SPOTLIGHT

360°
Imprints

NEXO 30 OZ. RECYCLED DOUBLE
WALL STEEL TRAVEL TUMBLER



65% of consumers say they are very likely to keep a branded product for six months or longer, citing design, durability and material as key reasons -Product Power 2026, PPAI



CONTIGO
ASHLAND
CHILL 2.0



FULL COLOR WRAP
PINT GLASS 16 OZ

TRENDING APPAREL

BROOKS BROTHERS® WOMEN'S LONG SLEEVE RUFFLE COLLAR BLOUSE



PACK-N-GO® PULLOVER



WOMEN'S WILLOW MOCK-NECK SWEATSHIRT



MEN'S COMFORT ZONE SUPER SOFT MODAL BLEND QUARTER ZIP



TRENDING BAG N' TOTES

SWISSDIGITAL DESIGN®
UPTOWN DUFFEL BAG



HUDSON RPET
LEATHERETTE
COMPUTER
TOTE BAG



WELLABLE™
RECYCLED ROUND
TRAVEL CASE



GALINDO
22L BACKPACK



TRENDING DRINKWARE



SWANNIES GOLF 5-IN-1 STAINLESS STEEL CAN COOLER



YETI® RAMBLER® 18 OZ. WATER BOTTLE WITH COLOR-MATCHED STRAW CAP



VSSL RIFT TUMBLER - 10 OZ.



QUARRY

TRENDING TECH



Fanzee Ai Glasses

8 MP CAMERA

AI IMAGE RECOGNITION

TAKE PHONE CALLS

PLAY MUSIC

16 GB MEMORY



38% of consumers say tech items make them view the brand as modern and relevant.

-Product Power 2026, PPAI

GLUELESS
MAGSAFE®
DESIGN



KICKSTAND
FUNCTIONALITY

360° ROTATION

OHSNAP SNAP GRIP 5



7IN ACRYLIC DIGITAL FRAME

TRENDING BUNDLES



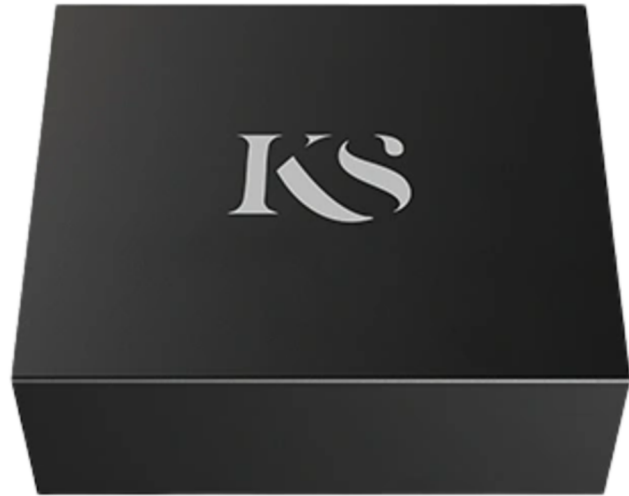
Workday Flow

KiFRESH START
22OZ TUMBLER

FUSION 3-IN-1 WIRELESS
CHARGING MOUSEPAD

MEADOW HARD COVER
JOURNAL

MEDIUM MATTE BLACK
MAGNETIC GIFT BOX



SWEET TREAT FILLED
MINI 5 GALLON BUCKET

MANOR FACE & EYES
SPA KIT



Wander & Roam Packable Neck Pillow

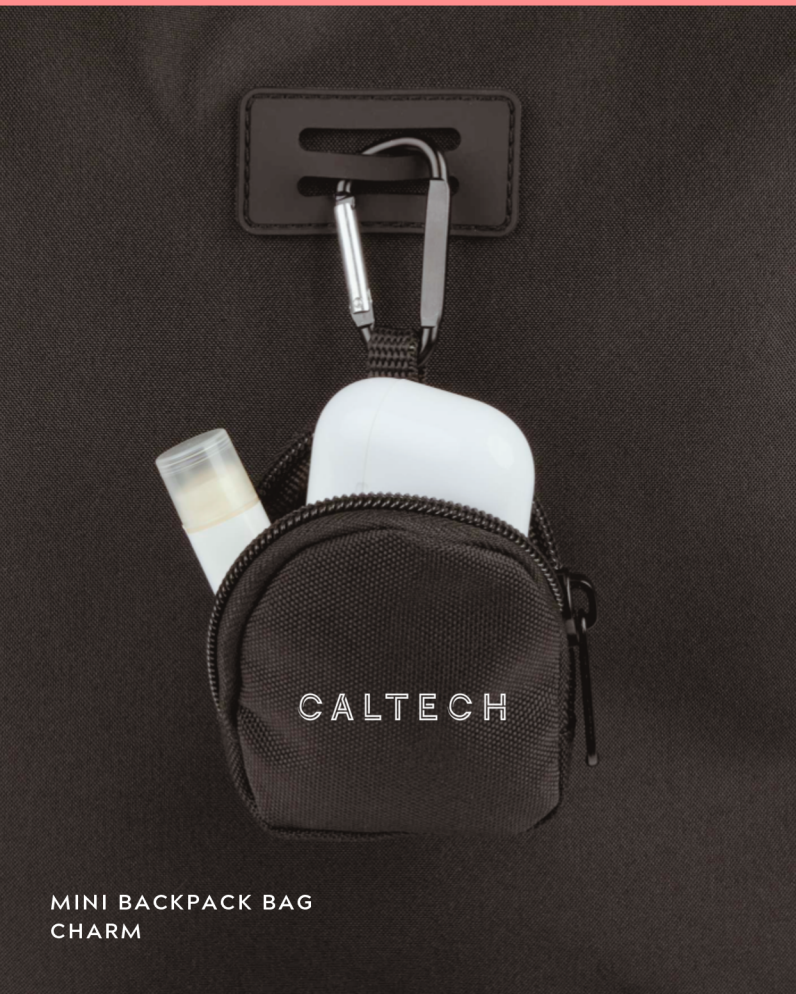


CUBE AND NECK PILLOW

ZIPPER KEEPS ITEMS SECURE

FASTENS AROUND NECK FOR COMFORT AND SUPPORT

MADE FROM RPET VELVET



MINI BACKPACK BAG
CHARM



G2007 ZEPHYR

TAYLOR

taylorpromo.com

THANK YOU

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