

TAYLOR

MARCH 2026

TREND 10

VANILO

NEXUS 3-IN-1 WIRELESS
CHARGING PORTFOLIO

All products require compliance
approval before confirmation.

SWING INTO SPRING

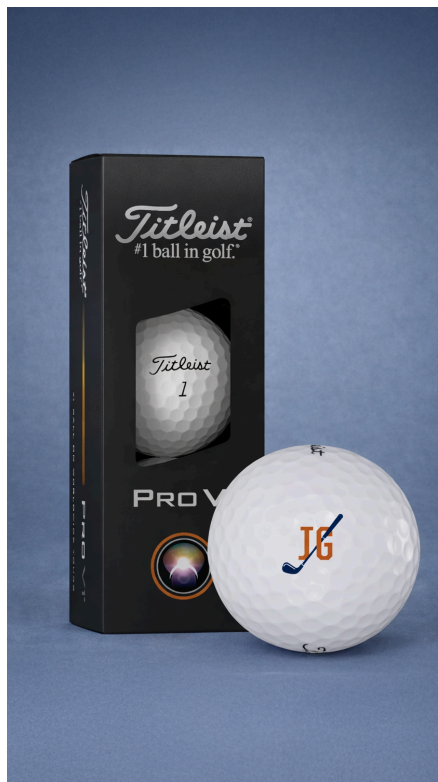
Golf's appeal as a wellness and outdoor lifestyle activity is a core driver for younger adults. The 2025 PGA Show revealed a major move toward upscale neutral palettes, away from bright patterns. [[fifa.bio](#)].

Women's golf apparel is also booming with comfort-first, multi-look pieces (e.g., convertible jackets). [[fifa.bio](#)].

TALLY TUMBLER 30OZ



TRAVISMATHEW GIMME COOLER



TITLEIST PRO V1® GOLF BALLS



FAIRWAY & GREENE MEN'S
BARUFFA QUARTER-ZIP
WINDSWEATER

TAYLOR IN-HOUSE TREND OF THE MONTH

With leisure travel remaining a top priority, demand for practical travel accessories stays strong.

Gen Z and Millennials now dominate U.S. travel demand and take more trips than other generations, underscoring the need for useful, multipurpose pieces that are easy to travel with.

simon-kucher.com
press.priceline.com



TRAVEL PROCOLOR NECK PILLOW



PROCOLOR POLY VELOUR FLIP BAG TOWEL



SARATOGA SATISFY BRITE TRAVEL MUG 40 OZ



SARATOGA MINI COTTON CANVAS TOTE

FEATURED BRAND



Richardson is a long-standing, family-run leader in performance headwear, best known for its customizable caps and iconic 112 model. With roots in the late 1960s and a strong presence across sports, retail, and corporate branding, it remains one of the most trusted hat brands in the U.S.

RICHARDSON
CHARGE
PERFORMANCE
FLEECE JOGGER



RICHARDSON CHARGE
PERFORMANCE FLEECE LONG
SLEEVE HOODIE



RICHARDSON LASER PERF
PERFORMANCE ROPE CAP



RICHARDSON LASER PERF R-FLEX
SNAPBACK

NOSTALGIA-CORE

“Nostalgia-core” is dominating social media, driven by a 2025 TikTok challenge that generated over 480 million engagements.

Vintage appeal is also translating into real sales impact, with Levi’s reporting an 89% spike from nostalgia-themed campaigns.

SPORT-TEK® FLEECE LETTERMAN JACKET



PAC-MAN NANO PLAYER PRO BY MY ARCADE



SWEATBAND FOR THE WRIST



VARSITY SPORT DUFFLE BAG

DESIGN & DECORATION SPOTLIGHT



FULL SIZE PROMOTIONAL
SOCCER BALL

2026 is First World Cup with 48 teams (expanded from 32) and is hosted jointly by 3 countries for the first time: USA, Canada, Mexico.



STADIUM BLANKET
AND TOTE BAG



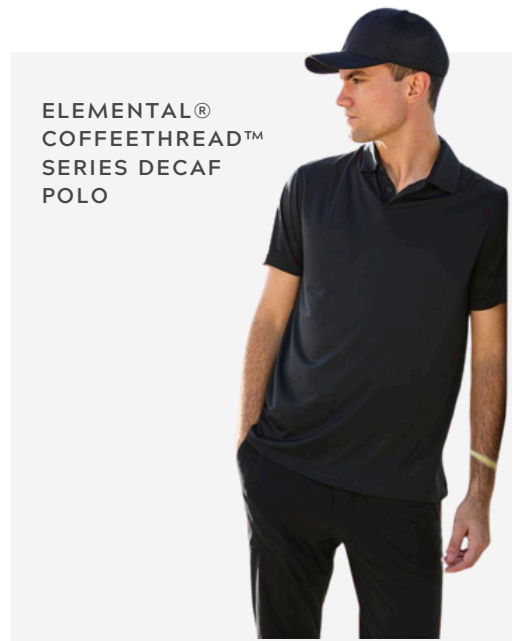
FULL COLOR
SOCCER JERSEY

TRENDING APPAREL

WOMEN'S
SIGNATURE CREW
IN WHITE



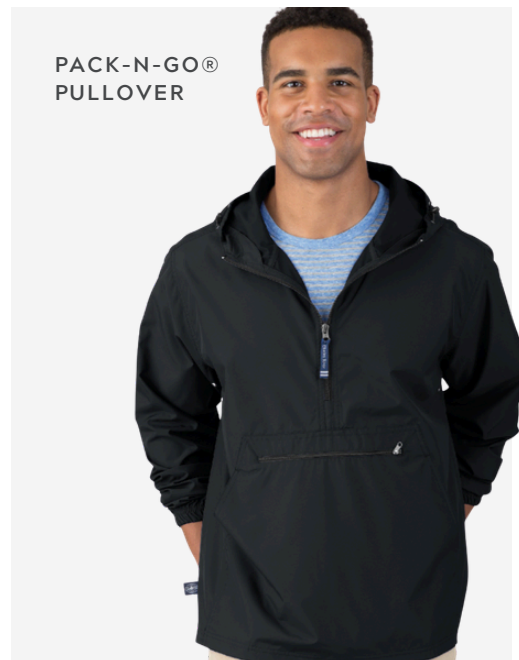
ELEMENTAL®
COFFEETHREAD™
SERIES DECAF
POLO



MERCER+
METTLE®
WOMEN'S
SOFT
SPACER
1/4-ZIP



PACK-N-GO®
PULLOVER



TRENDING DRINKWARE



CLARITY 16 OZ ACRYLIC TUMBLER



This tumbler features a built-in reprogrammable NFC chip on the base which provides instant access to product info and care instructions with a quick tap of your phone.

TOPL® 20 OZ. DOUBLE WALL, RECYCLED STAINLESS STEEL 360° TUMBLER

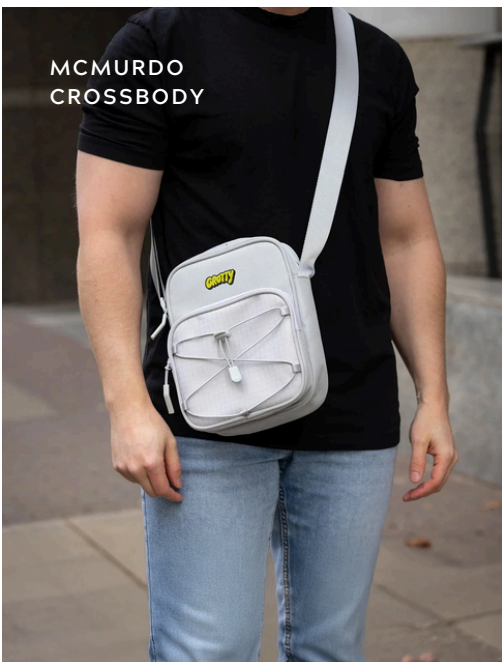


CAMDEN 13 OZ CERAMIC MUG WITH LID



ELLO POP & FILL 32 OZ STAINLESS STEEL WATER BOTTLE

TRENDING BAG N' TOTES



TRENDING TECH

AQUAVULT® CHARGE CARD
POWER BANK 2,300 MAH



10,000 MAH 5-IN-1
UNIVERSAL CHARGER
& POWER BANK



XOOPAR MR. BIO
LONG 60W
CHARGING
BUDDY



WELLABLE™
BLUETOOTH
SLEEP MASK

TRENDING BUNDLES

WAYPOINT WONDER 3-PIECE GIFT SET

OLD MONEY SOFT COVER
SPIRAL JOURNAL

OLD MONEY PASSPORT HOLDER

OLD MONEY PEEKABOO
LUGGAGE TAG

SMALL MATTE BLACK
MAGNETIC GIFT BOX



VALUE
JOURNAL +
PEN SET



BEER
BLIZZARD CAN
COOLER
COMBO



SUGARFINA
DYNAMIC DUO
OF FAVORITES
GIFT BAG



TRENDING UNDER \$10



PASSPORT COMMUTER JOURNAL 3.5" X 5"

LINEN BLUE COVER WITH 1 COLOR
FOIL STAMP ON FRONT COVER

INSIDE COVER PRINTING FULL
COLOR

UP TO 18 SHEETS (36 PAGES)
80# TEXT PRINTED FULL COLOR

OPTIONAL LEATHER COVER
WITH DEBOSS

ALERTPOD PERSONAL SAFETY ALARM KEY CHAIN



TRAVEL FLOATING
HUMIDIFIER

TAYLOR

taylorpromo.com

THANK YOU



BRIDGE 3-IN-1 MAGNETIC
CHARGING HUB

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approval before confirmation.