

**TAYLOR**

# DECEMBER TREND 10



From a sneak peek at the upcoming trends for 2026 to iconic brands and trendy gear, get ready to start the new year off right!

# 2026 Trends Sneak Peek

Check out what's  
trending for 2026



intentional value



everyday wellness

## purposeful delight

34.8% of consumers keep promo items because “the product is fun to have”—suggesting that playfulness enhances retention - PPAI



adaptive living



personalization

# Trend Radar

## 2026 PANTONE COLOR OF THE YEAR: CLOUD DANCER



A refined, calming white that reflects a renewed appreciation for quiet reflection. Airy and serene, the color encourages relaxation, focus, and the creative clarity that fosters innovation.

**PANTONE®**  
11-4201 TCX  
Cloud Dancer

# Featured Brand



## *Brooks Brothers*

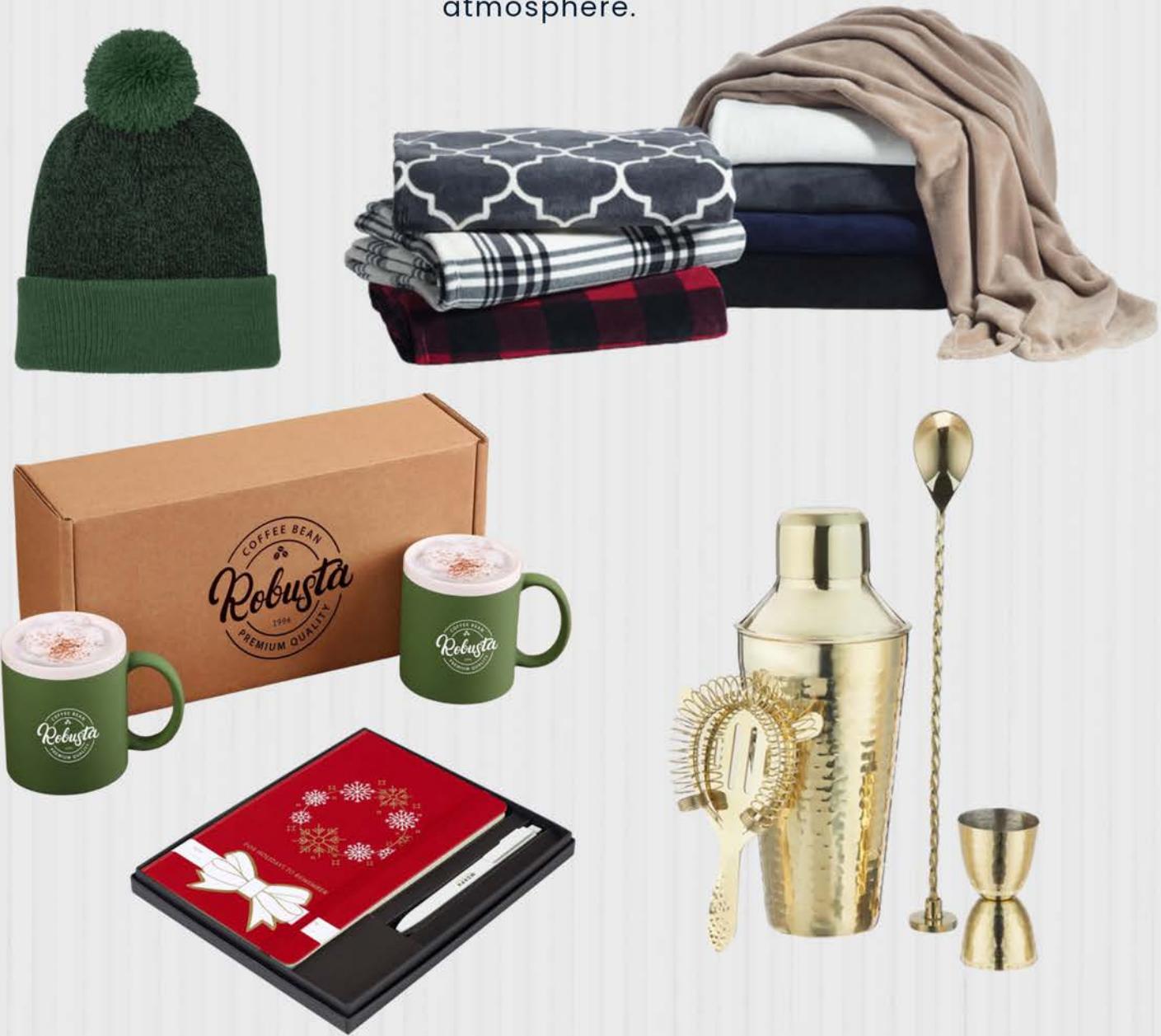
Brooks Brothers, founded in 1818 in New York City, is America's oldest ready-to-wear menswear brand and a defining force in classic American style. Known for quality tailoring and timeless design, it has dressed U.S. presidents and cultural icons for generations. Its heritage blends British-inspired tailoring with an American sensibility, maintaining a polished, understated aesthetic for over two centuries.

# Design & Decoration Spotlight

## A Very Nostalgia Christmas

For Christmas 2025, trends focus on cozy nostalgia, natural elements, and warm colors, blending traditional charm with modern touches, featuring earthy tones, forest themes and sustainable materials, alongside a nostalgic embrace of vintage finds and playful, maximalist styling.

Expect deep greens, burgundy, amber, aged golds, natural textures like wood and wool, and gentle lighting creating a warm, storybook atmosphere.



District® Women's  
V.I.T.™ Fleece Crew

# Trending Apparel



RECOVER MEN'S ECO  
T-SHIRT



ADIDAS MEN'S  
ULTIMATE365  
TEXTURED POLO



WOMEN'S COMFORT ZONE  
SUPER SOFT MODAL  
BLEND FUNNEL NECK



UNISEX BEEFY®  
SWEATS PREMIUM  
HEAVYWEIGHT  
CREWNECK  
SWEATSHIRT



COLUMBIA WOMEN'S  
ALDERMORE HALF ZIP  
PULLOVER



SPORT-TEK®  
TEKNICAL HYBRID  
VEST

# Trending Drinkware



# Trending Bags



OGIO® Gear Tote



PUFFER RECYCLED  
SMALL POUCH



LONDON SMALL  
RECYCLED SHOPPER  
TOTE



ARLO RPET TOTE



TIMBUK2 CITY  
COMPASS CORE PACK



ANYWHERE RPET  
EXPANDABLE DUFFEL  
BAG



STANLEY JULIENNE MINI 10  
CAN COOLER

TAYLOR

# Trending Tech



Xoopar Buddy  
Cable



5-IN-1 RECYCLED CHARGING  
CABLE



POWERPIVOT 3IN1  
WIRELESS CHARGER



#2458  
SOUNDWAVE OPEN EAR  
TWS EARBUDS



SCX INNOVATIVE  
DESIGN™ DESK  
ORGANIZER WITH 10W  
CHARGING BASE

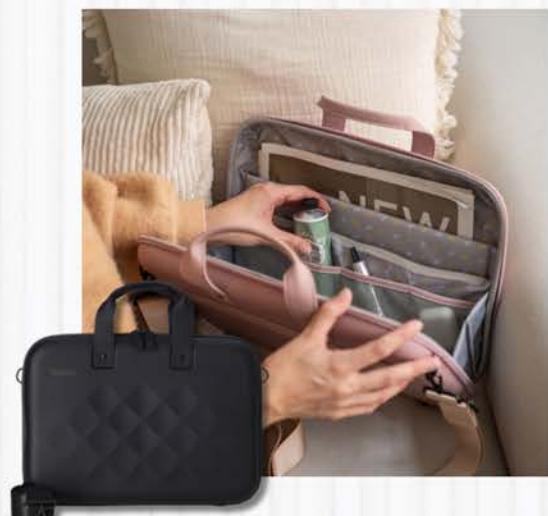


WATERPROOF  
BLUETOOTH® SPEAKER  
WITH SUBWOOFER



REED MINI CIRCLE WIRELESS  
SPEAKER

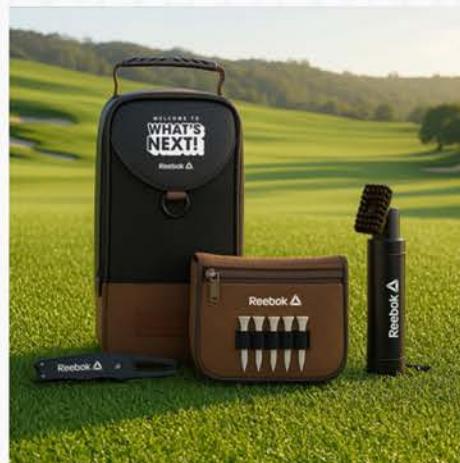
# Trending WOW



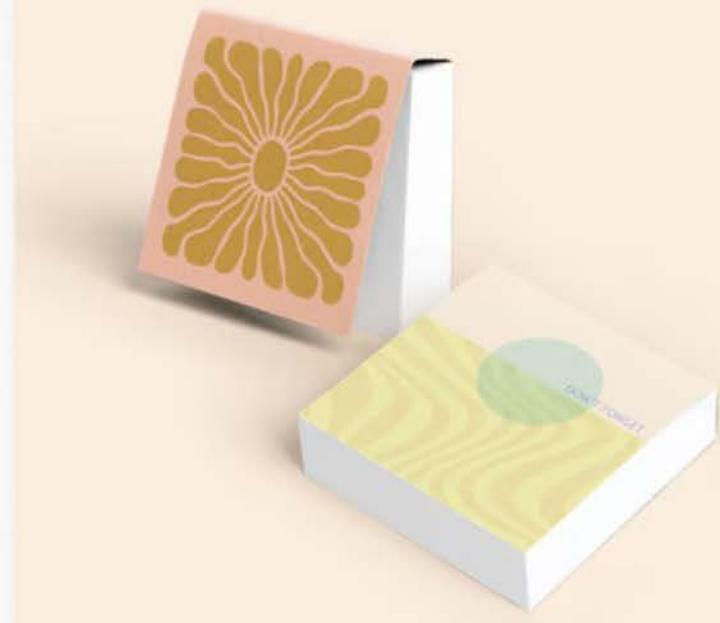
EMPHASIZE PERPETUAL

**TAYLOR**

# Trending Bundles



# Trending Under \$10



SQUARE TEARAWAY PAD WITH COVER



FUN SPINNER FIDGET BALL



SWISS FORCE® WILDCUB  
MULTI-TOOL &  
FLASHLIGHT KEYRING



SANDEL PORTFOLIO  
W/STICKY NOTES & NOTE  
PAD



COMPACT UMBRELLA



MOOD 24 OZ. EDGE  
BOTTLE WITH CARRY CAP



CHUN BAMBOO KITCHEN  
TRIVET/PHONE HOLDER



MIIR® GROUNDED CAMP CUP - 12 OZ. & MIIR® NEW STANDARD FRENCH PRESS - 1L

# THANK YOU

**TAYLOR**<sup>TM</sup>

[taylorpromo.com](http://taylorpromo.com)

PLEASE NOTE: ALL PRODUCTS SHOWN ARE SUBJECT TO COMPLIANCE APPROVAL BEFORE CONFIRMATION.