

TAYLOR

DECEMBER TREND 10



From a sneak peek at the upcoming trends for 2026 to iconic brands and trendy gear, get ready to start the new year off right!

2026 Trends Sneak Peek

Check out what's
trending for 2026



intentional value



everyday wellness

purposeful delight

34.8% of consumers keep promo items
because “the product is fun to have”—
suggesting that playfulness enhances
retention - PPAI



adaptive living



personalization

Trend Radar

2026 PANTONE COLOR OF THE YEAR: CLOUD DANCER



A refined, calming white that reflects a renewed appreciation for quiet reflection. Airy and serene, the color encourages relaxation, focus, and the creative clarity that fosters innovation.



Featured Brand



Brooks Brothers

Brooks Brothers, founded in 1818 in New York City, is America's oldest ready-to-wear menswear brand and a defining force in classic American style. Known for quality tailoring and timeless design, it has dressed U.S. presidents and cultural icons for generations. Its heritage blends British-inspired tailoring with an American sensibility, maintaining a polished, understated aesthetic for over two centuries.

Design & Decoration Spotlight

A Very Nostalgia Christmas

For Christmas 2025, trends focus on cozy nostalgia, natural elements, and warm colors, blending traditional charm with modern touches, featuring earthy tones, forest themes and sustainable materials, alongside a nostalgic embrace of vintage finds and playful, maximalist styling.

Expect deep greens, burgundy, amber, aged golds, natural textures like wood and wool, and gentle lighting creating a warm, storybook atmosphere.



Trending Apparel

District® Women's
V.I.T.™ Fleece Crew



RECOVER MEN'S ECO
T-SHIRT



ADIDAS MEN'S
ULTIMATE365
TEXTURED POLO



WOMEN'S COMFORT ZONE
SUPER SOFT MODAL
BLEND FUNNEL NECK



UNISEX BEEFY®
SWEETS PREMIUM
HEAVYWEIGHT
CREWNECK
SWEATSHIRT



COLUMBIA WOMEN'S
ALDERMORE HALF ZIP
PULLOVER



SPORT-TEK®
TEKNICAL HYBRID
VEST

Trending Drinkware



Libbey 13 oz Glass Coffee Mug



15 OZ. SOFT TOUCH
CAMPFIRE MUG



SARATOGA SLIM TUMBLER
20 OZ



HYDRO FLASK® WIDE MOUTH 16
OZ BOTTLE WITH FLEX SIP LID™



PRISM24OZ RECYCLED
PLASTIC SPORTS
BOTTLE



STANLEY CAFÉ-TO-GO
TRAVEL MUG 20 OZ



14 OZ. BRÛMATE UNCORK'D
FASHION COLORS

Trending Bags



OGIO® Gear Tote



PUFFER RECYCLED
SMALL POUCH



LONDON SMALL
RECYCLED SHOPPER
TOTE



ARLO RPET TOTE



TIMBUK2 CITY
COMPASS CORE PACK



ANYWHERE RPET
EXPANDABLE DUFFEL
BAG



STANLEY JULIENNE MINI 10
CAN COOLER

Trending Tech



Xoopar Buddy Cable



5-IN-1 RECYCLED CHARGING CABLE



POWERPIVOT 3IN1 WIRELESS CHARGER



SOUNDWAVE OPEN EAR TWS EARBUDS



SCX INNOVATIVE DESIGN™ DESK ORGANIZER WITH 10W CHARGING BASE



WATERPROOF BLUETOOTH® SPEAKER WITH SUBWOOFER



REED MINI CIRCLE WIRELESS SPEAKER

Trending WOW



TRUCKER HAT BAR EXPERIENCE



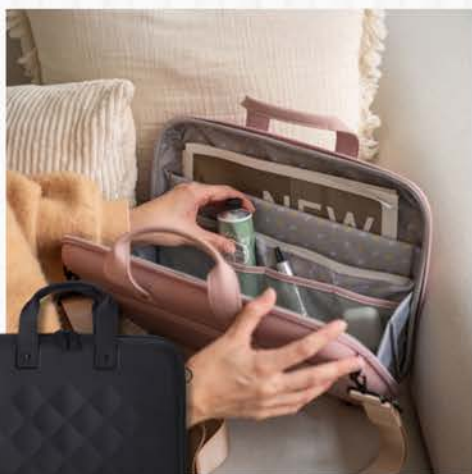
DURAGRID PHONE
SLING BAGS



DIESTRUCK 3 CHARM
BRACELET



CHELSEA TEDDY BEAR™
ZENZIES 7" TO 9.5" PLUSH



ROLLINK® TOUR 15.6"
HORIZONTAL LAPTOP
CASE



VERNIER CACTUS
LEATHER WALLET



EMPHASIZE PERPETUAL

Trending Bundles



Hip Shopper Kit



SWISS FORCE®
MORNING BREW GIFT
SET



FAIRWAY GIFT SET



MINDFUL BEGINNINGS
ONBOARDING SET



THE WAYFINDER KIT

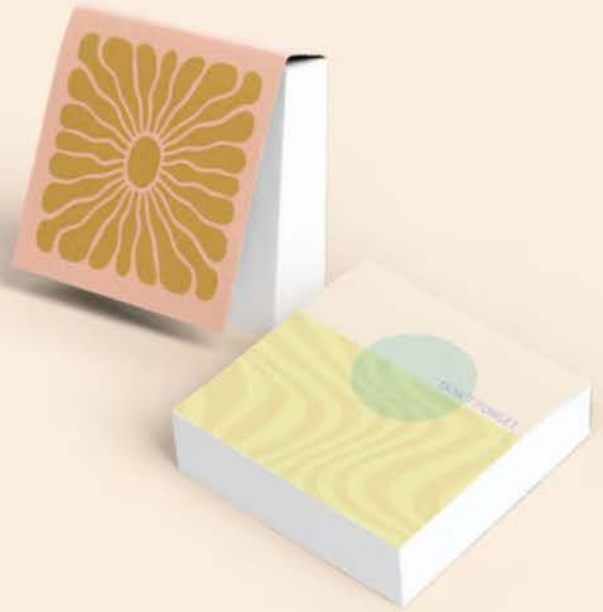


LOUNGE & JOT KIT



TRAVELER'S PRESTIGE

Trending Under \$10



SQUARE TEARAWAY PAD WITH COVER



FUN SPINNER FIDGET
BALL



SWISS FORCE® WILDCUB
MULTI-TOOL &
FLASHLIGHT KEYRING



SANDEL PORTFOLIO
W/STICKY NOTES & NOTE
PAD



COMPACT UMBRELLA



MOOD 24 OZ. EDGE
BOTTLE WITH CARRY CAP



CHUN BAMBOO KITCHEN
TRIVET/PHONE HOLDER



MIIR® GROUNDED CAMP CUP - 12 OZ & MIIR® NEW STANDARD FRENCH PRESS - 1L

THANK YOU

TAYLOR™

taylorpromo.com

PLEASE NOTE: ALL PRODUCTS SHOWN ARE SUBJECT TO COMPLIANCE APPROVAL BEFORE CONFIRMATION.