

JANUARY

2025

TREND 10



TAYLOR
POWER YOUR BRAND'S POTENTIAL

PLEASE NOTE: ALL PRODUCTS SHOWN ARE SUBJECT TO COMPLIANCE APPROVAL BEFORE CONFIRMATION.

Trend Radar

2025 COLOR OF THE YEAR



MOCHA MOUSSE
Color of the year 2025
17-1230

For 2025, the Pantone Color Institute selects PANTONE 17-1230 Mocha Mousse, a warming, brown hue imbued with richness. This soft, warming hue strikes a perfect balance between minimalism and decadence. It invites us to slow down and appreciate life's little pleasures, wrapping us in a sense of comfort and warmth that feels both refined and effortlessly authentic.



Featured Brand

ANKER

Anker® is the global leader in charging technology pioneering Power Delivery technology to charge phones, tablets and laptops at unprecedented speeds. They are also innovators of smart tech devices for entertainment and travel using experience and listener analysis to create products that revolutionize expectations for audio quality.



Style Spotlight

Spring 2025 A Season of Growth

Grow your business with lightweight wovens, sustainable styles, and the most recent additions to the list of retail brands available.



Design & Decoration Spotlight

Cold Weather Materials

Highlight the unbeatable appeal of cold-weather essentials—luxurious fur, soft cashmere, cozy wool, and breathable cotton. Show your customers why these trendy materials are must-haves for staying warm and stylish this season!



Trending Apparel

Boxercraft Women's
Cuddle Puff Sleeve



TULTEX -
HEAVYWEIGHT
JERSEY T-SHIRT



MERCER+METTLE®
STRETCH JERSEY
LONG SLEEVE
BLOUSON TOP



TRAVISMATHEW
GLENVIEW
STRIPE POLO



BELLA + CANVAS -
SPONGE FLEECE DROP
SHOULDER CREWNECK
SWEATSHIRT



THE NORTH FACE® AIM
1/4-ZIP FLEECE



PORT AUTHORITY®
WOMEN'S BREAKWATER
OPEN CARDIGAN

Trending Drinkware

ACE 17oz. Tri Tone Stoneware Mug



BILLIE 30OZ
STAINLESS STEEL
BOTTLE



AVIANA™ ROWAN
RECYCLED SS MUG - 15 OZ.



PERKA® REX FRESH 24 OZ.
DOUBLE WALL, RECYCLED
STAINLESS STEEL WATER BOTTLE



HYDROJUG 32OZ
TRAVELER SPORT



PELICAN PACIFIC™ CHUG
26 OZ. RECYCLED DOUBLE
WALL STAINLESS STEEL
WATER BOTTLE



PERKA® MACCHIATO 12 OZ.
DOUBLE WALL COFFEE/TEA
PRESS TUMBLER

Trending Bags

Pelican™ Dayventure Cooler Backpack



TOPO DESIGNS
ACCESSORY TRAVEL
POUCH



MULTI-POCKET
LAPTOP TOTE



BUGATTI HENRY LAPTOP
BACKPACK



HIGHLAND TACTICAL®
WINCHESTER DUFFEL
BAG



NIKE BRASILIA CAMO
DUFFEL



PORT AUTHORITY® TRANSIT
MESSENGER

Trending Tech

Anker 3-in-1 Power Bank
(30W, Fusion, Built-In USB-C Cable)



BINGHAMTON RPET
PADFOLIO W/ WIRELESS
PHONE CHARGER



WINET NFC ALUMINUM
BALLPOINT PEN



UL LISTED 10,000 MAH 20W PD
POWER BANK WITH AC PLUG



3PLUS VIBE FIT
SMARTWATCH



JBL SOUNDGEAR
SENSE EARBUDS



CROWN EYE MASK WITH
WIRELESS HEADSET

Trending WOW

Get Lits Light Up Tennis Shoes



**ICOOOL® ENGLEWOOD
MULTI-FUNCTION
CAMPING LIGHT**



**ICOOOL® THORNTON
AIR PUMP / CAMPING
LIGHT**



**BODUM TRAVEL PRESS & COFFEE
MAKER 15OZ**



**CLIK GRIP PHONE
HOLDER WITH CHARGER**



NFC CONNECT COOLIE



**CUISINART OUTDOORS™
FOLDING CHAIR BACKPACK
COOLER**

Trending Under \$10

Blume 22 oz Ceramic Planter



3"X5" RECYCLED STAND
UP POCKET JOTTER



GYROSCOPE FIDGET



PLAYING CARDS & DICE
GAME SET



1.5 OZ. STEEL CHILL-
CUPS™ ALUMINUM SHOT
CUP



CONTROLLER FIDGET



OCEAN REPREEVE NOTEBOOK



THANK YOU

TAYLOR™

taylorpromo.com

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