

TAYLOR

JANUARY 2026

# TREND 10



All products require compliance  
approval before confirmation.

Elevated  
Sustainability

WOMEN'S LOTUS HYBRID  
RECYCLED INSULATED JACKET

Trending Style & Color



**FACT:** Consumers, especially Gen Z and Millennials, now prioritize eco-friendly and ethical brands that align with their values.

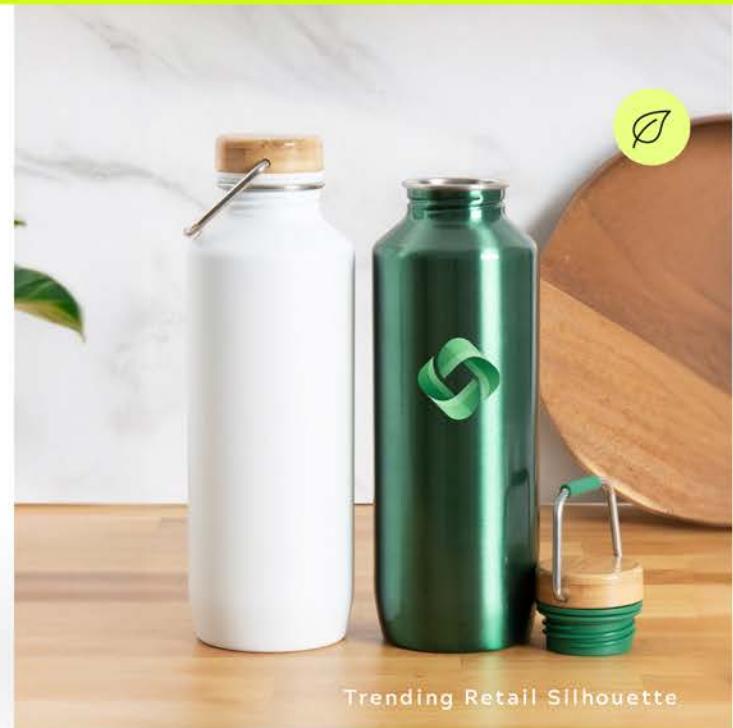


Impact Traceability

Trace & Carry Works

Aware™ Trace & Carry lets you scan a QR code to trace the sustainable textile journey.

 AWARE™



Trending Retail Silhouette

h2go Grove

Made from 90% post-consumer recycled stainless steel

 reclaimed  
COLLECTION

## FEATURED BRAND



### POWERFUL PROMOS FOR POWERFUL BRANDS

NO. 50 U.S./CAN  
SETUP FEES UNIT MOQ PRODUCTION  
2 WEEK TURN TIME FULL COLOR PRINTING



## FEATURED PRODUCTS



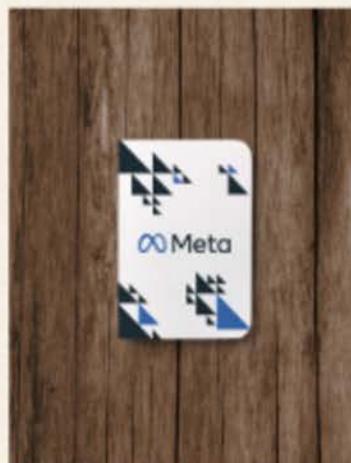
LAYFLAT



HARD COVER



WIRE-O



SADDLE-STITCHED

## EVERY PURCHASE MATTERS.

When you buy one of our notebooks, we're one step closer to changing a student's life forever. So far we've funded seven schools, as well as countless other initiatives to enhance the education experience of thousands of students in Mali, Guatemala, Laos, Ghana, Nicaragua, Senegal and the U.S.



## STYLE SPOTLIGHT

Minimalist Aesthetic

Minimalist design and subtle branding transform promotional items into premium, high-end gifts.

SKYLER RPET WORK TO WEEKEND LAPTOP TOTE

61% of consumers say they prefer brands with clean, simple designs because it feels more premium and trustworthy" -Adobe Design Trends Report

Jerzees®  
NuBlend®  
Crewneck  
Sweatshirt

Native Union  
Rise 3-IN-1  
Qi2 Wireless  
Charger



M  
MERCER+METTLE™

## Capital Tech Blazer & Tech Pant



Men's Warm Up  
Colorblock  
Sherpa Fleece  
Jacket



TriDri  
Unisex Jamie  
Recycled  
Hooded  
Sweatshirt

Laser  
Etched Glass

Etching creates a frosted or textured surface that diffuses light, giving a sophisticated appearance.

ETCHED CAN GLASS 16 OZ



Now Available In-House at

**TAYLOR**



Etched Pint  
Glass 16 oz



Etched  
Tapered Glass  
Mug 15.5 oz

## TRENDING DRINKWARE



### 40 oz. Pelican Porter Topographical Recycled Stainless Steel Tumbler

3D Topographical Pattern

Made of 90% Recycled Steel (18/8)

up to 9h HOT / 16h COLD

Double-Wall Vacuum Insulation



Smooth Coated Finish  
with 3D Varnish  
Topographical Pattern



Splash-Resistant  
Tritan™ lid with a  
rotating closure

### Mini Bestie Bottle

6.7 oz.



Super Cute  
Charactor Head

Leak Proof Screw-on Lid

Removable Flexi-Safe Straw

Double Walled  
Stainless Steel

Vacuum Insulated

Easy-grip  
SoftTouch Coating

# Phone Tether Lanyard

Tether patch fits inside phone case and attaches to lanyard.

60W CHARGING  
CABLE LANYARD  
WITH PHONE TETHER



Retractable Cord



ETL Listed 20W Wall Charger with Retractable Cable

Jensen Portable Bluetooth Rechargeable Speaker  
With Usb Charging, FM, Flashlight



## BABS Oversized Tote Vegan Leather



20"W x 13.5"H x 6.5"D



Solo New York Altitude Laptop Sling



Koozie® Tie-Dye Recreation Cooler



## TRENDING BUNDLES

### Carry All Kit

Kit Includes:

Workflow Commuter Carry All

Workflow Enterprise Tech Sling

Terratone 3-in-1 Charging Cable



Pack & Relax Bundle



TRENDING UNDER \$10



## Me-Time 5-Piece Spa Kit

### Kit Includes

- Mesh Scrubber
- Pumice Stone
- Bamboo Mirror
- Wooden Hair Brush
- Loofah with Strap
- Cotton Drawstring Storage Bag



Coreduo Pen

Now Available In-House at

**TAYLOR**



Canteen Stackable Lunch Box With Utensils

TAYLOR

[taylorpromo.com](http://taylorpromo.com)

# THANK YOU



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