

TAYLOR

JANUARY 2026

# TREND 10



All products require compliance  
approval before confirmation.



## TREND RADAR



# Elevated Sustainability

WOMEN'S LOTUS HYBRID  
RECYCLED INSULATED JACKET

Trending Style & Color



**FACT:** Consumers, especially Gen Z and Millennials, now prioritize eco-friendly and ethical brands that align with their values.



Impact Traceability

Trace & Carry Works



Aware™ Trace & Carry lets you scan a QR code to trace the sustainable textile journey.



Trending Retail Silhouette

h2go Grove

Made from 90% post-consumer recycled stainless steel





## FEATURED BRAND



### POWERFUL PROMOS FOR POWERFUL BRANDS

NO SETUP FEES	50 UNIT MOQ	U.S. / CAN PRODUCTION
2 WEEK TURN TIME	FULL COLOR PRINTING	



## FEATURED PRODUCTS



LAYFLAT



HARD COVER



WIRE-O



SADDLE-STITCHED

## EVERY. PURCHASE. MATTERS.

When you buy one of our notebooks, we're one step closer to changing a student's life forever. So far we've funded seven schools, as well as countless other initiatives to enhance the education experience of thousands of students in Mali, Guatemala, Laos, Ghana, Nicaragua, Senegal and the U.S.





## STYLE SPOTLIGHT



# Minimalist Aesthetic

Minimalist design and subtle branding transform promotional items into premium, high-end gifts.

SKYLER RPET WORK TO  
WEEKEND LAPTOP TOTE



61% of consumers say they prefer brands with clean, simple designs because it feels more premium and trustworthy" -Adobe Design Trends Report



Jerzees®  
NuBlend®  
Crewneck  
Sweatshirt



Native Union  
Rise 3-IN-1  
Qi2 Wireless  
Charger

## TRENDING APPAREL

M  
MERCER+METTLE®

### Capital Tech Blazer & Tech Pant



Men's Warm Up  
Colorblock  
Sherpa Fleece  
Jacket



TriDri  
Unisex Jamie  
Recycled  
Hooded  
Sweatshirt





## DESIGN & DECORATION SPOTLIGHT



# Laser Etched Glass

Etching creates a frosted or textured surface that diffuses light, giving a sophisticated appearance.

ETCHED CAN GLASS 16 OZ



Now Available In-House at

**TAYLOR**



Etched Pint  
Glass 16 oz



Etched  
Tapered Glass  
Mug 15.5 oz

## TRENDING DRINKWARE



### 40 oz. Pelican Porter Topographical Recycled Stainless Steel Tumbler

3D Topographical Pattern

Made of 90% Recycled Steel (18/8)

up to 9h HOT / 16h COLD

Double-Wall Vacuum Insulation



Smooth Coated Finish  
with 3D Varnish  
Topographical Pattern



Splash-Resistant  
Tritan™ lid with a  
rotating closure



### Mini Bestie Bottle

6.7 oz.



Super Cute  
Character Head



Leak Proof Screw-on Lid



Removable Flexi-Safe Straw



Double Walled  
Stainless Steel



Vacuum Insulated



Easy-grip  
SoftTouch Coating



## TRENDING TECH

### Phone Tether Lanyard

Tether patch fits inside phone case and attaches to lanyard.

60W CHARGING  
CABLE LANYARD  
WITH PHONE TETHER



Retractable Cord



ETL Listed 20W Wall Charger with Retractable Cable



Jensen Portable Bluetooth Rechargeable Speaker  
With Usb Charging, FM, Flashlight



## TRENDING BAG N' TOTES

### BABS Oversized Tote Vegan Leather 20"W x 13.5"H x 6.5"D



Solo New York Altitude Laptop Sling



Koozie® Tie-Dye Recreation Cooler





## TRENDING BUNDLES



### Carry All Kit

Kit Includes:

Workflow Commuter Carry All

Workflow Enterprise Tech Sling

Terratone 3-in-1 Charging Cable



Pack & Relax Bundle



Click-It Kit





## Me-Time 5-Piece Spa Kit

### Kit Includes

- Mesh Scrubber
- Pumice Stone
- Bamboo Mirror
- Wooden Hair Brush
- Loofah with Strap
- Cotton Drawstring Storage Bag



Core Duo Pen

Now Available In-House at

**TAYLOR**

Canteen Stackable Lunch Box With Utensils





**TAYLOR**

[taylorpromo.com](http://taylorpromo.com)

# THANK YOU



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