

### TREND 10



CUISINART OUTDOORS SQUARE COOLER



#### Trend Radar

#### **PACKABLE SWAG**

Packable swag refers to branded merchandise designed to be compact, lightweight, and easy to carry or pack. These items are especially popular for events, conferences, giveaways, or travel-related marketing because they are convenient for recipients to take home, store, or transport.



#### Featured Brand



#### 🚣 AMERICAN GIANT



THIS MAKER OF PREMIUM-QUALITY UNISEX CASUAL CLOTHING AND SPORTSWEAR HAS ITS PRODUCTION SITE IN SAN FRANCISCO, CALIFORNIA. WITH AMERICAN GIANT'S BRAND MOTTO, IT ENCOURAGES CUSTOMERS TO DISCOVER US-MADE ACTIVEWEAR, ESSENTIAL PRODUCTS, AND ACCESSORIES.







WAXED CANVAS BAGS, DESIGNED & MANUFACTURED IN SEATTLE, WASHINGTON - ESTABLISHED 2007.



### Style Spotlight

#### **Jute Material**

Jute is a natural fiber obtained from the stem of the jute plant and is sometimes called the "golden fiber" because of its shiny, silky texture and natural brown color. It is biodegradable, renewable and very on-trend for summer fashion.

















#### Design & Decoration Spotlight

#### **Americana Headwear**

Vintage-inspired American flag hats are making a comeback, blending classic Americana with retro flair for a timeless, all-American statement. Perfect for summer, these throwback caps channel old-school patriotism with a laid-back, nostalgic edge.



# Trending Apparel





DARA RECYCLED SHORT SLEEVE TECH TEE



LADIES DOUBLE KNIT POLO



CONTRAST STITCH CAP



DARA WOMEN'S RECYCLED TECH QUARTER ZIP



PETER MILLAR VISTA HYBRID FULL ZIP VEST



**USA FLAG CAP** 



# Trending Drinkware





GAMBELA 14 OZ CERAMIC MUG



HARPER 220Z ENAMEL CAMPING MUG



14 OZ. BRÜMATE UNCORK'D FASHION COLORS



HALFTIME 16 OZ USA-MADE STEEL CHILL CUP



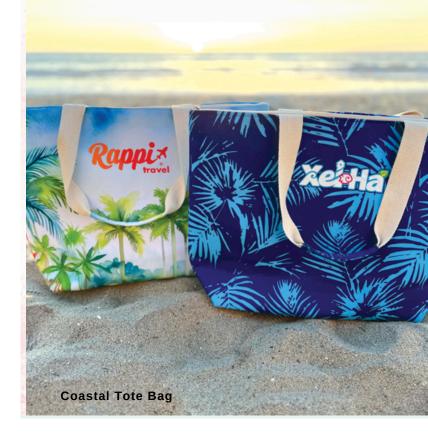
ELLO COOPER



ELLO POP & FILL



# Trending Bags









WAFFLE WEAVE LARGE COSMETIC BAG

THE ESSENTIAL LUXE WEEKENDER BAG

LUCA OVERNIGHTER BACKPACK







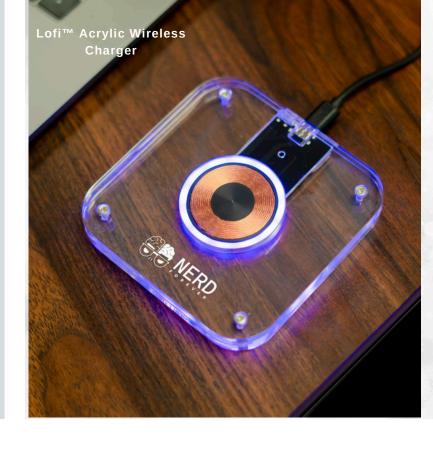
MOD LUNCH BAG/COOLER



LEATHER POUCH



### Trending Tech





REGAL 10000MAH 20W PD POWER BANK W/15W MAGNETIC WIRELESS CHARGER, WATCH CHARGER & PHONE STAND



ACADIA RPET MOUSE PAD WITH 15W WIRELESS CHARGER



SERENE BLUETOOTH SOUND MACHINE



SPHERE 2.0 15W WIRELESS CHARGING PAD



ELEVATE LAPTOP STAND AND BLUETOOTH SPEAKER



KAPSTON® JAXON TECH ORGANIZER



## Trending WOW





TANGELO ZUIKI WIRELESS MOUSE



**VORTEX SPINNING FAN** 



SILIGRAMS® POPSICLE MOLDS



CHARCUTERIE TO GO SNACK TRAY



FULL PAGE MAGNIFIER WITH LIGHTS



SILIGRAMS® PET LICK MATS



## Trending Bundles





WEEKEND WARRIOR DIY-ER KIT



SUN CARE & FIRST AID KIT



ECO YOUR LUNCH KIT



4-PIECE BOTTLE & CUP GIFT SET



THALIA 2 PIECE SALAD COOLER SET



SILVER SPRING 2-PIECE WINE SET



# Trending Under \$10





HOLLYWOOD ICE
MULTICOLOR LED GLOW
CUBES



ROUND PU STRESS RELIEVER KEYCHAIN



**POCKET COB PEN LIGHT** 



PUZZLE PLUNGE-ACTION BALLPOINT PEN



REDMOND 6PC RECYCLED FELT COASTER SET



STRESS BUSTER™ COFFEE-TO-GO





CAMELBAK COPPER VACUUM INSULATED STAINLESS STEEL 16 OZ TUMBLER

### THANKYOU



taylorpromo.com