

MARCH

2025

TREND 10



H2GO PACE

H2GO CRUX

BILLIE

SINGLE WALL WATER BOTTLES

TAYLOR
POWER YOUR BRAND'S POTENTIAL

PLEASE NOTE: ALL PRODUCTS SHOWN ARE SUBJECT TO COMPLIANCE APPROVAL BEFORE CONFIRMATION.

Trend Radar

GOLF

In 2025, golf is thriving with record participation, innovative formats, strategic partnerships, and an optimistic economic outlook. To attract younger audiences, the PGA Tour launched the TGL (TMRW Golf League), blending traditional golf with tech-driven indoor play. Partnerships with influencers, such as the PGA Tour's Creator Council and LIV Golf's collaboration with Rick Shiels, are expanding the sport's reach. Inclusivity initiatives like Women's Golf Day continue to promote female participation.



Featured Brand

GROSCHE®

When you buy a GROSCHE product, you're funding 50+ days of safe drinking water for someone in need via the GROSCHE Safe Water Project. Our Safe Water Project (SWP) provides people in need with safe drinking water through the construction and installation of Biosand water filters. These filters purify water for a family up to 10 and can last up to 30 years.

>300M

Days of safe water

6

Countries

90

Villages

2884

Filters



Style Spotlight

Unisex Styles Without Boundaries

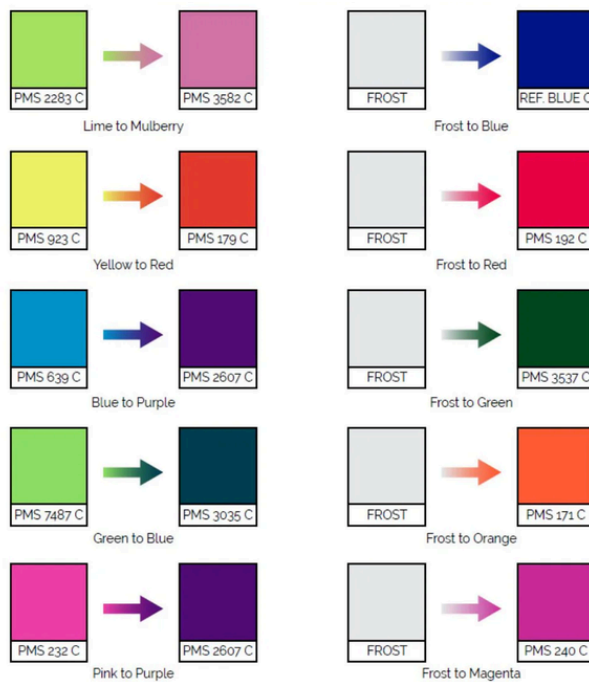
Unisex apparel continues to gain momentum, with relaxed fits and inclusive sizing making promotional items more versatile than ever. By prioritizing designs that accommodate a wide range of body types, many companies, schools, teams, and beyond can embrace gender-neutral styles that enhance accessibility and appeal.



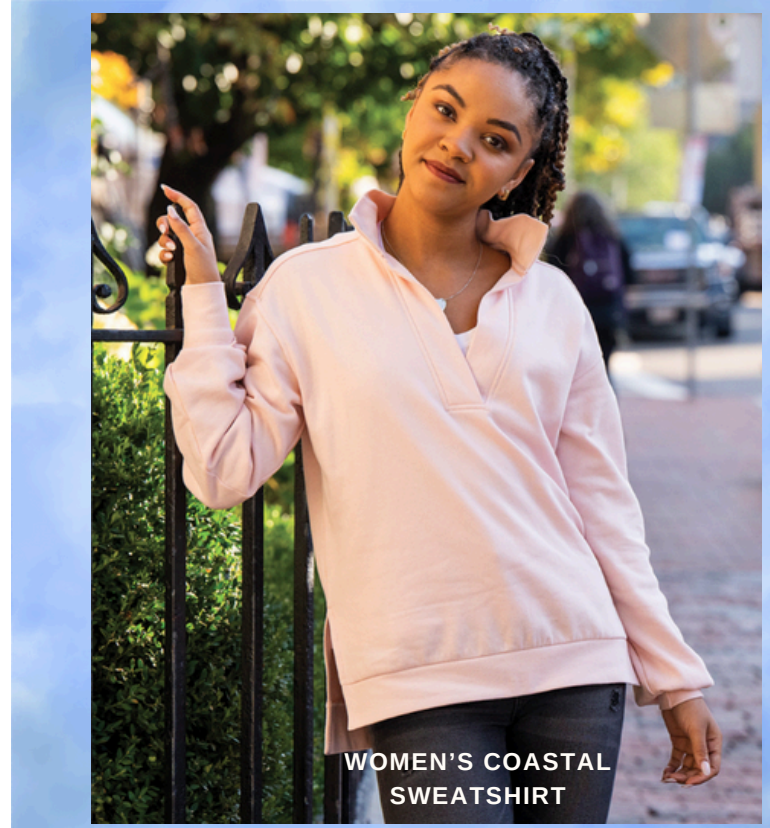
Design & Decoration Spotlight

Cold Color Changing Ink

Presenting the revolutionary color-changing ink that will amaze your customers! Imagine this: when a cold liquid is poured into the drinkware, the ink undergoes a stunning transformation, instantly capturing the attention of anyone who sees it. Plus, the ink is dishwasher safe for added convenience. See colors available below and some products it is available on.



Trending Apparel



**WOMEN'S COASTAL
SWEATSHIRT**



**SPORT-TEK® CLUB
SHORT SLEEVE
CREW**



**SPORT-TEK® UV
MICROPIQUE
COLORBLOCK POLO**



**INDEPENDENT TRADING CO
BOULEVARD HEAVYWEIGHT
HOODED SWEATSHIRT**



RIPOSTE JACKET



**LADIES ASCEND SOFT
SHELL HOODY**



**NEW ERA PIVOT STRETCH
BAND SNAPBACK CAP**

• 36/32 RECYCLED BOTTLES
PER MEN'S/LADIES' JACKET

12/10 RECYCLED BOTTLES
PER MEN'S/LADIES' JACKET

Trending Drinkware



RovR® 12 oz. Vacuum Insulated Lowball Tumbler



CAVETTO 110Z CERAMIC MUG



14 OZ. BREA RECYCLED STAINLESS STEEL TUMBLER



CAMELBAK THRIVE™ 32 OZ CHUG BOTTLE WITH TRITAN™ RENEW



ASOBU BESTIE BOTTLE



LOOP MUG - 11OZ CERAMIC



CREATED CO. 16OZ ROAM MUG

Trending Bags

Aware™ Recycled Cotton
Flat Bottom Duffel Bag

SCAN THE QR CODE LOCATED
INSIDE THE PRODUCT TO
ACCESS THE AWARE™ VIRTUAL
ID & PRODUCT PASSPORT



PORT AUTHORITY®
DIAMOND POCKET
CINCH



BETTONI® VERONA
BACKPACK



GREENWAY RECYCLED 15"
LAPTOP SLEEVE



THULE STRAVAN 2.0
RECYCLED 16" LAPTOP
BACKPACK



AWARE™ RECYCLED
COTTON CANVAS TOTE
BAG



RETRO SPORT RECYCLED
BOTTLE SLING

Trending Tech

AI Translation Earbuds



SEEK DUO BLUETOOTH®
TWO-WAY TRACKER
WITH KEY RING



QUIK STAND 10,000
MAH MAGCLICK™
WIRELESS POWER
BANK



BEAT BLOCK OUTDOOR
BLUETOOTH PARTY SPEAKER



ALLEGRA BAMBOO
PHONE STAND &
AMPLIFIER



BUSHNELL GOLF
WINGMAN MINI GPS
SPEAKER



COMPACT HANDHELD
RECHARGEABLE FAN

Trending WOW

Carbon CyberPack
LED Backpack



SOUND SHINE DESKTOP
LAMP AND BLUETOOTH
SPEAKER



HYPERGEAR FLIP 2-IN-1
WIRELESS HEADPHONES
+ SPEAKER



CRINKLE GRIP PEN



BAMBOO CHARCUTERIE
PLATTER & CUTTING
BOARD



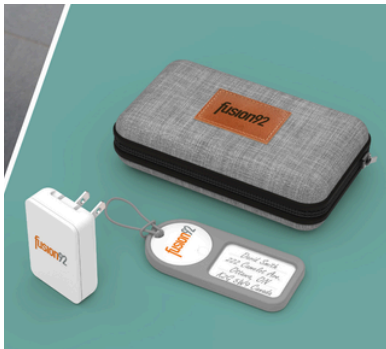
LUMARAY CLIP-ON
FLASHLIGHT



JOUNIX
50W SPEAKER

Trending Bundles

Dryfter RC Car



TRAVEL MATES KIT



KITCHI MAGNETIC
MEASURING 8-PIECE
SPOON SET



OFFICE FUN GAME SET



GRIDDLE 12-PIECE
BBQ SET



TRI-FLIGHT DISC
GOLF SET



PADDLE RACKET GAME

Trending Under \$10

Silicone Suction Phone Mounts



CRAFTED WITH PMS-MATCHED SILICONE



SILICONE HYDRO
FLYING DISC



RENTON RECYCLED
FELT AND BAMBOO
PEN/DEVICE/CARD
HOLDER



SET OF 3 FULL COLOR
SWED-ISH DISHCLOTHS



CUSTOM FULL COLOR
KNITTED HANDBAG



RONI 6-CAN RPET LUNCH
COOLER



5" X 7" MINERAL STONE
FIELD REPORTER
NOTEBOOK WITH PEN



MOD POUCH SET OF 3 - WAFFO

THANK YOU

TAYLOR™

taylorpromo.com

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